

# **CONTENTS**

<i>Acknowledgement .....</i>	<i>vii</i>
<i>Preface.....</i>	<i>ix</i>
<i>List of Contributors .....</i>	<i>xiii</i>

## **SECTION 1**

### **Vedic Foundations of Indian Management**

<b>1. Vedic Foundations of Indian Management .....</b>	<b>3</b>
<b>Background Paper</b>	
<i>Sunita Singh Sengupta</i>	
<b>2. Interfaith Perspectives &amp; The Vedas .....</b>	<b>37</b>
<i>A. K. Merchant</i>	
<b>3. Inter-Faith Perspectives on Vedas – A Judaism View .....</b>	<b>43</b>
<i>Ezekiel Isaac Malekar</i>	
<b>4. Ethical and Professional Moral Foundation of Ancient India's Economic and Governance System .....</b>	<b>53</b>
<i>P. B. Sharma</i>	

## **SECTION 2**

### **Business in Ancient Period : Strategies and Structures**

<b>5. Business in Ancient India – Strategies and Structures .....</b>	<b>65</b>
<i>P. Kanagasabapathi</i>	

<b>6. Indian Ethos and Values in Organizations .....</b>	<b>75</b>
<i>T S Mohanchandralal</i>	
<b>7. Interpretation of an Integrated Framework for the Contents of Rig Veda, Puranas and Science .....</b>	<b>89</b>
<i>C.S.R. Prabhu</i>	
<b>8. Vedas-The Indian System of Science and Techology- The Key to Humanisation and Welfare, Rational Management Practices .....</b>	<b>99</b>
<i>Krishna Kumar MB</i>	
<b>9. Management of Biotic Stresses of Crop Plants Through Vrikshayurveda Techniques .....</b>	<b>107</b>
<i>Paras Nath</i>	
<b>10. प्राचीन ( वैदिक ) भारतीय अर्थव्यवस्था में सांस्कृतिक संयोजन .....</b>	<b>125</b>
<i>वन्दना रावल</i>	
<b>11. Impact of Culture and Religious Beliefs on Ancient Indian Economy .....</b>	<b>133</b>
<i>Tarsem Lal</i>	
<b>12. राजनीतिक संगठन का विकास ( रामायण के परिप्रेक्ष्य में ) .....</b>	<b>141</b>
<i>सुरेन्द्र भारद्वाज</i>	
<b>13. प्राचीन आर्थिक रणनीति की आधुनिक प्रासंगिकता ( वैदिक-साहित्य के सन्दर्भ में ) .....</b>	<b>151</b>
<i>विश्वजीत विद्यालंकार</i>	
<b>14. प्राचीन अर्थव्यवस्था श्रीकृष्ण व चाणक्य के राजनैतिक संदर्भ में .....</b>	<b>159</b>
<i>कुलदीप ( शोधछात्र )</i>	
<b>15. Labour in Ancient Indian Economy .....</b>	<b>167</b>
<i>Pratibha Goyal, Mini Goyal &amp; Shailja Goyal</i>	

## SECTION 3

### Spiritual Foundations of Economics : Insights from Scriptures

- 16. India's Emergence as Techno-Spiritual Super Power-  
A Study Contemplating on the Select Works of  
Swami Vivekananda and Dr. Abdul Kalam ..... 179**  
*A.Ramesh & G.Suryaprakash*
- 17. भारतीय ईश्वरमीमांसा के मूल दार्शनिक आधार ..... 189**  
*विश्वेश एवं प्रियंका पाण्डेय*
- 18. "Value Based 'Strategic' Management:  
Some Insights from Vedic Foundation" ..... 201**  
*Sanjeev Arora, Vinay K. Nangia, & Rajat Agrawal*
- 19. Financial Management : Some Insight from Indian Heritage ..... 209**  
*Payal Agarwal, Neha Agarwal*

## SECTION 4

### Indian Ethos and Values in Organizations

- 20. Contribution of Ethics and Values in Modern Business Era ..... 217**  
*Vipul Chalotra*
- 21. सङ्घठन-निर्माण में नीति एवं मूल्य ( संहिताओं के सन्दर्भ में ) ..... 229**  
*प्रतापचंद्र राय*
- 22. Rethinking Arthashastra : An Approach to Corporate Governance ..... 235**  
*Aggi Jeemon*
- 23. Indian Ethos & Spirituality in the Boardroom  
A study of Business Practices in India ..... 247**  
*Geetika Singh*
- 24. Relevance of Spirituality in Workplace ..... 261**  
*S.N. Pathi & Pintu Mahakul*
- 25. Basic Considerations on Indian Values in Management ..... 273**  
*Rajib Chakravorty*

## SECTION 5

### Vedic Literature and Lessons for Modern Management

- 26. Prout in Advaitic Socio-Spiritual Science of Vedanta ..... 283**  
*Antarang Anand Yogi & Devesh Charan*
- 27. Motivation – Insights from Vedic Hymn ..... 301**  
*Balvir Talwar*
- 28. Human Excellence: Insights from Yoga Sootras of Patanjali ..... 313**  
*Pawan Kumar Singh*
- 29. Gayatri Mantra for Modern Business World ..... 325**  
*Sudhakar Reddy Kalathuru*
- 30. Management Control in a ‘Spiritually Charged’ Organization ..... 333**  
*Suresh Kalagnanam & Rosemary Venne*
- 31. Leading through Compliance to the Universal Laws ..... 343**  
*Annabel Droussiots*
- 32. सामाजिक संगठन में वैदिक मूल्य ..... 357**  
*सचिन आर्य*
- 33. Vedic Mathematics- a new mantra for Digital Signal Processing ..... 359**  
*Ashita Brahmwar*
- 34. Revisiting NeGP: EBharath 2020 : the Proposed Future NeGP ..... 369**  
*C.S.R. Prabhu*
- 35. वैदिक कालीन वस्त्र उद्घोग एवं व्यवसाय ..... 377**  
*कु. अभ्या राज*
- 36. Serving Bottom of the Pyramid: The Vedic Way ..... 387**  
*Vinay Sharma, Rajat Agarwal & Kumkum Bharti*
- 37. Vedic Perspective on Post Graduate  
Management Education in India ..... 395**  
*V.K. Nangia, Vinay Sharma & Ritika Mahajan*

<b>38. Team Building : Vedic and Modern Perspectives .....</b>	<b>405</b>
<i>Seema Gupta</i>	
<b>39. धार्मिक चिन्तन एवं वेद ( वीर शैव के सन्दर्भ में ) .....</b>	<b>417</b>
<i>प्रवीण कुमार द्विवेदी(शोध-छात्र)</i>	
<b>40. Vedic Management .....</b>	<b>427</b>
<i>S.P. Tayal</i>	
<b>41. Old Truth in a new Management Context : A Vedic Perspective (With Special Reference to Bhagawad-Gita) .....</b>	<b>437</b>
<i>Manoj K. Jha &amp; Hemant K. Jha</i>	
<b>42. Rural Marketing: A Vedic Critique .....</b>	<b>453</b>
<i>Vinay Sharma &amp; Anita Sengar</i>	
<b>43. वैदिक काल नारी इतिहास का स्वर्ण युग.....</b>	<b>465</b>
<i>चन्दा कुमारी</i>	
<b>44. Vedanta and the Art of Successful Management .....</b>	<b>475</b>
<i>Vidhu Gaur &amp; Karanam Nagaraja Rao</i>	
<b>45. Vedic Foundations of Indian Management .....</b>	<b>485</b>
<i>Arun Sharma</i>	
<b>46. सांख्यदर्शन की प्राचीनता एवं विज्ञानभिक्षु .....</b>	<b>495</b>
<i>मनीषा कुमारी</i>	
<b>47. यजुर्वेद में परिवार प्रबन्धन .....</b>	<b>503</b>
<i>रामचन्द्र</i>	
<b>48. सामाजिक-प्रबन्ध में वैदिक अध्यात्मवाद का महत्व .....</b>	<b>509</b>
<i>हरीश कुमार</i>	
<b>49. Ethical Retailing: Insights from Scriptures .....</b>	<b>511</b>
<i>R D Sharma &amp; Bodh Raj Sharma</i>	

**SECTION 6**  
**Organizational Development :**  
**Insights from Ramayan and Bhagwat Gita**

- |   |            |
|---|------------|
| <b>50. 'Life, Work and Leadership in Ramcharitmanas'</b> .....  | <b>523</b> |
| <i>G.C. Maheshwari &amp; A.P. Singh</i>   |            |
| <b>51. Vedic Literature and lessons for management</b> .....  | <b>533</b> |
| <i>Ravindra Shenoy</i>  |            |
| <b>52. Leadership Principles Insights from Ramayana and Mahabharata</b> .....   | <b>543</b> |
| <i>Vinay M Topkar</i>   |            |
| <b>53. The Knowledge of Self Realization from Bhagavat Gita and its significant to Organizational Development</b> .....   | <b>551</b> |
| <i>Hemavathy Padmanaban</i>   |            |
| <b>54. Ethical Management through Ramayana</b> .....  | <b>565</b> |
| <i>Aparna Sharma</i>  |            |
| <b>55. Lord Krishna as an od Practitioner in Srimadbhagvad Geeta</b> .....  | <b>573</b> |
| <i>Swatantra</i>  |            |
| <b>56. भारतीय संस्कृति में वाल्मीकि रामायण की भूमिका</b> .....  | <b>581</b> |
| <i>सुषमा</i>  |            |
| <b>57. Organizational Development :</b><br><b>Insights from Ramayan and Bhagwat Gita</b> .....  | <b>587</b> |
| <i>Susmita Banerjee</i>   |            |
| <b>58. Organizational Development :</b><br><b>Insights from Ramayan and Bhagwat Gita</b> .....  | <b>597</b> |
| <i>Damini Saini</i>   |            |
| <b>59. Assesment of Characters of the Divine Book</b><br><i>With Special Reference to Bhagvad Gita and the Learning of Organisational Behaviour by Stephen P. Robbins</i> ..... | <b>609</b> |
| <i>Amit Mittal</i>  |            |

60. संगठनात्मक विकास : भगवद्गीता के परिप्रेक्ष्य में.....	615
सुशील कुमार	
61. Management Tactics in Ramayana—An Ethical Approach .....	621
<i>Usha Jaiswal &amp; Rudra Bhandari</i>	
62. Scientific Vedic Gita .....	631
<i>C.P. Trivedi</i>	

### Section 7

#### **Vedic Cultural Intelligence and Modern Corporate Excellence : Lessons from Panchkoshas Theory, Purushartha Theory and the Theory of Gunas**

63. Enhancing Employees' competencies through Spiritual Intelligence .....	645
<i>L Kanagalakshmi</i>	
64. Personality Management : Lessons from Pañcakosā.....	655
<i>Devalina Saikia &amp; Paritosh Das</i>	
65. उपनिषदों में 'आत्मा' का सत्ता एवं स्वरूप .....	663
अशोक कुमार	
66. Theory of Panchakosha – A Model for Human Resource Management .....	677
<i>Surjya Kamal Borah &amp; Shruti Rai</i>	
67. Indian Spirituality for Meaningful Organizational Performance : A Proposed Holistic Model .....	687
<i>J. K. Sharma</i>	
68. Occupational Stress Management Through Sahaja Yoga Meditation .....	699
<i>Sakshi Sharma</i>	
Author Index .....	705