Contents

List of figures		
List of tables		
Acknowledgments		
1	Narrating national security	1
	Part I Crisis, authority, and rhetorical mode: the fate of narrative projects, from the battle against isolationism to the War on Terror	29
2	Domination and the art of storytelling	31
3	Narrative lost: missed and mistaken opportunities	66
4	Narrative won: opportunities seized	122
	Part II Narrative at war: politics and rhetorical strategy in the military crucible, from Korea to Iraq	173
5	The narrative politics of the battlefield	175
6	Tracking the Cold War consensus	191
7	Tracing the Cold War consensus	219
8	Puzzles of the Cold War, lessons for the War on Terror	265
	Conclusion	
9	Narrative in an age of fracture	276
A_{l}	ppendices	
A_{i}	ppendix A Content analysis: method	301

x	Contents

Appendix B	Content analysis: FDR's major foreign affairs addresses, 1935 to 1945	308
Appendix C	Presidential speech and storytelling: descriptive data	311
Appendix D	Coding the Cold War consensus	315
References		319
Index		370