

Contents

List of contributors	vi
Acknowledgements	vii
Foreword — <i>Don Henson, Tim Schadla-Hall</i>	ix
Introduction — <i>Chiara Bonacchi</i>	xi
Value, Authority and the Open Society: Some Implications for Digital and Online Archaeology <i>Andrew Bevan</i>	1
Twitter and Archaeology: An Archaeological Network in 140 Characters or Less <i>Lorna Richardson</i>	15
Wessex Archaeology and the Web: Amesbury Archer to <i>Archaeocast</i> <i>Tom Goskar</i>	25
Strategy Games and Engagement Strategies <i>Andrew Gardner</i>	38
Public Engagement through Online TV Channels: A Way Forward for the Audiovisual Communication of Archaeology? <i>Chiara Bonacchi, Charles Furneaux, Daniel Pett</i>	50
Smartphones and Site Interpretation: the Museum of London's <i>Streetmuseum</i> Applications <i>Meriel Jeater</i>	66
Uses of Social Media within the British Museum and Museum Sector <i>Daniel Pett</i>	83
Wikipedia and Blogs: New Fields for Archaeological Research? <i>Amara Thornton</i>	103
A Call for Open Scholarship in Archaeology <i>Brian Hole</i>	114
Conclusions <i>Daniel Pett, Chiara Bonacchi</i>	127
Plates	