Contents

2

List o	f Illustrations VII
Abstr	act 1
Keyw	ords 1
Intro	duction: Investigating Art-Making as a Basis for Evaluation 1
Human Industriousness and the Evolution of the Arts 12	
1.1	The Assumption of Doing 12
1.2	Representing, Expressing, Combining 19
1.3	Philosophical Explanations 23
1.4	Aspects of Art-Making 29
1.5	Human Nature and 'Arthood' 32
1.6	Common Foundations, Possible Outcomes 37
1.7	About the Evolution of the Arts 40
Maki	ng Art 45
2.1	The Arts, from the Inside 45
2.2	Artistic Practices 51
2.3	Poetry, Resonance, Limit 56
2.4	Poetics and Ordering Principles 59
2.5	Rules for Artistic Creation 63
2.6	Processes and Forms 67
2.7	Artworks as Structures 72
Artist	tic Creations 78
3.1	'Poetic Normativity': Arthood, Rules, Poetry 78
3.2	'Formalization' 84
3.3	The Extraordinary: On Making Special 87
3.4	The Ordinary: On Making as Human Industriousness 90 .
3.5	Maximalist Structures 93
3.6	Reductionist Structures 97
3.7	Hybrid Structures 103
Sharing the Arts 108	
4.1	The Social Nature of the Arts 108
4.2	Technique, Technology, and Operative Resources 112
4.3	Operational Codes and Technological Possibilities 116
4.4	Creativity and Politicization 120
4.5	Revealed Sociality 126
4.6	Ways of Participation: Interaction and Immersivity 129
4.7	Elements for a Rule-Based Ontology of the Arts 135

Conclusion 139
Acknowledgments 140
References 140
Index of Names and Works 148
Index of Themes 151

VI