Contents

List of Figures VII List of Tables XI List of Abbreviations XII Notes on Contributors XIII

 Books and Prints at the Heart of the Catholic Reformation in the Low Countries (16th–17th Centuries) 1 Renaud Adam, Rosa De Marco and Malcolm Walsby

PART 1 Book Production and Book Business

- 2 A Window of Opportunity: Framing Female Owner-Managers of Printing Houses in Sixteenth-Century Antwerp 9 *Heleen Wyffels*
- 3 The Printing Industry and the Counter-Reformation in Brussels under Archduke Albert and Archduchess Isabella (1598–1633) 23 *Renaud Adam*
- Successful Strategies for Creating a Devotional Best Seller: Canisius's
 Manuale Catholicorum Published by the Plantin Press 46
 Dirk Imhof
- International Sales of Tridentine Emblems Books by the Antwerp
 Officina Plantiniana: The Case of Father Joannes David at the Beginning
 of the Seventeenth Century 61
 Renaud Milazzo

PART 2 Publishing Enterprises

 A French Book in the Low Countries: Matthieu de Launoy's Déclaration et Réfutation and Its Reissues in Douai, Cambrai and Antwerp (1578–1579) 81 Alexander Soetaert

- 'Per Modum Compendii a Leonardo Damerio Leodiensi in Lucem Editum': Odo van Maelcote, Léonard Damery, the Astrolabium Aequinotiale, and the Parallactic Print between Italy and the Southern Netherlands in the Age of Galileo 101 Ruth Sargent Noyes
- 8 An Imperial Crusade? Public Opinion in Antwerp and the Response to the Bohemian Crisis 131 Paul Arblaster
- 9 Printed Christian *hilaritas* under Archdukes Albert and Isabel
 (1598–1621) 155 Johan Verberckmoes

PART 3 Prints and Iconography

- Militant Printers' Marks across the Southern Low Countries (1561–1640):
 A Survey at the Heart of the *Emblematic Era* 179 *Rosa De Marco*
- 11 The Counter-Reformation and Its Rebranding through Images: The Frontispieces of Books Printed in Antwerp 216 Annelyse Lemmens
- 12 Thesis Prints Dedicated to Archduke Leopold William of Austria, in the Service of the *Pietas Austriaca* 239 *Gwendoline de Mûelenaere*
- 13 The Iconography of the Last Supper in Géronimo Nadal's *Evangelicæ* historiæ imagines 268 Valentine Langlais

Index 295