## How to Do Public Policy

Anke Hassel Kai Wegrich



## Contents

for

ook ius

ng 1d

in

at ),

h 1 1

List of Figures List of Tables List of Boxes	xiii xiv xv
Roadmap of the Book	xvii
PARTI PROCESS	
Understanding the Policy Process	1
1. Public Policy	5
2. The Dual Structure of Policy-Making	33
3. How to Set the Agenda	63
PARTII POLICIES	
Understanding Policies	89
4. How to Choose and Design Policy Instruments	93
5. How to Implement Public Policy	127
6. How to Evaluate Policies	159
PART III CAPACITIES	
Understanding Capacity	189
7. How to Engage with Stakeholders	193
8. How to Coordinate Public Policy	227
9. How to Work with Institutions	253
10. Conclusions	283

## xii Contents

/

Annex 1: How to Write for Public Policy	309
Annex 2: How to Design an Advocacy Campaign	32 <b>3</b>
References	333
Index	365