FOREWORD: DANDY STYLE
Christopher Breward
7

director's preface Alistair Hudson 10

#### INTRODUCTION

Shaun Cole and Miles Lambert

CHAPTER 1

# CREATIVE COLLECTING: HOW MUSEUMS ACQUIRE MEN'S FASHION Miles Lambert

31

CHAPTER 2

### THE LIFE STORIES OF MEN'S CLOTHES Ben Whyman

49

CHAPTER 3

## THE DEVILTS IN THE DETAIL: WHY MEN STILL WEAR SUITS

Ioshua M. Bluteau

63

CHAPTER 4

PAINTING MEN'S STYLE:
PORTRAYING AN IMAGE
Shaun Cole, Miles Lambert and Rebecca Milner

#### CHAPTER 5

#### PERFORMING THE DANDY

Kate Dorney

93

CHAPTER 6

### EXTRAVAGANCE AND FLAMBOYANCE: DECORATED MEN'S FASHION

Miles Lambert

CHAPTER 7

# CASUAL SUBVERSION Shaun Cole

CHAPTER 8

# CONTEMPORARY BRITISH MENSWEAR: HYBRIDITY, FLUX AND GLOBALISATION Jay McCauley Bowstead

152 NOTES
159 SELECT BIBLIOGRAPHY
160 INDEX
165 ACKNOWLEDGEMENTS
166 LIST OF CONTRIBUTORS
167 PICTURE CREDITS