

CONTENTS



Acknowledgments vi

- PROLOGUE THE HIDDEN MOD
IN THE NEW ART HISTORY 1**
- ONE MODERNIST FACES:
HARD BOP AND CLEAN DESIGN 17**
- TWO GALLERY ONE AND
THE ABSOLUTE BEGINNER 45**
- THREE APPLE ARRIVES AS HOCKNEY TAKES OFF 65**
- FOUR PAINTING SENSATIONS:
PAULINE BOTY AND BRIDGET RILEY 87**
- FIVE HIPPY HIPPY SHAKE: SCULPTURE
THROUGH THE COUNTERCULTURE 115**
- SIX THE GREAT LOST LOOK:
BEYOND CULTURAL STUDIES 143**

Notes 165

Photograph credits 176

Index 177