Hallur Mortensen analyses the concept of God in Mark by emphasizing the relation of the baptism in 1:9-11 with the coming of the Lord, the gospel, and the kingdom of God in 1:2-3 and 1:14-15. The divine voice, its content, and the descent of the Spirit reveal the identity of Jesus, God, and the Spirit and are examined in the context of Jewish monotheism and Hans Frei's intention-action description of identity.