

Contents

Preface	4
Introduction	7
Chapter 1 Fame and Fortune	19
Chapter 2 Art and Aesthetics	41
Chapter 3 To Educate and Entertain	63
Chapter 4 What This Says About Me	91
Chapter 5 The Time-Machine Effect	119
Chapter 6 In God's Name	137
Chapter 7 When the Dust Settles	153
Chapter 8 Protection Through Replication	171
Chapter 9 The Future of Fake Heritage	195
Bibliography	224
Acknowledgements	232
Credits	233
Index	236