## Contents

	List of Figures List of Contributors	ix xiii
	Acknowledgements	xvii
	Introduction	1
	JOHN CORBETT	
1	Concrete Poetry, Playfulness and Translation	9
2	The Origins of the Untranslatable: The Earliest Western Visual Poetry	21
	JULIANA DI FIORI PONDIAN	21
3	Concrete Poetry in China: Form, Content,	
	Theme and Function	36
4	Writing and Translating Concrete Poetry in	
	Chinese Characters CHEN LI	56
5	Exploring the Structures of Chance: Transcreating	
	Noigandres Ideogramas into English CLAUS CLÜVER	71
1	T I P. I	
6	Transcreation without Borders K. DAVID JACKSON	97
7	Edwin Morgan as Transcreator	112
	TING HUANĢ	

viii	Contents	
8	Constellations and Ideograms: Eugen Gomringer's Multilingual Concrete Poetry RAQUEL ABI-SÂMARA	127
9	The Intermedial Recoding of Tradition in Augusto de Campos' intraduções SIMONE HOMEM DE MELLO	150
10	Concrete North America: Some Questions of Reception ODILE CISNEROS	168
11	Mapping the International Concrete Poetry Network JOHN CORBETT	184
12	Metaphor and Material in Concrete Poetry CHRIS MCCABE	203

The Origins of the Unreated at the Earliest

Index

217