

Table of contents

Editors and contributors	VII
Foreword	IX
Introduction: The irony of irony <i>Herbert L. Colston and Angeliki Athanasiadou</i>	1
Part I. Interdisciplinary perspectives on irony	
CHAPTER 1	
Irony performance and perception: What underlies verbal, situational and other ironies? <i>Herbert L. Colston</i>	19
CHAPTER 2	
How does irony arise in experience? <i>Raymond W. Gibbs, Jr. and Patrawat Samermit</i>	43
CHAPTER 3	
In defense of an ecumenical approach to irony <i>Robert Willison</i>	61
Part II. Irony, thought and (media) communication	
CHAPTER 4	
Introducing a three-dimensional model of verbal irony: Irony in language, in thought, and in communication <i>Christian Burgers and Gerard J. Steen</i>	87
CHAPTER 5	
On ironic puns in Portuguese authentic oral data: How does multiple meaning make irony work? <i>Hanna J. Batoréo</i>	109
CHAPTER 6	
Irony and sarcasm in follow-ups of metaphorical slogans <i>Andreas Musolff</i>	127

Part III. Approaches to verbal irony

CHAPTER 7

- Irony, pretence and fictively-elaborating hyperbole 145
John A. Barnden

CHAPTER 8

- Cognitive modeling and irony 179
Francisco José Ruiz de Mendoza Ibáñez

CHAPTER 9

- Irony has a metonymic basis 201
Angeliki Athanasiadou

Part IV. Approaches to studying irony

CHAPTER 10

- Defaultness shines while affirmation pales: On idioms, sarcasm,
 and pleasure 219
*Rachel Giora, Dalia Meytes, Ariela Tamir, Shir Givoni,
 Vered Heruti and Ofer Fein*

CHAPTER 11

- The standard experimental approach to the study of irony:
 Let us not be hasty in throwing out the baby with the bathwater 237
Albert Katz

CHAPTER 12

- Investigating sarcasm comprehension using eye-tracking during reading:
 What are the roles of literality, familiarity, and echoic mention? 255
Alexandra Turcan and Ruth Filik

- Name index 277

- Subject index 279