

PRESS RELEASE November 11, 2024

H-E-B pays your admission to South Texas Botanical Gardens on TEXAS RECYCLES DAY, November 15, 16 and 17

Bring a recycled plastic bottle, or single-use plastic bag for FREE GARDENS ADMISSION!

CORPUS CHRISTI—South Texas Botanical Gardens & Nature Center invites the public to celebrate H-E-B's **Texas Recycles Day November 15, 16, 17**. Each visitor who brings a plastic bottle or single-use plastic bag from any retailer receives **FREE ADMISSION** that day to the Botanical Gardens, normally a \$10 value for adults!

"Preserving the environment is a mission of both H-E-B and the Botanical Gardens. Visitors can help conserve and protect "Our Texas, Our Future" as they enjoy the Botanical Gardens & Nature Center's many floral exhibits and entertaining Butterfly House, Treehouse, Resident Reptiles and tropical parrots," emphasized Dr. Michael Womack, STBGNC Executive Director. "Fall is beautiful at the Gardens," said Marketing Director MaryJane Crull. "Guests should visit Orchid and Bromeliad Conservatories, nature trail and wetlands." Current recycling themes include TAMU-CC Sculpture I Class "WIRED LIFE" metal sculptures; and a small preview of "Holly-Days" Emerald Forest!

H-E-B's Recycling Operation

Visitors' recyclable items will be placed in a special recycling bin after check-in; and guests can learn how H-E-B's across their market areas process reusable items brought to their stores, placing them in salvage trucks going to the San Antonio H-E-B Returned Goods Center, where partners sort items for bailing. Bails are sent to recycling vendors, rendered into plastic pellets to produce new plastic products *i.e.* "Field & Future" trash bags, composite building materials, more.

H-E-B has recycled more than 50 million pounds of plastic bags since 2004! Customers are urged to return their single-use plastic bags to the store year-round, since the City of Corpus Christi no longer recycles them. For more about the company's recycling efforts and sustainability commitment, please visit https://ourtexasourfuture.com/plastic-bag-recycling/. ###













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