

National Polling: voting intention

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July 2024

**J.L.
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Methodology: polling

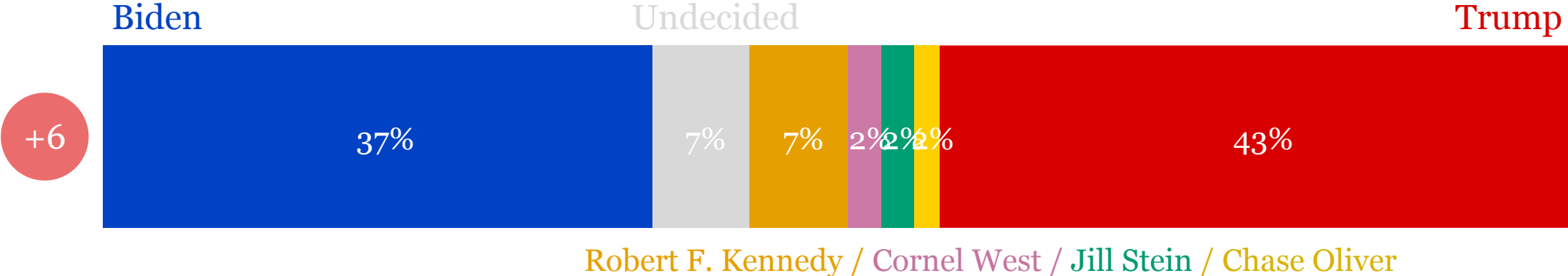
J.L. Partners polled a nationally representative sample of 1,000 likely voters.

- Fieldwork dates of 1st – 3rd July, with change shown on 12th - 15th June 2023, 15th - 20th September 2023, 10th - 12th October 2023, 15th - 20th December 2023 and 20th – 24th March 2024, .
- Sample of 1,000 likely voters
- Sample collected using mixed methods
 - Live landline call for 160 responses (16%)
 - Live cell call for 240 responses (24%)
 - SMS for 400 responses (40%)
 - In-app for 200 responses (20%)
- Quotas were added to ensure representative data:
 - On region, 2020 presidential vote, partisan ID, age, gender, ethnicity, education, density and participation in previous general elections
- The sample was weighted back to the population using data on the same variables:
 - On region, 2020 presidential vote, 2020 presidential vote by age, 2020 presidential vote by ethnicity, partisan ID, age, gender, ethnicity, education, density and participation in previous general elections
- 3-minute duration
- Margin of error: 3.1%



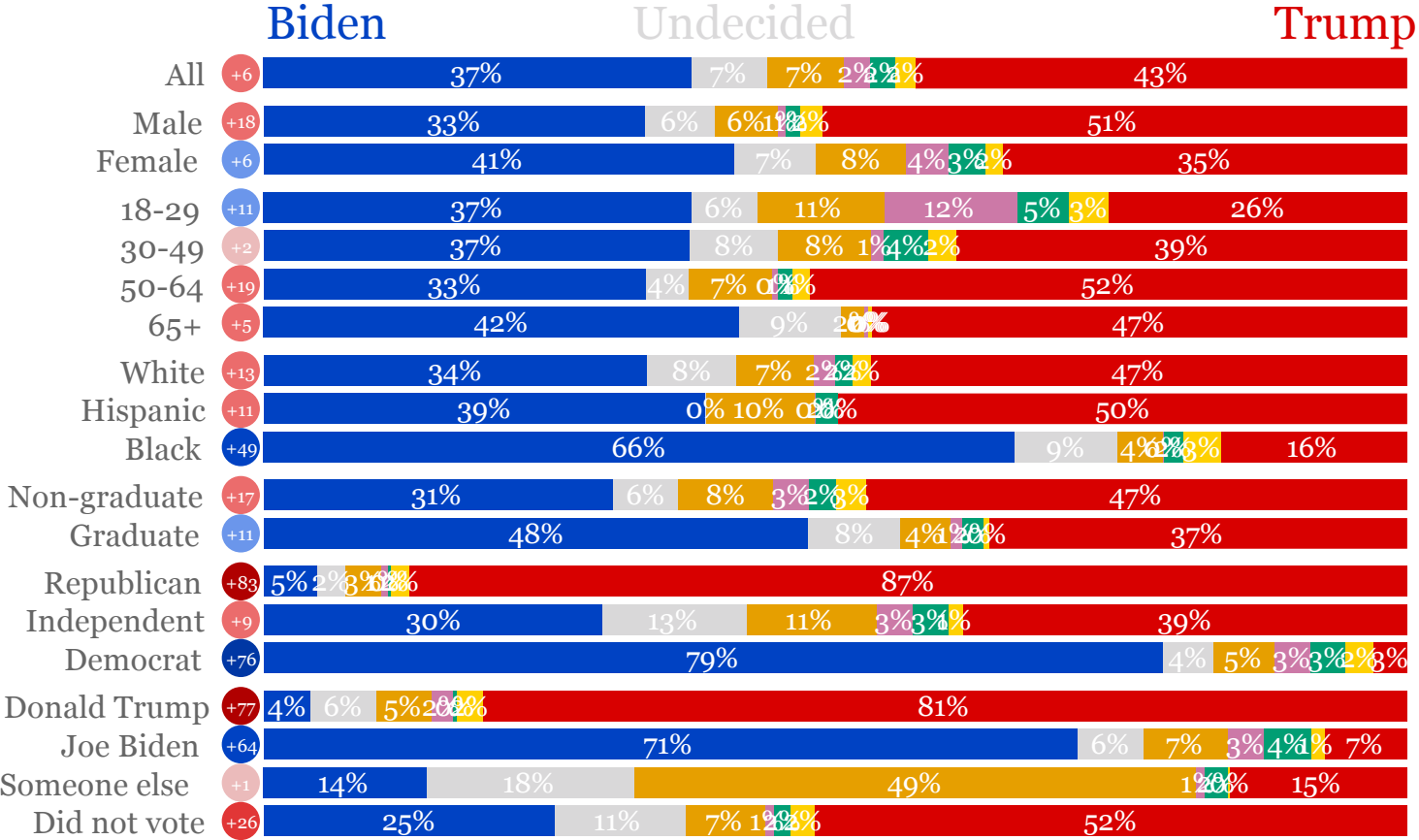
Voting intention

Trump has a 6-point lead over Biden



If the presidential election was tomorrow, who would you vote for?

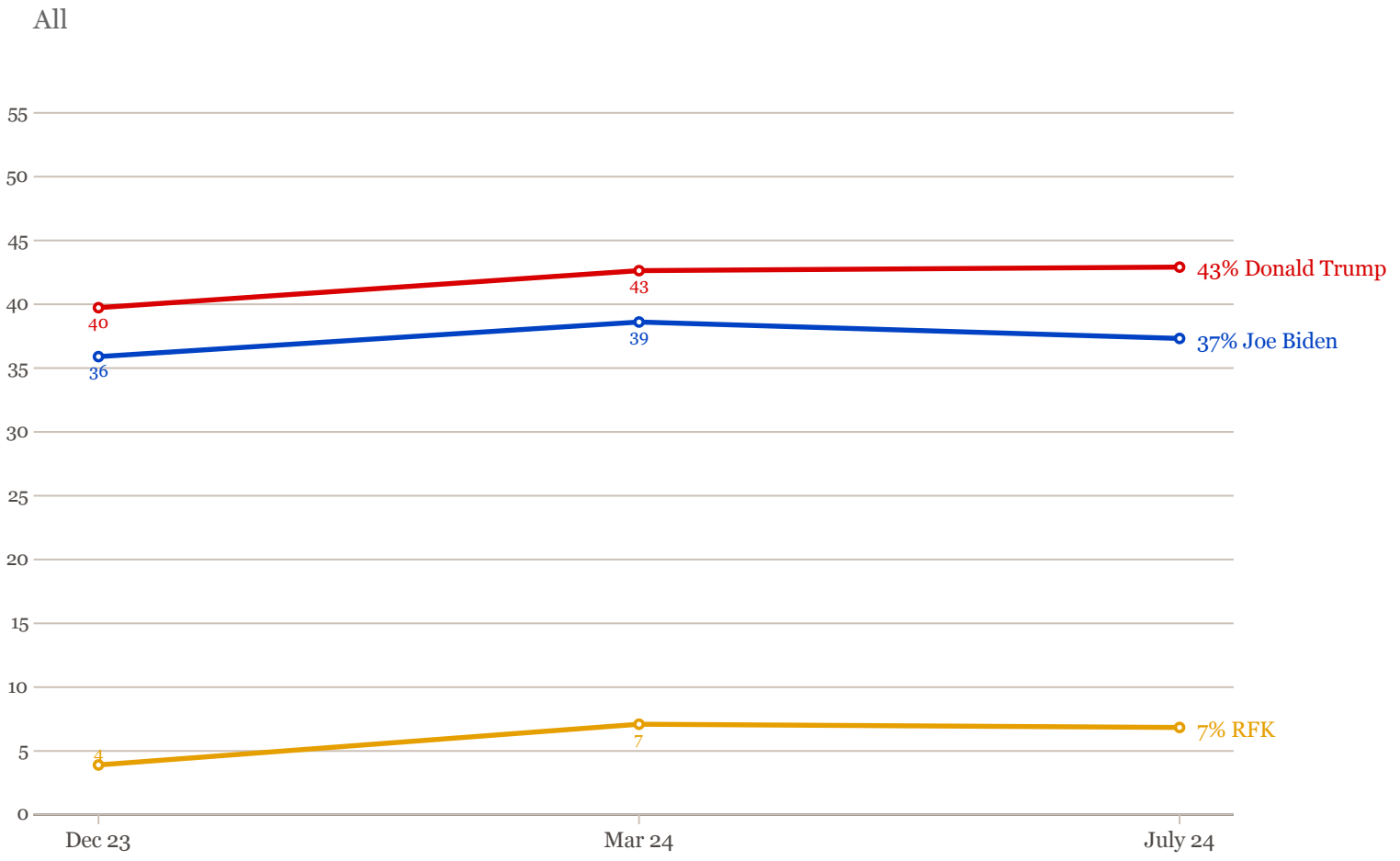
Trump has a 9-point lead with Independents, and leads by 11 points with Hispanics



Robert F. Kennedy / Cornel West / Jill Stein / Chase Oliver

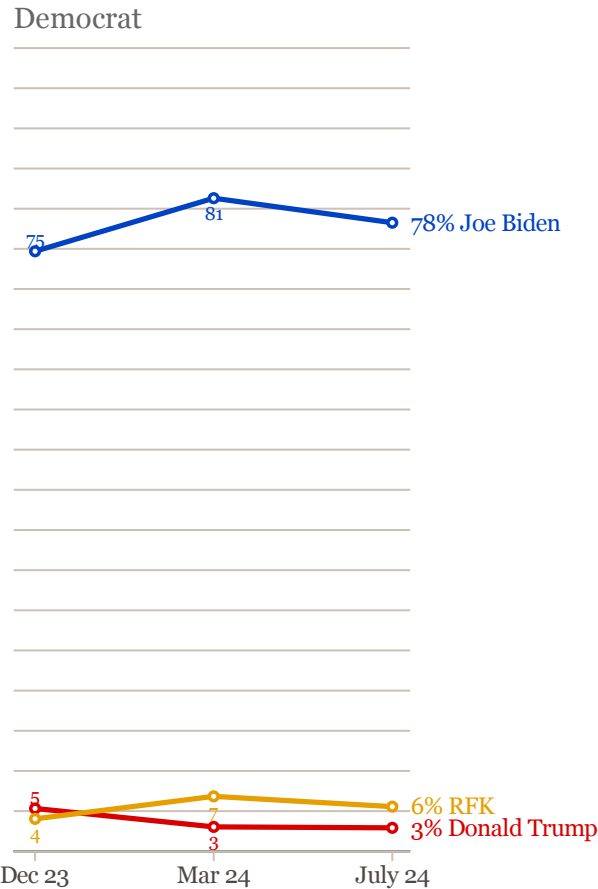
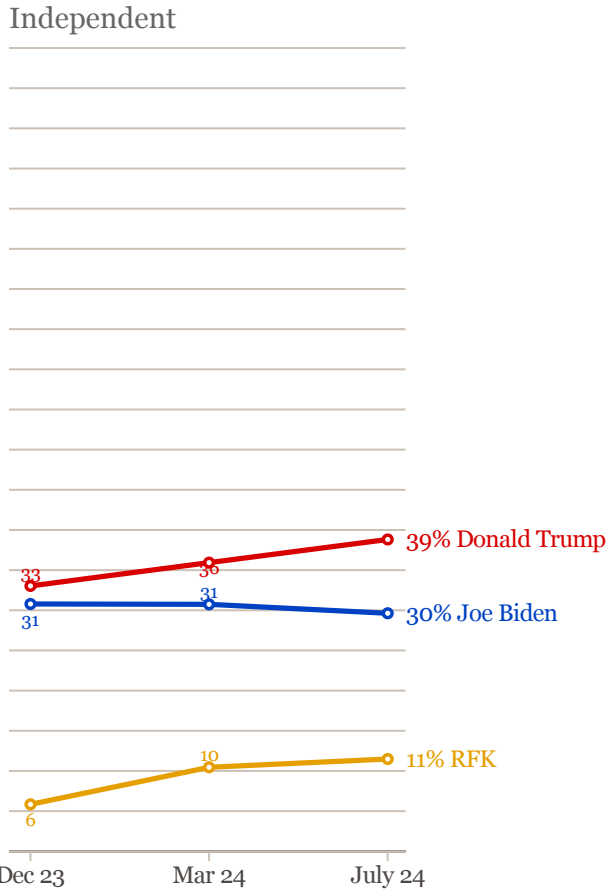
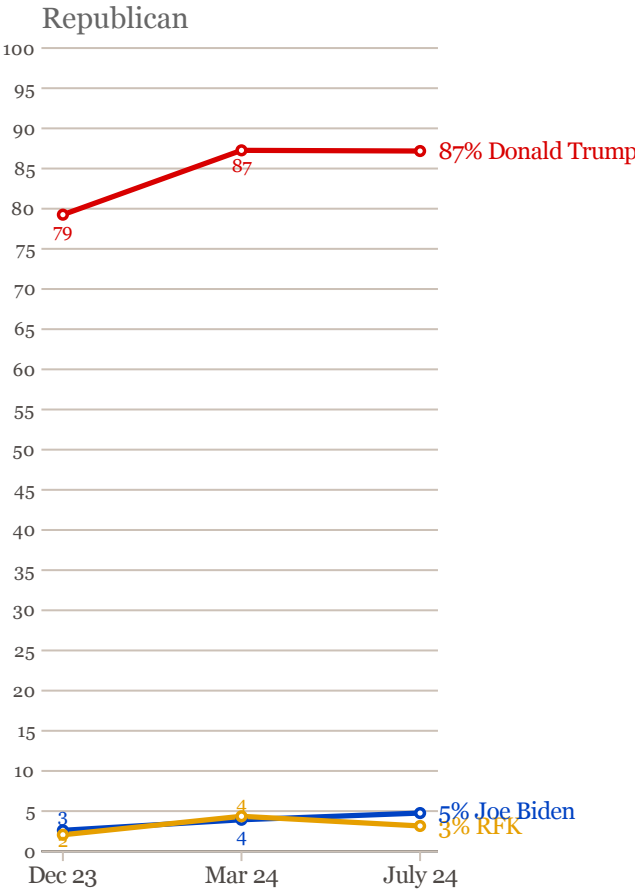
If the presidential election was tomorrow, who would you vote for?

Trump's 6-point lead is the highest we have shown in our tracking, up from 4 points in December and March



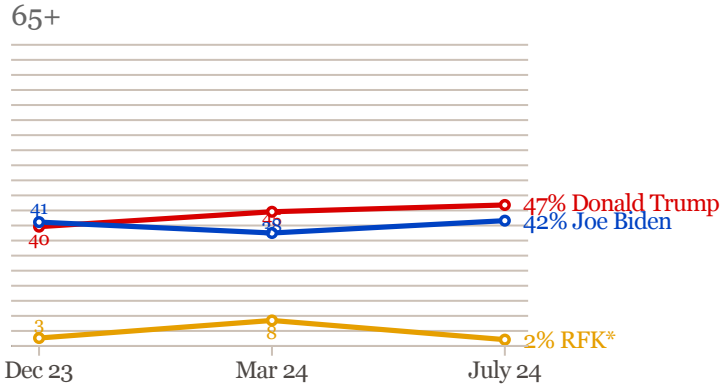
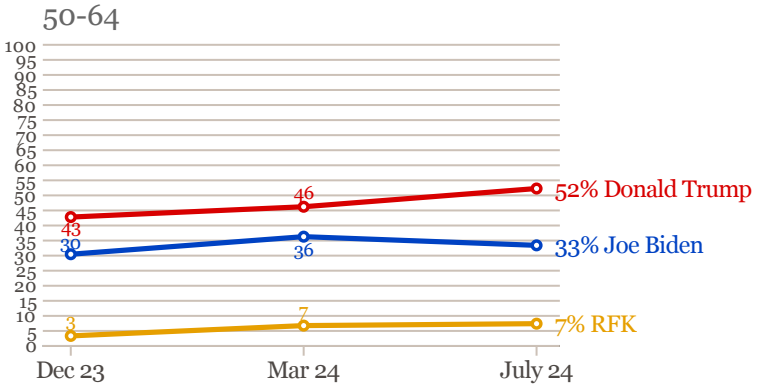
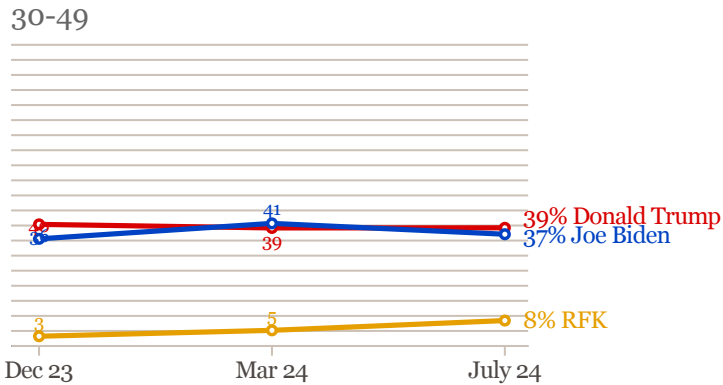
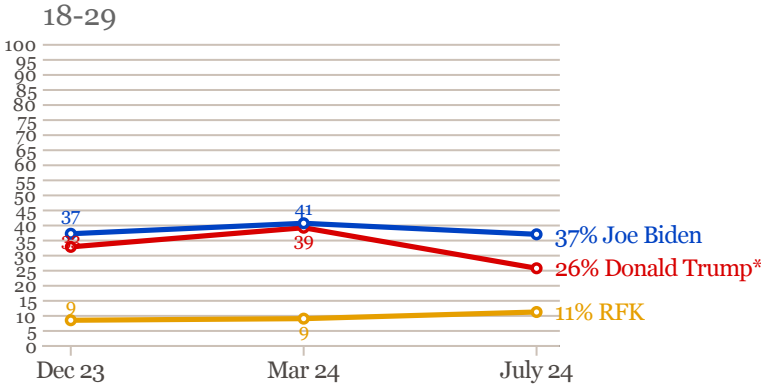
If the presidential election was tomorrow, who would you vote for?

Trump's lead with independents is the largest we have seen in our tracking; it was only 2 points in December 2023



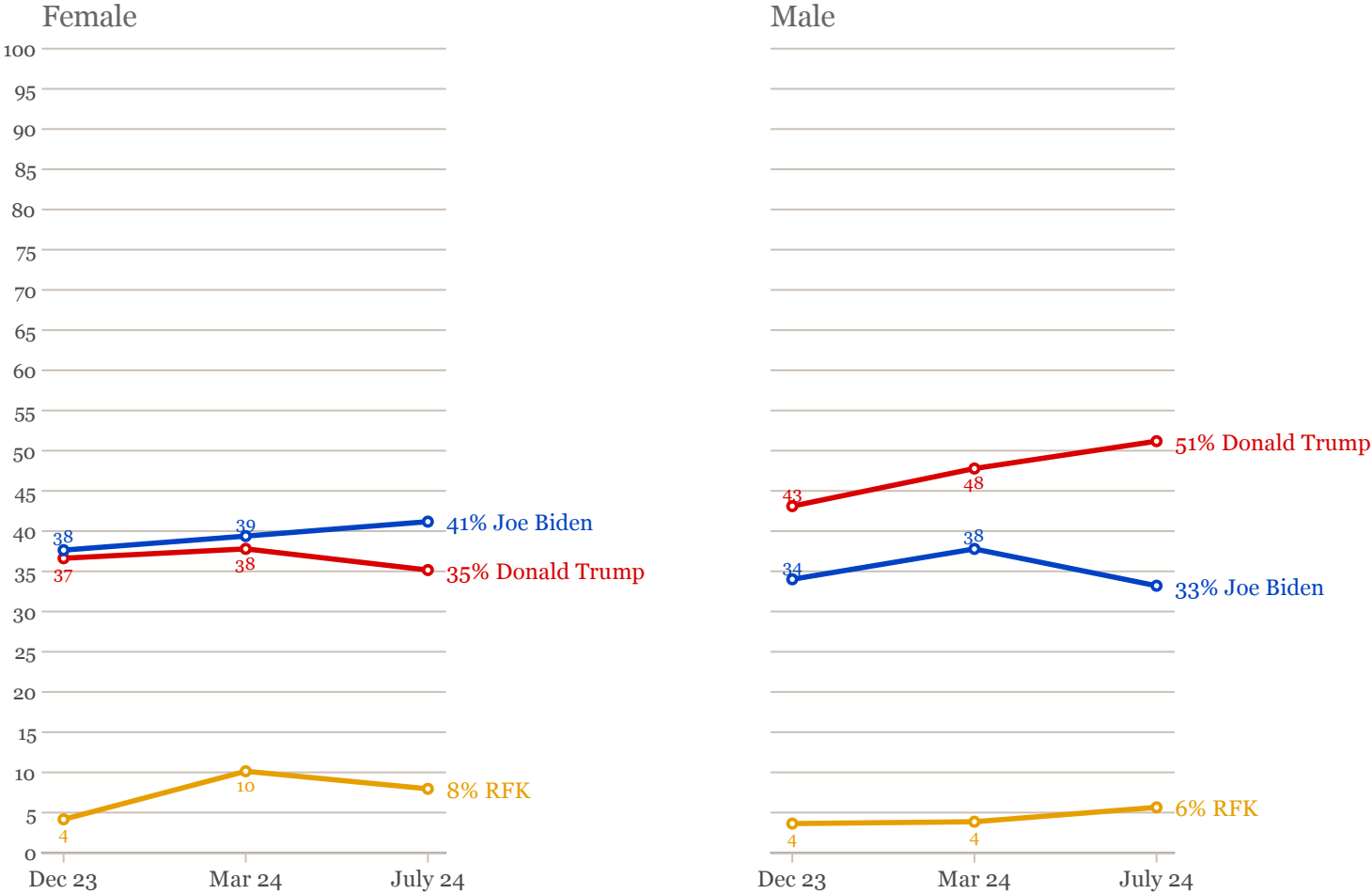
If the presidential election was tomorrow, who would you vote for?

Trump has widened his lead with 50-64 year olds, but has shown some attrition with 18-29 year olds



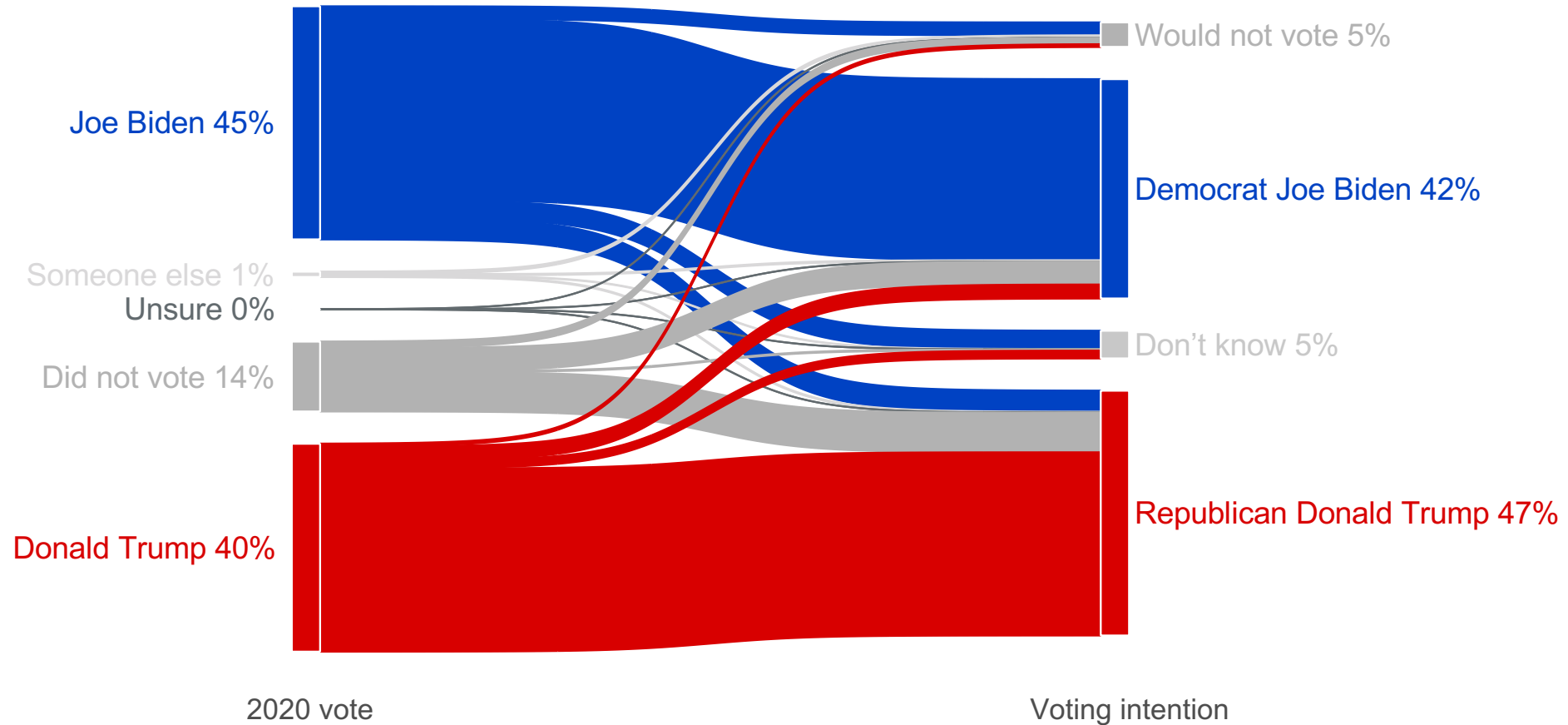
If the presidential election was tomorrow, who would you vote for?

Women still prefer Joe Biden to Donald Trump, but Trump's lead with men has gone from 10 points in March to 18 points now



If the presidential election was tomorrow, who would you vote for?

Trump increases on his 2020 vote by drawing on people who did not vote; Trump to Biden switchers and Biden to Trump switchers cancel each other out

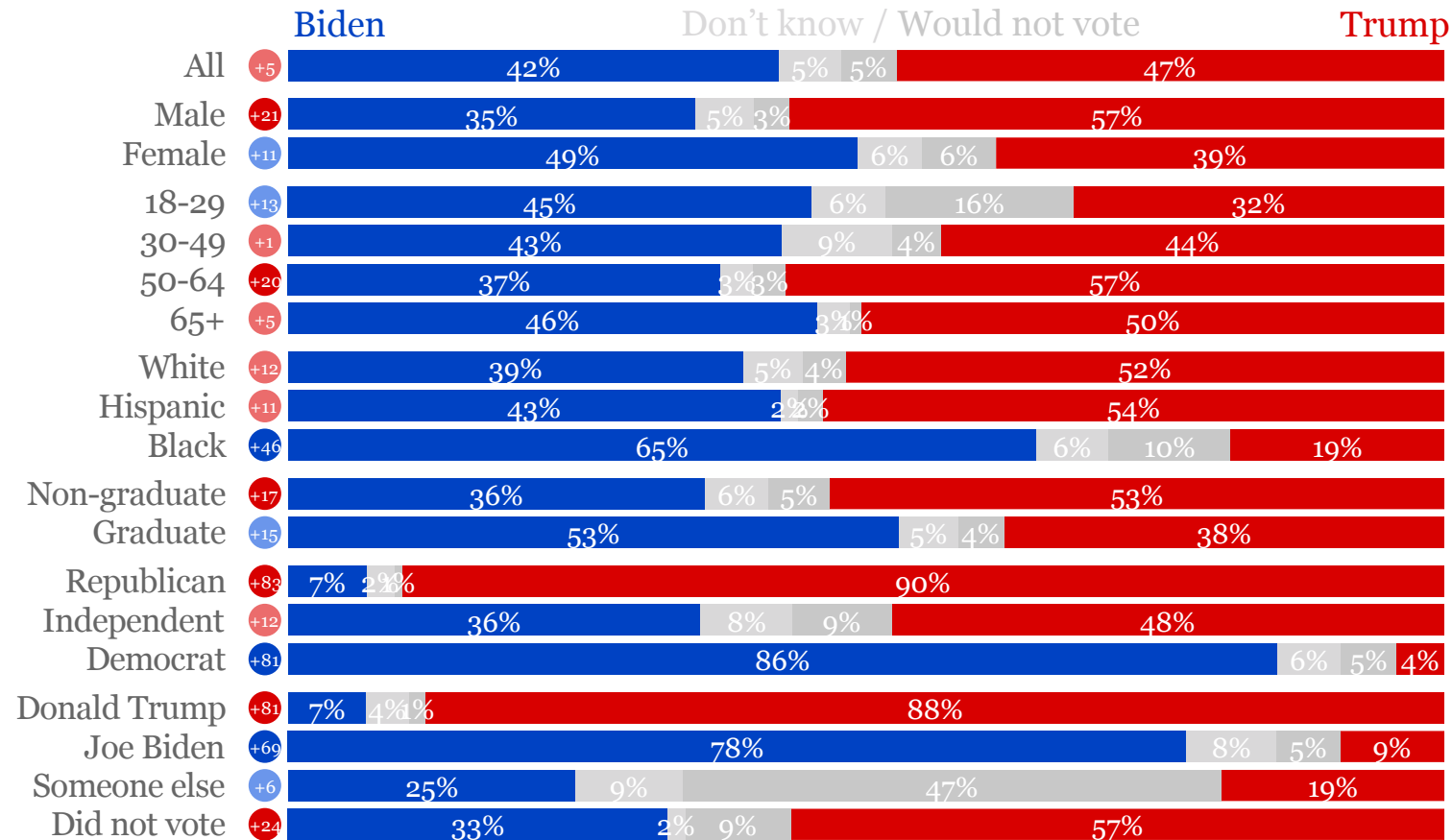




Head to head

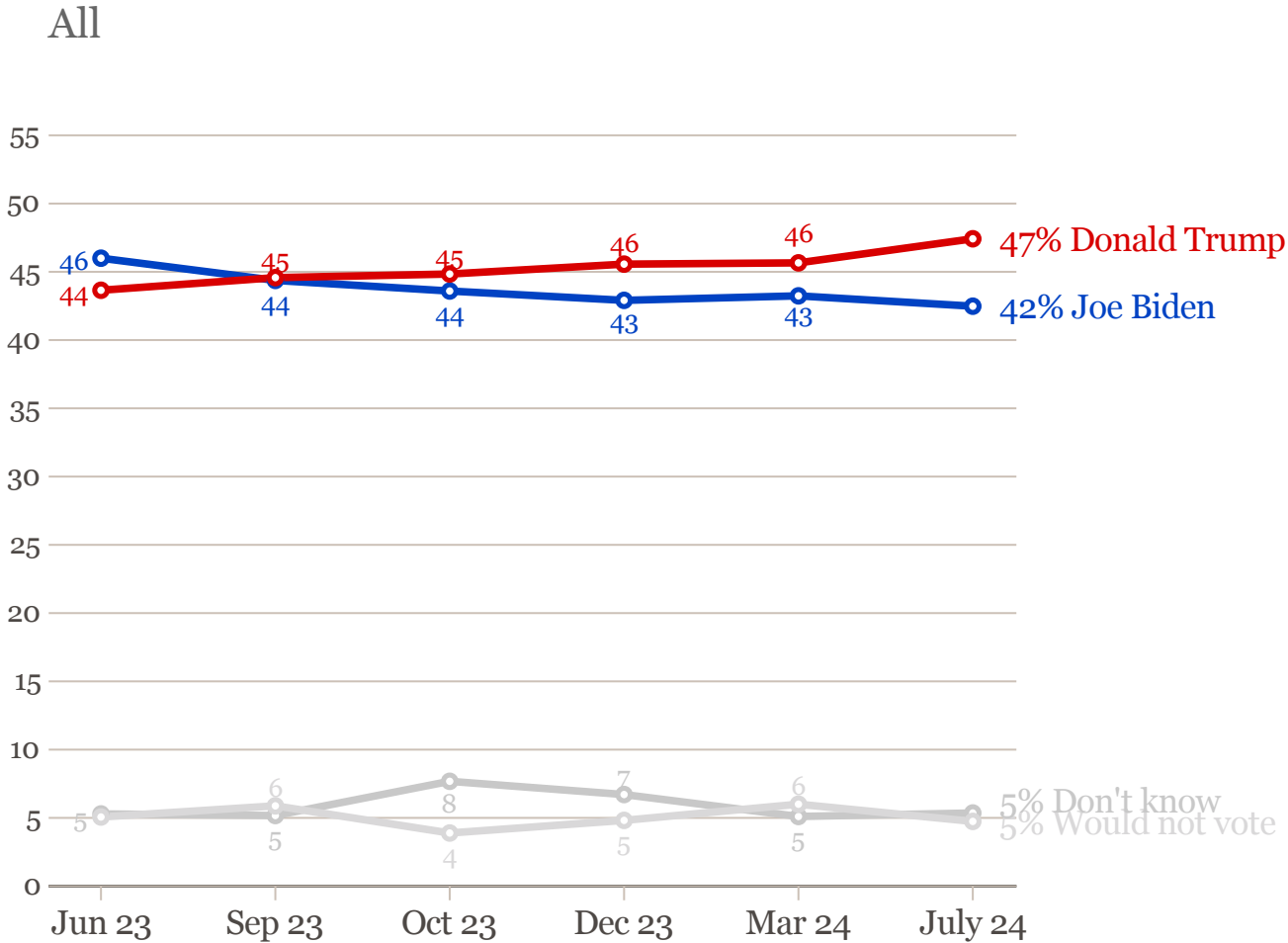


In a head-to-head match up, Trump leads Biden by 5 points



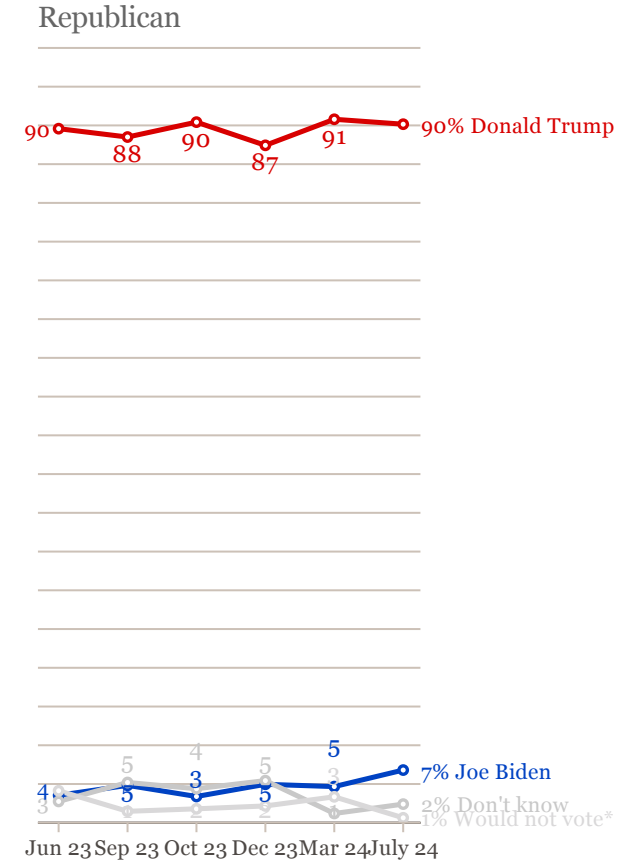
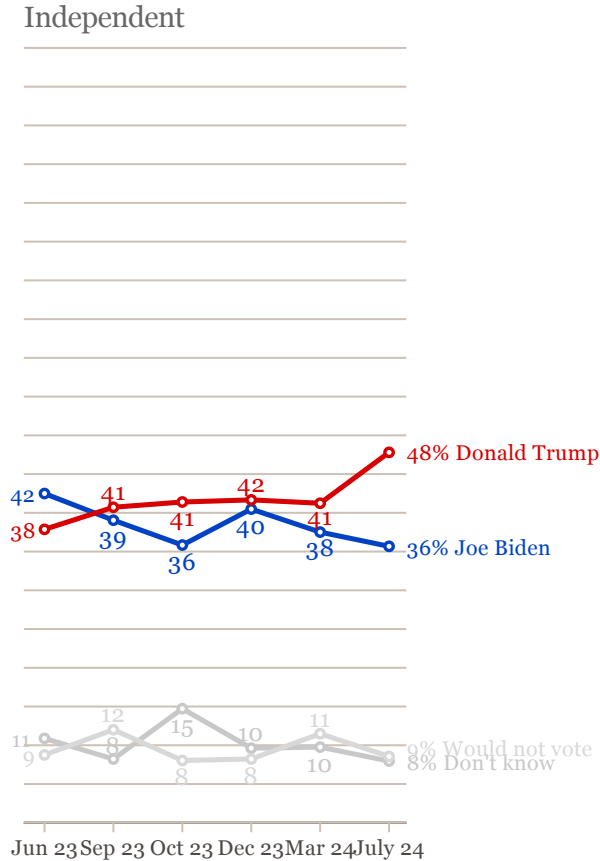
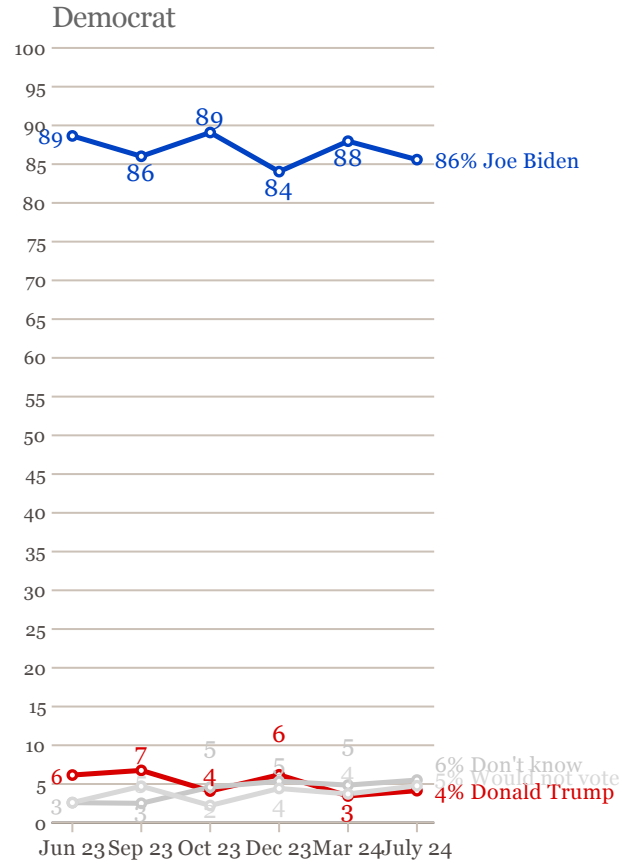
Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?

This 5-point lead is the biggest Trump has had in our tracking; Biden was ahead a year ago



Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?

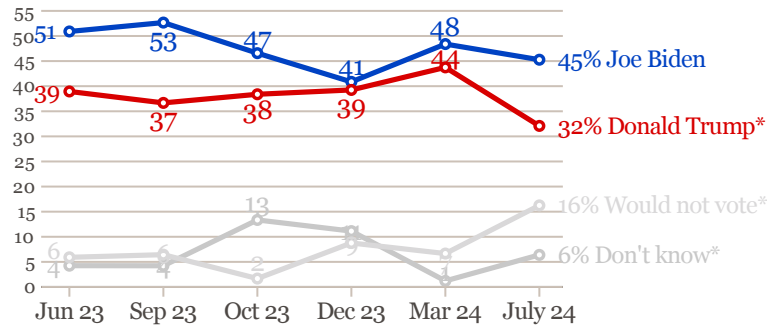
Trump extending his lead with Independents is the key difference



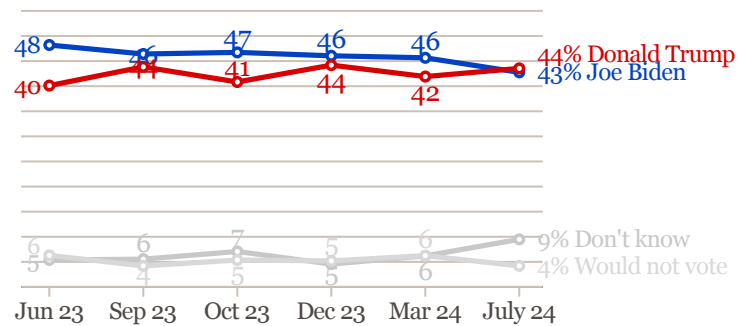
Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?

Trump has moved to a 20-point lead over Biden with 50-64 year olds on the head to head, but has seen a decline with 18-29s

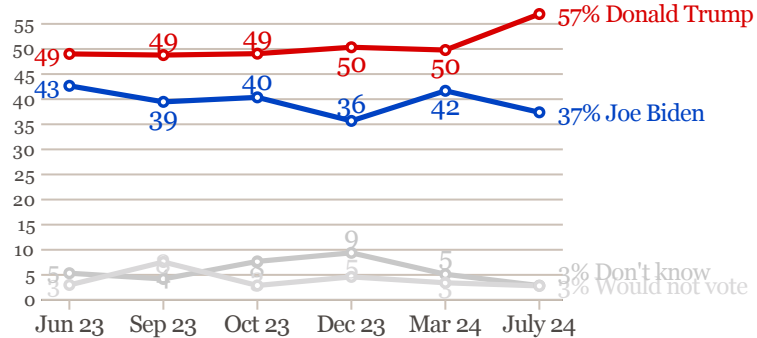
18-29



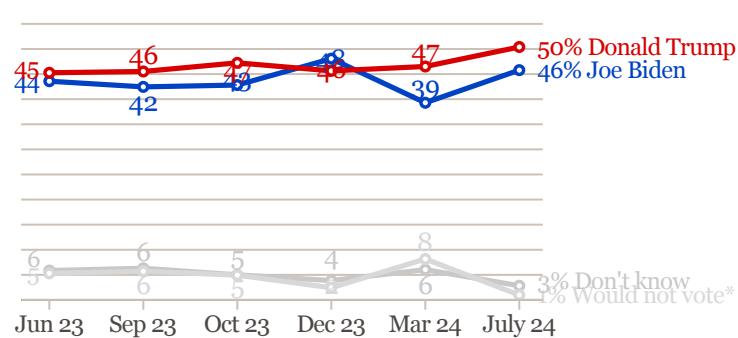
30-49



50-64

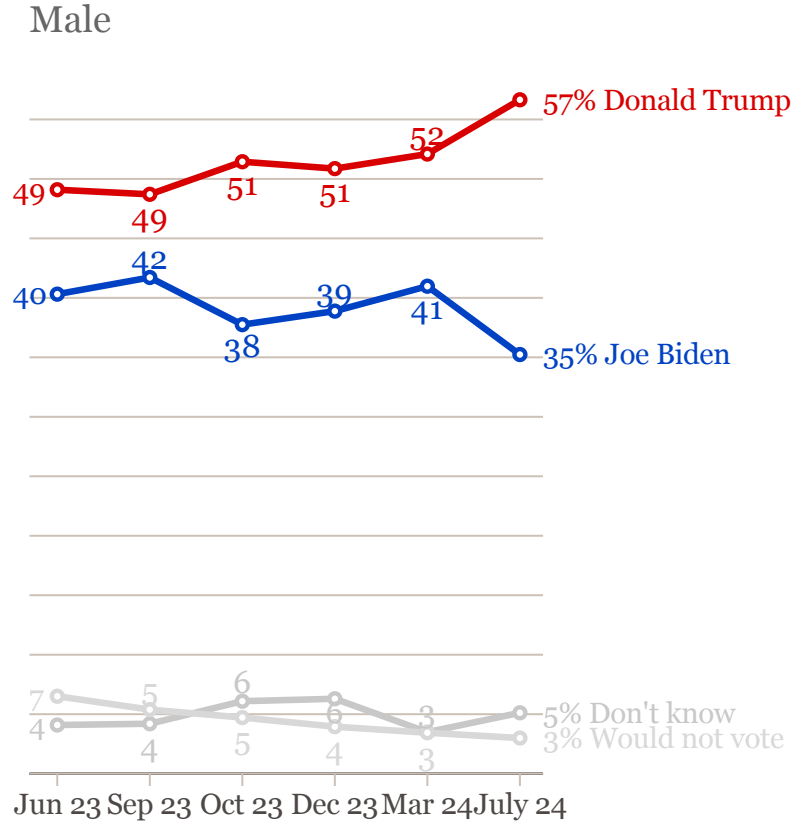
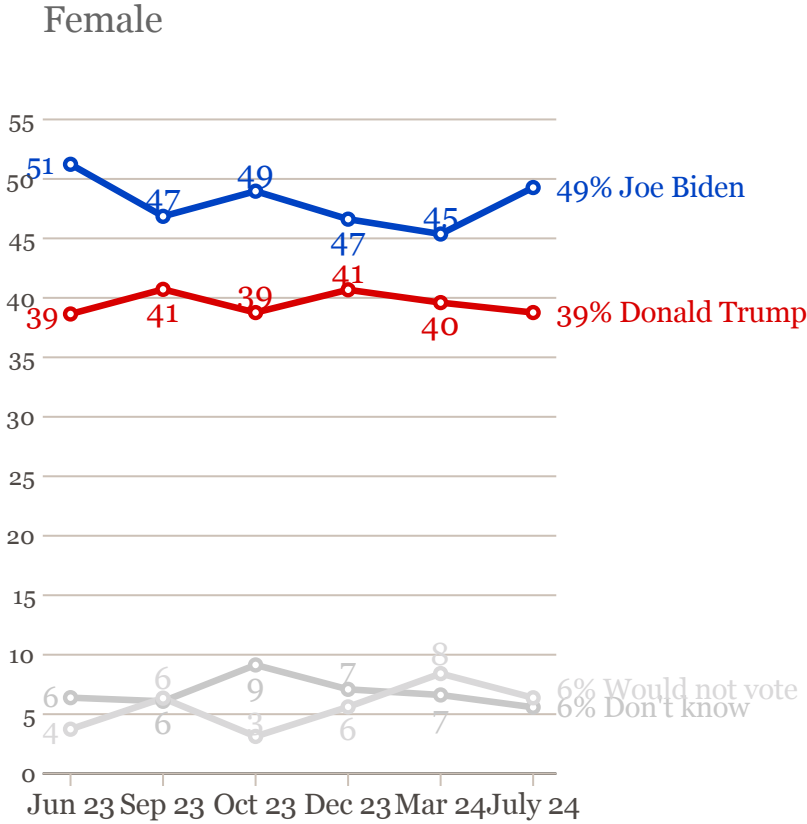


65+



Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?

There is a stark gender divide still; it is men who have gone off Biden and moved to Trump

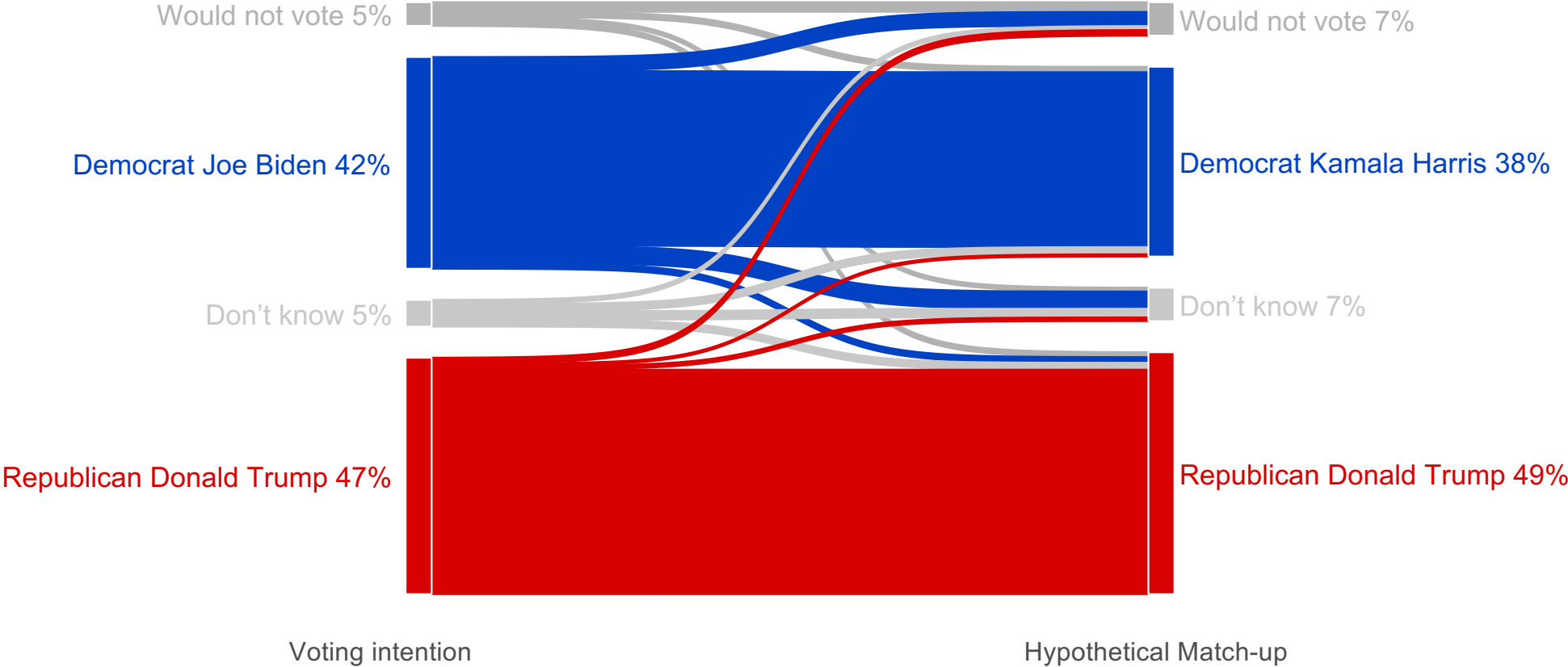


Looking ahead to the presidential election in 2024, how would you vote if the candidates were Joe Biden (the Democrat candidate) and Donald Trump (the Republican candidate)?



Hypothetical match-ups

Harris as the candidate moves Biden voters to Don't Know, and shores up Trump's vote further (he draws supports from people previously on the fence)



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