Community-Centered Volunteer Data

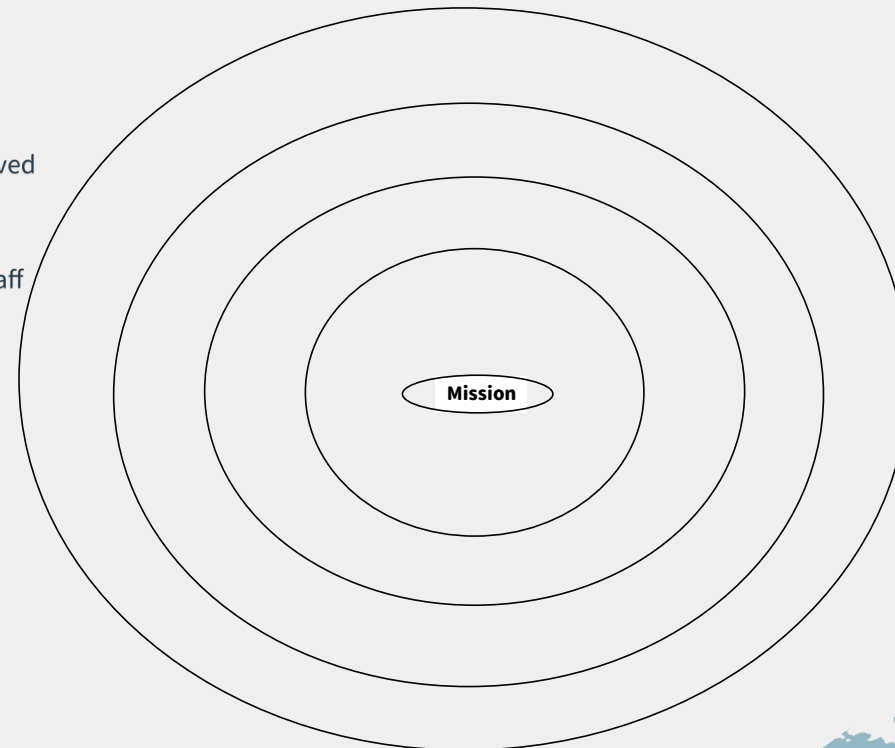**Volunteer Impact: Point of View**
Purpose: Identify how different audiences would define volunteer impact for a specific program.
Directions: Assign audiences to the target based on how close they are to the mission (i.e., program participants go in the center). Then add volunteer value indicators that reflect what matters to that audience. What does success look like to them?

Audience examples
- Program participant/loved one
- Volunteer
- Volunteer Director
- Program/Operations staff member
- Executive Director
- Board member
- Funder

Mission

next steps

- **Assess current data**
- **Generate new community-centered data with Point-of-View or other tool.**
- **Craft a story that links volunteer data with mission/values.**
- **Share with an audience.**

guiding principles

- **Start small.**
- **Co-create.**
- **Be proactive.**
- **Spread the word.**

connect

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