EMC research

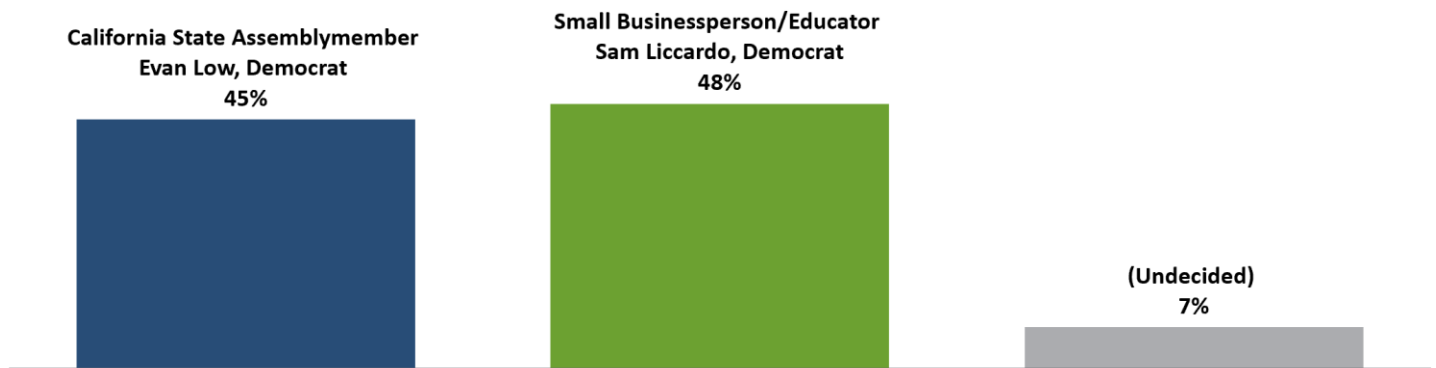|	
TO:	Interested Parties
FROM:	EMC Research
RE:	California Congressional District 16 Polling
DATE:	September 25, 2024

The following memo outlines key findings from a recent poll conducted by EMC Research among likely November 2024 voters in California's 16th Congressional District.

The race for Congress is highly competitive. California State Assemblymember Evan Low and Small Businessperson and Educator Sam Liccardo are in a statistical tie today.

Awareness of the race and the candidates is high. Evan Low and Sam Liccardo share similar name ID and are viewed favorably among the electorate – Low: favorable 42%, unfavorable 29%, 73% total name ID; Liccardo: favorable 47%, unfavorable 28%, 76% total name ID. Further, nearly two-thirds (64%) of voters report having seen or heard something about the race for Congress in their district.

The race for Congress is highly competitive. In a head-to-head matchup simulating the vote today, Evan Low and Sam Liccardo are statistically tied, with 7% of the electorate undecided.

If the election for Congress were today, would you vote for…

California State Assemblymember Evan Low, Democrat — 45%
Small Businessperson/Educator Sam Liccardo, Democrat — 48%
(Undecided) — 7%