

Survey of Registered Voters Nationwide AZ, GA, MI, NC, NV, PA, WI

Prime Group
June 2023

Methodology

- Nationwide online survey fielded from June 14 – 28, 2023
 - Nationwide: n=2,200
 - AZ, GA, MI, NC, NV, PA, WI: n=500 each
 - *Samples were drawn and weighted to match the 2020 turnout nationwide and in each state based on region, gender, age, education, race, urban/suburban/rural, and political party*

Bottom Line

- In a 2024 Biden-Trump race Biden wins 52% to 48% (in 2020 he won 51% to 47%).
- In a Biden-Trump-No Labels race Trump wins 40% to 39% to 21% for the No Labels ticket. No Labels draws 13 points from Biden and eight points from Trump.
- In the seven swing states a No Labels ticket swings the vote from Biden to Trump by an average of 4.3 percentage points per state which is greater than the average margin of victory (<3 percentage points) in those states in 2020.

If the 2024 election for president were being held today, and the candidates were the following, for whom would you vote?

| | Joe Biden, Democrat | Donald Trump, Republican | Undecided | |
|---------------|------------------------|-----------------------------|-----------|-----------------|
| Two-Way | 42% | 39% | 18% | Biden +3 |
| Incl. Leaners | 52% | 48% | | Biden +4 |
| 2020 Vote | 51% | 47% | | Biden +4 |

If the 2024 election for president were being held today, and the candidates were the following, for whom would you vote?

| | Joe Biden, Democrat | Donald Trump, Republican | A moderate, independent third-party candidate | Undecided | |
|---------------|------------------------|--------------------------------|--------------------------------------------------------|-----------|-----------------|
| Two-Way | 34% | 36% | 19% | 11% | Trump +2 |
| Incl. Leaners | 39% | 40% | 21% | | Trump +1 |

| | 2016 | | | 2020 | | |
|-----------|----------------|--------------|---------------|--------------|--------------|---------------|
| | <u>Clinton</u> | <u>Trump</u> | <u>Margin</u> | <u>Biden</u> | <u>Trump</u> | <u>Margin</u> |
| AZ | 45.5% | 49.0% | +3.5 T | 49.4% | 49.0% | +0.4 B |
| GA | 45.9% | 51.0% | +5.1 T | 49.5% | 49.2% | +0.3 B |
| MI | 47.4% | 47.6% | +0.2 T | 50.6% | 47.8% | +2.8 B |
| NC | 46.8% | 50.5% | +3.7 T | 48.6% | 49.9% | +1.3 T |
| NV | 47.9% | 45.5% | +2.4 C | 50.1% | 47.7% | +2.4 B |
| PA | 47.9% | 48.6% | +0.7 T | 50.0% | 48.8% | +1.2 B |
| WI | 47.0% | 47.8% | +0.8 T | 49.4% | 48.8% | +0.6 B |

Swing State Survey Data (including Leaners)

| | | <u>Biden</u> | <u>Trump</u> | <u>No Labels</u> | <u>Biden NET</u> |
|-----------|-------|---------------------|---------------------|-------------------------|-------------------------|
| AZ | 2 way | 48% | 52% | | |
| | 3 way | 31% | 41% | 28% | -6 |
| GA | 2 way | 48% | 52% | | |
| | 3 way | 36% | 45% | 19% | -5 |
| MI | 2 way | 50% | 50% | | |
| | 3 way | 40% | 43% | 18% | -3 |
| NC | 2 way | 46% | 54% | | |
| | 3 way | 37% | 45% | 19% | NC |
| NV | 2 way | 51% | 49% | | |
| | 3 way | 39% | 39% | 22% | -2 |
| PA | 2 way | 50% | 50% | | |
| | 3 way | 38% | 43% | 19% | -5 |
| WI | 2 way | 53% | 47% | | |
| | 3 way | 37% | 40% | 22% | -9 |