

Mississippi Today / Siena College Poll Conducted by the Siena College Research Institute
 April 16 - 20, 2023
 783 Mississippi Registered Voters
 MOE +/- 4.3%

Q1KEY. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. (ROTATE Q1-Q2)

Q1. Tate Reeves																							
	PartyID			Gender		CD				Ethnicity		Age				Income			Education		Child in HH		
	Total	Dem	Rep	Ind/ Oth	M	F	MS-01 (Northeast)	MS-02 (West)	MS-03 (East Central)	MS-04 (Southeast)	White	Afr Amer/Black	18-34	35-49	50-64	65+	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors' degree	Bachelors'+	Yes	No
Favorable	42%	11%	68%	37%	50%	35%	57%	24%	40%	48%	57%	23%	39%	36%	44%	52%	33%	47%	55%	42%	43%	40%	44%
Unfavorable	45%	78%	22%	44%	39%	50%	30%	61%	47%	42%	30%	64%	42%	53%	48%	35%	50%	40%	42%	44%	49%	48%	43%
Don't know enough to say	12%	10%	9%	18%	10%	14%	13%	14%	13%	8%	12%	12%	18%	9%	8%	12%	16%	11%	3%	14%	7%	12%	12%
Refused	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%

Q2. Brandon Presley																							
	PartyID			Gender		CD				Ethnicity		Age				Income			Education		Child in HH		
	Total	Dem	Rep	Ind/ Oth	M	F	MS-01 (Northeast)	MS-02 (West)	MS-03 (East Central)	MS-04 (Southeast)	White	Afr Amer/Black	18-34	35-49	50-64	65+	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors' degree	Bachelors'+	Yes	No
Favorable	20%	23%	20%	21%	22%	19%	34%	20%	12%	15%	20%	21%	21%	19%	22%	16%	23%	26%	18%	30%	18%	22%	22%
Unfavorable	14%	13%	15%	10%	17%	12%	13%	19%	13%	13%	13%	18%	15%	17%	13%	13%	13%	20%	14%	13%	14%	13%	15%
Don't know enough to say	64%	63%	64%	67%	60%	67%	52%	60%	73%	71%	66%	60%	63%	66%	65%	63%	70%	62%	53%	67%	55%	66%	62%
Refused	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	2%	1%	2%	0%	2%	1%	1%	1%	1%	1%	3%	2%	1%

Q3. Do you approve or disapprove of the job that Tate Reeves is doing as Governor?																							
	PartyID			Gender		CD				Ethnicity		Age				Income			Education		Child in HH		
	Total	Dem	Rep	Ind/ Oth	M	F	MS-01 (Northeast)	MS-02 (West)	MS-03 (East Central)	MS-04 (Southeast)	White	Afr Amer/Black	18-34	35-49	50-64	65+	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors' degree	Bachelors'+	Yes	No
Strongly approve	14%	2%	26%	9%	17%	11%	16%	8%	16%	14%	20%	5%	9%	11%	16%	21%	10%	16%	15%	13%	15%	8%	16%
Somewhat approve	39%	24%	53%	38%	40%	39%	50%	27%	35%	44%	47%	28%	44%	37%	36%	39%	37%	43%	44%	41%	35%	42%	38%
Total Approve	53%	26%	79%	47%	57%	50%	66%	35%	51%	58%	67%	33%	53%	48%	52%	60%	47%	59%	59%	54%	50%	50%	54%
Somewhat disapprove	19%	23%	12%	24%	19%	20%	16%	24%	25%	13%	18%	23%	24%	18%	16%	21%	18%	20%	19%	22%	20%	19%	19%
Strongly disapprove	27%	51%	9%	26%	23%	29%	16%	40%	22%	28%	15%	42%	22%	34%	29%	21%	31%	23%	20%	26%	27%	28%	25%
Total Disapprove	46%	74%	21%	50%	42%	49%	32%	64%	47%	41%	33%	65%	46%	52%	47%	37%	52%	41%	40%	45%	49%	48%	44%
Don't know/Refused	1%	1%	0%	2%	1%	1%	2%	0%	2%	1%	1%	2%	1%	0%	0%	3%	1%	0%	0%	1%	1%	1%	1%

Q4. As things stand now, would you vote to re-elect Tate Reeves as Governor of Mississippi, or would you prefer someone else?																							
	PartyID			Gender		CD				Ethnicity		Age				Income			Education		Child in HH		
	Total	Dem	Rep	Ind/ Oth	M	F	MS-01 (Northeast)	MS-02 (West)	MS-03 (East Central)	MS-04 (Southeast)	White	Afr Amer/Black	18-34	35-49	50-64	65+	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors' degree	Bachelors'+	Yes	No
Tate Reeves	36%	10%	59%	32%	41%	31%	51%	17%	38%	36%	51%	14%	34%	36%	40%	29%	38%	46%	34%	41%	37%	35%	35%
Someone else	60%	89%	35%	64%	55%	64%	45%	78%	57%	60%	45%	83%	63%	59%	62%	52%	66%	58%	49%	61%	57%	57%	61%
Don't know/Refused	5%	1%	6%	4%	5%	4%	4%	6%	5%	4%	5%	3%	3%	5%	4%	8%	5%	3%	4%	5%	3%	5%	4%

Q5. If the 2023 election for Governor of Mississippi was being held today, who would you vote for if the candidates were:																							
	PartyID			Gender		CD				Ethnicity		Age				Income			Education		Child in HH		
	Total	Dem	Rep	Ind/ Oth	M	F	MS-01 (Northeast)	MS-02 (West)	MS-03 (East Central)	MS-04 (Southeast)	White	Afr Amer/Black	18-34	35-49	50-64	65+	<\$50K	\$50K- \$100K	\$100K+	Less than Bachelors' degree	Bachelors'+	Yes	No
Brandon Presley, the Democrat	38%	83%	8%	38%	34%	41%	27%	57%	35%	34%	19%	70%	41%	41%	35%	33%	43%	34%	31%	37%	40%	36%	39%
Tate Reeves, the Republican	49%	8%	85%	42%	56%	42%	65%	27%	49%	54%	71%	16%	47%	45%	51%	54%	41%	54%	61%	50%	46%	49%	49%
Someone else	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	0%	2%	0%	0%	1%	3%	0%	1%	4%	3%	1%
Not going to vote	6%	5%	3%	10%	6%	7%	3%	7%	9%	6%	6%	8%	11%	7%	5%	1%	9%	5%	3%	7%	2%	9%	5%
Don't know/No opinion	6%	3%	3%	9%	4%	7%	5%	9%	4%	6%	4%	5%	2%	5%	6%	12%	6%	5%	4%	5%	8%	3%	7%

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Nature of the Sample	
Mississippi Registered Voters	
PartyID	
Democrat	27%
Republican	40%
Independent & Other Parties	31%
Gender	
Male	48%
Female	52%
CD	
MS-01 (Northeast)	25%
MS-02 (West)	24%
MS-03 (East Central)	25%
MS-04 (Southeast)	26%
Ethnicity	
White	57%
Afr Amer/Black	35%
Age	
18-34	30%
35-49	25%
50-64	25%
65+	21%
Income	
<\$50K	48%
\$50K-\$100K	28%
\$100K+	20%
Education	
Less than Bachelors' degree	78%
Bachelors'+	21%
Child in HH	
Yes	35%
No	64%

This Mississippi Today / Siena College Poll was conducted April 16 - 20, 2023, among 783 Mississippi registered voters. Of the 783 respondents, 509 were contacted through a dual frame (landline and cell phone) mode and 274 respondents were drawn from a proprietary online panel (Lucid). Telephone calls were conducted in English and respondent sampling was initiated by asking for the youngest person in the household. Telephone sampling was conducted via a stratified dual frame sample of landline and cell phone drawn from the L-2 database of registered voters within Mississippi weighted to reflect known population patterns. Data from collection modes was statistically adjusted by region, age, race/ethnicity by congressional district, education, and gender to ensure representativeness. It has an overall margin of error of +/- 4.3 percentage points including the design effects resulting from weighting.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For more information, call Don Levy at (518) 783-2901. For survey crosstabs: <https://scri.siena.edu/category/political/mississippi/>.