



OUR MISSION

United Way seeks to **improve lives** by **mobilizing the caring power of communities** around the world to **advance the common good**.

OUR PURPOSE

As one of the world's largest privately funded charities, **we serve 95% of U.S. communities and 37 countries and territories -- making life better for 48 million people** every year.

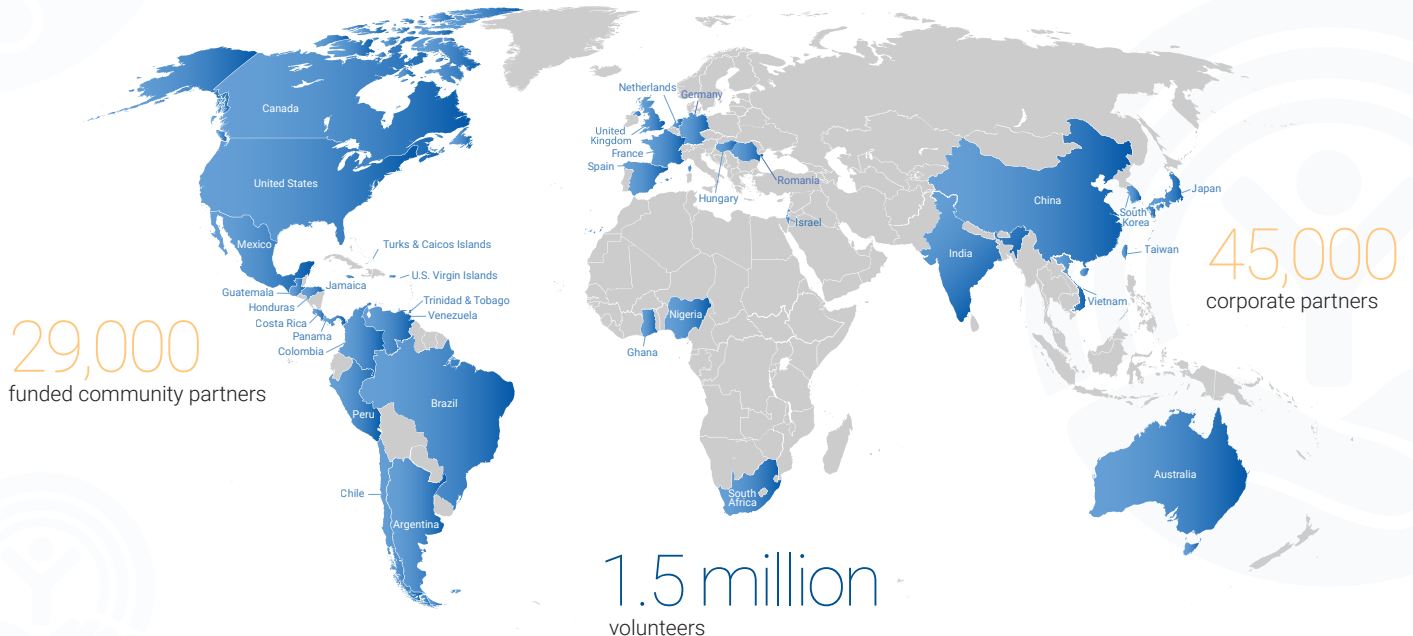
Through United Way, communities tackle tough challenges and work with private, public, and nonprofit partners to boost **education, economic mobility, and health resources**.

United Way is the mission of choice for **1.5 million volunteers and 45,000 corporate partners in more than 1,100 communities worldwide**. In our second century of service, we're building resilient, equitable communities across the globe.

in **95%** of all U.S. communities
& **1,100+** communities globally

37 countries and territories

48 million
people served annually



A LETTER FROM UNITED WAY WORLDWIDE'S CHIEF EXECUTIVE OFFICER

Dear Friends of United Way,

I am pleased to update you with a snapshot of some of the programs we coordinate here at United Way Worldwide while providing support to our over 1,100 affiliated local United Ways around the globe in service to their local communities. The work of our local United Ways is focused on the needs of the communities they serve. Partnering with community members, advocates, donors, agencies and policymakers, our local United Ways work to build stronger, more equitable communities.

Partnership and collaboration are at the heart of identifying and addressing challenges in the communities we serve. In 2022 and 2023 local United Ways mobilized people and resources to ensure that their neighbors had access to education, healthcare, food, and housing – so that all could thrive.

United Way is a part of the communities it serves, so when a disaster hits a United Way community, United Way can respond quickly. In 2022 and 2023, United Ways activated to assist individuals and families affected by extreme weather events, fires, and other natural and man-made disasters. United Way mobilizes resources to provide support not only with immediate needs, but with long-term recovery and rebuilding. United Way engages local partners, activates volunteers, and advocates to help ensure long-term community stability. In addition, in 2022, our 211 teams responded to more than 200,000 support requests during disasters, connecting people to services such as shelters, emergency food, medical care, clean-up services, and access to government programs.

The 211 network is operated and funded in part by local United Ways. It is a 24/7 go-to resource that connects millions with locally available help. In 2022, 211 fielded more than 18 million requests for help – some are crises, but many are people

in search of basic needs. No matter the situation, the specialists at 211 listen, identify problems, and connect people in need with resources and services in their community. It's free, confidential and available in more than 180 languages.

Our work at United Way Worldwide is in service to this incredible network of local United Ways. UWW provides support through fundraising and assisting local revenue generation for local impact programs and community support. UWW leads federal policy and advocacy efforts within the U.S. and supports the local United Ways in their policy engagement at the local and state levels. We leverage the collective power, voice, and impact of our local United Ways to promote equitable public policies to create lasting community change.

Thanks to the support of donors, partners, volunteers, and other stakeholders, we are continuing to manifest the ideals that lead to our founding over 135 years ago. Today's United Way is still bringing people, organizations, and communities together around a common cause, a common vision, and a common path forward.

We remain committed to the communities we serve and our unique role in those communities. I am deeply honored to serve alongside the many United Way staff, volunteers, donors, and advocates in service to our mission to mobilize the caring power of communities around the world to advance the common good.



ANGELA F. WILLIAMS
President and Chief Executive Officer
United Way Worldwide

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**EXECUTIVE VICE PRESIDENT,
GENERAL COUNSEL, CHIEF ETHICS
AND COMPLIANCE OFFICER**
ODESSA P. JACKSON, ESQ.

* As of December 2023

As a federated organization, United Way is comprised of approximately 1,100 independent charitable organizations, each responsible for a specific geographic area. United Way Worldwide (UWW) is the leadership and service organization for the United Way Network (Network), providing support through brand management and protection, fundraising, policy and advocacy, leadership development, and training and toolkits to local United Ways in service to their local community work. In the U.S., we have approximately 1,000 independent local member organizations, each of them a separate 501(c)(3) organization with professional staff and volunteers, and 25 state associations. Outside the U.S., we have 35 United Way partner organizations, and like the U.S. side of the Network, each has its own professional staff, local affiliates and relationships.

In 2022, the Network established a Network Advisory Council consisting of approximately 35 member CEOs who were elected by peers or appointed to serve. The mission of the Network Advisory Council is to serve as an advisory body for UWW leadership and the UWW Board, providing thought leadership and insights based on local perspective and engagement with the Network.

2022

Program Snapshot and Highlights

United Way Worldwide serves as the hub of and repository for program innovation, capacity building, training and knowledge sharing for our network of community-based U.S. and international United Ways. By design, each affiliated local United Way supports its community in unique ways that reflect the needs of that community.

In 2022, we provided guidance and connectivity to the local network that allowed them to leverage resources and knowledge to serve their communities. As reflected in our financial filings, we distributed funds to hundreds of domestic and international local United Way offices. Distributions reflect an array of programmatic designations including program support, grants, disaster relief, Covid related services, and economic mobility. Below are a few of the programs we coordinate from UWW.

211

Connecting 50,000 people every day to services, 211 is a human-centered information and referral system that provides barrier free and confidential access to help 24/7/365. In 2022, the national 211 network responded to more than **18 million requests** for help by phone, text, e-mail and chat and referred individuals to a directory of more than **1.5 million** health and human services resources. 211 teams dispatched more than **134,000 rides** to vaccine and healthcare appointments, food pantries, jobs and other public benefits through Ride United. Additionally, 211 teams delivered more than **8 million meals** through the Last Mile Delivery program.

Ride United

Our two Ride United programs address transportation barriers and help neighbors in need access basic goods and services. In 2022, our Ride United: Last Mile Delivery DoorDash partnership provided **560,358 deliveries** of food and other basic needs items to **43,084 households**. These deliveries provided an estimated **8.4 million meals** in 2022 alone. Ride United: Transportation Access, our Lyft partnership, provided **134,444 rides to 32,407 neighbors across 35 states in 2022**, with use cases ranging from food access, legal services, housing and education, with the most common uses being employment and healthcare related.



MyFreeTaxes

MyFreeTaxes helps people file their federal and state taxes for free. In many communities the local United Way facilitates and coordinates access for individuals and families regardless of income. In 2022, there were more than **290,000 visits** to MyFreeTaxes online to learn about available services, while **48,795 people** completed their taxes using the service.

2022

Program Snapshot and Highlights

United Against Human Trafficking

At United Way Worldwide, we bring anti-trafficking efforts to scale by energizing, coordinating, and mobilizing the United Way Network. We are building a united front in the fight against human trafficking by spearheading innovative community-based programs, leading global awareness campaigns, and building career pathways for survivors. We have provided funding and customized capacity building support to **six local United Ways** (across the U.S. and Africa) to build and run localized anti-trafficking programs in their respective communities. As a result of these efforts, in 2022, approximately **1,250 survivors** of human trafficking were supported and roughly **11,225 people** were educated about the issue and how to combat it. We educated over **1,825 community leaders** about human trafficking and how to combat it. We spread awareness of human trafficking to millions of people through social media campaigns, blog posts, publications, resources, webinars, and more.



Disaster Relief

United Way's global reach and hyper-local presence in communities position us well for disaster response. In 2022, UWW raised and disseminated over **\$5 million** in disaster relief assistance to local United Ways; these resources helped over **151,000 individuals** impacted by disaster including providing financial and food assistance, and access to health services.



Young Men United

United Way Worldwide and six local United Ways are leading efforts to close college completion gaps for young men of color in the U.S. as part of our national effort "Young Men United."

To date, these United Ways have raised **\$2.5 million** locally and engaged over **55 local partners**, including corporate partners, higher education institutions, school systems, and nonprofit organizations.

United Way Worldwide 2022 Financial Information

(Dollars in Millions)

Revenues and Expenses for the year ending December 31, 2022:

United Way Worldwide Revenues:	\$97.2
Membership dues and services	\$39.7
Donor Contributions:	
Contributions without donor designation or restriction	34.0
Contributions with donor designation or restriction	<u>19.1</u>
Total Donor Contributions	\$53.1
Other Revenues	\$4.4
United Way Worldwide Expenses:	\$81.8
Programmatic Expenses	
Global Network Advancement	35.9
Donor Advised Giving	12.8
Digital Services	15.4
Brand Strategy and Marketing	5.0
Other Program Services	<u>4.3</u>
Total Program Service Expenses	\$73.4
Support Services	
General and Administrative	5.1
Fundraising	<u>2.5</u>
Total Support Service Expenses	\$7.6
Non-operating expense	\$0.8
Total Income for the year ending December 31, 2022	<u>\$15.4</u>
United Way Worldwide Net Assets at December 31, 2022	\$61.7

United Way Worldwide posted its 2022 IRS Form 990 and its audited financial statements for 2022 on its website at www.unitedway.org/about/public-reporting.






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CHANGE DOESN'T HAPPEN ALONE.



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your community with United Way.
Be sure to include **#LiveUnited**

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-  instagram.com/unitedway
-  linkedin.com/company/united-way-worldwide
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