



ENRICH THE GUEST EXPERIENCE  
WITH RITUALS HOTEL COLLECTIONS

*“Rituals is the ideal partner for hotels that want to provide a luxurious, relaxing guest experience while keeping environmental considerations in mind.”*

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## A WARM AND WELCOMING STAY

As a unique and luxurious wellbeing brand, Rituals is the perfect partner to help offer your guests a more meaningful stay. Your guests will experience a feeling of ease and cosiness as they encounter Rituals products at every step of their stay.

Whether travelling for business or leisure, we believe that every new day presents an opportunity to create more meaningful moments. By helping you enhance your service with a touch of everyday indulgence, Rituals helps your guests find a moment of peace and, most importantly, a place of extraordinary comfort.

Our exclusive and luxury range of hotel amenities and dispensers will significantly impact your guests' entire journey. Rituals can create a unique atmosphere, anywhere in the world, from the lobby to their hotel room, with signature fragrances created by the world's best perfumers.

Discover our innovative collection of luxurious home & body care products, specially designed to impress and surprise your guests. We can help you turn everyday routines into more meaningful moments and enrich your guests' stay, from arrival to departure.

Raymond Cloosterman  
*Founder of Rituals Cosmetics*

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## THE RITUALS GUEST EXPERIENCE

### *A warm welcome*

Upon arrival at the hotel, your guest is immediately greeted with a friendly smile and the scent of exquisitely scented candles and fragrance sticks. A welcoming and relaxing start to the guest's hotel journey.

Once they get to their room, they'll see a Rituals gift on the pillows and luxurious body care products besides the sink and in the shower. Moving on to the hotel spa, the customer journey continues with more Rituals products to help them relax, unwind and reconnect body, mind and soul. The peaceful scene is set with refreshing fragrances and soothing candlelight.

When it's time to check out, the guest finds a display of carefully selected Rituals retail products in the lobby – the perfect way to take the hotel experience back home.



The Ritual of Jing Boutique Line | 30 ml

## THE RITUAL OF JING HOTEL COLLECTION

*your path to inner peace*

A collection of amenities and dispensers, inspired by the ancient Chinese concept of Jing, representing calmness, stillness and tranquillity. The Ritual of Jing helps your guests to create a personal sanctuary where they can escape from the hectic pace of everyday life.

### THE RITUAL OF JING BOUTIQUE LINE 30 ML

There are 5 products available in The Ritual of Jing boutique line: shampoo, conditioner, shower gel, body lotion and a 25 g soap bar.



#### THE RITUAL OF JING HOTEL COLLECTION DISPENSERS & REFILLS

Enrich your guests' entire stay with our exclusive range of The Ritual of Jing hand soap, lotion, shampoo, and shower gel which help you relax and enhance your sleep. They are available in 300 ml and 1 L refill sizes. These products can be combined with the wall-mounted bottle holder.



RITUALS...

RITUALS...  
shampoo  
THE RITUAL OF JING

RITUALS...  
conditioner  
THE RITUAL OF JING

RITUALS...  
shower gel  
THE RITUAL OF JING

RITUALS...  
body lotion  
THE RITUAL OF JING

RITUALS...  
soap bar  
sacred lotus & yuzu  
THE RITUAL OF JING  
NET WT 0.88 OZ / 25g e



The Ritual of Mehr Boutique Line | 30 ml

## THE RITUAL OF MEHR HOTEL COLLECTION

*energise your soul*

The Ritual of Mehr collection was created to boost body and soul with a burst of positivity. Infused with sweet orange and cedar wood, this collection will fill your guest's heart with happiness.

THE RITUAL OF MEHR BOUTIQUE LINE 30 ML

There are 5 products available in The Ritual of Mehr boutique line: shampoo, conditioner, shower gel, body lotion and a 25 g soap bar.





#### THE RITUAL OF MEHR HOTEL COLLECTION DISPENSERS & REFILLS

Offer your guests an energising experience with our exclusive range of hand soap, lotion, shampoo, and shower gel in 300 ml and 1 L refill sizes. These products can be combined with the wall-mounted bottle holder.





The Ritual of Karma Luxury Line | 30 ml

## THE RITUAL OF KARMA HOTEL COLLECTION

*do good and good will come your way*

The Ritual of Karma was designed to help you radiate positivity by living with good intent. Speak well of others, think positive thoughts, do good deeds and this will return to you. Enriched with white tea and lotus, The Ritual of Karma collection inspires people to be kind to others and spread positive vibes.

## THE RITUAL OF KARMA BOUTIQUE LINE 30 ML

There are 5 products available within both The Ritual of Karma amenity lines: shampoo, conditioner, shower gel, body lotion and a 25 g soap bar.



## THE RITUAL OF KARMA HOTEL COLLECTION DISPENSERS & REFILLS

Uplift your guests' mood, with our exclusive range of hand soap, lotion, shampoo and shower gel in 300 ml and 1 L refill sizes. These products can be combined with the wall-mounted bottle holder.





## HOTEL STYLING ITEMS

*provide the Rituals experience in every area*

The Rituals white marble tray helps to present our hotel collection in the most beautiful and functional way. We have different solutions and options available.

The chrome wall-mounted bottle holders are available in a single and duo version, the black and white ABS bottle holders also come in a triple version. The Rituals 30 ml amenities will all fit neatly inside the Rituals white vanity box.



## FRAGRANCE SOLUTIONS

### *enrich your senses*

A beautiful scent can inspire and conjure wonderful memories. Choose from a great selection of fragrance solutions for hotel rooms and public areas to elevate your guests' hotel experience. All products are available in The Ritual of Jing, The Ritual of Mehr, The Ritual of Karma, and a selection from our luxurious Private Collection.

In addition to these items, we have also developed an innovative fragrance system for larger areas, such as the hotel lobby or gym, the l'Atelier du Parfum. This technologically advanced system employs an online portal that allows you to control both fragrances' activation times and intensity. We have various ambience enhancing aromas available for the cartridge.



### MINI GIFT

Happiness lies in the smallest of things, so surprise your guests while paying attention to the little details. Add a personalised and unique touch to the hotel room with a special gift. The custom gift set will ensure your guests feel welcomed and appreciated during their stay. Rituals has a mini gift available in The Ritual of Jing, The Ritual of Mehr and The Ritual of Karma.





## WELLBEING EXPERIENCE

### *time to relax*

#### SPA

Offer your guests a bespoke, hotel-class spa experience enriched with our Rituals Collections. Send them off into another world - a world of relaxation, serenity, delightful fragrances and calming candlelight.

#### YOGA & MEDITATION

As an extra service, your guests can download the Rituals App for free. In the comfort of their own hotel room, they can find a moment of peace in the ebb and flow of their daily lives with meditations, yoga exercises, or read articles in the online magazine.



PROUD TO BE B CORP™



NATURAL  
>90%  
ORIGIN

We are proud that Rituals is a Certified B Corporation™ – meaning we are a company that uses business as a force for good and meets high standards of social and environmental impact.

At Rituals, we care for the community and the world around us. Our B Corp™ status is just the beginning, as we continuously work hard every day to make positive changes.

All Rituals hotel amenity collections are produced with less impact for the planet and are vegan friendly. All bottles are made from recycled plastic and products are formulated with ingredients of over 90% natural origin



*"Our promise?  
Trusted, high quality products."*

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Rituals has been a proud supporter of Tiny Miracles since 2011. They are a pioneering foundation and for-purpose company (and a Certified B Corp™) that has found a way to enable people who are excluded from society and live below the poverty line to seize a life full of new opportunities and take their future into their own hands. Rituals contributes to the salaries needed to pay for education, healthcare, and helps to provide the community with work and income, which will enable them to break their own poverty cycle.

You can now offer your guests a special handmade Tiny Miracles pouch, which can be filled with Rituals amenities. With this unique product, you are helping us contribute to the future wellbeing of these communities in India. By doing so we all take (tiny) steps towards a better world.



## OUR PHILOSOPHY



Happiness can be found  
in the smallest of things.  
It is our passion to turn everyday  
routines into more meaningful moments.

Your Body. Your Soul. Your Rituals.