

IAC

Event Venue
Information





IAC HQ Ground Floor Lobby General Information

Designed by world-renowned architect Frank Gehry, the Ground Floor Lobby of the IAC HQ is among the newest and most unique event venues in New York City. It is a great setting for conferences, product launches, press events, dinners and cocktail receptions.

The Ground Floor Lobby offers 8,550 square feet of flexible event space comprised of the East and West Lobbies. The contemporary lobby space is accentuated with floor-to-ceiling windows, custom precast pavers and a staggered row of tilted columns. An elegant maple bench, also designed by Frank Gehry, winds its way around one end of the room.

Other amenities of the Ground Floor Lobby include wi-fi, dimmable house lights, Bose sound system, adjustable black out shades, two bay indoor loading dock and catering pantry.



IAC HQ
555 West 18th Street
New York NY 10011
212-314-7300
www.iac.com



IAC HQ Ground Floor Lobby Video Wall

The Ground Floor Lobby of the IAC HQ is home to two of the world's most unique projection video screens. The larger of the two, on the West side of the lobby, is the focal point of the spacious event space and can be seen from the West Side Highway. The smaller video wall, near the building entrance on 18th Street, is positioned behind the lobby reception desk. Each installation combines the most advanced technology with inspiring content and imagery to create a truly thrilling experience for building guests.

GENERAL FACTS

At 120' x 10' the West Video Wall is the highest resolution video wall of its kind in the world (East Video Wall measures 20' x 12')

The wall is direct view LED technology at 1.4mm pixel pitch. It is powered by several Spyder X80 systems to allow 4k routing and the ability to process roughly 75 million pixels.

The overall pixel space of the wall is 22,656 pixels wide by 2,160 pixels high. The smaller wall is 4,224 pixels wide by 2,160 pixels high.

EXISTING CAPABILITIES

SCENICS: Magnificent large format photos fill the entirety of the wall with colorful images intended to create a mood and atmosphere within the space

PIPS (PICTURE IN PICTURE): Display content in numerous PIPs that can be customized in size and location. Perfect for:

- PC presentations (PowerPoint, Excel, etc)
- Live Web searches
- DVD, Blu-Ray/HD-DVD
- VCR
- Satellite TV DV Cam

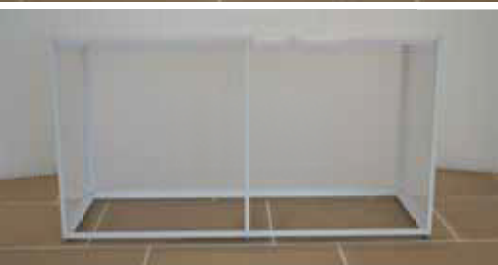
CUSTOM CONTENT

Whether it is a presentation, a video running the length of the screen or animating still photos, creating customized content for your event is always an option.

Details available upon request.



IAC HQ
555 West 18th Street
New York NY 10011
212-314-7300
www.iac.com



IAC HQ Ground Floor Lobby Equipment List

TABLES	QTY	DIMENSIONS
6' Folding Tables	12	72" l x 30" w x 30" h
6' Seminar Tables	12	72" l x 18" w x 30" h
60" Round Tables	8	60" w x 30" h
Hi-tops	10	24" d x 42" h
Cocktail Tables	12	36" d x 30" h

SOFT FURNITURE	QTY	DIMENSIONS
Kraft Paper Softwalls	5	8' h x 20' l x 18" d

STAGING	QTY	DIMENSIONS
Modular Staging	8	4' l x 8' w x 16" h
Stairs	3	8" h

DESCRIPTION

- Modular staging can be put together to form a 16' x 16' footprint
- Top is covered with charcoal grey carpet
- White side fascia pieces (both 4' and 8') to fit any configuration

CHAIRS	QTY	DIMENSIONS
Lobby chair/White	400	21.8" w x 23.3" d x 30.6" h

OTHER	QTY	DIMENSIONS
Stanchions	12	6.5" l x 42" h
Sign stand / 11" x 17"	8	47" h; 14" d base
Coat Racks	4	60" l x 24" d
Steel Hangers	350	
Lucite Bars	5	72" l x 24" w x 40" h
Lucite Hi-tops	8	24" d x 40" h
Lucite Podium	2	46" h x 24" w x 16" d
Lucite DJ "Booth"	1	42' h x 72' w x 30" d
Registration Desks	2	44' h x 90' w x 23.5" d



IAC HQ
555 West 18th Street
New York NY 10011
212-314-7300
www.iac.com



IAC HQ

Ground Floor Lobby

Preferred Vendors

IAC recommends that you use one of the following vendors:

CATERERS

Abigail Kirsch
Janet MacEachen | 212-463-8488
jmaceachen@abigailkirsch.com

Creative Edge
Meaghan Sause Weiss | 646.664.4356
msause@creativeedgeparties.com

Marcey Brownstein Catering & Events
Sue Parillo | 212-807-0568
sue@marceybrownstein.com

Pinch Food Design
Stella Rankin | 212-244-7000
stella@pinchfooddesign.com

Sonnier & Castle
Audrey Isaac | 646-392-8195
audrey.isaac@sonnier-castle.com

RENTAL EQUIPMENT

Broadway Party Rentals
Gayle Hillyer | 718-821-4000
gayle@broadwaypartyrentals.com

Luxe Event Rentals
Hayim Treitel | 718-629-6909
hayim@luxeeventrentals.com

NY Tent
Chasity Tannenbaum | 516-660-0731
Chasity@nytent.com

Taylor Creative
Christina Therrien | 646-336-6808
christina@taylorcreativeinc.com

DESIGN & PLANNING

Apotheosis, Events by Ryan Hill
Ryan Hill | 917-244-5351
rhill@apotheosisevents.com

David Beahm Experiences
Christina Matteucci | 212-279-1344
christina@davidbeahm.com

Frank Alexander NYC
Frank Alexander | 212-677-5176
Frank@frankalexandernyc.com

Konstantinos Floral Design & Decor Group
Louis Konstantinos | 718-434-3603
lkvellios@gmail.com

RIGGING IAC requires one of the following vendors for rigging* and LIGHTING, AUDIO, & VIDEO WALL CONTENT

Frost Productions
Mun Kong | 212.751.0223
munk@frostproductions.biz

Glow Design Group
Craig Robillard | 646-201-9557
craig@glow.nyc

Warren Z Productions
Jay Barba | 914-674-0064
jbarba@warrenzproductions.com

MISCELLANEOUS

Check-In Tech
Tenzin Menlek Aaya | 917-697-6720
Tenzin@checkintech.com

The Herbert Holler Group
DJ Herbert | (646) 425-5922
herbert@herbertholler.com

MVS Studio
Laurel Dial | 718-852-7399
laurel@mvsstudio.com

Total Entertainment
Scott Klayman | 201-894-0055
scott@totalentertainment.com



IAC HQ
555 West 18th Street
New York NY 10011
212-314-7300
www.iac.com



IAC HQ
555 West 18th Street
New York NY 10011
212-314-7300
www.iac.com