

IN-KIND BENEFITS

of the ProVeg Incubator



Who are we?

The ProVeg Incubator is building the future of food by supporting the world's most innovative entrepreneurs. We are a pioneering startup accelerator that propels disruptive plant-based, fermentation, and cultivated food companies to new heights.

What will you get when you join us?

Let us show you.

A tailor-made programme

Our team equips entrepreneurs with the skills, know-how, and contacts that they need to succeed. During our 12-week accelerator programme, founders get access to **exclusive workshops, coaching sessions, and talks** led by **proven experts** on topics that are crucial to a company's success. These include fundraising, pitching, storytelling, food law, marketing and branding, product development, finance, and much more. Our tailor-made programme culminates in an **investment-focused Startup Demo Day**, where founders pitch to a panel of investors and an international audience of investors and food-industry and media professionals.



Expert mentoring

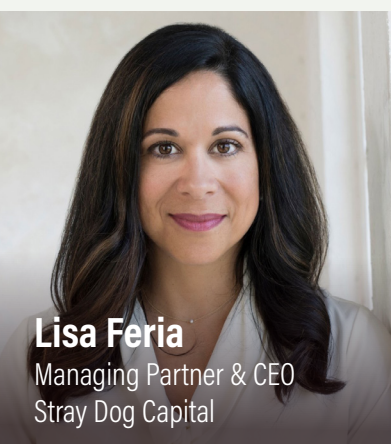
Learn from the pros. The ProVeg Incubator works with **100+ experienced mentors**, all of whom are real powerhouses of the food world. When you join us, you will have access to this **unrivaled network**. We'll also match you with **a lead mentor** who will act as your personal advisor while you're with us – and often beyond.

“When the incubator matched us up with our lead mentor, it was so on point that, even years later, we still work with him. David Benzaquen is one of our most valued advisors.”

Kati Ohens, Co-founder of Plantcraft:

“The largest gains for me were introductions to mentors who truly care about the success of my business and investors who want to support my mission.”

Chris Kong, Co-founder and CEO of Better Nature



Lisa Feria

Managing Partner & CEO
Stray Dog Capital



David Benzaquen

Founder & Managing Director
Mission: Plant



Ryan Bethencourt

CEO
Wild Earth Inc



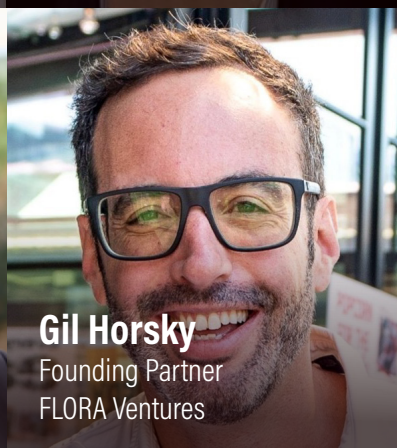
Mark Post

Chief Scientific Officer
Mosa Meat B.V.



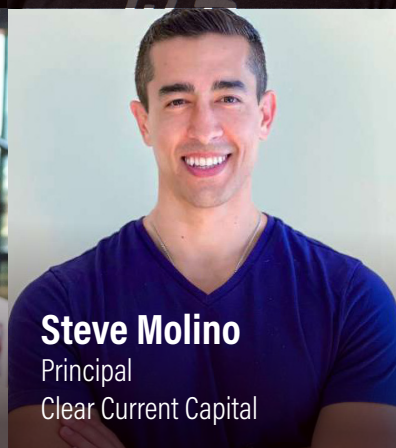
Miguel Serrano

CEO
Vidyalto



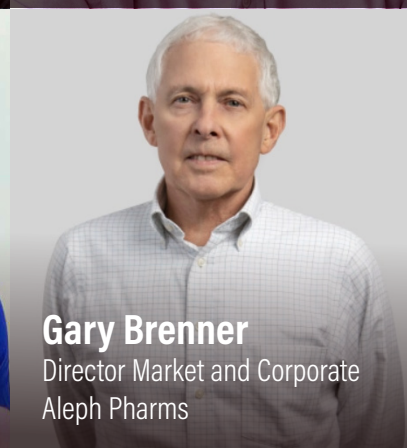
Gil Horsky

Founding Partner
FLORA Ventures



Steve Molino

Principal
Clear Current Capital



Gary Brenner

Director Market and Corporate
Aleph Pharms

Team support

When you join the ProVeg Incubator, **our team becomes your team**. We are experts in our respective fields and are dedicated to using our skills and knowledge to help you to achieve your goals. In addition, you'll have the **backing of our parent organisation** – ProVeg International – and access to the services it offers. These include use of the **ProVeg test community*** to test products and marketing strategies as well as potential **V-Label certification***.

“The team at the incubator always has our back. I’m saying this in the present tense because, even years after graduating, they are still important parts of our support system.”

Kati Ohens, Co-founder of Plantcraft



green queen

... and many more!



Make connections

Our **global networks are unrivaled** in the alternative-protein space. We work with an outstanding group of **strategic, investment, and media partners** to strengthen the support we can offer to you and to your startup. As well as gaining access to our extensive networks of distributors, manufacturers, retailers, and influencers in the food industry, we'll also introduce you to proactive, **mission-aligned investors** and ensure that you're getting the attention that you deserve in the media.

“The network that the ProVeg Incubator provides is unique and helps to solve all kinds of problems that a young company faces.”

Nicolas Hartman,
Co-founder of Vly





Join the family

After you complete the ProVeg Incubator programme, our journey together does not end. You will join our **growing alumni community** and we will continue to help you for as long as you need us. This may include investor and partner introductions, monthly check-in calls, and one-on-one sessions*. What's more, you'll have the **support, input, and wisdom** of all of the founders we've worked with in the past through this unique network.

"The greatest value came from meeting other people in a similar situation to us and being able to interact with them, listen to their challenges, and to help in solving them."

Luke Saldanha, Co-founder of Pink Albatross

State-of-the-art facilities

We offer our founders the use of a large, open-plan **co-working space** located right in the heart of Berlin. This includes access to our modern **test kitchen**, meeting rooms, and **event space**.*

* subject to suitability and availability

Exclusive events

As well as getting access to **exclusive events, networking sessions, and webinars** from ProVeg and the ProVeg Incubator, you'll also get **free or discounted access to fairs, trade shows, and events** from our partners.



Get in touch with us

Email: info@provegincubator.com

LinkedIn, Instagram, and Twitter:
[@provegincubator](#)

Startups accepted to join the ProVeg Incubator will receive all of these in-kind services, valued at €75,000, as well as a cash investment.

For details on how our funding works, visit our FAQs at provegincubator.com/faq



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