**Atlas National Poll**
11/01/2024-11/02/2024

# US Presidential Election 2024

AtlasIntel

**EMBARGO**
**11/02/2024, 8pm ET**

# Summary

1. Methodology and sample profile

2. Results
    2.1. Presidential Election Scenarios
    2.2. Presidential Approval and Government Evaluation

3. About AtlasIntel

# 1. Methodology and sample profile

Target population
**Likely voters in the United States**

Sample size
**2,463 respondents**

Methodology
**Random Digital Recruitment (Atlas RDR)**

Margin of error
**±2 p.p.**

Confidence level for estimation of the margin of error
**95%**

Polling Period
**11/01/2024-11/02/2024**

| Gender | |
|---|---|
| Female | 52.1% |
| Male | 47.3% |
| Other / prefer not to identify | 0.5% |

| Yearly household income | |
|---|---|
| Below $50k | 32.4% |
| $50k - $100k | 39.9% |
| Above $100k | 27.7% |

| Partisanship | |
|---|---|
| Democrat | 33.2% |
| Republican | 34.7% |
| Independent | 32.1% |

| Age | |
|---|---|
| 18 - 29 | 16.9% |
| 30 - 44 | 23.0% |
| 45 - 64 | 36.4% |
| 65+ | 23.7% |

| Education Level | |
|---|---|
| College degree or higher | 42.8% |
| All other | 57.2% |

| Region | |
|---|---|
| Suburban | 47.8% |
| Urban | 30.7% |
| Rural | 21.5% |

| Race | |
|---|---|
| White | 71.8% |
| Black | 9.1% |
| Hispanic | 12.1% |
| Asian | 2.4% |
| Other | 4.5% |

# 2. Results

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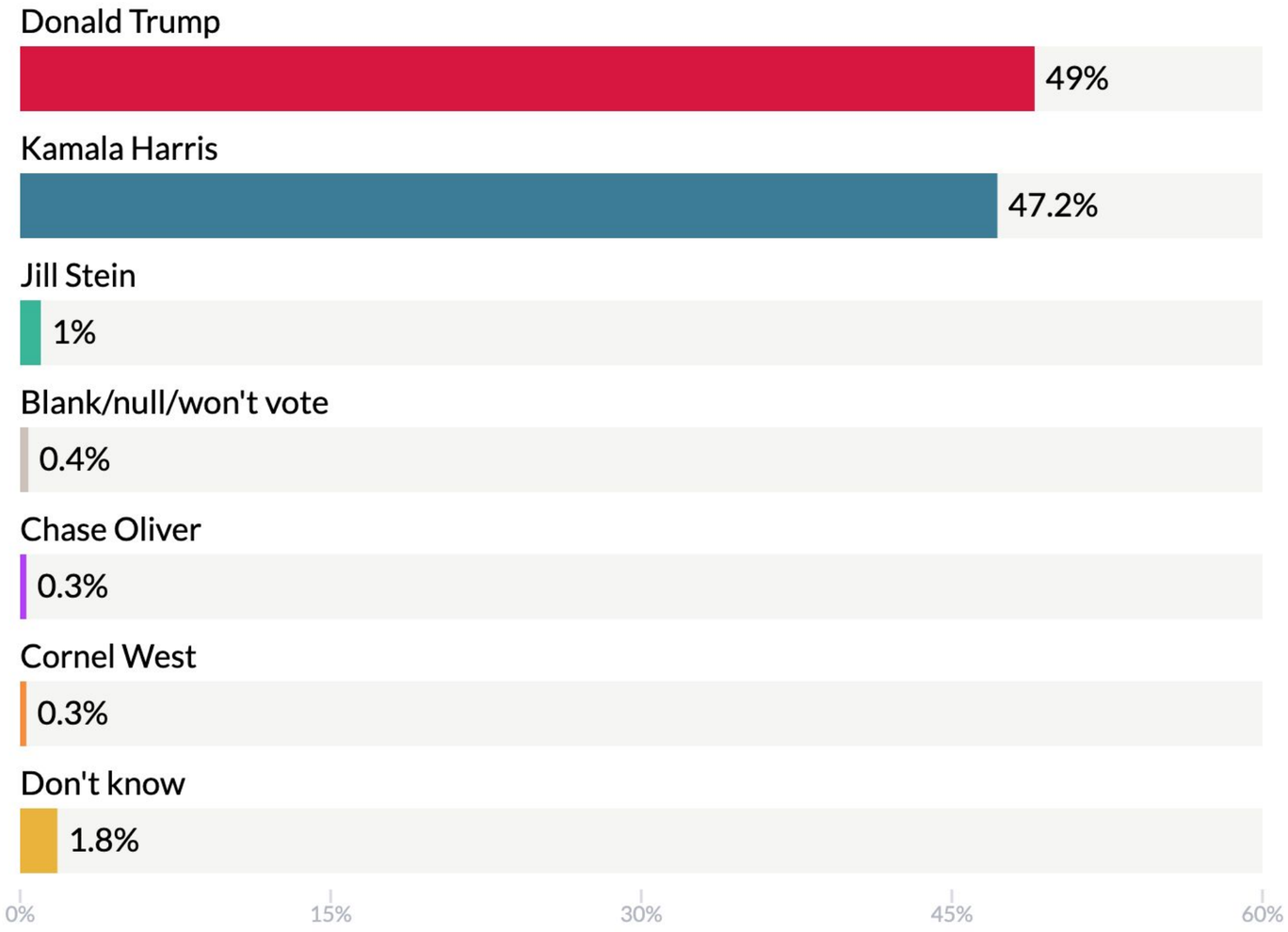
# 2.1. Presidential Election Scenario

## Provided that these were the candidates, who would you vote for in the upcoming presidential election?



# Presidential Election: Full scenario [Demographic crossings]

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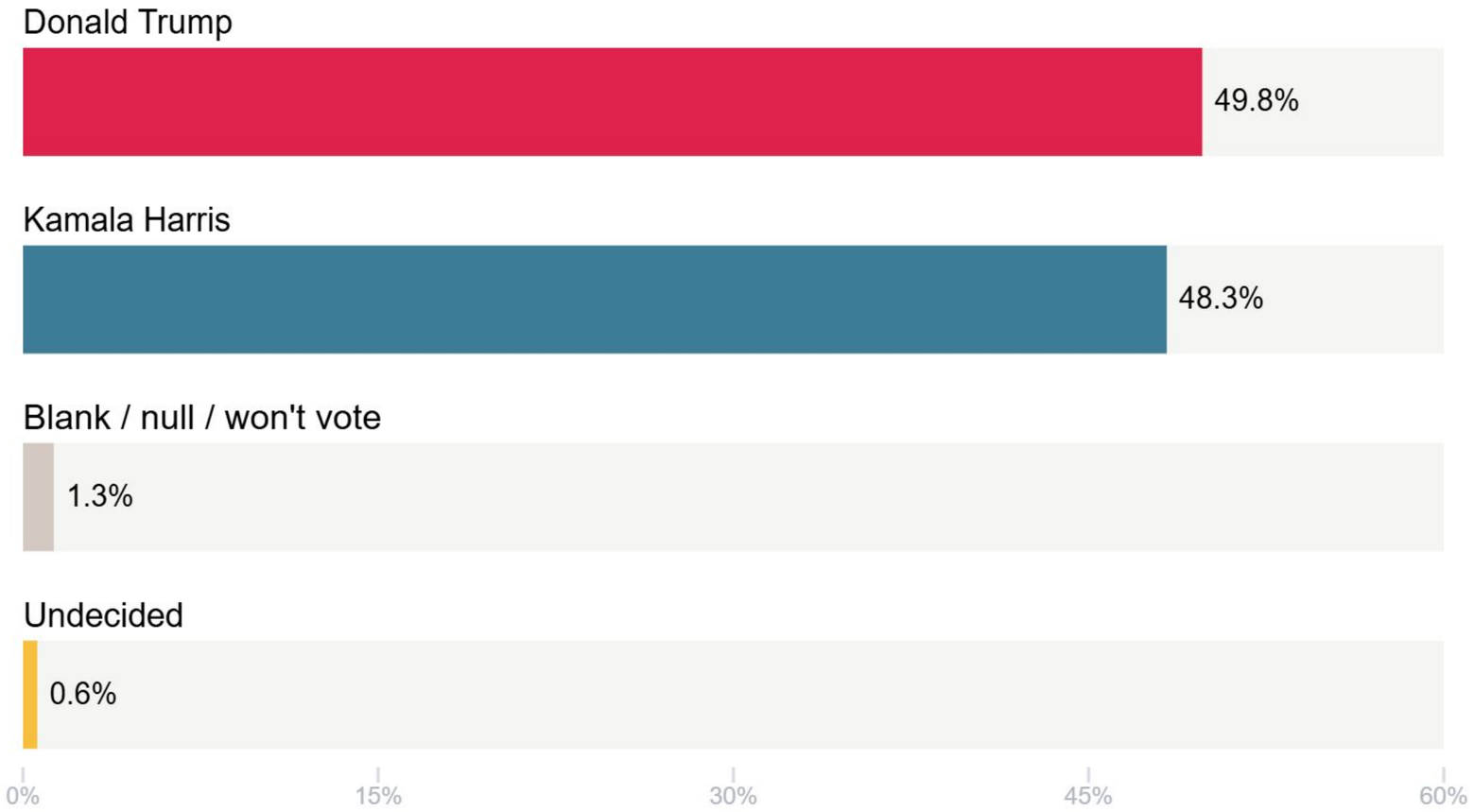
| | Gender | | | Age | | | | Education | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18-29 | 30-44 | 45-64 | 65+ | College degree or higher | All other |
| Donald Trump | 52 | 46.2 | 39.4 | 42.1 | 50.6 | 50.3 | 50.2 | 38.7 | 56.6 |
| Kamala Harris | 44 | 50.3 | 39.2 | 48.4 | 44 | 48 | 48.3 | 56.4 | 40.3 |
| Jill Stein | 0.9 | 1 | 5.4 | 2.1 | 1.8 | 0.6 | 0 | 1.6 | 0.5 |
| Blank / null / won't vote | 0.2 | 0.6 | 4.3 | 0.3 | 1.3 | 0 | 0.3 | 0.9 | 0.1 |
| Chase Oliver | 0.4 | 0.2 | 0.7 | 0 | 0.9 | 0.2 | 0 | 0.2 | 0.3 |
| Cornel West | 0.2 | 0.5 | 0.7 | 0.1 | 0.6 | 0.5 | 0 | 0.4 | 0.3 |
| Don't know | 2.3 | 1.2 | 10.3 | 7 | 0.7 | 0.4 | 1.2 | 1.7 | 1.8 |

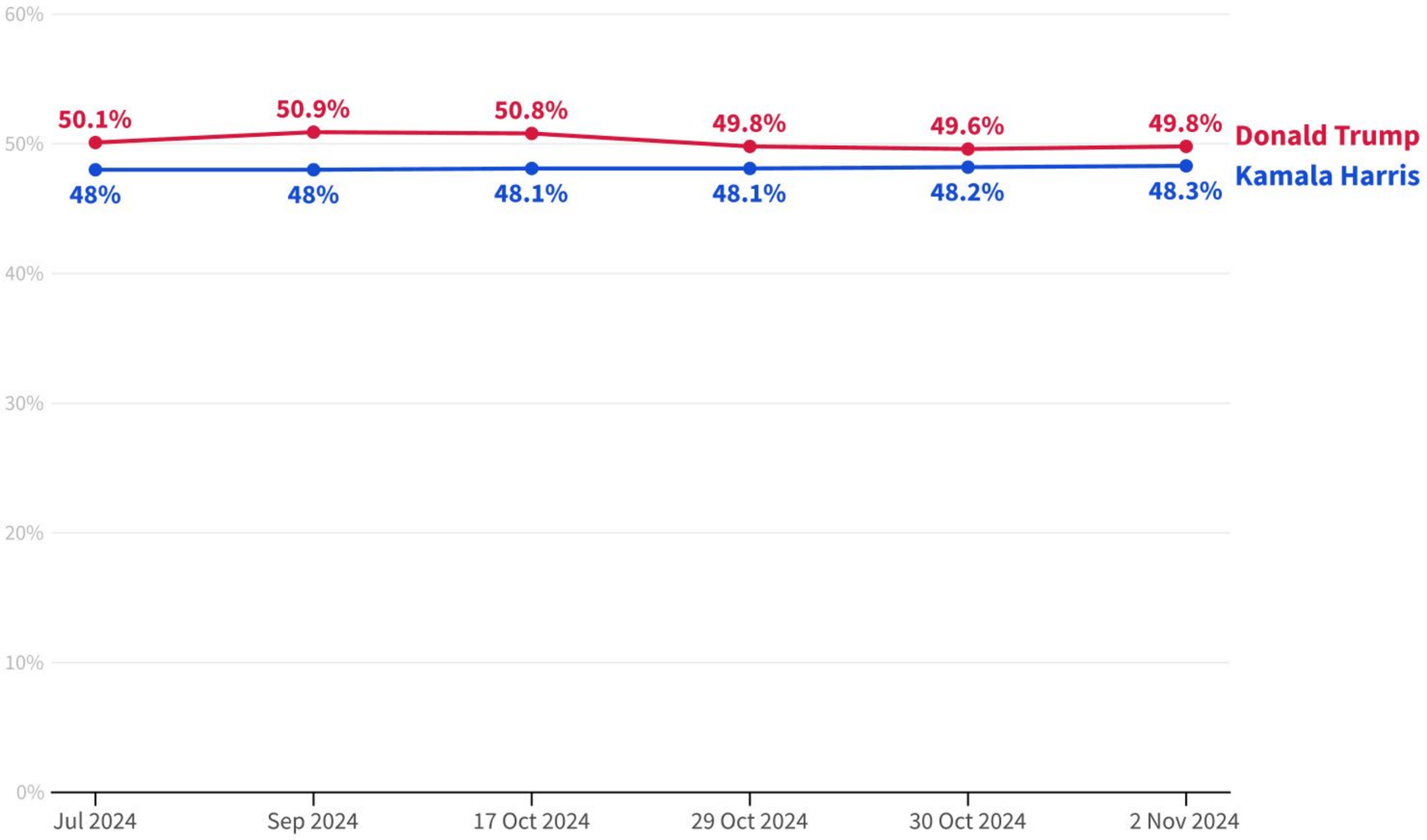
| | Income | | | Location | | | Partisanship | | |
|---|---|---|---|---|---|---|---|---|---|
| | Below $50k | $50k - $100k | Above $100k | Urban | Sub-urban | Rural | Democrat | Republican | Independent |
| Donald Trump | 48.7 | 52.1 | 44.8 | 39.7 | 48.6 | 63.2 | 4.4 | 91.6 | 48.9 |
| Kamala Harris | 46.7 | 44.5 | 51.7 | 53.3 | 48.5 | 35.6 | 93 | 7.2 | 43.2 |
| Jill Stein | 1.3 | 0.8 | 1 | 2.5 | 0.4 | 0.1 | 1.1 | 0 | 2 |
| Blank / null / won't vote | 0 | 0.2 | 1.2 | 1 | 0.2 | 0 | 0.9 | 0 | 0.4 |
| Chase Oliver | 0.2 | 0.4 | 0.1 | 0.4 | 0.2 | 0.5 | 0 | 0.1 | 0.8 |
| Cornel West | 0.4 | 0.5 | 0 | 0.6 | 0.4 | 0 | 0.6 | 0 | 0.4 |
| Don't know | 2.7 | 1.4 | 1.2 | 2.7 | 1.7 | 0.5 | 0 | 1.1 | 4.3 |

| | Race | | | | | 2020 Vote for President | | |
|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | White | Other | Joe Biden | Donald Trump | Other, don't remember, didn't vote |
| Donald Trump | 34.8 | 27.9 | 38.4 | 53.9 | 48.3 | 6.9 | 94.4 | 44.1 |
| Kamala Harris | 55.7 | 62.9 | 57.7 | 43.1 | 47.9 | 89.5 | 3.7 | 43 |
| Jill Stein | 6 | 0.7 | 1.9 | 0.8 | 0.5 | 1.6 | 0 | 2.4 |
| Blank / null / won't vote | 0 | 3.2 | 0 | 0.2 | 0 | 0.7 | 0 | 1.1 |
| Chase Oliver | 0 | 0.3 | 0 | 0.4 | 0.2 | 0 | 0.1 | 2.5 |
| Cornel West | 0 | 1.7 | 0.1 | 0.1 | 1.8 | 0.4 | 0.4 | 0.2 |
| Don't know | 3.5 | 3.2 | 1.8 | 1.5 | 1.3 | 0.9 | 1.5 | 6.8 |

## In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



## In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



# Presidential Election: Harris vs. Trump [Demographic crossings]

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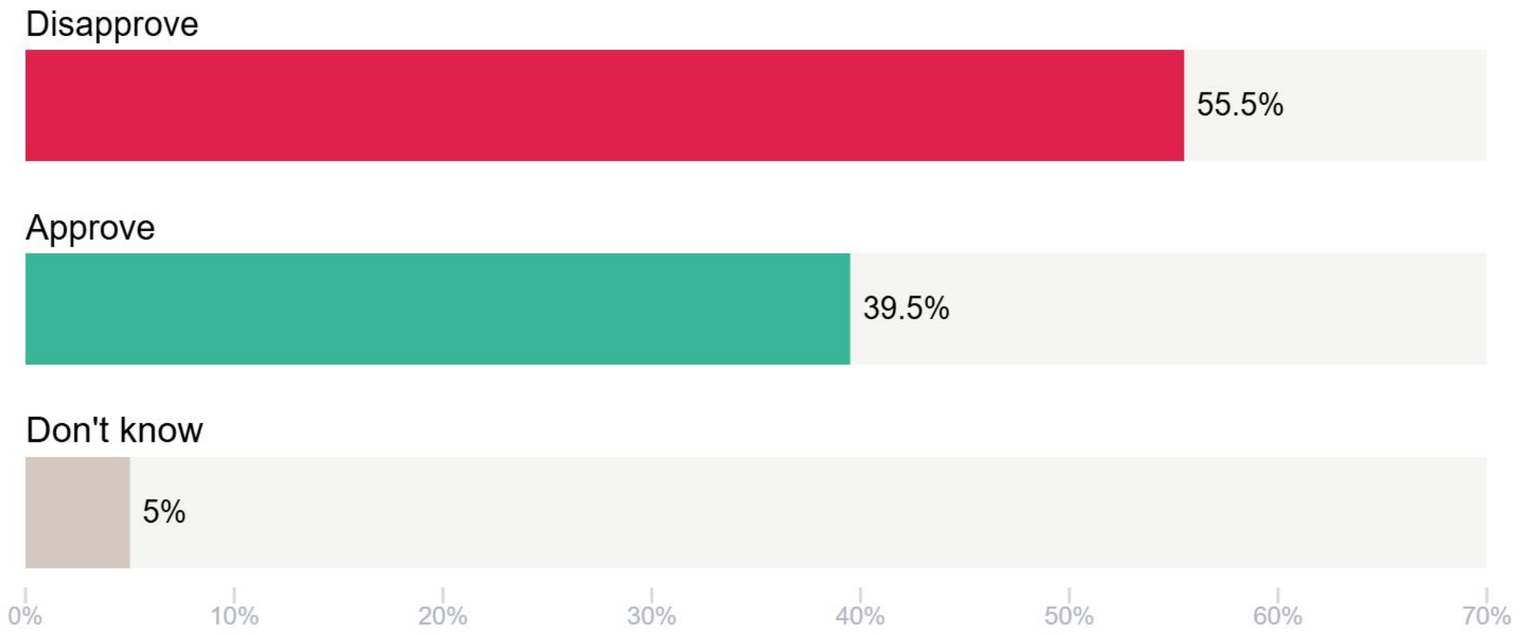
| | Gender | | | Age | | | | Education | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18-29 | 30-44 | 45-64 | 65+ | College degree or higher | All other |
| Donald Trump | 52.9 | 47 | 42.7 | 43.6 | 51.1 | 50.9 | 51.1 | 40 | 57 |
| Kamala Harris | 44.9 | 51.5 | 44 | 52.4 | 45 | 48.2 | 48.8 | 57.9 | 41.2 |
| Blank / null / won't vote | 1.1 | 1.5 | 7.8 | 1 | 3.6 | 0.8 | 0.1 | 2 | 0.8 |
| Don't know | 1.1 | 0.1 | 5.6 | 3 | 0.2 | 0 | 0 | 0.1 | 1 |

| | Income | | | Location | | | Partisanship | | |
|---|---|---|---|---|---|---|---|---|---|
| | Below $50k | $50k - $100k | Above $100k | Urban | Sub-urban | Rural | Democrat | Republican | Independent |
| Donald Trump | 48.8 | 53.5 | 45.6 | 40.7 | 49.7 | 62.8 | 5.3 | 92.5 | 49.5 |
| Kamala Harris | 48.8 | 45.1 | 52.4 | 54.6 | 49.6 | 36.5 | 93.3 | 7.5 | 46.1 |
| Blank / null / won't vote | 1.7 | 0.7 | 1.9 | 3.1 | 0.5 | 0.6 | 1.4 | 0.1 | 2.7 |
| Don't know | 0.7 | 0.7 | 0.1 | 1.6 | 0.2 | 0 | 0 | 0 | 1.8 |

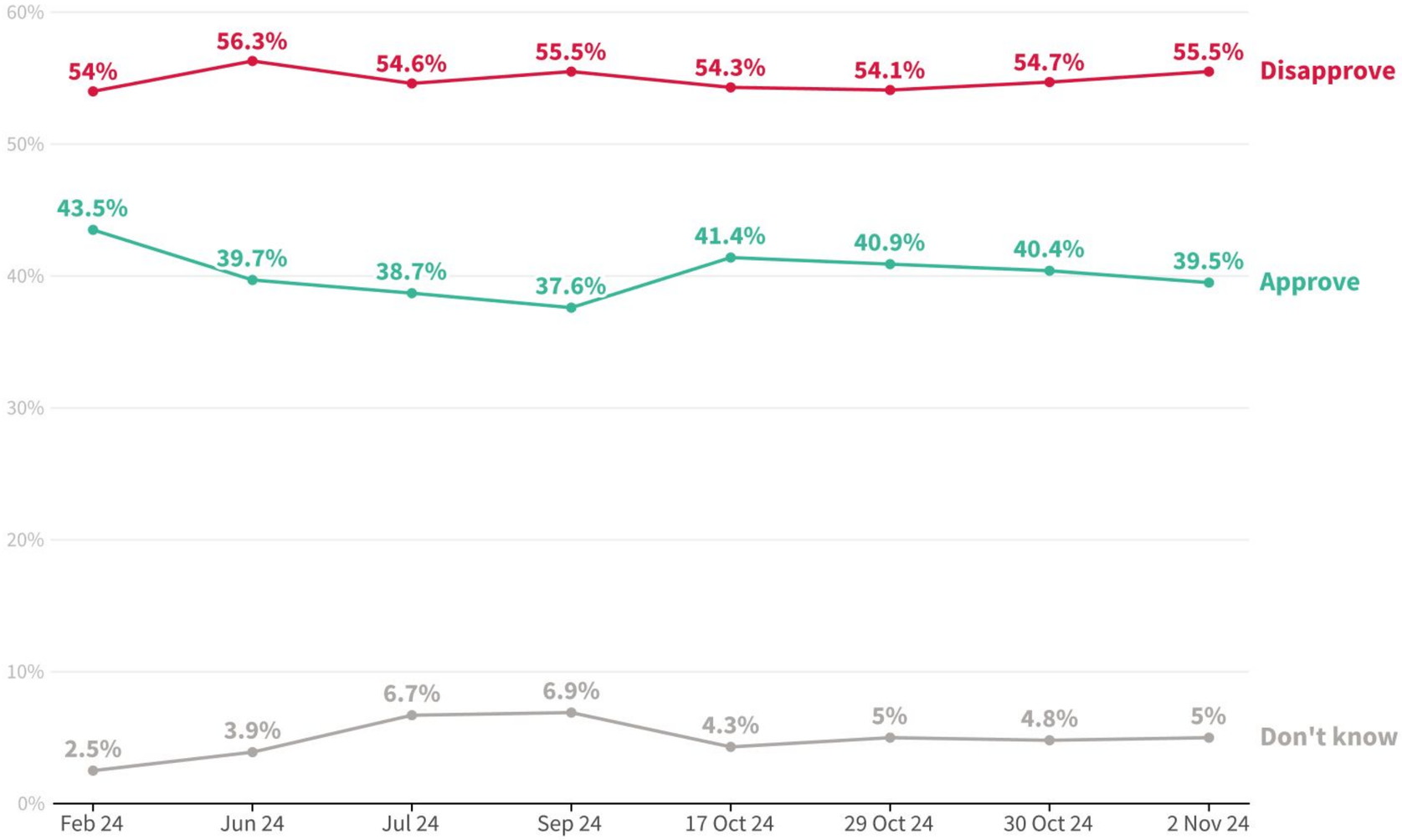
| | Race | | | | | 2020 Vote for President | | |
|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | White | Other | Joe Biden | Donald Trump | Other, don't remember, didn't vote |
| Donald Trump | 44.3 | 30.6 | 38.4 | 54.4 | 48.6 | 7.3 | 95.3 | 45.9 |
| Kamala Harris | 55.7 | 63.6 | 60.1 | 44.2 | 47.9 | 90.8 | 4 | 47.1 |
| Blank / null / won't vote | 0 | 3.2 | 1.5 | 1 | 2.8 | 1.9 | 0 | 4.1 |
| Don't know | 0 | 2.5 | 0 | 0.4 | 0.6 | 0 | 0.6 | 2.9 |

# 2.2. Presidential Approval

## Do you approve or disapprove of Joe Biden's performance as president of the United States?



## Do you approve or disapprove of Joe Biden's performance as president of the United States?



# Approval of President Joe Biden [Demographic crossings]

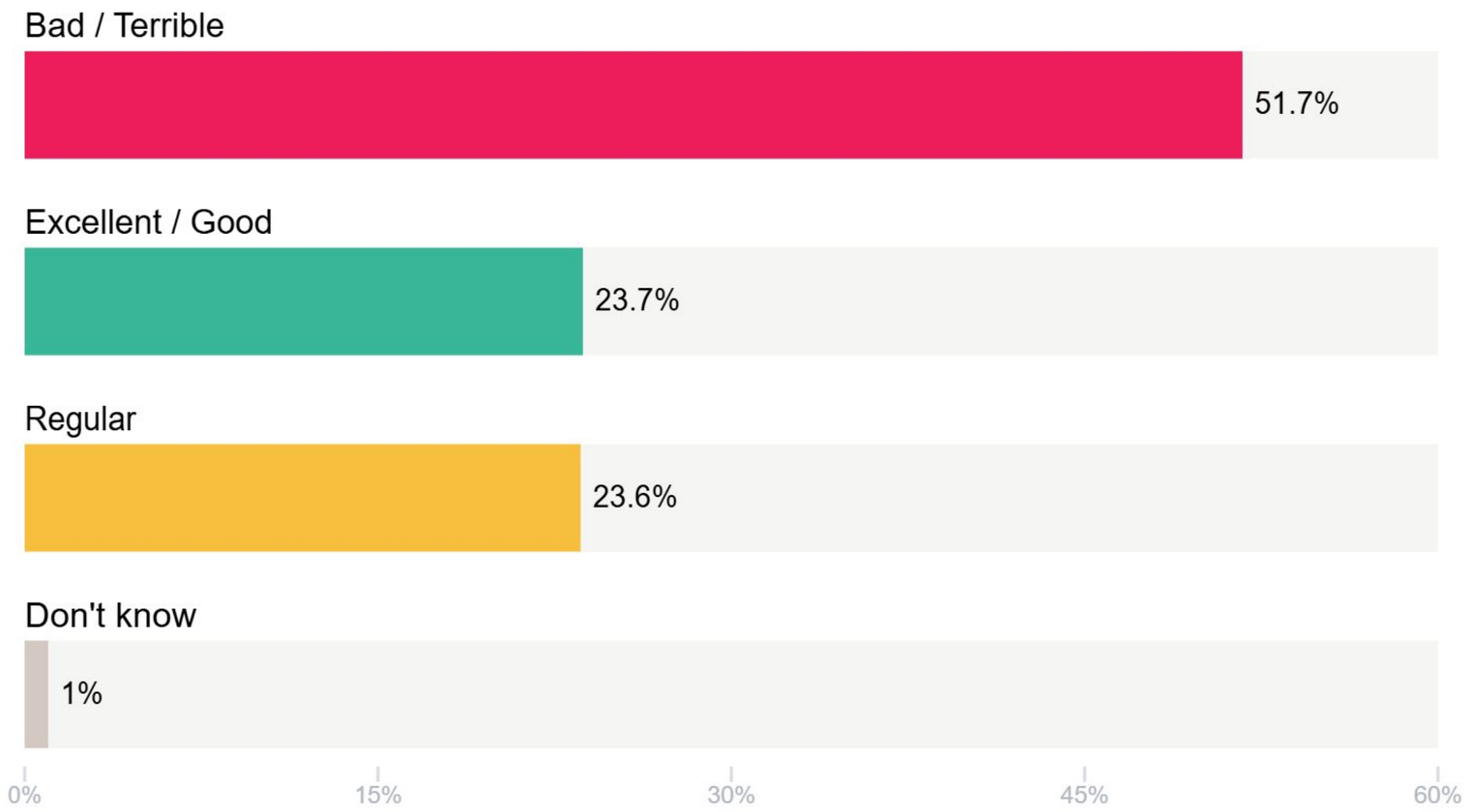
AtlasIntel

| | Gender | | | Age | | | | Education | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18-29 | 30-44 | 45-64 | 65+ | College degree or higher | All other |
| Disapprove | 58.8 | 52.4 | 63.7 | 58.7 | 57.9 | 54.8 | 52 | 47.7 | 61.3 |
| Approve | 35.8 | 42.9 | 31 | 32.3 | 35.5 | 42 | 44.5 | 47.2 | 33.7 |
| Don't know | 5.4 | 4.7 | 5.3 | 8.9 | 6.7 | 3.3 | 3.4 | 5.1 | 5 |

| | Income | | | Location | | | Partisanship | | |
|---|---|---|---|---|---|---|---|---|---|
| | Below $50k | $50k - $100k | Above $100k | Urban | Sub-urban | Rural | Democrat | Republican | Independent |
| Disapprove | 57.1 | 57.3 | 51.1 | 47.6 | 55.3 | 67.3 | 9.8 | 92.9 | 62.2 |
| Approve | 37.2 | 37.3 | 45.2 | 47.3 | 40 | 27 | 84.6 | 5.2 | 29.9 |
| Don't know | 5.6 | 5.5 | 3.8 | 5.1 | 4.7 | 5.8 | 5.5 | 1.9 | 7.9 |

| | Race | | | | | 2020 Vote for President | | |
|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | White | Other | Joe Biden | Donald Trump | Other, don't remember, didn't vote |
| Disapprove | 52.1 | 38 | 44.3 | 59.6 | 57.8 | 15.4 | 96.1 | 62.4 |
| Approve | 34.3 | 54.6 | 50.1 | 36.3 | 32.6 | 77.6 | 2.5 | 25.9 |
| Don't know | 13.6 | 7.5 | 5.5 | 4.1 | 9.5 | 7 | 1.4 | 11.7 |

## How do you evaluate Joe Biden's performance as President?



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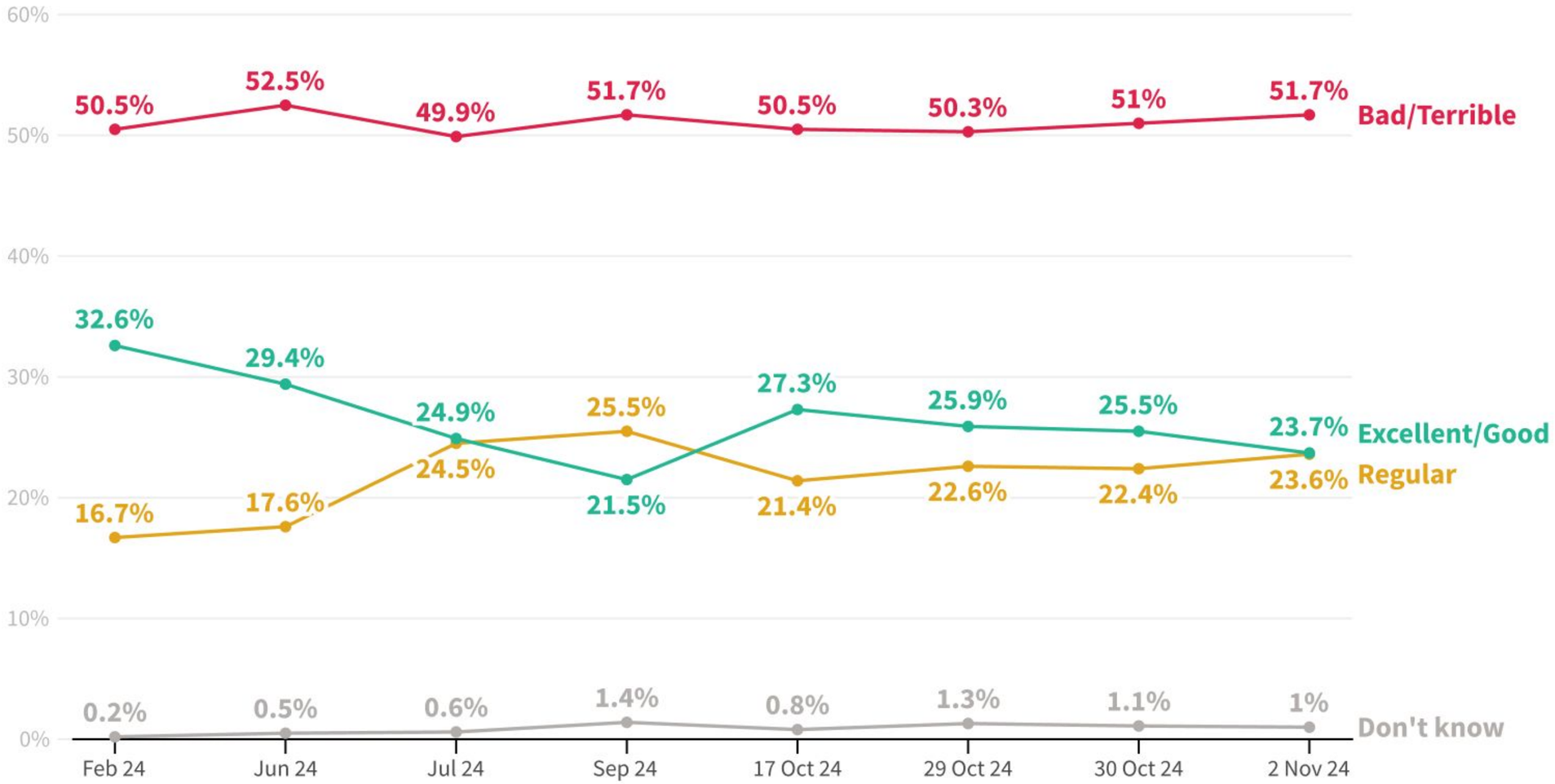


# Evaluation of Biden's performance [Demographic crossings]

AtlasIntel

| | Gender | | | Age | | | | Education | |
|---|---|---|---|---|---|---|---|---|---|
| | Man | Woman | Other / prefer not to identify | 18-29 | 30-44 | 45-64 | 65+ | College degree or higher | All other |
| Bad / Terrible | 55.5 | 48.2 | 54.8 | 50.3 | 53.1 | 52.4 | 50.4 | 42.4 | 58.6 |
| Excellent / Good | 21.6 | 25.8 | 19 | 15.1 | 17.3 | 25.3 | 33.8 | 28.7 | 20 |
| Regular | 22.2 | 24.8 | 21.8 | 33.1 | 28 | 22 | 14.9 | 28.3 | 20 |
| Don't know | 0.8 | 1.2 | 4.4 | 1.6 | 1.7 | 0.3 | 1 | 0.5 | 1.4 |

| | Income | | | Location | | | Partisanship | | |
|---|---|---|---|---|---|---|---|---|---|
| | Below $50k | $50k - $100k | Above $100k | Urban | Sub-urban | Rural | Democrat | Republican | Independent |
| Bad / Terrible | 52.5 | 54.1 | 47.3 | 43.8 | 50.8 | 64.9 | 6.6 | 90.7 | 56.1 |
| Excellent / Good | 23.7 | 21.1 | 27.6 | 28.7 | 23.7 | 16.7 | 53 | 2.6 | 16.3 |
| Regular | 22.2 | 24.6 | 23.7 | 25.5 | 25 | 17.6 | 39.4 | 5.8 | 26.4 |
| Don't know | 1.6 | 0.3 | 1.3 | 1.9 | 0.5 | 0.8 | 1 | 0.8 | 1.2 |

| | Race | | | | | 2020 Vote for President | | |
|---|---|---|---|---|---|---|---|---|
| | Asian | Black | Hispanic | White | Other | Joe Biden | Donald Trump | Other, don't remember, didn't vote |
| Bad / Terrible | 46.6 | 32.8 | 40.9 | 56 | 52.4 | 10.5 | 94.8 | 52.9 |
| Excellent / Good | 12.2 | 31.9 | 31.1 | 22.3 | 17.1 | 48.2 | 1.4 | 9.4 |
| Regular | 41.2 | 35.1 | 26.5 | 20.7 | 28.7 | 40.2 | 3.1 | 36 |
| Don't know | 0 | 0.2 | 1.5 | 1 | 1.8 | 1.1 | 0.7 | 1.6 |

# About AtlasIntel

AtlasIntel

**AtlasIntel is one the “select pollsters” awarded with a diamond from The New York Times for our reliability and accuracy in previous polls in the United States.**

## The latest polls

Every poll here influences the averages above. Polls from “select pollsters,” which meet certain criteria for reliability, count for more. You can filter by state, toggle to show only select pollsters, and choose head-to-head or three-way matchups.

National polls | All pollsters | ♦ Select pollsters | Biden vs. Trump | With Kennedy

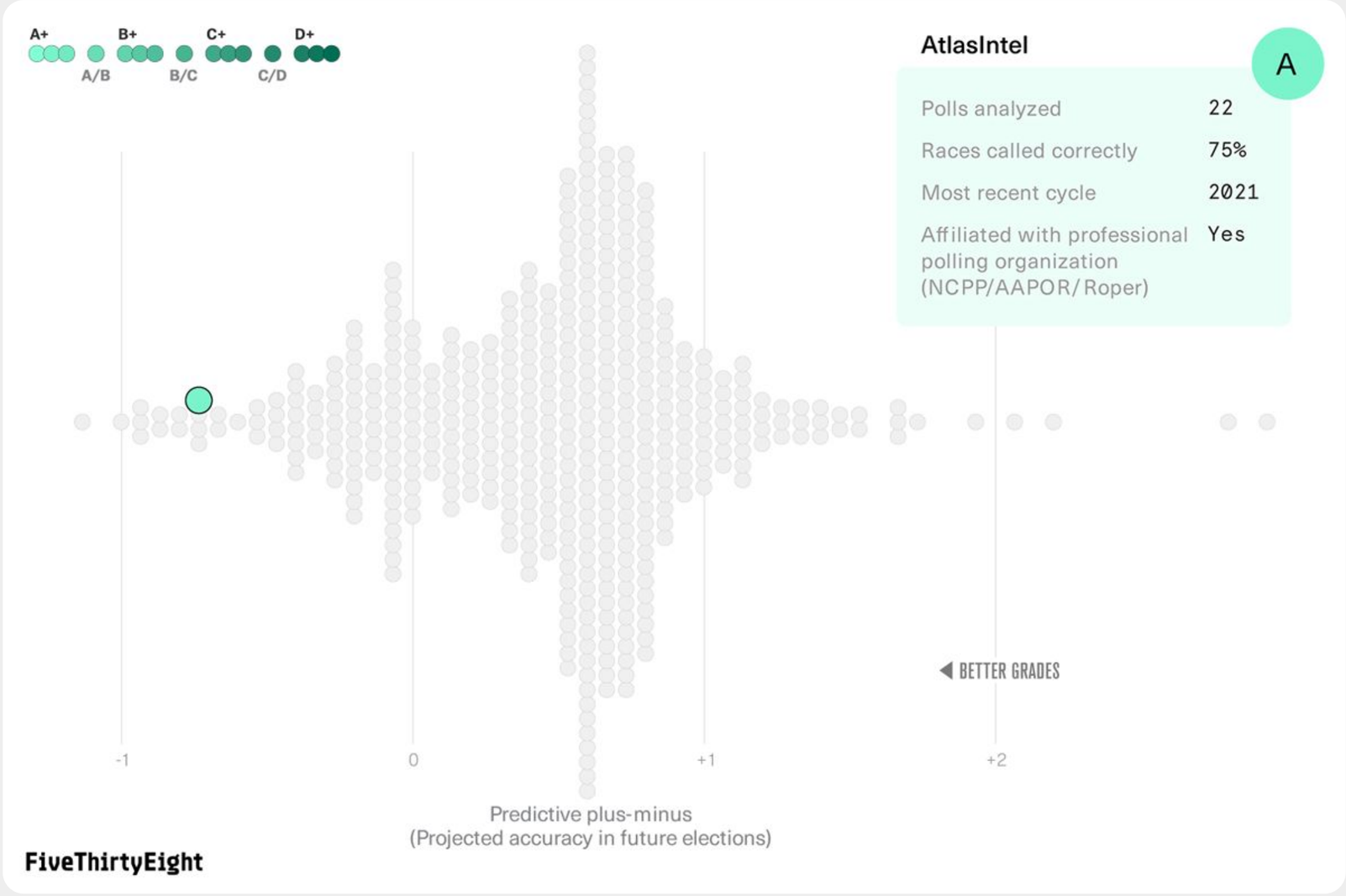
| POLLSTER | SPONSOR | STATE | MARGIN | BIDEN | TRUMP | KENNEDY |
|---|---|---|---|---|---|---|
| ♦ Emerson College<br>July 7–8 New | | U.S. | Trump +4 | 40% | 44% | 6% |
| ♦ Cygnal Political<br>July 1–2 | | U.S. | Trump +5 | 38% | 44% | 7% |
| ♦ Fabrizio, Lee & Associate<br>June 29 – July 2 | Wall Street Journal | U.S. | Trump +6 | 36% | 42% | 7% |
| ♦ The New York Times/Sie<br>June 28 – July 2 | | U.S. | Trump +6 | 37% | 42% | 8% |
| ♦ CNN/SSRS<br>June 28–30 | | U.S. | Trump +6 | 35% | 41% | 14% |
| ♦ Suffolk University<br>June 28–30 | USA Today | U.S. | Trump +4 | 38% | 41% | 8% |
| ♦ AtlasIntel<br>June 26–28 | CNN Brazil | U.S. | Trump +5 | 40% | 46% | 10% |
| ♦ The New York Times/Sie<br>June 20–25 | | U.S. | Trump +4 | 37% | 40% | 7% |
| ♦ Quinnipiac University<br>June 20–24 | | U.S. | Trump +6 | 37% | 43% | 11% |
| ♦ Beacon Research/Shaw<br>June 14–17 | Fox News | U.S. | Biden +1 | 43% | 42% | 10% |

**Ruth Igielnik**
Staff editor, polling

Polls by “select pollsters” are shown with a diamond. These pollsters have backgrounds that tend to mean they are more reliable. Also, polls that were conducted by or for partisan organizations are labeled, as they often release only results that are favorable to their cause.

AtlasIntel

**AtlasIntel is the only web-based polling company with an A-rating in the FiveThirtyEight pollster ranking, which evaluates the historical accuracy and the methodological quality of polls.**



AtlasIntel

**AtlasIntel was the most accurate pollster of the 2020 presidential election in the United States.**

**Atlas polls had an average error of only two points and anticipated election results within the margin of error in all swing states during the worst cycle for the US polling industry in four decades.***

**Nate Silver** ✓
@NateSilver538

Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

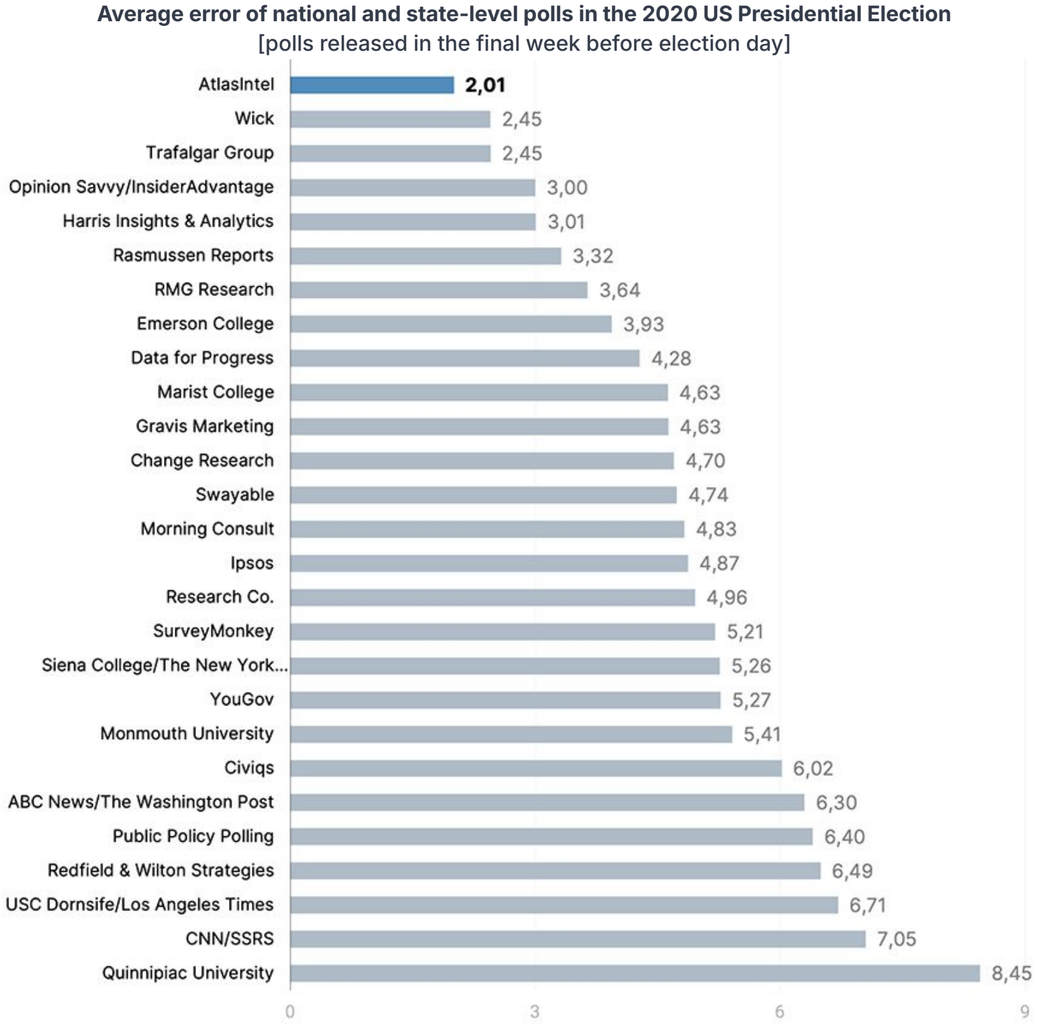
Second was Trafalgar!

Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

**AtlasIntel was 2020's most accurate pollster**

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

| POLLSTER | NO. POLLS | RACES CALLED CORRECTLY | STATISTICAL BIAS | AVG. ERROR |
|---|---|---|---|---|
| Swayable | 68 | 93% | +5.1 | +5.8 |
| SurveyMonkey | 58 | 97 | +3.8 | +4.7 |
| Morning Consult | 54 | 80 | +4.6 | +4.8 |
| Change Research | 44 | 69 | +5.7 | +6.1 |
| Data for Progress | 42 | 75 | +5.0 | +5.0 |
| YouGov | 37 | 82 | +5.3 | +5.3 |
| Emerson College | 36 | 58 | +3.0 | +4.1 |
| Ipsos | 32 | 73 | +4.6 | +4.6 |
| Public Policy Polling | 31 | 63 | +7.2 | +7.2 |
| Trafalgar Group | 28 | 50 | -2.1 | +2.6 |
| Siena College/NYT Upshot | 25 | 76 | +5.5 | +5.5 |
| RMG Research | 25 | 80 | +6.0 | +6.0 |
| Civiqs | 22 | 73 | +5.3 | +5.6 |
| Gravis Marketing | 21 | 90 | +4.8 | +4.8 |
| SurveyUSA | 17 | 79 | +2.4 | +4.6 |
| Rasmussen Reports/POR | 17 | 68 | +1.0 | +2.8 |
| Opinion Savvy/InsiderAdvantage | 15 | 47 | +0.8 | +3.5 |
| Research Co. | 14 | 96 | +5.2 | +5.2 |
| **AtlasIntel** | **14** | **71** | **+1.0** | **+2.2** |
| Harris Insights & Analytics | 13 | 81 | +3.2 | +3.3 |
| SSRS | 12 | 75 | +7.1 | +7.1 |




*AAPOR, 2020 Pre-Election Polling: An Evaluation of the 2020 General Election Polls

AtlasIntel

## AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

| | 2/10 | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | 7 | | 8 | | 9 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 1/10 | | 1/10 | | 30/09 | | 29/09 | | 1/10 | | 30/09 | | 1/10 | | 29/09 | | 29/09 | |
| | | AtlasIntel | | MDA | | Paraná Pesquisas | | Ideia Big Data | | Ipec | | Veritá | | Datafolha | | Futura | | Brasmarket | |
| | Result | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error |
| **Lula** | **48.4** | 50.3 | 1.9 | 48.3 | 0.1 | 47.2 | 1.2 | 48.9 | 0.4 | 51 | 2.6 | 41.6 | 6.8 | 50 | 1.6 | 43.6 | 4.8 | 34.7 | 13.7 |
| **Jair Bolsonaro** | **43.2** | 41.1 | 2.1 | 39.7 | 3.5 | 40.1 | 3.1 | 38.5 | 4.7 | 37 | 6.6 | 44.6 | 1.4 | 36 | 7.2 | 40.5 | 2.7 | 51.0 | 7.8 |
| **Simone Tebet** | **4.2** | 2.7 | 1.5 | 4.7 | 0.5 | 6.2 | 2.0 | 6.2 | 2.1 | 5 | 1.2 | 4.2 | 0.0 | 6 | 1.8 | 7.7 | 3.5 | 5.8 | 1.6 |
| **Ciro Gomes** | **3.0** | 4.0 | 1.0 | 4.9 | 1.9 | 5.3 | 2.3 | 5.2 | 2.2 | 5 | 2.4 | 4.1 | 1.1 | 5 | 2.0 | 6.0 | 3.0 | 7.0 | 4.0 |
| **Outros** | **1.2** | 1.9 | 0.7 | 2.4 | 1.2 | 1.2 | 0.0 | 1.2 | 0.1 | 2 | 0.9 | 5.5 | 4.3 | 2 | 0.8 | 2.2 | 1.0 | 1.5 | 0.3 |
| **Average error** | | | **1.4** | | **1.5** | | **1.7** | | **1.9** | | **2.7** | | **2.7** | | **2.7** | | **3.0** | | **5.5** |

# AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

## Ranking of pollster accuracy

**CHILE 2022 - Constitutional plebiscite**

**Last public poll released prior to the start of the publication blackout period (likely voters)**

| | 9/4 | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | 7 | | 8 | | 9 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 8/19 | | 8/19 | | 8/19 | | 8/1 | | 8/19 | | 8/19 | | 8/7 | | 8/19 | | 8/2 | |
| | | AtlasIntel | | Black & White | | UDD | | Criteria | | Cadem | | Activa Pulso Ciudadano | | Data Influye | | Signos / SmartAnalystics | | MORI / FIEL | |
| | Result | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error |
| **Approve** | **38,14** | 41,6 | 3,5 | 42,0 | 3,9 | 44,3 | 6,2 | 44,4 | 6,3 | 45,0 | 6,9 | 46,5 | 8,4 | 47,3 | 9,2 | 48,1 | 10,0 | 48,4 | 10,3 |
| **Reject** | **61,86** | 58,4 | 3,5 | 58,0 | 3,9 | 55,7 | 6,2 | 55,6 | 6,3 | 55,0 | 6,9 | 53,5 | 8,4 | 52,7 | 9,2 | 51,9 | 10,0 | 51,6 | 10,3 |
| **Average error** | | | **3,5** | | **3,9** | | **6,2** | | **6,3** | | **6,9** | | **8,4** | | **9,2** | | **10,0** | | **10,3** |

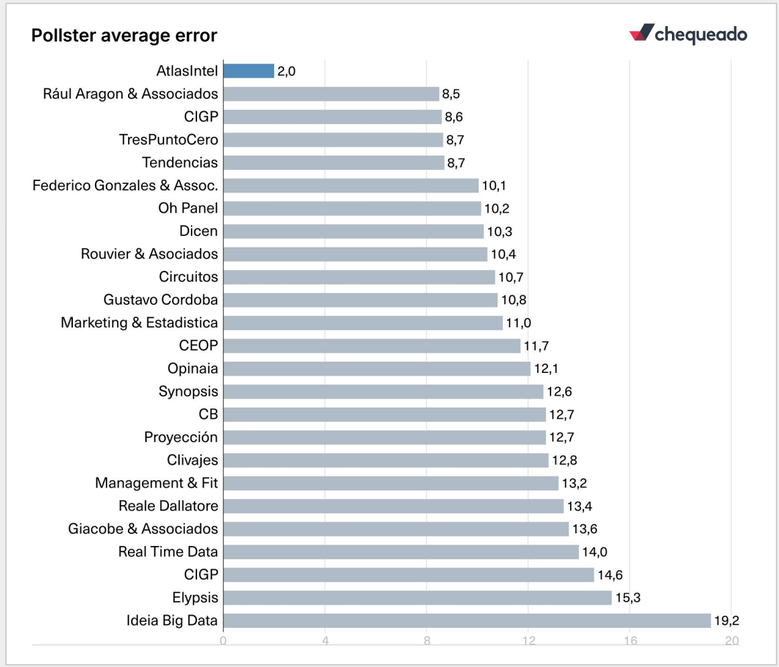
**Last public poll released after the start of the publication blackout period (likely voters)**

| | 9/4 | 1 | | 2 | | 3 | | 4 | |
|---|---|---|---|---|---|---|---|---|---|
| | | 9/3 | | 9/3 | | 8/29 | | 9/2 | |
| | | AtlasIntel | | Black & White | | Activa Pulso Ciudadano | | Cadem | |
| | Result | Result | Error | Result | Error | Result | Error | Result | Error |
| **Approve** | **38,14** | 41,9 | 3,8 | 45,0 | 6,9 | 45,1 | 7,0 | 47,0 | 8,9 |
| **Reject** | **61,86** | 58,1 | 3,8 | 55,0 | 6,9 | 54,9 | 7,0 | 53,0 | 8,9 |
| **Average error** | | | **3,8** | | **6,9** | | **7,0** | | **8,9** |

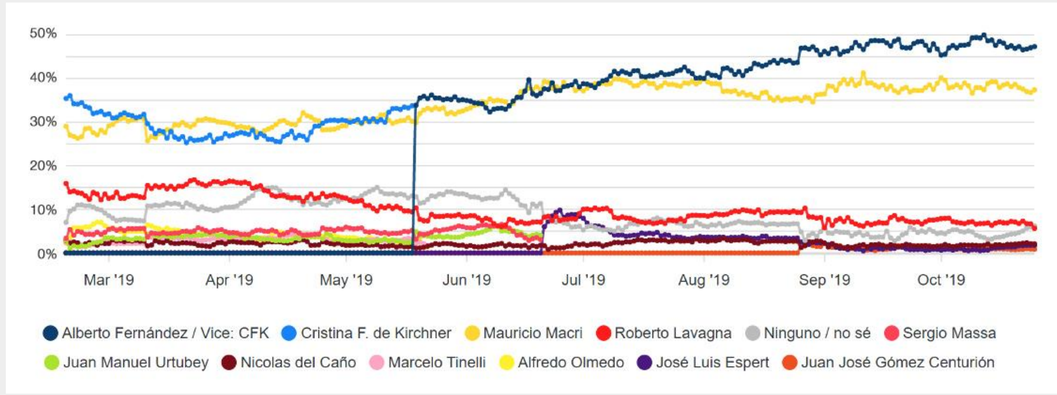
AtlasIntel

**AtlasIntel was the most accurate pollster of the last three election cycles in Argentina** (presidential elections, legislative primaries, and legislative elections).

In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).




**2019 Argentina Presidential Election Polls**




**2019 Atlas Tracking Pro**
Time series

**AtlasIntel polls anticipated the major swings of the 2022 presidential race in Colombia, during the primaries and the campaigning for the 1st round of voting and then the runoff.**

| | | 1 | | 2 | | 3 | | 4 | | 5 | | 6 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | AtlasIntel (Atlas Tracking PRO) | | AtlasIntel (Public polls) | | Invamer | | Guarumo | | CNC | | YanHaas | |
| | Result | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error | Result | Error |
| **Primaries** | | | | | | | | | | | | | |
| **Result by coalition** | | | | | | | | | | | | | |
| Pacto Histórico | 47.1 | 48.8 | 1.7 | 50.6 | 3.5 | 53.1 | 6.0 | 38.4 | 8.7 | 41.7 | 5.4 | 48.3 | 1.2 |
| Equipo por Colombia | 33.7 | 29.9 | 3.8 | 28.2 | 5.5 | 26.7 | 7.0 | 37.5 | 3.8 | 27.8 | 5.9 | 21.7 | 12.0 |
| Centro Esperanza | 19.1 | 21.3 | 2.2 | 21.2 | 2.1 | 20.3 | 1.2 | 24.1 | 5.0 | 30.6 | 11.5 | 30.0 | 10.9 |
| **Pacto Histórico** | | | | | | | | | | | | | |
| Gustavo Petro | 80.5 | 87.5 | 7.0 | 85.2 | 4.7 | 78.6 | 1.9 | 81.6 | 1.1 | 78.6 | 1.9 | 87.8 | 7.3 |
| Francia Márquez | 14.0 | 6.8 | 7.2 | 6.2 | 7.8 | 13.5 | 0.5 | 10.5 | 3.5 | 12.2 | 1.8 | 19.5 | 5.5 |
| Camilo Romero | 4.1 | 3.3 | 0.8 | 3.9 | 0.2 | 5.9 | 1.8 | 5.9 | 1.8 | 4.1 | 0.0 | 9.8 | 5.7 |
| **Equipo por Colombia** | | | | | | | | | | | | | |
| Fico Gutiérrez | 54.2 | 55.7 | 1.5 | 53.4 | 0.8 | 28.9 | 25.3 | 33.4 | 20.8 | 32.6 | 21.6 | 36.6 | 17.6 |
| Álex Char | 17.7 | 22.5 | 4.8 | 23.1 | 5.4 | 24.7 | 7.0 | 29.2 | 11.5 | 32.6 | 14.9 | 24.4 | 6.7 |
| David Barguil | 15.8 | 13.3 | 2.5 | 16.0 | 0.2 | 15.5 | 0.3 | 21.4 | 5.6 | 6.5 | 9.3 | 9.8 | 6.0 |
| Aydeé Lizarazo | 6.5 | 1.2 | 5.3 | 2.0 | 4.5 | 12.3 | 5.8 | 4.2 | 2.3 | 5.4 | 1.1 | 7.3 | 0.8 |
| Enrique Peñalosa | 5.8 | 7.3 | 1.5 | 5.6 | 0.2 | 18.7 | 12.9 | 11.8 | 6.0 | 22.8 | 17.0 | 22.0 | 16.2 |
| **Centro Esperanza** | | | | | | | | | | | | | |
| Sergio Fajardo | 33.5 | 48.2 | 14.7 | 49.6 | 16.1 | 37.8 | 4.3 | 37.5 | 4.0 | 41.5 | 8.0 | 47.4 | 13.9 |
| Juan Manuel Galán | 22.5 | 18.7 | 3.8 | 14.9 | 7.6 | 23.9 | 1.4 | 22.1 | 0.4 | 33.0 | 10.5 | 31.6 | 9.1 |
| Carlos Amaya | 20.9 | 11.6 | 9.3 | 10.9 | 10.0 | 14.9 | 6.0 | 10.4 | 10.5 | 8.5 | 12.4 | 5.3 | 15.6 |
| Alejandro Gaviria | 15.6 | 15.5 | 0.1 | 19.0 | 3.4 | 12.9 | 2.7 | 21.5 | 5.9 | 11.7 | 3.9 | 7.9 | 7.7 |
| Jorge Enrique Robledo | 7.4 | 6.0 | 1.4 | 5.5 | 1.9 | 10.5 | 3.1 | 8.5 | 1.1 | 5.3 | 2.1 | 7.9 | 0.5 |
| **FIRST ROUND** | | | | | | | | | | | | | |
| Gustavo Petro | 40.3 | 38.2 | 2.1 | 41.2 | 0.9 | 40.5 | 0.2 | 38.8 | 1.5 | 39.7 | 0.6 | 42.6 | 2.3 |
| Rodolfo Hernández | 28.2 | 24.5 | 3.7 | 22.1 | 6.1 | 20.9 | 7.3 | 20.8 | 7.4 | 21.2 | 7.0 | 12.8 | 15.4 |
| Fico Gutiérrez | 23.9 | 25.2 | 1.3 | 27.5 | 3.6 | 27.1 | 3.2 | 31.6 | 7.7 | 23.1 | 0.8 | 22.3 | 1.6 |
| Sergio Fajardo | 4.2 | 8.3 | 4.1 | 9.1 | 4.9 | 5.1 | 0.9 | 4.4 | 0.2 | 4.4 | 0.2 | 7.4 | 3.2 |
| **SECOND ROUND** | | | | | | | | | | | | | |
| Gustavo Petro | 50.4 | 48.6 | 1.8 | 47.5 | 2.9 | 47.2 | 3.2 | 46.5 | 3.9 | 50.5 | 0.1 | 48.4 | 2.0 |
| Rodolfo Hernández | 47.3 | 48.9 | 1.6 | 50.2 | 2.9 | 48.2 | 0.9 | 48.2 | 0.9 | 46.1 | 1.2 | 37.6 | 9.7 |
| Blank votes | 2.2 | 2.5 | 0.2 | 2.4 | 0.1 | 4.7 | 2.4 | 5.3 | 3.0 | 3.4 | 1.1 | 14.0 | 11.7 |
| **Average error** | | | 3.6 | | 4.1 | | 4.6 | | 5.1 | | 6.0 | | 7.9 |

## AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

### La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna

Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

### 23 July Elections in Spain: Comparison of Results vs. Poll Estimates

| | | PP | PSOE | PP vs. PSOE margin | Poll error |
|---|---|---|---|---|---|
| | **Final Result** 23-Jul | **33.1** | **31.7** | 1.4 | |
| 1 | **AtlasIntel** 17-Jul | **30.8** | **29.4** | 1.4 | 0.05 |
| 2 | **Simple Lógica**/elDiario.es 17-Jul | **32.2** | **28.6** | 3.6 | 2.25 |
| 3 | **YouGov** 17-Jul | **32.0** | **28.0** | 4.0 | 2.65 |
| 4 | **CIS** 17-Jul | **30.8** | **32.2** | -1.4 | 2.75 |
| 5 | **GESOP**/The Adelaide Review 21-Jul | **32.7** | **28.5** | 4.2 | 2.85 |
| 5 | **40dB**/Prisa 17-Jul | **32.9** | **28.7** | 4.2 | 2.85 |
| 7 | **Cluster17**/El Grand Continent 15-Jul | **33.6** | **28.9** | 4.7 | 3.35 |
| 7 | **IMOP**/El Confidencial 15-Jul | **32.9** | **28.2** | 4.7 | 3.35 |
| 9 | **SocioMétrica**/El Español 17-Jul | **33.5** | **28.3** | 5.2 | 3.85 |
| 10 | **Sondaxe**/La Voz de Galicia 17-Jul | **34.3** | **28.7** | 5.6 | 4.25 |
| 11 | **ElectoPanel**/Electomanía 17-Jul | **34.5** | **28.8** | 5.7 | 4.35 |
| 12 | **KeyData**/Público 17-Jul | **34.7** | **28.0** | 6.7 | 5.35 |
| 13 | **InvyMark**/laSexta 15-Jul | **33.5** | **26.3** | 7.2 | 5.85 |
| 14 | **Sigma Dos**/El Mundo 17-Jul | **35.4** | **28.0** | 7.4 | 6.05 |
| 15 | **GAD3**/ABC 17-Jul | **36.9** | **28.6** | 8.3 | 6.95 |
| 15 | **Target Point**/El Debate 17-Jul | **36.4** | **28.1** | 8.3 | 6.95 |
| 17 | **Data10**/OKDiario 17-Jul | **36.0** | **27.5** | 8.5 | 7.15 |
| 18 | **NC Report**/La Razón 17-Jul | **37.2** | **28.3** | 8.9 | 7.55 |

# Geographic Coverage

**1. THE AMERICAS**

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

**2. EUROPE & MIDDLE EAST**

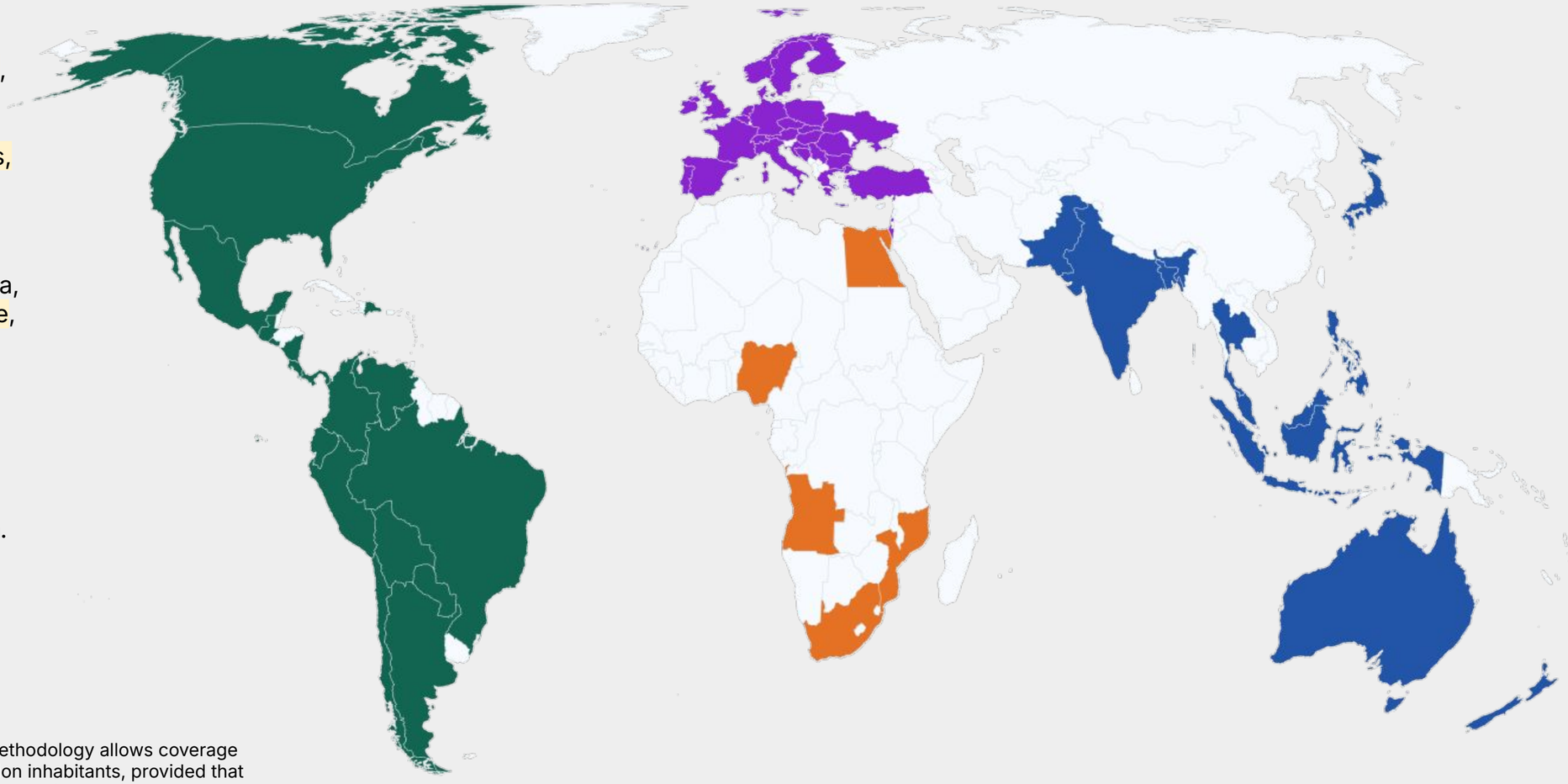
Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

**3. AFRICA**

Angola, Egypt, Mozambique, Nigeria, South Africa.

**4. ASIA & OCEANIA**

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.



AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.

AtlasIntel

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