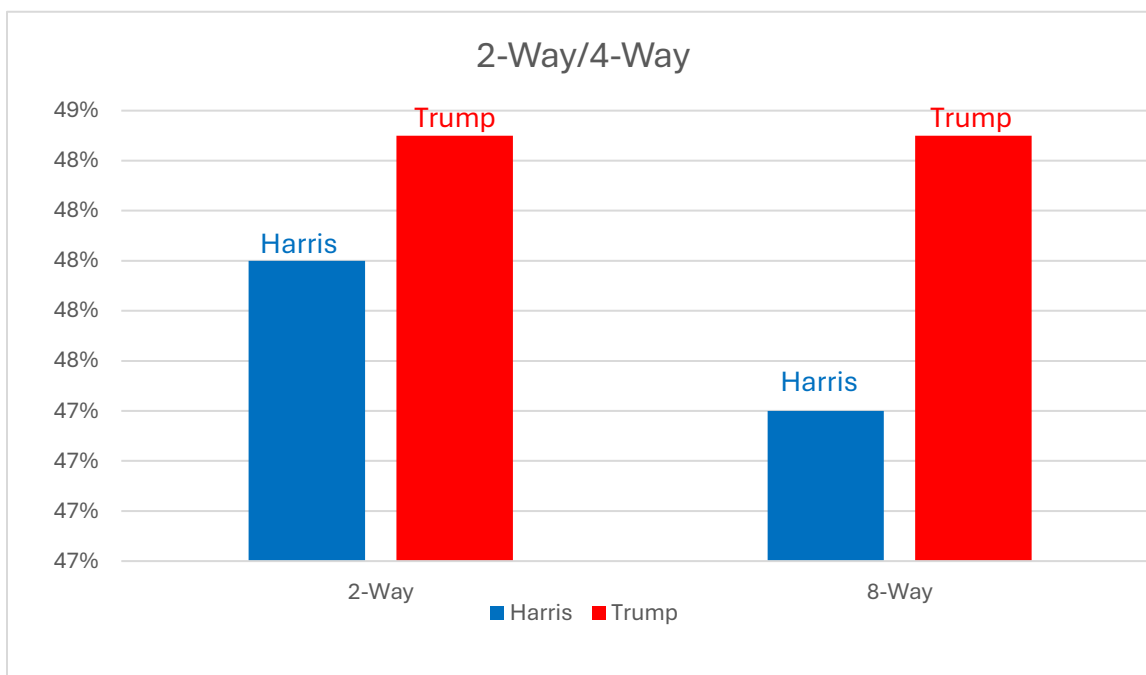![Mitchell Research & Communications logo]

MITCHELL
RESEARCH & COMMUNICATIONS
PUBLIC AFFAIRS • ADVOCACY • MARKET RESEACH • POLITICAL CONSULTING • POLLING

MITCHELL POLL of ARIZONA
Conducted October 28-29, 2024

Trump leads 50%-48% in Both 2-Way and 4-Way Test
(Gallego 50% -Lake 47)

LANSING, Mich. — Former President Donald Trump holds a two percent lead over Vice President Kamala Harris (50%-48%) in a trial ballot question for President in 2024 according to a statewide poll of Arizona conducted by **Mitchell Research & Communications, Inc.**
In a four-way trial ballot test Trump (50%) leads Harris (48%), Libertarian Chase Oliver (1%), and Green Party candidate Jill Stein (0%).

"Trump's lead comes from a strong showing with 18 to 44-year-old voters where he has a fifteen percent lead (56%-41%). Trump is also doing better with men (53% – 46%) than Harris is doing with women (51% – 47%). Trump leads in critical Maricopa county by five percent (51% – 46%) and in areas other than Maricopa and Pima where Trump has an eight per cent lead (54% – 46%). The only area where Trump is losing is in Pima county where he is down 14 points (43% – 57%)," Steve Mitchell, president of Mitchell Research & Communications, Inc. said..

Indicators That This Race May Not be as Close as it Seems

- There are indicators that this race may not be as close as it seems.
- "Friends and neighbors ballot question"
Because in many circles it is socially unacceptable to be a Trump voter, pollsters have been attempting to identify those "shy" Trump voters that will not even tell a SurveyMonkey poll that they plan on voting for the former president. Therefore, pollsters have attempted to ask different types of trial ballot questions or other types of questions to get at the truth as to who may be voting for Trump but is afraid to reveal it even to a non-human form of questionnaire.
- One method has been to ask voters how a "majority of their friends and neighbors are voting" to see whether or not that question will show more support for Trump than asking the voter directly if he/she is voting for Trump. When we asked that question on this survey, Trump was leading 50%-31%, a marked difference from the 4-Way ballot question where he was only leading by two percent. Part of the reason for the change is that 8% of the Democrats say that their friends and neighbors are voting for Trump while only one percent of the Democrats said Trump when asked for whom they were personally voting.
- Support for Harris drops about 20% for both men and women when asked "who their friends and neighbors are voting for."
- Another indicator that Trump support may be stronger than what the response is to the 2-Way and 4-Way ballot questions is the response to the question "who do you think can best solve the problem that will impact your choice for president?"
In that question, by a margin of three percent (50%-47%) respondents said Donald Trump over Kamala Harris.
- Finally, when asked who they thought was going to win regardless of who they were supporting, by a margin of eleven percent (43% - 32%) respondents say Trump.
- When you examine all of these clues as to where some undecided voters may go, it seems possible that Trump may have more support from the so called "shy" voters.

Two-Way Race by Gender

- Although we are seeing a big gender gap in other states, that does not seem to be the case in Arizona. There is a gender gap, and although it is not a large one, it is enough to determine who is ahead in the race. Among men, Trump leads by six percent (53% – 46%) while among women Harris leads by three percent (51% -48%).

Two-Way Race by Age

- Trump leads by fifteen percent with 18–44 year-old voters (56% - 41%).
- Trump also leads with 45-64 year olds (50% -49%).
- However, Harris leads with 65 + year olds by one percent (50% - 49%).

Two-Way Race by Education

- Among those with some college education or trade school, Trump leads 51% to 48%.
- Among college graduates, Trump leads 52% to 47%.
- Among those with no college education, Trump leads 67% to 31%
- Finally, among those with a master's degree or greater, Harris leads 55% to 33%.
- The huge margins by which Trump leads with those that have never been to college is in stark contrast to the lead Harris has with the most educated group, those with a master's degree plus.

On the 4-Way Race

In the 4-Way race cross tabs are very consistent with the 2-way race. Although the percentages might be slightly different, the difference between Harris' and Trump's percentages are very consistent.

Four-Way Race by Gender

- For decades we have observed a huge gender gap with the percentage of women who support female candidates being much more successful at getting their fellow women to vote for their candidacies. In 2024, we are not only seeing this huge difference in support of candidates with women, we are seeing it with men also. And, in fact, the margin by which Trump is leading with men (53% - 46%) is even greater than the margin by which Harris is leading with women (51% -48%).

Four-Way Race by Age

- Trump leads by twenty percent with 18–44 year-old voters (57% - 41%).
- Harris and Trump are tied with 45-64 year olds (49% - 49%).
- Harris leads in the 65+ age group (55%-44%)

Four-Way Race by Race

- Among white voters, Trump and Harris are tied 49% to 49%.
- Among African American voters, Harris is leading 81% to 19%.
- Among voters of other ethnicities, Trump leads 49% to 46%.

Generic Congressional Ballot Question

In the Generic Congressional House ballot question, we assessed whether or not voters supported a Republican or a Democrat without using a specific candidates name. Voters support the Republicans by one percent more (49% - 48%).

On the 2-Way US Senate Race

Reuben Gallego leads Kari Lake by four percent. (50%-46%). Unlike other states where Senate candidate's support tracks with Trump, Lake doesn't seem to be able to "close the deal' with all the former president's voters.

2-Way US Senate Race by Gender

- Gallego leads with men (49%-6%) and women (51%-46%).

2-Way US Senate Race by Age

- Gallego leads among 45-64 year olds (50%-48%).and those 65 and older (56%- 40%).
- Lake leads with 18-44 year olds (51%-45%).

2-Way US Senate Race by Education

- Gallego leads among those with a master's or higher (59% - 39%) and among those with some college (49%-48%), while among those who have graduated college it's a tie (48% - 48%).
- Lake leads among those who have no college experience (68% - 28%).

US Senate Race

"Gallego continues to lead Lake in part because of his strong lead within independents (56%-37%) and because Lake still has not solidified the Republican base. She is only getting 89% of GOP voters compared to Gallego's 98% of Democratic voters. In order for Lake to win this race, she has to do much better with those independents and she has to find a way to get Republicans behind her. At this point it looks as though Gallego is going to win a very close race," Mitchell concluded.

Methodology

The poll was conducted on Monday October 28, 2024. It was conducted entirely by text messaging a randomly selected list of registered voter's cell phones and directing them to a SurveyMonkey poll (MMS-Web).

The poll of (N=610 Likely Voters) has a Margin of Error of + or – 3.968% at the 95% level of confidence. We sent 41,328 text messages with a response rate of 0.0147.

It is important to remember that subsets based on demographics, such as gender, age, education, race/ethnicity and 2020 president outcome in Arizona, carry with them higher credibility intervals, as the sample size is reduced. Survey results should be understood within the poll's range of scores and know with a confidence interval of 95% a poll will fall outside the range of scores 1 in 20 times.

The survey was conducted at Mitchell Research & Communications, Inc.

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IVR/MMS-Web MI Statewide General Election Voters
October 28, 2024
(N= 610 LV's)
MoE + or – 3.968 at 95% Level of Confidence

You must answer all questions or none of your answers will count.

1. Are you a registered voter in Arizona?
Yes   100%
No   **END**

2. Are you voting or have you already voted in the November 2024 General Election for President?
    Already voted (Please continue with poll)   75%
    Definitely Voting   24
    Probably Voting   1
    Not sure yet   0
    Definitely Not Voting   **END**

3. How will you vote in the November 2024 General Election for President?
    Vote at my polling center on election   10%
    Vote during 27 days of early voting   33
    Vote by mail-in absentee ballot   57

4. How DID you vote four years ago in the November 2020 General Election for President?
    Voted at my polling center on election day 29%
    Voted by mail-in absentee ballot   71

Before questions on other issues, a few statistical questions:

5. Thinking about the November 2024 General Election, are you enthusiastic to vote or not?
    Very enthusiastic   82%
    Somewhat enthusiastic   11   **93%**
    Not very enthusiastic   5   **7%**
    Not at all enthusiastic   2
    Not sure   1

6. What is your gender?
   Male   48%
   Female   52
   Non-binary   0

7. What is your age?
   18-44   36%
   45-64   32
   65+   32

8. What is your race?
   White   80%
   African American   4
   Hispanic   12
   Asian   1
   Other   4

9. Do you or does anyone in your household belong to a Labor Union or Teachers Association?
   Nobody in our household belongs   88%
   I/Someone in my household belongs   12

10. Are you a Democrat or lean Democrat, a Republican or lean Republican, a member of another party, or independent?
    Democrat   29%
    Republican   37
    Independent   34

11. What area do you live in?
    Maricopa County 66%
    Pima County   17
    Rest of State   17

12. What is your position on abortion?
    Strongly Pro-Life   29%
    Somewhat Pro-Life   11   **40%**
    Strongly Pro-Choice   44   **55%**
    Somewhat Pro-Choice   11
    Not sure   5

13. What is your education?
    No College   8%
    Some college or trade school   27
    College graduate   34
    Master's degree or higher   31

14. What is your impression of Kamala Harris?
    Very favorable   38%
    Somewhat favorable   10   **48%**
    Somewhat unfavorable 1   **51%**
    Very unfavorable   50

15. What is your impression of Donald Trump?
    Very favorable   36%
    Somewhat favorable   13   **49%**
    Somewhat unfavorable 2   **51%**
    Very unfavorable   49
    Not sure   0

16. Do you think things in the United States are going in the right direction or have they very seriously gotten off on the wrong track?
    Right Direction   30%
    Wrong Track   60
    Not Sure   10

17. Do you think things in Arizona are going in the right direction or have they very seriously gotten off on the wrong track?
    Right Direction   27%
    Wrong Track   57
    Not Sure   15

18. What is the single most important issue facing the United States right now that will have the most impact on your vote for president?
    Abortion   9%
    Border/immigration   23
    Climate change/environment 3
    Crime/policing   1
    Economy/inflation   31
    Healthcare   1
    Foreign Affairs/Mid-East/Ukraine/Taiwan 2
    Threats to democracy   29
    Not Sure   1

19. Who do you think can best solve your most important issue?
    Harris   57%
    Trump   50
    Not Sure   2

20. If the election for US House of Representatives in your district was being held today, would you be voting for or leaning towards the Democrat or the Republican candidate?
    Democrat   48%
    Republican   49
    Not sure   2

21. If the election for President was being held today, who would you be voting for or leaning towards?

Kamala Harris, Democrat	48%
Chase Oliver, Libertarian	1
Jill Stein, Green Party	0
Donald Trump, Republican	50
Not sure	1

22. If the election for President was being held today, would you be voting for or leaning towards: Kamala Harris, the Democrat or Donald Trump the Republican?

Harris	48%
Trump	50
Not sure	2

23. If the election for U.S. Senator was being held today, who would you be voting for or leaning towards?

Ruben Gallego, Democrat	50%
Kari Lake, Republican	46
Eduardo Quintana, Green Party	1
Not sure	3

24. If the election for U.S. Senator was being held today, who would you be voting for or leaning towards?

Ruben Gallego, Democrat	50%
Kari Lake, Republican	47
Not sure	3

25. Regardless of who you are voting for, who do you think is going to win?

Kamala Harris, Democrat	32%
Donald Trump, Republican	43
Not sure	24

26. If the election for President was being held today, **who are a majority of your friends and neighbors voting for or leaning towards?**

Kamala Harris, Democrat	31%
Donald Trump, Republican	50
Not sure	19

27. Are you personally better off today than you were four years ago?

Much better off	22%	
Little better off	18	**40%**
Little worse off	17	**54%**
Much worse off	37	
Not Sure	5	

28. For whom did you vote four years ago in the 2020 election for President?
Biden   52%
Trump   44
Someone else   1
Did not vote in 2020   4

29. Which of the following five statements comes closest to how you decided who you were going to vote for in November?
I never considered a third party candidate, but I had a very
difficult time deciding on whether I should vote for Donald Trump
or Kamala Harris before finally deciding on one of those two   3%
It was never a difficult decision for me, I always knew which of
the two major candidates (Trump or Harris) I would be voting for
and did not give any serious consideration to the other candidate   73%
I did not like either Trump or Harris, so I am voting for a third party candidate   1
I carefully looked at Harris and Trump before deciding which one I liked best   21
Not Sure   2

30. Do you agree or disagree with the following statement: "If my presidential candidate does not win in November, the country will be significantly different in four years."
Strongly Agree   80%
Somewhat Agree   11   **91%**
Somewhat Disagree3   **6%**
Strongly Disagree   3
Not Sure   2

Thank you very much!

Crosstabs below.

US Hse Gen

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
GOP	48%	6%	95%	47%	39%	59%	57%	47%	48%	47%	52%	16%	64%
DEM	47%	94%	2%	38%	56%	37%	40%	48%	48%	48%	44%	80%	32%
Not sure	4%	1%	3%	15%	4%	4%	3%	6%	4%	5%	4%	4%	4%
N=	1,117	450	423	244	592	525	134	235	413	335	905	134	78

4-Way Pres

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Trump	48.5%	5.0%	94.7%	48.7%	39.9%	58.2%	53.6%	47.2%	48.6%	47.4%	51.3%	20.3%	64.8%
Harris	47.4%	93.9%	3.0%	38.4%	56.2%	37.4%	38.9%	47.2%	48.6%	49.3%	44.2%	78.9%	30.3%
Not Sure	1.9%	0.4%	2.0%	4.6%	2.0%	1.8%	1.4%	2.8%	0.8%	2.9%	2.3%	0.0%	1.6%
RFK, Jr.	1.2%	0.2%	0.3%	4.7%	0.8%	1.7%	5.3%	0.5%	1.2%	0.2%	1.5%	0.0%	0.0%
Oliver	0.2%	0.0%	0.0%	0.7%	0.3%	0.0%	0.0%	0.7%	0.0%	0.0%	0.2%	0.0%	0.0%
Stein	0.8%	0.4%	0.0%	2.9%	0.7%	0.9%	0.9%	1.5%	0.8%	0.3%	0.6%	0.7%	3.4%
N=	#####	449.9	422.8	244.3	592.0	525.0	134.0	234.6	413.3	335.1	904.8	134.0	78.2

2-Way Pres

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Trump	49%	5%	94%	53%	40%	60%	59%	48%	49%	48%	52%	20%	65%
Harris	48%	94%	4%	40%	57%	37%	39%	47%	50%	49%	45%	79%	30%
Not Sure	3%	1%	2%	7%	3%	3%	2%	5%	1%	3%	3%	1%	4%
N=	1,117	450	423	244	592	525	134	235	413	335	905	134	78

7-Way US Sen

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Lake	48%	6%	95%	46%	39%	58%	57%	48%	46%	47%	51%	19%	62%
Gallego	46%	92%	2%	38%	54%	37%	39%	47%	48%	46%	43%	77%	33%
Solis-Mullen	1%	0%	0%	2%	1%	1%	0%	1%	0%	1%	1%	0%	2%
Stein	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Dern	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Frizzell	0%	0%	0%	2%	0%	1%	0%	0%	1%	0%	1%	0%	0%
Marsh	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%
Not sure	4%	2%	3%	10%	6%	2%	4%	3%	4%	6%	4%	4%	3%
N=	1,117	450	423	244	592	525	134	235	413	335	905	134	78

2-Way US Sen

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Lake	49%	6%	95%	49%	40%	60%	57%	49%	48%	48%	52%	19%	64%
Gallego	47%	93%	3%	40%	56%	37%	39%	48%	49%	47%	44%	79%	33%
Not sure	4%	1%	2%	12%	4%	3%	4%	3%	3%	5%	4%	2%	3%
N=	1115	450	423	243	591	525	134	235	412	335	903	134	78