

ProQuest ONE BUSINESS



Library Journal
Best Database Winner 2021



Best New Product 2021
Best New Product: Charleston Advisor
Readers' Choice Awards 2021

Supporting business students on their path to academic and professional success

ProQuest One Business is designed to support the unique teaching & learning needs of business faculty and students.

1. A user experience designed for business studies
2. Prepares students for success
3. Meets today's challenges
4. A wealth of in-demand resources

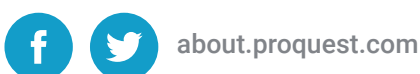
"The interface is sleek and intuitive...the variety of content users have access to in one product is remarkable."

– Kaci Resnau, Charleston Advisor, awarded 4.75 out of 5

"This outstanding one-stop business gateway enables users to find books, company reports, journals, videos, conference proceedings, and much more...exceptional searchability, navigability, functionality, and usability"

– Rob Tench, Library Journal

The screenshot displays the ProQuest One Business website interface. At the top, there are navigation tabs for 'Basic Search', 'Advanced Search', 'Publications', 'Browse', and 'Change databases'. Below this is a search bar with the placeholder text 'Enter search terms...' and a search icon. There are also filters for 'Full text', 'Peer reviewed', and 'Exclude Wire Feeds'. The main content area is divided into several sections: 'Popular Publications' featuring 'The Wall Street Journal', 'The Economist', and 'Barron's'; 'Company Overviews' featuring 'Walmart Inc.', 'Exxon Mobil Corp', and 'Apple Inc'; 'Industry Overviews' featuring 'Food Manufacturing', 'Computer and Electronic Product Manufacturing', and 'Motion Picture and Sound Recording Industries'; 'Featured ebooks' featuring 'What Did We Know? What Did We Do?', 'Vision and Strategy', 'Demand and Supply Integration', 'Micro MBA', 'Selling Your Ideas to Your Organization', and 'Ultimate Guide to Email Marketing for Business'; and 'Featured video collections' featuring 'The Prendismo Collection', 'CNN Video', and 'MIT Sloan Management Review Videos'.



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Why ProQuest One Business?

Developed in collaboration with faculty, students and business librarians, **ProQuest One Business** delivers a mix of practical and theoretical content in an interface that helps students build the research skills they'll need for success in their courses and careers.

A business-focused interface intuitively guides users to content like journal articles, books, and company, industry and country reports – the materials they need for their most common assignments.



A User Experience Designed for Business Studies

- Intuitively guides users to the content they need for common assignments like SWOT analyses, case studies and industry presentations.

"It's like having GPS" – Business Faculty

- Developed in collaboration with students, faculty, and librarians.

"Very clear...easy to use" – Reference Librarian



Prepares Students for Success

- Builds the research skills that students need today – and that companies will look for tomorrow
- Presents a unique mix of practical and theoretical content in a business-specific interface.

"Like having a huge mind map" – Dissertations advisor



Meets Today's Challenges

- An intuitive user experience means distance learners can navigate with ease – and libraries can spend less time on training and support.

"Looks very helpful from a glance" – Undergraduate

- Relieves students of the costly burdens of personal news subscriptions and case study purchases.



A Wealth of In-Demand Resources

- Includes more of the valuable information needed by business students and researchers than any other single resource, including journals, newspapers, market research reports, dissertations, books and streaming video.
- Relevant and easy-to-find content generates more usage and enables the library to deliver greater value.

A User Experience Designed for Business Studies

Apple Inc

On this page: Scholarly Journals Reports Magazines News Books Companies




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Company type: Public
Exchange/Ticker: NASDAQ: AAPL
Industry (NAICS): 334111: Electronic Computer Manufacturing; 511210: Software Publishers; 334310: Audio and Video Equipment Manufacturing; 334220: Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing
Company headquarters: United States
Company website: <http://www.apple.com>

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Company Overview
Ask Siri to name the most successful company in the world and it might respond: Apple. And it's not just out of familiar profit, revenue, market capitalization reach a trillion dollar market cap. The company's golden goose, generating Apple products and services include the App Store, Apple Music, the App has entered entertainment with the has lined alliances with corporate market. About 60% of Apple's revenues. Read more from D&B Hoovers...


SCHOLARLY JOURNAL ARTICLES

- TOOLS OF THE TRADE
Anonymous.
Strategic Finance, Montvale Vol. 103, Iss. 11, (May 2022): 59.
- Sharing Value for Ecosystem Success
Aimer, Ron.
MIT Sloan Management Review, Cambridge Vol. 63, Iss. 2, (Winter 2022): 85-90.
- TOOLS OF THE TRADE
Anonymous.
Strategic Finance, Montvale Vol. 103, Iss. 5, (Nov 2021): 59.
- Federal Circuit Ruling Underscores Importance of Clear and Present Assignments of Patent Rights
Kang, Ryan Tamy; Kalesanath, Vinita.
Intellectual Property & Technology Law Journal, Clifton Vol. 33, Iss. 9, (Oct 2021): 24-26.
- This week in tax: Amazon's UK tax bill rises with sales surge
Jones, Alice; Sundararavi, Anupama; White, Joan
International Tax Review, London (Sep 10, 2021).

FEATURED REPORT



Company financials (114)



Company competitors (66)

MAGAZINES AND TRADE JOURNAL ARTICLES

- Apple iPhone SE (2022)
Ulanoff, Lance.
PC Pro, Bath Iss. 332, (Jun 2022): 70.
- Cafyre: Audi Integrating Apple Music Directly into Select Models
Confly, Automotive News, New Delhi (May 30, 2022).
- Apple's iPhone 14 Production Could Be Worse Than Feared, JPMorgan Says
Palumbo, Angela.
Barron's (Online), New York (May 27, 2022).
- Apple is Seeing Strong China Demand for iPhones, Analyst Survey Finds
Savitz, Eric J.
Barron's (Online), New York (May 23, 2022).
- Apple Shows It Takes Privacy Seriously With Campaign Focused On Online Safety
Anyfantis, Alex.
B & T Weekly, Sunny Hills (May 18, 2022).

RECENT NEWS FROM A

- Apple, Google warned on payments.
The Australian Financial Review, Melbourne
- BTS to launch new cozieries: On TV
Edmonton Journal, Edmonton, ALTA.
- Free Streaming Movies and TV: Good services such as Peacock, Roku Channel to Netflix and Hulu. If you can't stand Nguyen, Nicole.
Wall Street Journal (Online), New York
- Fujikart refurbished smartphones sale
Mint, New Delhi (New Delhi), 29 May
- EXCHANGE -- Keywords: Big Tech's appealing for tech workers suddenly
Mims, Christopher.
Wall Street Journal, Eastern edition

ALL CONTENT FOR THIS COMPANY



BOC

- Chapter 04: Have to buy or discretion
Morley, Malcolm.
Understanding Markets and Strategy, Business Growth 37-45. London: Kogan Page Ltd, 2014.
- PART 03: The character dimension - CHAPTER 09: SIMPLICITY
Gobillot, Emmanuel.
Follow the Leader: The One Thing Great Leaders Have that Great Followers Want 139-151. London: Kogan Page Ltd, 2013.
- Chapter 12: RESISTANCE IS POINTLESS
Conway, Vito.
Digital State: How the Internet is Changing Everything 161-172, 227. London: Kogan Page Ltd, 2013.
14. Managing the Advanced Stages of Growth
Anonymous.
Growing Pains: Transitioning from a Firm 359-378. Hoboken: John Wiley & Sons, 2011.
4. The New Venture and Expansion Strategy
Anonymous.
Growing Pains: Transitioning from a Firm 79-92. Hoboken: John Wiley & Sons, 2011.

RELATED COMPANIES IN THIS INDUSTRY

- Watson Corp
ProQuest Company Topic Pages
- Lenovo Group
ProQuest Company Topic Pages

Agriculture, Forestry, Fishing and Hunting

On this page: News Reports Scholarly Journals Magazines Video Books


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Search within this industry...

Industry Overview

The Agriculture, Forestry, Fishing and Hunting sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The establishments in this sector are often described as farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries. A farm may consist of a single tract of land or a number of separate tracts which may be held under different tenures. For example, one tract may be owned by the farm operator and another rented. It may be operated by the operator alone or with the assistance of members of the household or hired...

Top companies in this industry



View all >

RECENT NEWS ARTICLES

- The Ukraine Crisis: Agriculture Giants Stay, Cite Humanitarian Need
Thomas, Patrick.
Wall Street Journal, Eastern edition, New York, N.Y. [New York, N.Y.] 22 Mar 2022: A.8.
- Ranchers Take Aim At Meatpackers' Turf -- Nebraska cattlemen plan their own butchering plant to bypass beef-processing giants
Thomas, Patrick.
Wall Street Journal, Eastern edition, New York, N.Y. [New York, N.Y.] 22 Mar 2022: A.1.
- Abu Dhabi waters saw remarkable improvement in commercial fish stocks in 2021
Zaman, Sanjish.
Gulf News, Dubai [Dubai] 22 Mar 2022.

INDUSTRY REPORTS CONTAINING...

- Industry financials (2380)
- Industry risk (1794)
- Industry employment (773)
- Company financials (28)

SCHOLARLY JOURNAL ARTICLES

- Measuring Subjective and Objective Well-being: Analyses from Five Marine Commercial Fisheries.
Smith, Courtland L; Clay, Patricia M.
Human Organization, Oklahoma City Vol. 81, Iss. 1, (Spring 2022): 86-96.
- Indigenous knowledge and innovative practices to cope with impacts of climate change on small-scale farming in Limpopo Province, South Africa
Sepúlveda Aguiar, Franciane.
International Journal of Climate Change Strategies and Management, Bingley Vol. 14, Iss. 2, (2022): 180-190.

MAGAZINE AND TRADE JOURNAL ARTICLES

- Whats up with Missouri wheat acre?
Ward, Mings.
Farm Industry News, Minneapolis (Mar 22, 2022).
- Delaware farmers take on Commodity Classic
McNaughton, Sarah.
Farm Industry News, Minneapolis (Mar 22, 2022).
- Minnesota gets state-specific restrictions for dicamba
Monek, Paula.

VIDEOS

- Tanzania Fish Farming: Ashish J. Thakur in Marketplace Africa
Marketplace Africa, CNN Video : Marketplace Africa, Atlanta, GA: Turner Broadcasting System Europe, Jan 1, 2020.
- South Africa's Rooibos Tea: Bruno Pietracchi, in Marketplace Africa
Marketplace Africa, CNN Video : Marketplace Africa, Atlanta, GA: Turner Broadcasting System Europe, Jan 1, 2019.
- April 19, 2019, in CNN10
in CNN10, CNN Video, Atlanta, GA: Turner Broadcasting System Europe, Jan 1, 2019.

BOOKS

- Fishing for development
Anonymous.
The Development Dimension LNUVJXJ:1-67-41-43-65-57-59. Paris: Organisation for Economic Cooperation and Development (OECD), 2015.
Chapter 03: Business to Business Distribution
Meyer, Karl.
Cambridge Marketing Handbook, Distribution 17-32.4. London: Kogan Page Ltd, 2013.

Industry Overview Pages make it easier to find relevant articles, reports, books, company information and more for over 100 NAICS industry segments.

Overview pages for around 4000 companies bring information together from across the product into one place.

Browse Featured Business Content

Companies Industries Countries Subjects

Industry Overviews Industry Reports

The industry sectors below are based on the North American Industry Classification System.

11 : Agriculture, Forestry, Fishing and Hunting [View industry reports](#) [View all content for this industry](#)

The Agriculture, Forestry, Fishing and Hunting sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The establishments in this sector are often described as farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries. A farm... More >

- 111 : Crop Production
- 112 : Animal Production and Aquaculture
- 113 : Forestry and Logging
- 114 : Fishing, Hunting and Trapping

Show more sub-sectors >

21 : Mining, Quarrying, and Oil and Gas Extraction [View industry reports](#) [View all content for this industry](#)

The Mining, Quarrying, and Oil and Gas Extraction sector comprises establishments that extract naturally occurring mineral solids, such as coal and ores; liquid minerals, such as crude petroleum; and gases, such as natural gas. The term mining is used in the broad sense to include quarrying, well operations, beneficiating (e.g., crushing, screening, washing, and... More >

- 211 : Oil and Gas Extraction

The Industry Browse is built around NAICS segments and provides a more intuitive and transparent way to browse content by industry.

A Wealth of In-Demand Resources

- Company, industry and country reports from providers such as Fitch Solutions and Economist Intelligence Unit; and in-depth analyst reports from J. P. Morgan
- Scholarly journal and ebook coverage from hundreds of publishers
- Full text of the three major global business news sources: the Wall Street Journal, the Economist and the Financial Times
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BUSINESS



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