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Hearts United Group Co., Ltd.

## **DIGITAL Hearts Acquires Game Strategy Guide Production Business from Studio BentStuff**

DIGITAL Hearts Co., Ltd. (hereinafter referred to as "DIGITAL Hearts"), a subsidiary of Hearts United Group Co., Ltd., boasts more than 8,000 testers at 15 sites nationwide in Japan and has a track record of more than 1.4 million bugs found in its testing and debugging business for a full range of software.

At the end of January 2018, DIGITAL Hearts concluded an agreement on the transfer of a business for producing game strategy books from Studio BentStuff Co., Ltd. (hereinafter referred to as "Studio BentStuff "), which has many experienced specialists who have produced renowned strategy books such as SQUARE ENIX CO., LTD.'s ULTIMANIA series.

Through this business transfer, the Group will have access to the power of the brand of Studio BentStuff as well as the writing and editing know-how developed through the production of strategy books. The Group aims to expand its business going forward by producing ever more synergy with the game industry.

DIGITAL Hearts will take over strategy guide book production from Studio BentStuff as well as utilizing the acquired writing and editing know-how to for creating articles game strategy website which the Group also announced today. In addition, in regards to game tuning and reviews, the Group will seek to improve its existing services by using Studio BentStuff's ability to analyze game content.

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