



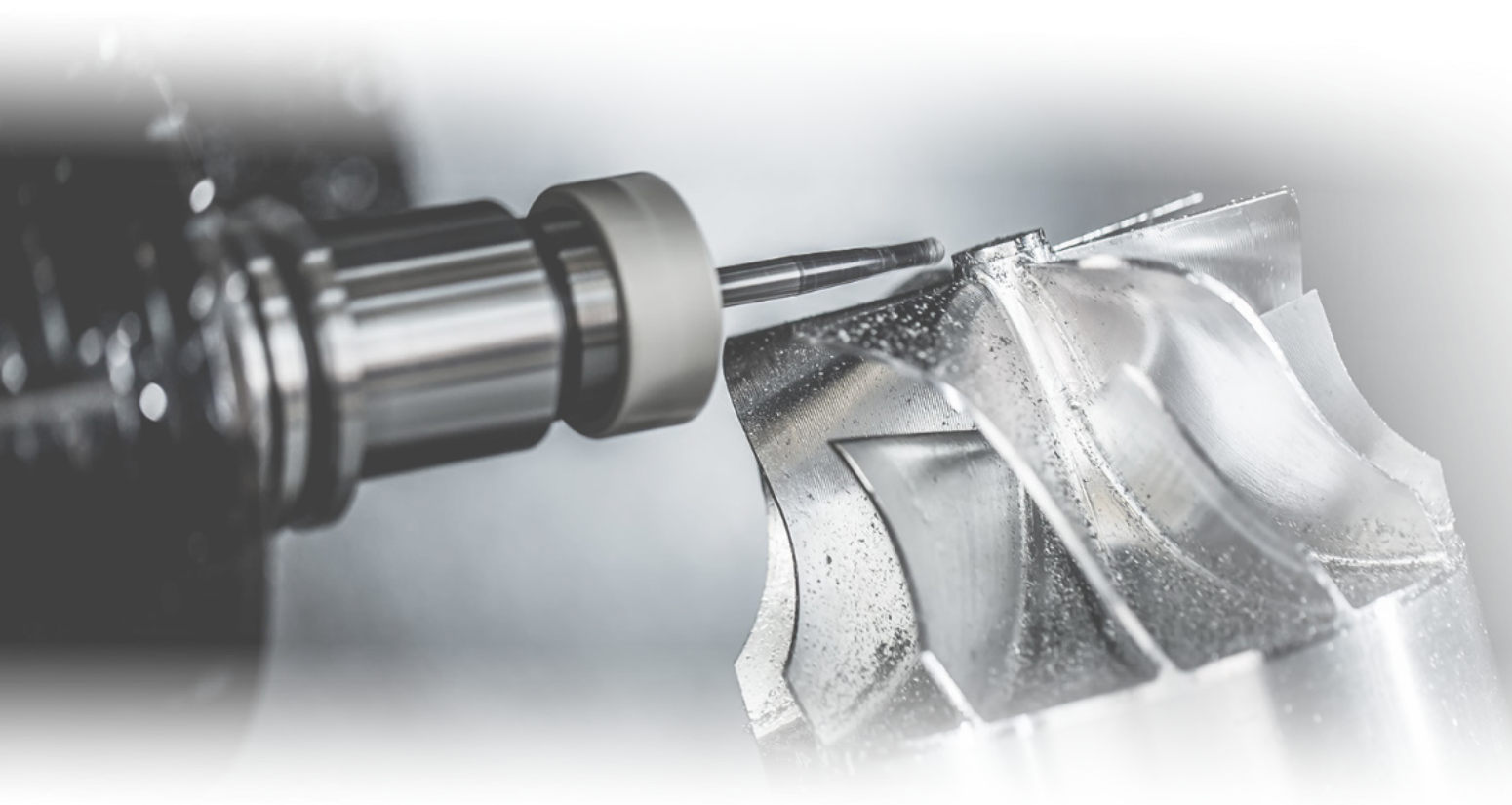
NATIONAL ASSOCIATE MEMBER

2024

MEDIA GUIDE



Thanks to American know-how, innovation, and expertise, the future of Manufacturing is bright. As the national representative of the precision custom manufacturing industry, the National Tooling and Machining Association exists to tell this story with a powerful voice. Backed by over 1,100 members, representing more than \$8 billion in sales, NTMA has an amazing collective power and is the largest non-profit trade association in the U.S. for metalworking companies. When you partner with NTMA you immediately extend your sales reach and gain entry into an organization committed to helping U.S. metal working manufacturers become more competitive in the global marketplace. Working together we make the industry stronger, by providing our membership best in class services, knowledge and products. NTMA carefully selects and vets our National Association members to ensure you are able to maximize your membership. NTMA is dedicated to bringing services and new technologies to its members in order to improve the metalworking businesses. You have ideas? We have members.



NATIONAL ASSOCIATE MEMBERS CAN EXPECT...



1 Provided contact information for all NTMA member companies (potential customers).

6 Provided regular marketing information on industry sectors that can be used to assess your on-going business plan, and show you where the best markets are.

2 Provided contact information for chapters looking for speakers and articles.

7 Given access to over 30 discount programs your company can use, with some being made available for your employees to use at a personal level.

3 Provided the opportunity to submit "white papers" to run in the NTMA national magazine, The Record.

8 Given access to NTMA members-only Online management tools.

4 Given the opportunity to set up informational tables at NTMA conferences.

9 Provided access to NTMA members-only tools for all company employees.

5 Networking at national meetings with owners/managers from around the country.

10 Given the right to use the NTMA logo on marketing materials to let members know you are a NAM partner.

SOME OF OUR PARTNERSHIPS:



GARDNER
Business Media, Inc.

wim | women in
manufacturing



POWERFUL MARKETING DELIVERS REAL RESULTS

Brand
Visibility

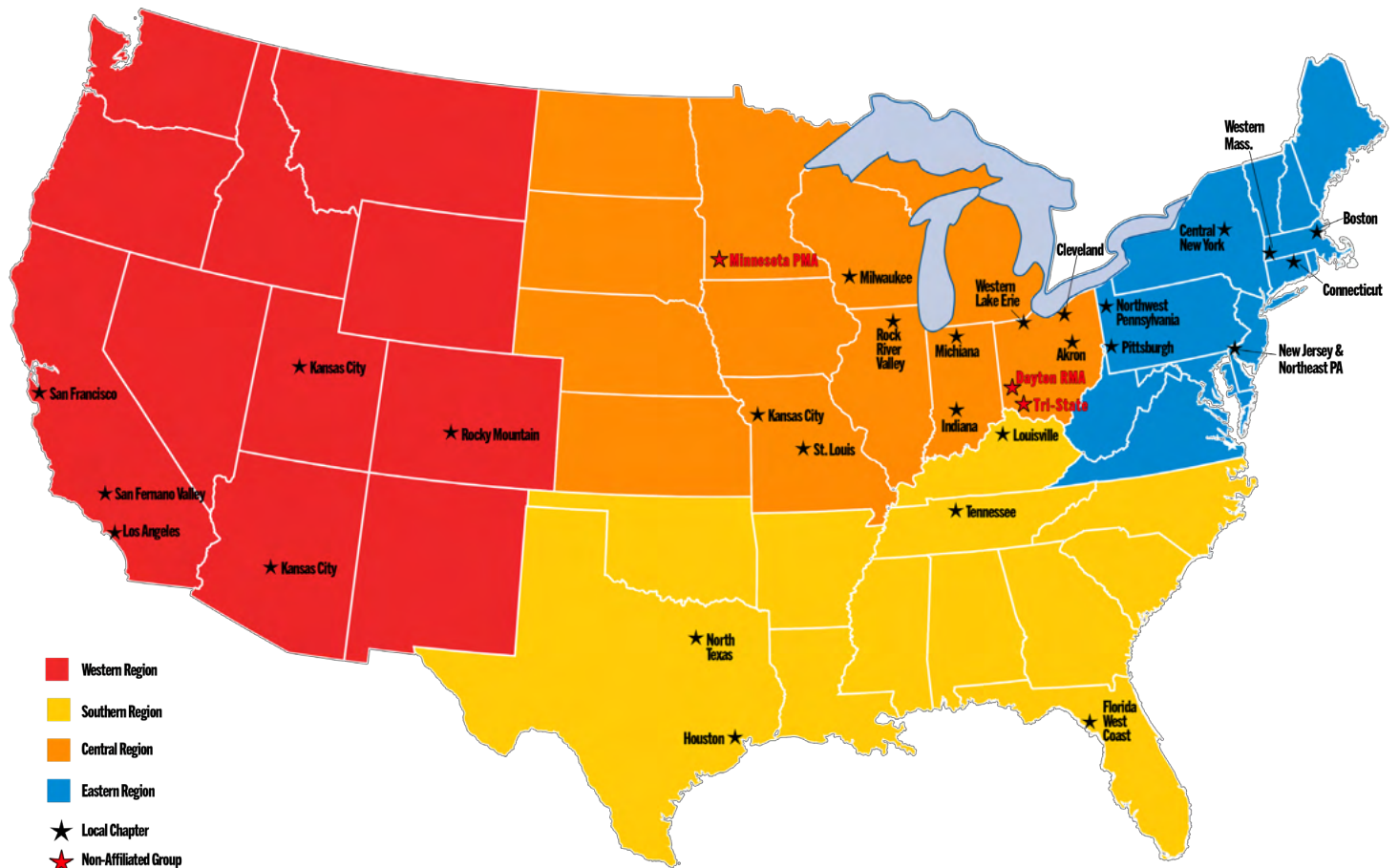
Lead
Generation

Market
Penetration

As a NTMA National Association Member (NAM) you will gain access to over 1,100 NTMA members as well as NTMA’s entire network of partners, affiliates and key industry leaders across the United States. Providing your company or service the opportunity to build long-term sales partnerships and industry relationships. Our NAM partners report up to an average of 30% and as high as a 50% increase in lead generation and closed sales by working directly with the NTMA members and partners. National Associate Members don’t just sell, they connect with peers and gain invaluable industry insights at NTMA events.

29 Local Chapters & Non-Affiliated Associations Serve NTMA Members Across The Country

NTMA’s 29 local chapters and non-affiliated associations across the U.S. provide invaluable service to NTMA members on a day-to-day basis. They provide the framework for an effective program of local and regional programs and services. Because most of these groups are organized on a committee system, similar to that of the national Teams, they are able to translate programs, activities, and services of the national association to the local level.



REACH INDUSTRY DECISION MAKERS



If your customers are tooling and machining professionals, the National Tooling and Machining Association (NTMA) can help you target market and reach key industry professionals. When you position your brand in NTMA media sources you will be surrounded by manufacturing thought leaders and associated with one of the most respected manufacturing associations in the US, committed to advancing manufacturing worldwide.

SPONSORSHIP



Every year, precision manufacturing industry professionals from across the country gather at NTMA industry recognized events. They come to learn; to share ideas; and to see the latest in manufacturing products, services, and technologies.

Take advantage of the many opportunities these events offer for you to generate goodwill, build customer relationships, and, most importantly, increase sales.

PRINT



Where do precision manufacturing industry professionals turn for the latest research studies, technology news and regulatory updates? The publications and reports generated by the NTMA.

Read by manufacturing professionals worldwide, these monthly publications provide you with a highly respected and credible environment in which to place news about the products and services your company markets.

DIGITAL



The National Tooling and Machining Association's official website (www.ntma.org) is one of the most popular Online sources of information for precision manufacturing professionals worldwide.

We are thrilled to announce the launch of our all-new, members-only, Online community: NTMA Connect. Participate in forums, network with industry peers, and ask the questions only your fellow machine shop leaders can answer. Through an introductory open forum, you'll learn the platform and get to know fellow NTMA members.

When combined with our brand new member portal, there's nothing that our members can't do.

The NTMA Record is a high gloss publication that has grown from a member newsletter to one of the industry's leading sources of manufacturing insights, technology, and industry trends. Every month The Record delivers important industry knowledge through curated content, timely articles, and opinion pieces. When you advertise in The Record your product or service will be seen by thousands of key decision makers and premier precision custom manufacturers in the US.



TECHNOLOGY

What is Additive Manufacturing?

The industrial origin of additive manufacturing dates back to the mid-1980s. In 1986, the U.S. Defense Dept. funded the creation of metal prototypes, which could be used to create a part that was difficult to machine. This technology allowed for the production of a part that was difficult to machine. This technology allowed for the production of a part that was difficult to machine.

- 1 | Powder Bed Fusion (PBF)**
Powder Bed Fusion (PBF) has been the most common additive manufacturing process for over a decade. It involves spreading a thin layer of powder and fusing it with a laser beam. This process is used to create parts that are difficult to machine.
- 2 | Material Extrusion (ME)**
Material Extrusion (ME) involves extruding a material through a nozzle and fusing it with a laser beam. This process is used to create parts that are difficult to machine.
- 3 | Inkjet Printing (IJ)**
Inkjet Printing (IJ) involves depositing a liquid material onto a surface and fusing it with a laser beam. This process is used to create parts that are difficult to machine.
- 4 | Binder Jetting (BJ)**
Binder Jetting (BJ) involves depositing a liquid binder onto a surface and fusing it with a laser beam. This process is used to create parts that are difficult to machine.
- 5 | Material Jetting (MJ)**
Material Jetting (MJ) involves depositing a liquid material onto a surface and fusing it with a laser beam. This process is used to create parts that are difficult to machine.

ANOPART

4000 Paces Blvd
Cincinnati, OH 45241
Phone: 513-443-4338
Fax: 513-443-4339
anopart.com

INDUSTRIAL GRINDING INC.

10000 Industrial Blvd
Cincinnati, OH 45241
Phone: 513-443-4338
Fax: 513-443-4339
industrialgrinding.com

UNLEASH THE POWER OF CONNECTION

Networking That Will Ignite Your Success

ENGAGE 2023

POWERED BY **NTMA**

SPRING KEYNOTE | **LOCATION**
SAM GOODWIN | **Winning Through Uncertainty**
October 18-21 | **Indianapolis, IN**

FEEL THE RUSH
 This year's conference includes a half day of "Rush Tours" and an Evening Event at the **Delora Car Factory**.

Special Thank You to Our 2023 Event Sponsors

PLATINUM SPONSOR	GOLD SPONSORS
GRANZEX DMG MORI	PARTS HERSHEMANS ESTIA
SILVER PLUS SPONSORS	SILVER SPONSORS
APPI Pacesetter	CMO PILOT RJ Pacesetter
BRONZE SPONSORS	BRONZE SPONSORS
Pacesetter HESION	CENTEX Constellation

Indyapolis Marriott Downtown
 Room Rate: \$200 per night

ADVERTISE IN THE RECORD

NTMA

ADVERTISING PRICING & SIZES

ANNUAL PRICE QUARTERLY PRICE MONTHLY PRICE AVAILABLE PER ISSUE

PREMIUM FULL PAGES

INSIDE FRONT COVER	\$9,550	\$2,500	\$900	1
BACK COVER	\$9,550	\$2,500	\$900	1
INSIDE BACK COVER	\$9,550	\$2,500	\$900	1
OPPOSITE PRESIDENT'S LETTER	\$8,800	\$2,300	\$850	1
BUSINESS CARD	\$1,000	NA	NA	1

Special Advertorial Spreads 2 Best Deal! \$3,500

Showcase your product with rich editorial and images that tell your story.

ALL OTHER PAGES

FULL PAGE	\$7,800	\$2,000	\$900	4
HALF PAGE	\$5,000	\$1,300	\$550	8
QUARTER PAGE	\$4,900	\$1,200	\$450	6
BUSINESS CARD	\$1,000	NA	NA	20

AD SPECIFICS

- Prints 4-Color process. (ads must be CMYK with a 300-dpi resolution)
- Do not use PMS or RGB colors.
- PDFs must be high-resolution with all fonts and images embedded.
- We will not accept Word, MS Publisher, JPG or CorelDraw files



Contact editor@ntma.org for additional information

The NTMA membership directory is an annual publication that helps to guide and connect members of our association – as well as providing key snapshots on our committees, programs, chapters, teams, benefits and much more. One of NTMA’s most popular print publications, NTMA members rely on The Directory as their one go-to resource. Your ad will have a long shelf life in The Directory and will be seen over and over again.

NTMA
NATIONAL TOOLING AND MACHINING ASSOCIATION

2023 MEMBERSHIP DIRECTORY

ADVANCING MANUFACTURING'S FUTURE

Manufacturing America's Future

2023
NTMA CALENDAR OF EVENTS

Please contact Kristen Rusch, our Events Manager, for more information and to register:
Kristen Rusch - kristen@ntma.org 215-244-2943
or visit www.ntma.org/events

"CONGRATULATING NTMA FOR 80 YEARS OF SUPPORT TO THE PRECISION MACHINING INDUSTRY"

NTMA CONNECT

SCAN THE QR CODE TO SEE YOUR NEW NETWORK

FREE ACCESS FOR ALL NTMA MEMBERS.

SOCIAL MEDIA PLATFORM DESIGNED FOR THE BEST OF THE BEST IN PRECISION MANUFACTURING.

NETWORK WITH SMALL TO MID-SIZE AMERICAN MANUFACTURERS ACROSS THE COUNTRY.

NTMA **NOT A MEMBER? LEARN HOW TO BECOME ONE AT NTMA.ORG**

2023 EXECUTIVE COMMITTEE

<p>Chairman of the Board GILLEN YOUNG Custom Tool, Inc. P.O. Box 3823 Cookeville, TN 38502-3823 878.575.5413 Gillen.young@customtool.com</p>	<p>Vice Chairman of the Board SONNE KAHN Kahn Tool & Die Co. 23371 Blossing Valley Road Meadville, PA 16227-9027 814.336.3123 sonne@kahn.com</p>	<p>Regular Executive Committee Member ALAN OETNER Sells Tool Co., Inc. 188 White Oak Drive Berlin, CT 06037-1626 860.268.5327 alan@sellstool.com</p>	<p>Regular Executive Committee Member ERIC HADGAPAN P&H Precision Products 15 Menig Way South Deerfield, MA 01377 413.362.5026 ehadgapan@ultraprecision.com</p>
<p>Chairman Term Expires January 2025</p>	<p>Vice Chair Term Expires January 2024 Executive Committee Term Expires January 2026</p>	<p>Executive Committee Term Expires January 2024</p>	<p>Executive Committee Term Expires January 2024</p>
<p>Regular Executive Committee Member KEVIN AHLES Atlas Tool & Engineering, Inc. P.O. Box 280 Schroeder, IA 47175-0280 785.962.3571 kahles@atlas.com</p>	<p>External Executive Committee Member DEBBIE DOLTON Covering Consulting 1729 Strawn Drive Wilmington, DE 19856-2948 248.962.8844 ddolton@coveringconsulting.com</p>	<p>External Executive Committee Member BARRY LAUGHLIN S24 Metals Road Springfield, OH 45502 537.257.5156 laughlinb@gmail.com</p>	<p>President, Staff Liaison ROGER ATKINS National Tooling & Machining Association 3977 Rockledge Road Cleveland, OH 44124-0776 216.284.2620 ratkins@ntma.org</p>
<p>Executive Committee Term Expires January 2025</p>	<p>Executive Committee Term Expires January 2026</p>	<p>Executive Committee Term Expires January 2025</p>	<p>Executive Committee Term Expires January 2025</p>

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NTMA MEMBER SINCE 2003

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NTMA MEMBERS

Optimize Your Machine Tool Performance, Productivity and Profits with Royal Products!

For over 70 years, Royal Products has been helping manufacturers squeeze every last drop of performance out of their CNC machine tools. Our broad range of tooling, workholding, automation, and mist control products help reduce setup times, increase throughput, improve part accuracy, and enable unmanned production. Optimize your production today with Royal Products.

<p>Royal Quick-Grip™ CNC Collet Chucks</p> <ul style="list-style-type: none"> • Two second collet changes • Ultra precision and accuracy - ±0.002 TIR or better • Automatic loading/unloading - 0.800" • Superior rigidity, gripping torque, and tool clearance 	<p>Royal I.D. Workholding Systems</p> <ul style="list-style-type: none"> • Internal gripping offers full machining access to the entire length of the workpiece I.D. • Full ball support for optimum accuracy and gripping torque • Custom systems available - up to 30" diameter
<p>Royal Mist Collectors</p> <ul style="list-style-type: none"> • Low cost, highly efficient mist and smoke collectors keep your shop clean and your workers healthy • Quiet 90dB noise level with up to 8000 CFM maximum workloads • Exclusive Royal Mist-Free Performance Guarantee 	<p>Royal Roti-Back™ Parts Accumulator</p> <ul style="list-style-type: none"> • Safely collects a large volume of finished parts for hours of unmanned production on your CNC lathe • Heavy duty design handles up to 100 lbs. of parts • Easy to wire and install - no electrical with CNC control required

For additional performance solutions, visit royalproducts.com

ADVERTISE IN THE DIRECTORY

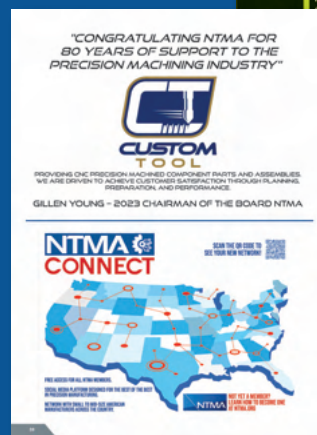
NTMA

ADVERTISING PRICING & SIZES

	WIDTH X HEIGHT (LIVE AREA)	BY OCT.1	POST OCT.1
INSIDE FRONT COVER	7" X 10"	\$4,200	\$5,000
BACK COVER	7" X 10"	\$4,200	\$5,000
INSIDE BACK COVER	7" X 10"	\$4,200	\$5,000
FACING PAGE OF IFC	7" X 10"	\$4,000	\$4,800
FACING PAGE OF IBC	7" X 10"	\$4,000	\$4,800
FACING PAGE OF TOC	7" X 10"	\$3,600	\$4,400
FULL PAGE	7" X 10"	\$1,200	\$2,000
HALF PAGE HORIZONTAL	7" X 4.875	\$700	\$1,200
ENHANCED LISTING		\$400	\$450
BUSINESS CARD	3.5"X2"	\$300	\$350
UPDATE YOUR ONLINE AD(FULL YEAR)		INCLUDED	\$200

AD SPECIFICS

- Publication Trim Size is 7.875" x 10.75".
- Prints 4-Color process. (ads must be CMYK with a 300-dpi resolution)
- Do not use PMS or RGB colors.
- PDFs must be high-resolution with all fonts and images embedded.
- We will not accept Word, MS Publisher, JPG or CorelDraw files
- Reserve space by August 20 to receive early bird pricing
- Final Ad Deadline is December 2. Graphic art services are available to create or edit your existing ad for a cost of \$30/hr



Contact editor@ntma.org for additional information

ADVERTISING PRICE & SIZES

	WIDTH X HEIGHT (LIVE AREA)	2024 MONTHLY BASE	QUARTERLY 10% DISCOUNT	ANNUAL 15% DISCOUNT
LEADER BOARD	964px Width x 125px Height	\$800	\$2,160	\$8,160
SKYSCRAPER	160px Width x 125px Height	\$600	\$1,620	\$6,120
SQUARE	300px Width x 250px Height	\$400	\$1,080	\$4,080
Email Digest	962px Width x 125px Height	\$500	\$1,350	\$5,100

AD SPECIFICS

- Ads on the NTMA Connect Homepage are visible to anyone who visits the site looking for resources in precision manufacturing. They Can see your ads whether or not they choose to log in.
- Boost your prominence and stay top-of-mind with an ad in our community email digests- Sent to all NTMA Connect users daily or weekly (depending on their settings).



LEADER BOARD

964px Height x 125px Width

SKY SCRAPER

964px Height x 125px Width

SQUARE

300px Height x 250px Width

EMAIL DIGEST

962px Height x 125px Width

	2024 Monthly Base Rate	Quarterly 10% Discount	Annual 15% Discount
Total if sold out	\$2,300	\$6,210	\$23,460
Annualized	\$27,600	\$24,840	\$24,840

3 BENEFITS OF SPONSORING & ATTENDING NTMA EVENTS



1. PUT YOUR BUSINESS IN THE SPOTLIGHT



Having a presence at NTMA conferences and events positions you and your business as an authority in your industry. You'll gain respect, credibility, and relationships by standing out from and prominently displaying your products and marketing materials. Sponsorship brings attendees directly to you.

2. LEAD GENERATION



Attendees and participants at NTMA events not only want to experience and learn everything they can, but they are also more open to discovering new products and services. Up-close interactions with warm prospects help you showcase your services and close the deals.

3. BRAND BUILDING



By sponsoring an NTMA event, your brand will be featured in all high visibility marketing materials for the event, including digital and social media, on the event's website, and through key promotional materials - all of which are great ways to leverage your sponsorship and solidify brand recognition.





2024 NTMA CALENDAR OF EVENTS

Please contact Kristen Hrusch, our Events Manager
for more information and to register:

Kristen Hrusch - Krusch@ntma.org 216.264.2845
or visit www.ntma.org/upcoming-events

www.ntma.org/events

* Events Subject to Change*



Chapter Leadership Summit - January 17 - 19 San Antonio, TX

An exclusive event for NTMA's Chapter Leadership. This event has a targeted group of registrants. Chapter Leadership Summit provides a great opportunity to get in front of and personally meet our Chapter Executives, Chapter Presidents, and Trustees (also member company owners and Presidents). This event will help maximize your connections at the local level.

Anticipated Attendance: 60-75 People



Emerging Leaders Conference - March 20 - 22 Greenville, SC

NTMA gathers the best and brightest up-and-coming industry leaders to network, share knowledge and brainstorm about tomorrow's manufacturing industry. Since this event targets the younger generation, they may be more receptive to newer technologies and processes. Build and grow your relationships with these industry influencers and be top of their mind.

Anticipated Attendance: 100-150 People

*NTMA has invited industry associations to partner for this event. Partnering associations will be: AMT, SME, PMPA, NFFS and TMA.



2024 Tech Luncheon at IMTS - DATE & TIME TBD

This is the perfect place to showcase your product and any new technologies. NTMA will be hosting a luncheon to a targeted audience during IMTS that will allow our National Associates the opportunity to showcase new products and/or technologies.

Anticipated Attendance: 70-90 People



Engage 2024 - October 16-19 Nashville, TN

NTMA's signature event! Targeting Presidents, Owners and C-Level professionals for endless networking and learning opportunities.

Anticipated Attendance: 200-250 People

NATIONAL ASSOCIATE MEMBER MEDIA KIT 2024

EMERGING LEADERS I & II COHORT

POWERED BY 

This program will give new and aspiring young leaders the foundation for leadership and business acumen. It will provide the knowledge, skills, and abilities required to build confidence, productivity, and the capability to delegate and manage others.

Must have attended Emerging Leader I Cohort to be eligible for the Emerging Leader II Cohort

EXECUTIVE COHORT

POWERED BY 

Currently employed owners or general managers will make up this cohort. Focusing on the daily challenges, opportunities and unknowns in running a manufacturing company, the purpose of our executive cohort is to foster collaboration, learning, and alignment among these top-tier professionals. These sessions provide a platform for sharing insights, brainstorming innovative ideas, and exchanging best practices.

SALES TRAINING COHORT

POWERED BY 

Our Sales Training Cohort aims to enhance collaboration, knowledge sharing, and performance improvement among our participants, ultimately leading to more effective sales strategies and increased revenue generation within their companies. Special focus will be on value-added selling, messaging and strategies.

COHORTS 2024

POWERED BY 

Please contact Kristen Hrusch, our Events Manager
for more information and to register:

**Kristen Hrusch - Krusch@ntma.org 216.264.2845
or visit www.ntma.org/upcoming-events**

www.ntma.org/events

EXCLUSIVE COHORT SPONSORSHIP

■ Emerging Leaders I & II Cohort - \$20,000

- 2 Cohort Groups - Up to 40 Participants
- Up & coming industry professionals
- 2-3 In-Person meetings

■ Executive Cohort - \$15,000

- 10-15 Participants
- Top level executives
- Quarterly face to face meetings

■ Sales Training Cohort - \$5,000

- 20 Participants
- Industry sales professionals
- 1 face to face meeting
- 3 virtual meetings

Each Exclusive Sponsorship Includes

■ Executive & Sales Cohorts only:

- Opportunity to host at your facility

■ Emerging Leaders I & II Cohorts only:

- Opportunity to present at Emerging Leaders Conference

■ 3-5 Minute Intro At The 1st Face To Face Meeting

■ Recognition At Each Face To Face meeting

- Logo on slides
- Logo on signage
- 1 promotional item-cobranding with NTMA to be given at registration for all face to face meetings

■ Logo Representation

- All promotional materials and postings about the cohorts
- Logo on welcome slides for virtual sessions
- Logo on completion certificates

■ Mailings

- Save the dates & brochures

■ Dedicated Social Media Post

■ One Registration To All Events

■ Attendance At Each Face To Face Meeting

(not applicable to Executive Cohort)

COHORTS 2024

POWERED BY



EVENT SPONSORSHIP

NTMA

Platinum - \$30,000

SAVE 30% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

SPONSORSHIP INCLUDES

■ Logo Representation

- All event related e-blasts
- NTMA Website
- Event Website
- Print materials on event promotions

■ Mailings

- Save the Dates & Brochures
- Logo Recognition in Thank You ad for 12 issues of The Record

■ One Webinar

- Topic of your choice
- Date and time of your choice
- Will be run and promoted by NTMA
- Recognition on all additional pre-event webinars

■ One Feature Article

- 850-1000 words with half page for photo
- 12 issues of The Record

■ One Dedicated Social Media Post

■ Engage 2023 Benefits

- Two registrations
- Logo on slides during general sessions
- Registration list
- Logo on signage
- Exhibit table in premier location
- Recognition at podium
- Company recognition in Engage App
- One promotional item to be distributed at registration selected on your behalf

■ Chapter Leadership Summit Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage
- 1-page ad to include in attendee registration materials
- 1 digital ad to be sent to attendees via email

■ Emerging Leaders Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage

■ Tech Luncheon at IMTS

- One Registration
- Opportunity to present
- Logo on slides at the beginning of sessions
- Registration List
- Logo on signage



Platinum Sponsor Event Opportunities

ENGAGE 2023 EVENT OPPORTUNITIES - CHOOSE ONE

☐ Registration

- Co-branded lanyards w/ NTMA
- Opportunity to be present during registration and greet guests
- One push notification

☐ Opening Keynote

- Logo on screens
- Opportunity to introduce speaker
- Opportunity to show promo video
- One push notification

☐ Closing Keynote

- Logo on screens
- Opportunity to introduce speaker
- Opportunity to show promo video
- One push notification

☐ Evening Event

- Maximization of Branding Opportunities
- Signage
- Branding on on-site opportunities (screens, games, cups, photo booth etc.)

☐ Community Outreach

- Recognition in press release
- Logo on screens
- Opportunity to show promo video at start of the session
- One push notification

☐ Wi-Fi

- Logo'd Wi-Fi cards on table
- Opportunity to rename the network or password

☐ Mobile App

- Opportunity to provide branded splash screen
- Special sponsor highlight card in app (always visible)
- Special recognition at podium

☐ Key Cards

- Custom artwork for hotel key cards (2 per attendee)
- One push notification

CHAPTER LEADERSHIP SUMMIT

☐ Lunch (one)

- Maximization of Branding Opportunities
- Signage at food station

☐ Evening Social Event

- Maximization of Branding Opportunities
- Signage
- Branding on on-site opportunities (screens, games, cups, etc.)

☐ Wi-Fi

- Logo'd Wi-Fi cards on table
- Opportunity to rename the network or password

☐ Welcome Reception

- Maximization of Branding Opportunities
- Signage
- Opportunity to have branded drink



EVENT SPONSORSHIP

NTMA

Gold - \$20,000

SAVE 20% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

SPONSORSHIP INCLUDES

■ Logo Representation

- All event related e-blasts
- NTMA Website
- Event Website
- Print materials on event promotions

■ Mailings

- Save the Dates & Brochures
- Logo Recognition in Thank You ad for 12 issues of The Record

■ One Webinar

- Topic of your choice
- Date and time of your choice
- Will be run and promoted by NTMA

■ One Dedicated Social Media Post

■ Engage 2023 Benefits

- Two registrations
- Logo on slides during general sessions
- Registration list
- Logo on signage
- Exhibit table in premier location
- Recognition at podium
- Company recognition in Engage App
- One promotional item to be distributed at registration selected on your behalf

■ Chapter Leadership Summit Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage
- 1-page ad to include in attendee registration materials
- 1 digital ad to be sent to attendees via email

■ Emerging Leaders Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage

■ Tech Luncheon at IMTS

- One registration
- Opportunity to present
- Logo on slides at the beginning of sessions
- Registration List
- Logo on signage



Gold Sponsor Event Opportunities

ENGAGE 2023 EVENT OPPORTUNITIES - CHOOSE ONE

- Breakfast** (one of three)
 - Maximization of Branding Opportunities
 - One push notification
- Lunch** (one)
 - Maximization of Branding Opportunities
 - Logo on screens in front of room
 - One push notification
- Breaks**
 - Maximization of Branding Opportunities
 - Opportunity to show promo video on loop throughout break
 - One push notification
- Welcome Reception & Happy Hour**
 - Maximization of Branding Opportunities
 - Opportunity to speak & welcome attendees
 - One push notification
- Cornhole**
 - Logo'd cornhole boards & signage
 - Logo'd koozies, napkins & drink tickets
- General Session**
 - Logo on screens
 - Opportunity to show promo video at start of session
 - One push notification

CHAPTER LEADERSHIP SUMMIT

- Breakfast** (one of two)
 - Maximization of Branding Opportunities
 - Signage at break stations
- Breaks** (one of five)
 - Maximization of Branding Opportunities
 - Signage at break stations
- Lanyards**
 - Co-branded with NTMA
- Registration Giveaway**
 - Logo'd item of your choice (arranged by NTMA)



EVENT SPONSORSHIP



NTMA

Silver Plus - \$15,000

SAVE 15% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

■ Logo Representation

- All event related e-blasts
- NTMA Website
- Print materials on event promotions

■ Mailings

- Save the Dates & Brochures
- 12 issues of The Record

■ One Dedicated Social Media Post

■ Engage 2023 Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage
- Exhibit table
- Recognition at podium
- Company recognition in Engage App

■ Chapter Leadership Summit Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage

■ Emerging Leaders Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage

■ Tech Luncheon at IMTS

- One Registration
- Logo on slides at the beginning of sessions
- Registration List
- Logo on signage

* **Opportunity to sponsor one specific function at Engage or Chapter Leadership Summit**

Silver - \$10,000

SAVE 10% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

■ Logo Representation

- All event related e-blasts
- NTMA Website
- Event Website
- Print materials on event promotions

■ Mailings

- Save the Dates & Brochures
- 12 issues of The Record

■ One Dedicated Social Media Post

■ Engage 2023 Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage
- Exhibit table
- Recognition at podium
- Company recognition in Engage App

■ Chapter Leadership Summit Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage

■ Emerging Leaders Benefits

- One registration
- Logo on slides during general sessions
- Registration list
- Logo on signage

■ Tech Luncheon at IMTS

- Logo on slides at the beginning of sessions
- Registration List
- Logo on signage



EVENT SPONSORSHIP

Bronze - \$5,000

SAVE 5% ON DIRECTORY & RECORD AD PRICING IF YOU CONFIRM BEFORE NOVEMBER 1!

■ Logo Representation

- All event related e-blasts
- NTMA Website
- Event Website
- Print materials on event promotions

■ Mailings

- Save the Dates & Brochures
- 12 issues of The Record

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NATIONAL ASSOCIATE MEMBER

2024

MEDIA GUIDE



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