

**Cover Slide** – Often, when we hear a discussion about “investing”, making and saving money for the future almost always come to mind. In NA, when we talk about “Invest In Our Vision” it is a discussion about something far more valuable to us than just money. This final PowerPoint relates to “Our Vision for NA Service”, some of the progress that has made in working toward that Vision, and how the spiritual principle of self-support ties into the on-going work to fulfill our Vision.

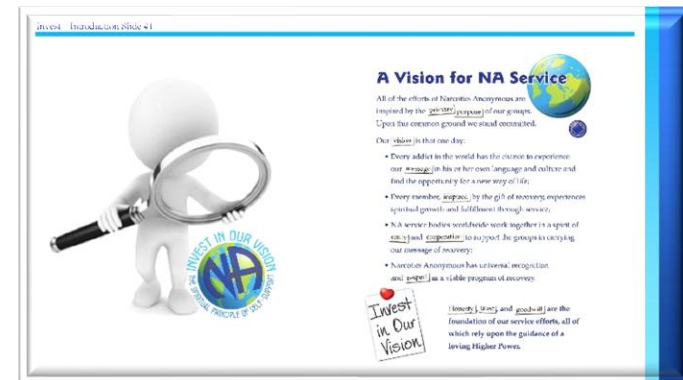


**Invest - Intro – Slide #1** - The services provided by NA World Services are in keeping with our Vision for NA Service which reads:

All of the efforts of Narcotics Anonymous are inspired by the primary purpose of our groups. Upon this common ground we stand committed. Our vision is that one day:

- ❖ Every addict in the world has the chance to experience our message in his or her own language and culture and find the opportunity for a new way of life;
- ❖ Every member, inspired by the gift of recovery, experiences spiritual growth and fulfillment through service;
- ❖ NA service bodies worldwide work together in a spirit of unity and cooperation to support the groups in carrying our message of recovery;
- ❖ Narcotics Anonymous has universal recognition and respect as a viable program of recovery.

Honesty, trust and goodwill are the foundation of our service efforts, all of which rely upon the guidance of a loving Higher Power.



**Invest – Slide #2** – Literature translation is an example of the ongoing services necessary in keeping with our Vision. To date, through coordinated efforts with literature translation committees around the world, many pieces of our literature have been translated and published into 56 different languages. However, as significant as this is, our Vision is that “EVERY addict in the world has the chance to experience our message in his or her own language and culture ...” Every addict means a translation into every language.

Invest Slide #2



**Invest In Our Vision**

**A Vision for NA Service**

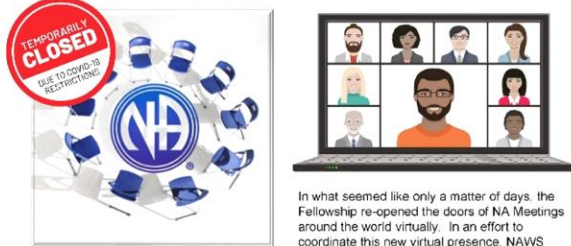
All of the efforts of Narcotics Anonymous are inspired by the 24th chapter of our group. Upon this common ground we stand committed. Our stove is that one day:

- Every addict in the world has the chance to experience our message in his or her own language and culture and find the opportunity for a new way of life.

Through the coordinated efforts of NA World Services and literature translation committees, to date, literature translations have been published in 56 languages.

**Invest – Slide #3** - As we all know, In March 2020, much of the world changed or shut down, and overnight NA Groups around the world stopped meeting in person. The pandemic ushered in both a health and financial crisis that Narcotics Anonymous has had to adapt to. Although NA as a Fellowship has no opinions on outside issues, we do live and recover in the world, and we have not been immune to the effects of the pandemic. Just as the impact of the pandemic was swift, so too was the response of NA members worldwide. In what seemed like only a matter of days, the global Fellowship re-opened the doors of NA Meetings virtually. In an effort to support this emerging virtual presence, NAWS created a virtual meetings and resource page – [www.na.org/virtual](http://www.na.org/virtual).

Invest Slide #3



**TEMPORARILY CLOSED**  
DUE TO COVID-19 RESTRICTIONS

In what seemed like only a matter of days, the Fellowship re-opened the doors of NA Meetings around the world virtually. In an effort to coordinate this new virtual presence, NAWS created a virtual meetings and resource page – [www.na.org/virtual](http://www.na.org/virtual)

**Invest – Slide #4** - Despite staffing and funding shortages caused by the pandemic, a lot has been accomplished by NAWS since March of 2020. Some of the work NAWS performed was:

- ❖ Providing support for meetings and service bodies in over 140 countries speaking 91 languages
- ❖ Publishing NA Literature in 56 languages
- ❖ Publishing a new pamphlet: IP #30, Mental Health and Recovery
- ❖ Publishing 166 new translated titles
- ❖ Shipping free and subsidized literature around the world valued at \$440,000 over the past two years
- ❖ Helping trusted servants in Florida, Ohio, Arizona, and Virginia work with their department of corrections to provide tablets loaded with NA Literature to inmates
- ❖ Posting more audio versions of the Basic Text (*including English*) for free download – [www.na.org/audio](http://www.na.org/audio)

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Highlights of some services provided in this Cycle:

- ❖ Supported meetings and service bodies in over 140 countries speaking 91 languages
- ❖ Published NA Literature in 56 languages
- ❖ Published a new pamphlet: IP #30, Mental Health and Recovery
- ❖ Published 166 new translated titles
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For complete details go to: [www.na.org](http://www.na.org)

These are just some of the highlights of services provided by NAWS during this cycle. For complete details read the Annual Report which can be located at [www.na.org/ar](http://www.na.org/ar).

**Invest – Slide #5** - In addition to establishing a global virtual meeting presence, the Fellowship also responded to the financial crisis brought on by the pandemic. The 2020 – 2021 fiscal year Fellowship Contributions Report shows total fellowship-wide contributions were \$1,731,014.85. Of this total, the Connecticut Region contributed \$13,422.01.

If we go back to 2015, we had four fiscal years with over \$1,000,000 in Fellowship contributions a year. For fiscal year 2019, contributions were only \$805,208 - 27% below budget. Fellowship Contributions were only 10% of NAWS’ operating income for 2019, but they rose to 14% in 2020, and 24% in 2021. Who says NA cannot change?! The silver lining in the pandemic has truly been to see the commitment and efforts from NA members in so many ways.

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Fellowship Contributions Report  
1st 1001-1017 12 Nov 2021

Fellowship Contributions for the 2020 – 2021 Fiscal Year totaled \$1,731,014.85. The breakdown is as follows:

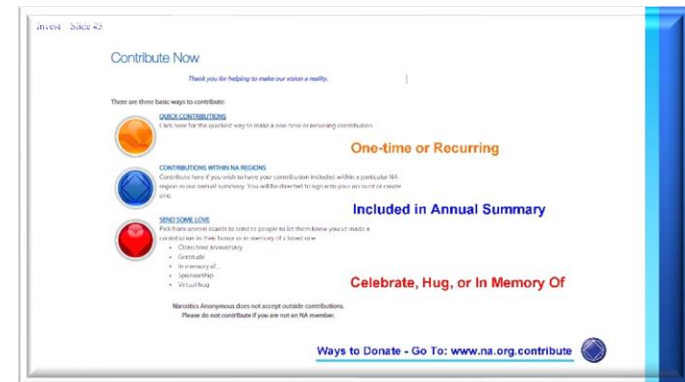
Regions - \$1,172,506.08  
 Zonal Forums - \$75,454.21  
 Events - \$8,557.44  
 New Donation Portal (Members, Service Bodies) - \$474,497.12

Of this total, the Connecticut Region contributed \$13,422.01.

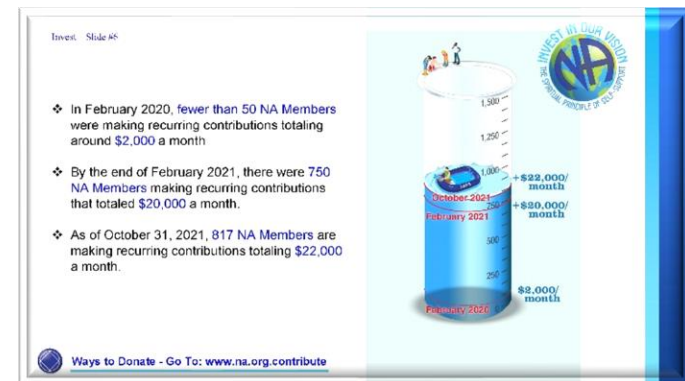
Connecticut Region	
Letter to Service Group 10	26.00
Connecticut Region 01	11,344.90
Service Member Area 100	161.85
Individual Members 010	1,889.26
Steps on the Hill Group 10	2.00
<b>Connecticut Region Total</b>	<b>13,422.01</b>

For the full Fellowship Contribution Report go to: [www.na.org/conference](http://www.na.org/conference)

**Invest – Slide #6** - As most of us know, the primary source of NAWS' income comes from literature sales. The shutdown of in-person meetings around the world played a significant role in reducing literature sales by 85%, which created an immediate financial crisis. For years we have known that our reliance on the sale of literature to fund the delivery of services is not sustainable and the pandemic forced us to deal with that reality. In an effort to move closer toward self-support, we continue to evolve in our methods for NA members to make contributions. We now use a new payment processor called Donorbox which offers a number of advantages for World Services and for members making contributions. If you had a recurring contribution set up before January 1<sup>st</sup> of this year, please make sure it has been transferred to Donorbox if you haven't already done so. One advantage to Donorbox is that members can now send ecards with one-time contributions in honor of someone (for their anniversary, to send them a hug, or to honor their passing). Select "Send Love" from the contribution page to send an ecard.



**Invest – Slide #7** - As mentioned, NA Members' response to the financial crisis has been impressive. In the month before the shut-down, February 2020, fewer than 50 members were making recurring contributions totaling around \$2,000 a month. Within a year, by the end of February 2021, there were 750 NA Members making recurring contributions (*more than 15 times the number the year before*) totaling just over \$20,000 a month. As of October 2021, 817 members were making recurring contributions that totaled about \$22,000. Every contribution brings us that much closer to the spiritual principle of self-support.

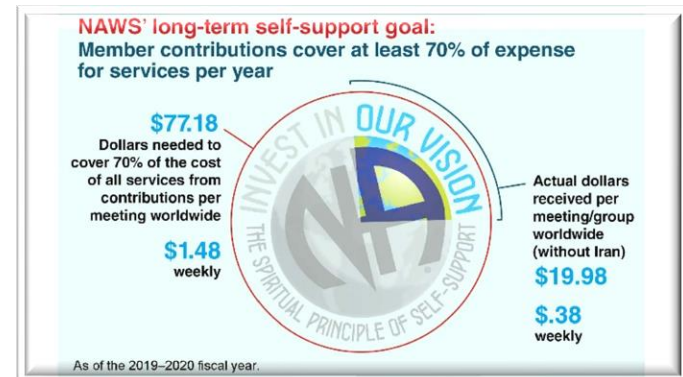


**Invest – Slide #8** - We have set a financial goal to achieve self-support. Our goal is that at least 70% of the money we spend to deliver services comes from contributions, not literature sales. We want to express our thanks to everyone - members, groups, and service bodies - who have helped to raise the “water” level. Currently, the total amount of fellowship-wide contributions is on average about \$180,000 per month that is received from members (*both one-time and recurring*); regions; zones; and events. The most sustainable source of income for World Services is recurring member contributions which currently averages \$25,000+ per month. In order to reach our goal of self-support, an increase in contributions of approximately \$292,000 per month is needed. We call out recurring member contributions because we believe that this represents the most reliable and consistent form of expected income to reach that goal.



**Invest – Slide #9** - This graph represents a simple example on how we can reach our self-support goal of 70%. As you will see on the right side of the graph, fellowship-wide contributions averaged out to be approximately \$19.98 per meeting, per year during the 2019 – 2020 fiscal year. As shown on the left side of the graph, if fellowship-wide contributions increased to approximately \$77.18 per meeting, per year, this increase would bring us to our goal of 70% and the spiritual principle of self-support.

We are optimistic that together we can and will continue to build back from the pandemic in the year ahead.



**Pause for Discussion – Invest in Our Vision**

Are there any questions, comments, or discussion?

