



17 ELIMINATE
DISCRIMINATION

Objective 17 of the Global Compact for Migration:

Eliminate all forms of discrimination and promote evidence-based public discourse to shape perceptions of migration.



Inspiring practices from around the world

Colombia

- In 2019, a campaign titled "[Aquí cabemos todos. Colombia libre de xenofobia](#)" collected 107 pledges from electoral candidates that they would not use xenophobic language in their campaigning
- The messaging was communicated through both traditional and digital channels

[#AquíCabemosTodos](#)

Canada

- Since 2018, the "[Immigration Matters](#)" initiative uses compelling storytelling to show Canadians the benefits of immigration at the local level
- In addition to being shared on digital platforms, the stories have been aired in the domestic waiting lounges of 12 airports

"Public opinion does not change overnight."



Key resources on the topic

[Anti-Discrimination and COVID-19 Advocacy Tool](#) by the UN Network on Migration

"Freedom from racial discrimination is a right, not a privilege. Protecting migrants from racial discrimination is a question of law, not of good will."

[Seven Key Elements On Building Human Rights Based Narratives On Migrants And Migration](#) by the Office of the United Nations High Commissioner for Human Rights (OHCHR)

"Create a vision of the world you want to see."

[Global Media Academy to Tackle Misinformation on Migration](#) by the International Organization for Migration (IOM) and Irish Aid

"Media play a critical role in how the public thinks about migration and how policies are shaped."

[Statement on the COVID-19 pandemic and its implications under the International Convention on the Elimination of All Forms of Racial Discrimination](#) by the Committee on the Elimination of Racial Discrimination

"States have an obligation to respect, protect and fulfil their international human rights obligations, including in times of crisis."

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migrationnetwork.un.org/migration-network-hub