

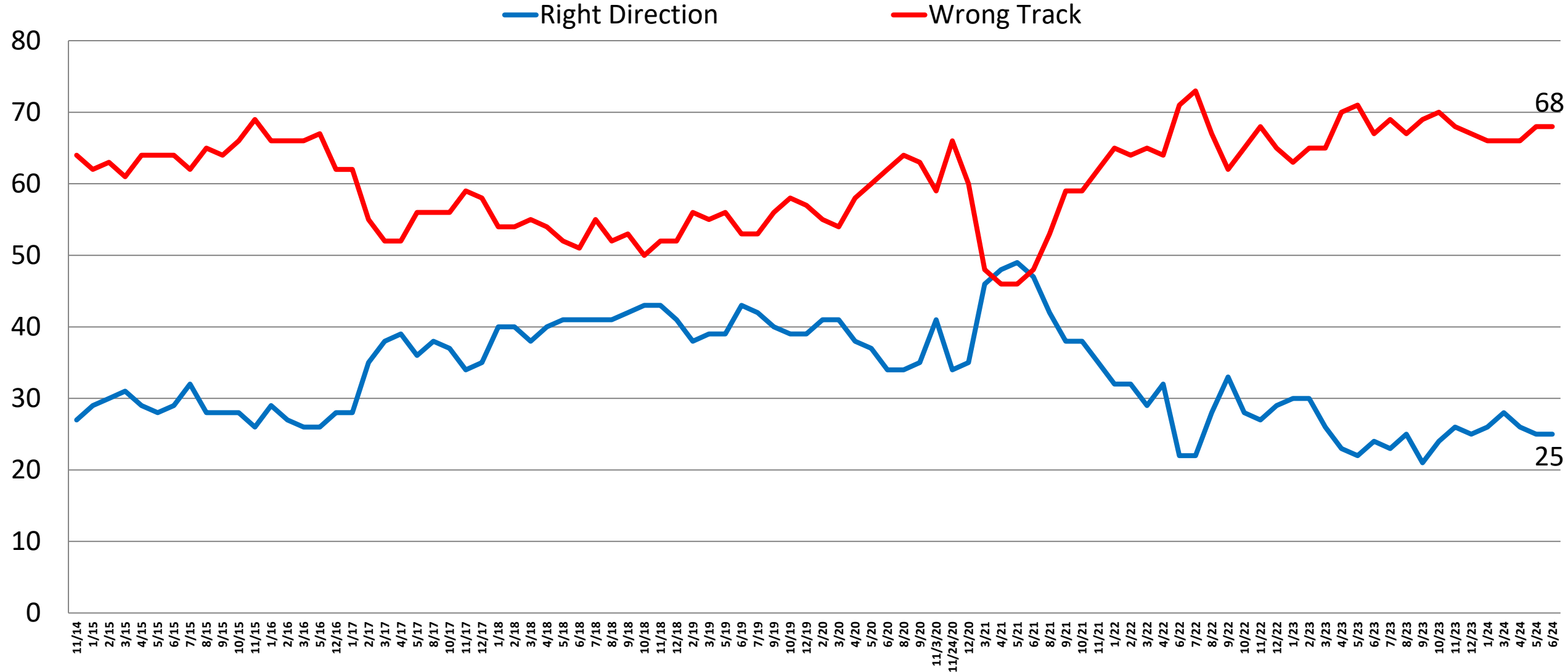
National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

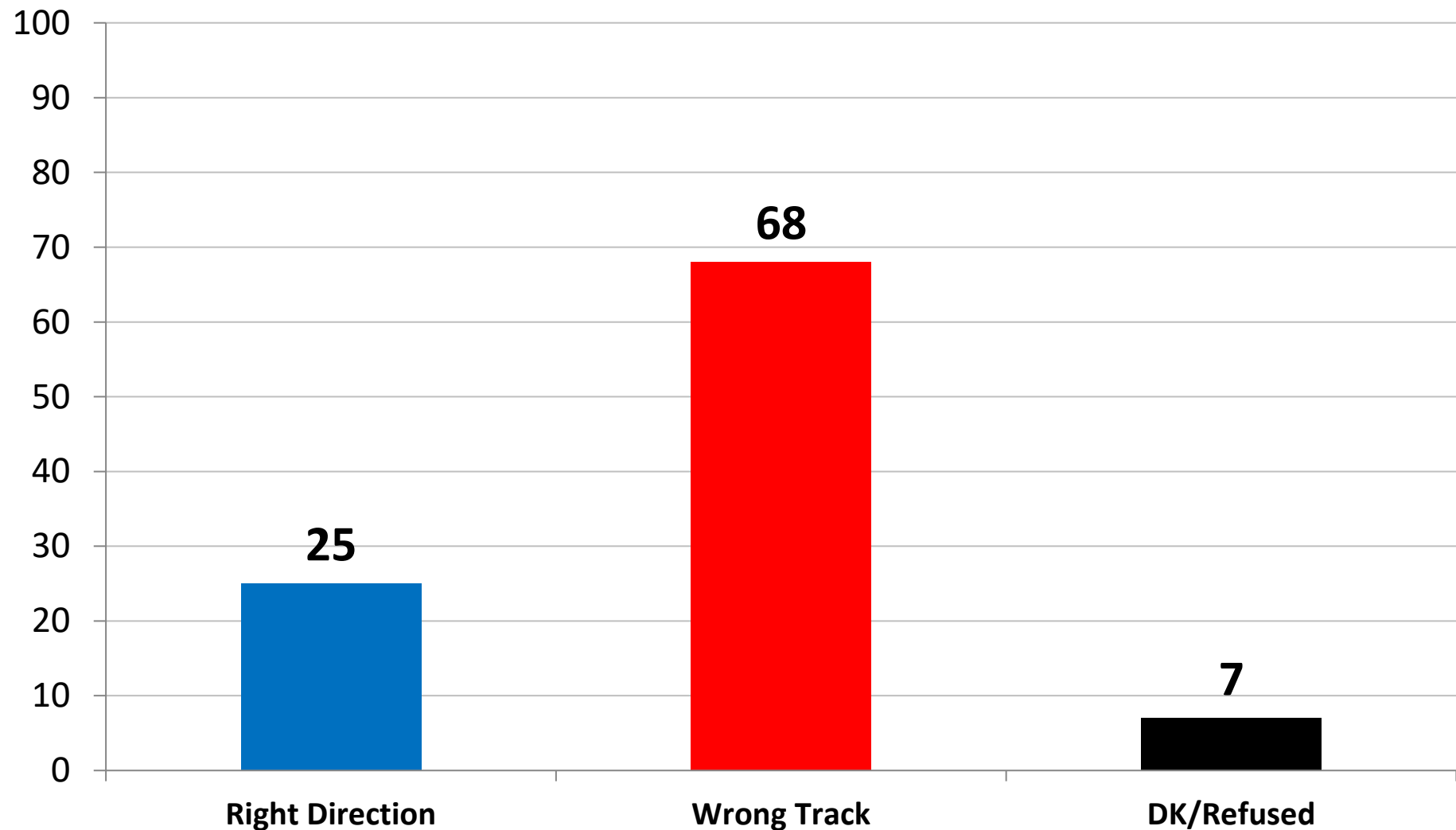
Field Dates: June 18th – 24th, 2024

www.mclaughlinonline.com

Direction: *United States* (Time Series)

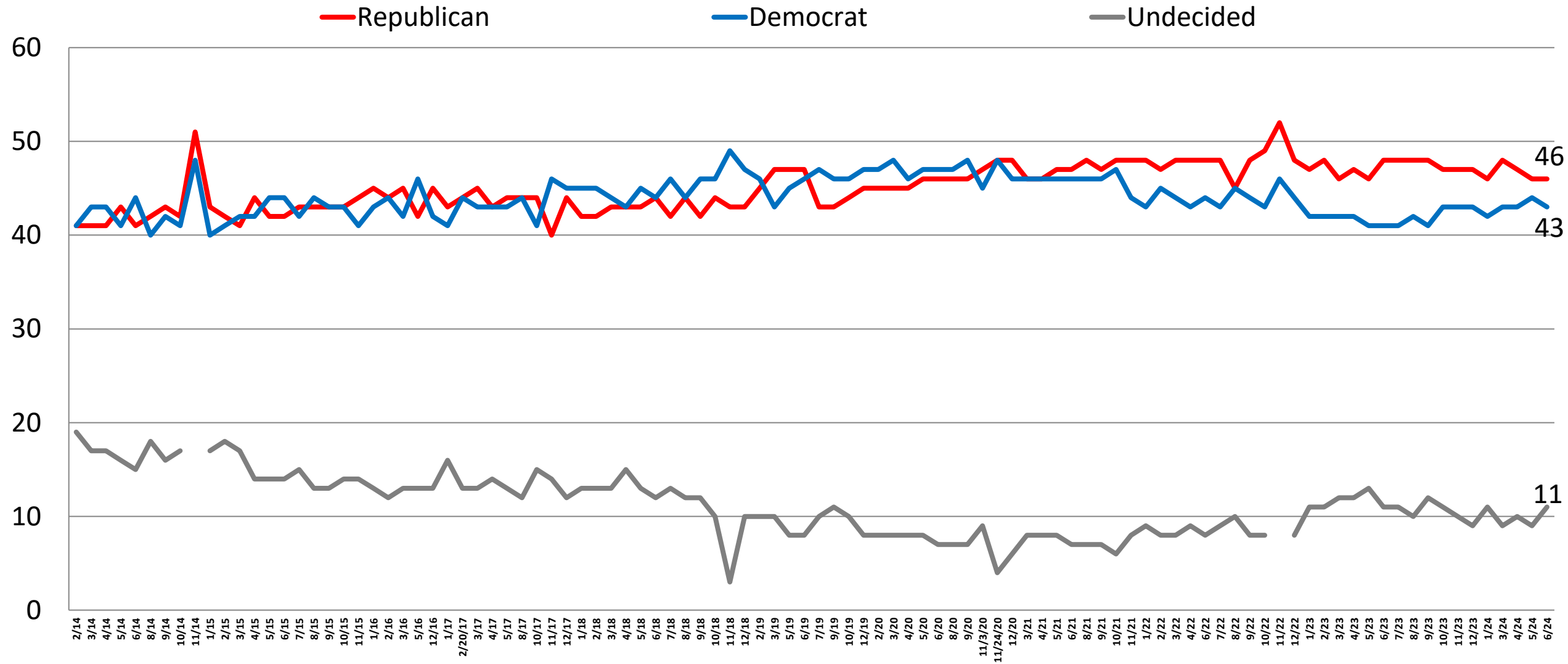


Direction: *United States*



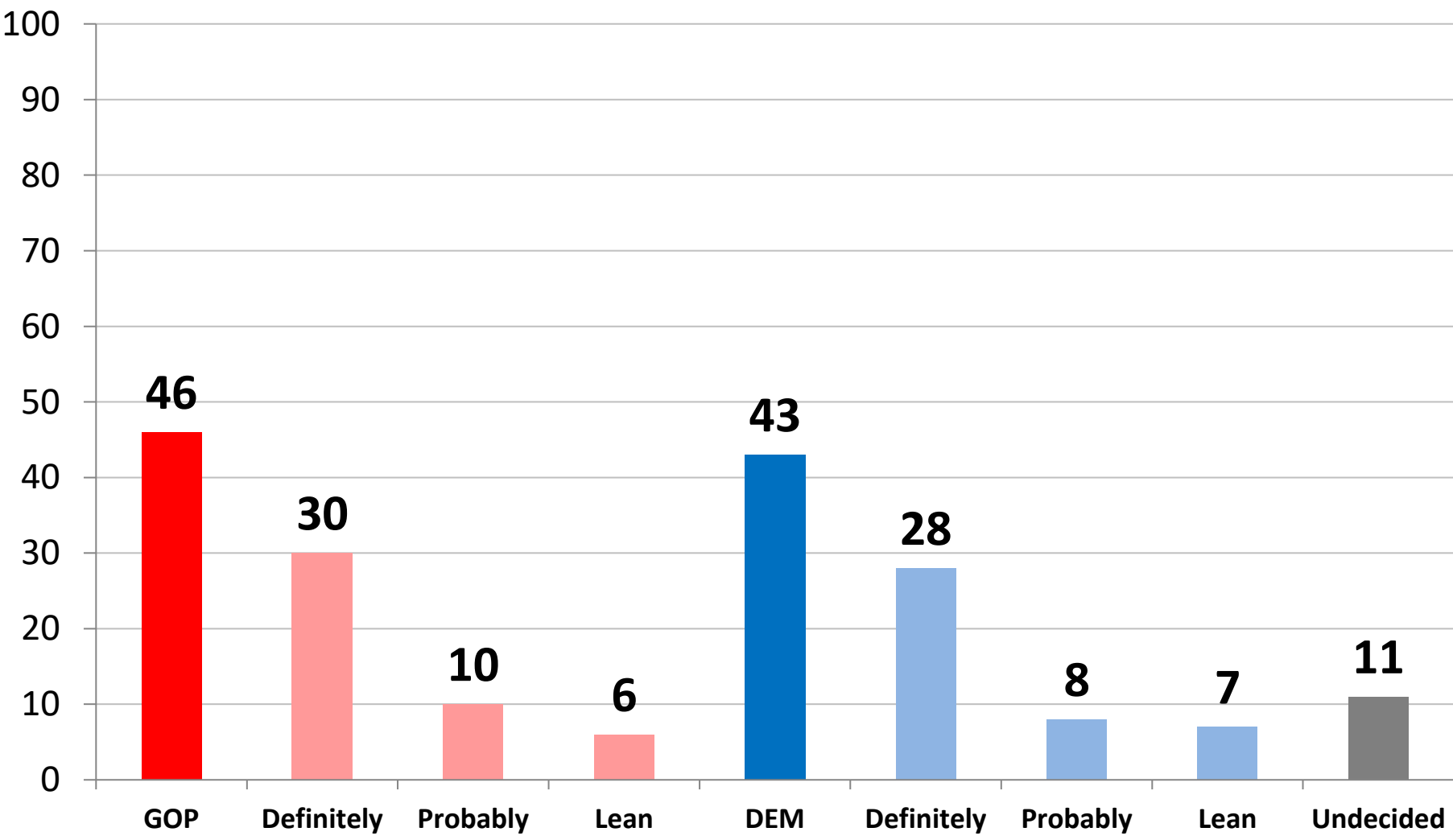
	Right	Wrong
East	30	64
Midwest	25	68
South	25	69
West	20	70
Vote Trump 2024	6	91
Vote Biden 2024	48	43
Vote Und. 2024	6	73
Generic: GOP	8	89
Generic: DEM	47	44
Generic: UND.	9	72
Approve Biden	55	34
Disapprove Biden	4	93
Republican	8	90
Democrat	48	42
Independent	16	72
Liberal	44	49
Moderate	25	63
Conservative	8	88
White	24	71
African-American	29	58
Hispanic	23	58
Under 55	24	66
Over 55	25	71
Married	24	71
Single	26	64
Men	26	69
Women	23	67
Live in Urban Area	36	57
Live in Suburban Area	21	73
Live in Rural Area	21	70

Generic Ballot: *U.S. Congress* (Time Series)



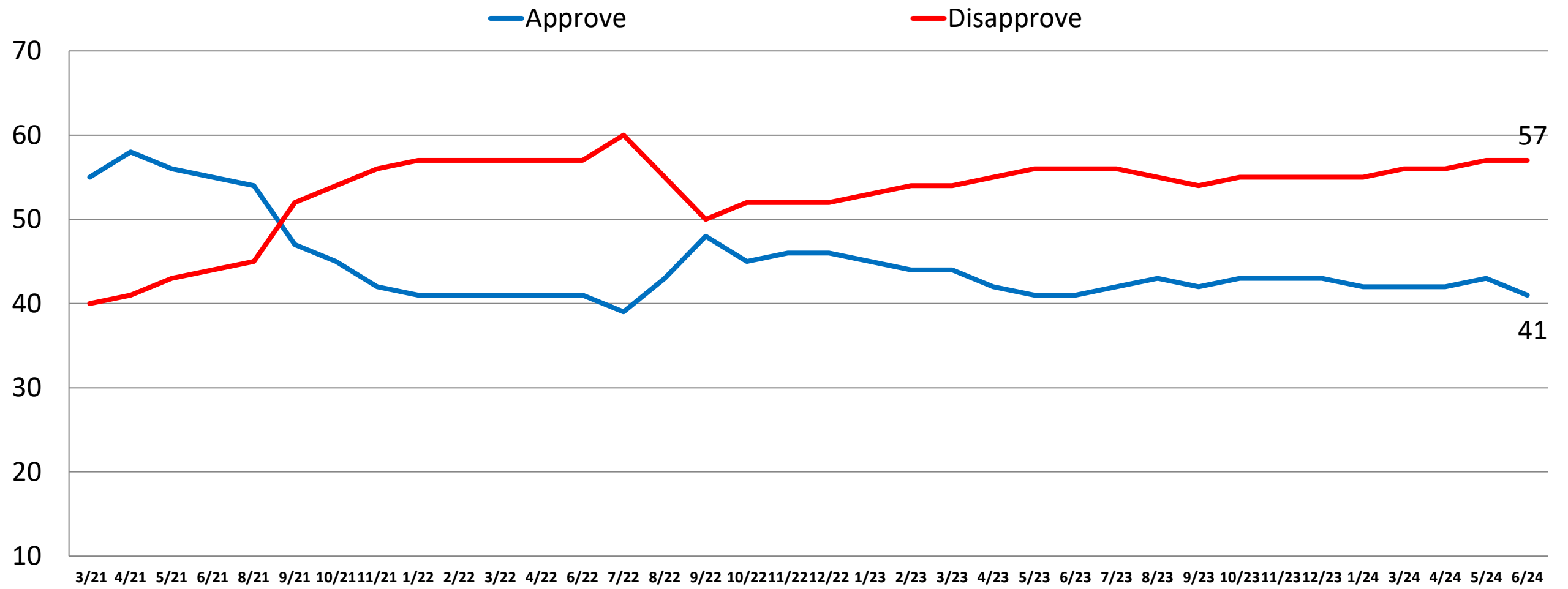
Generic Ballot: *U.S. Congress*

	GOP	DEM	UND
East	37	53	10
Midwest	45	44	11
South	51	37	12
West	46	43	11
Vote Trump 2024	91	3	6
Vote Biden 2024	5	91	5
Vote Und. 2024	22	15	64
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	11	82	6
Disapprove Biden	73	14	13
Republican	96	3	1
Democrat	8	89	3
Independent	32	34	35
Liberal	18	79	3
Moderate	29	47	24
Conservative	86	9	5
White	53	38	9
African-American	21	65	14
Hispanic	40	45	14
Under 55	42	45	13
Over 55	52	39	9
Married	55	36	9
Single	35	50	15
Men	55	36	8
Women	38	48	14
Live in Urban Area	37	55	9
Live in Suburban Area	49	40	11
Live in Rural Area	52	34	14

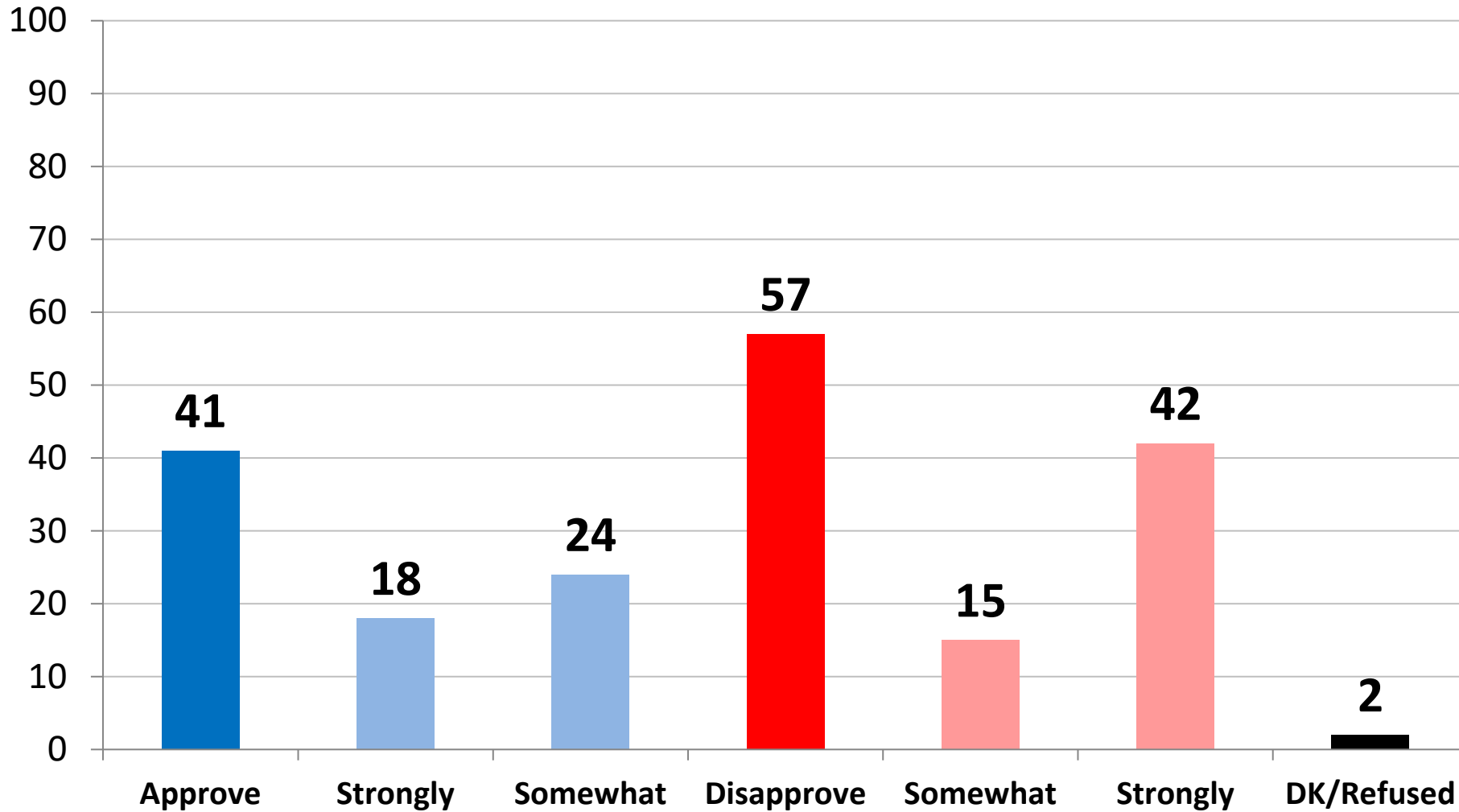


Job Rating: *Joe Biden* (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	
Approve	55	58	56	55	54	47	45	42	41	41	41	41	41	39	43	48	45	46	46	45	44	44	42	41	41	42	43	42	43	43	43	42	42	42	43	41	
Disapprove	40	41	43	44	45	52	54	56	57	57	57	57	57	60	55	50	52	52	52	53	54	54	55	56	56	56	55	54	55	55	55	55	55	56	56	57	57
Net Diff.	-15	-17	-13	-11	-9	+5	+9	+14	+16	+16	+16	+16	+16	+16	+12	+12	+7	+6	+6	+8	+10	+10	+13	+15	+15	+14	+12	+12	+12	+12	+12	+13	+14	+13	+14	+15	



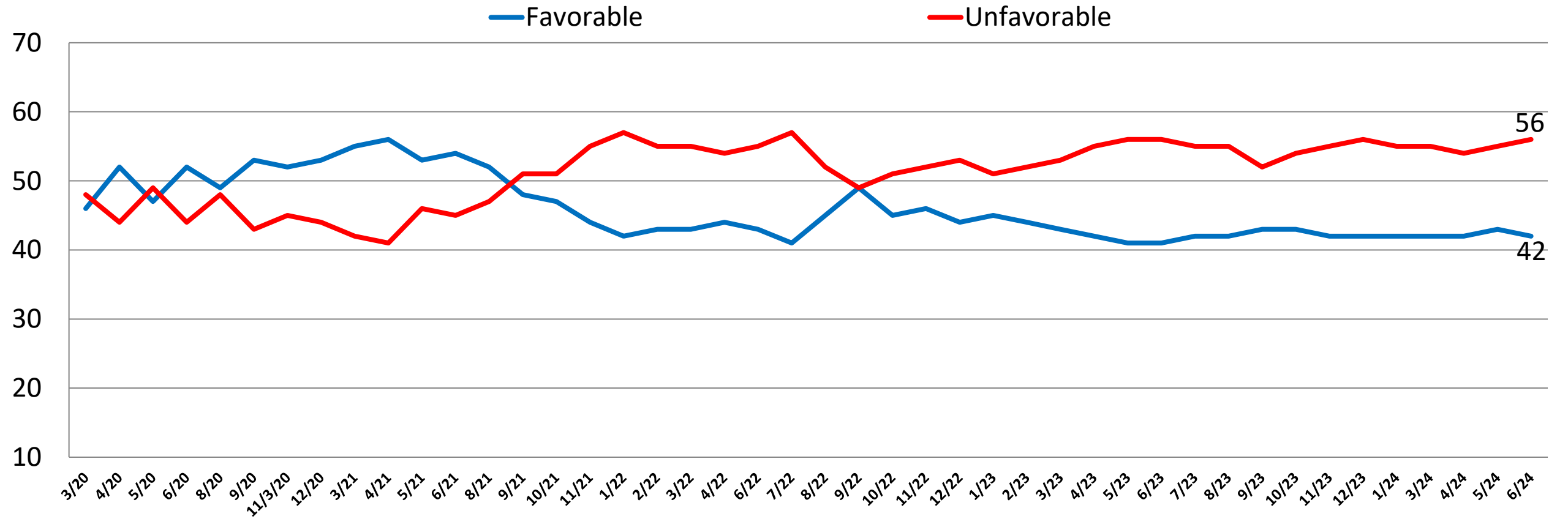
Job Rating: *Joe Biden*



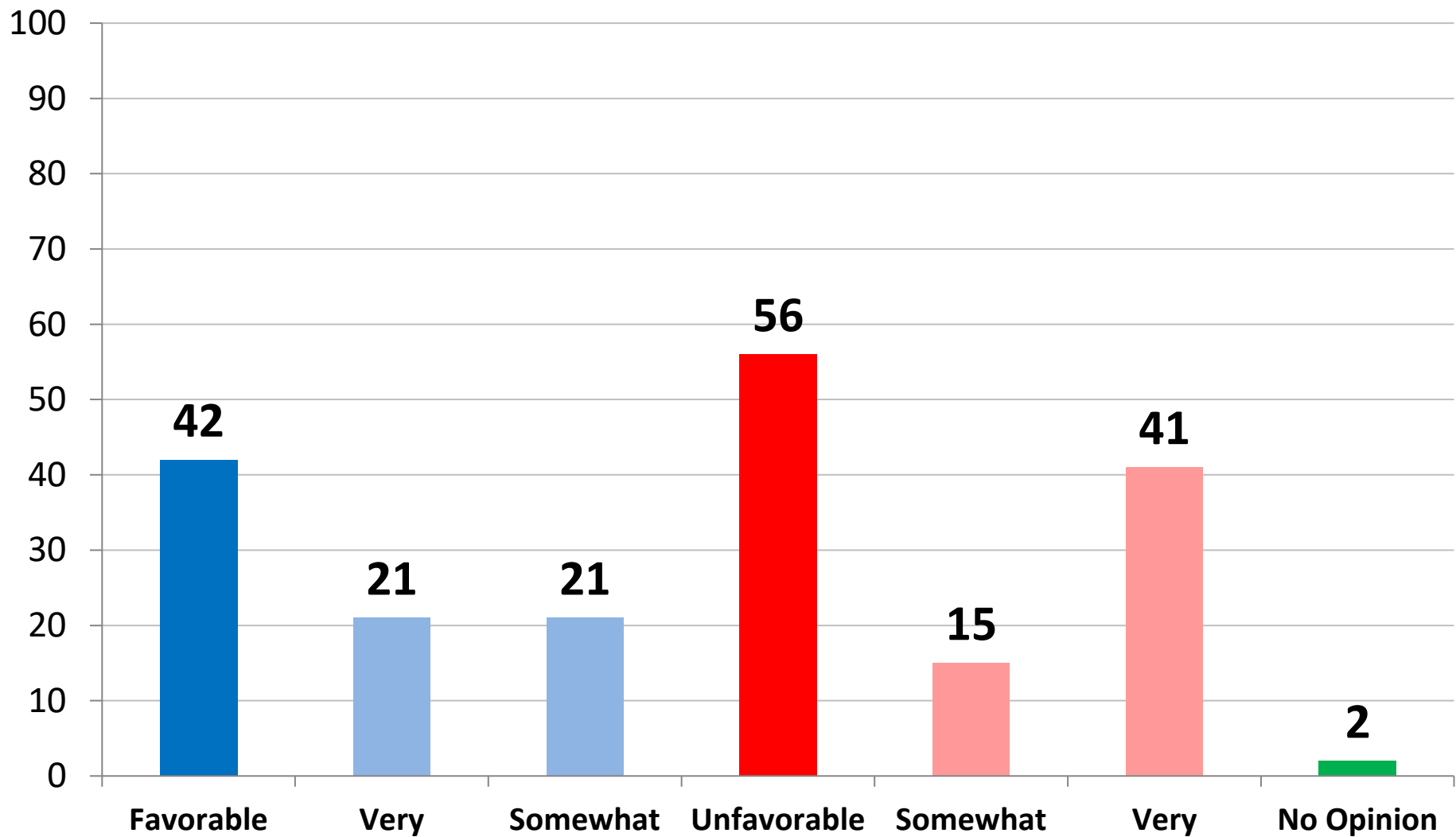
	Approve	Disapprove
East	49	51
Midwest	43	56
South	39	58
West	38	60
Vote Trump 2024	8	91
Vote Biden 2024	82	17
Vote Und. 2024	17	71
Generic: GOP	10	90
Generic: DEM	80	19
Generic: UND.	24	64
Approve Biden	100	0
Disapprove Biden	0	100
Republican	10	90
Democrat	78	21
Independent	35	60
Liberal	69	29
Moderate	47	50
Conservative	13	86
White	38	61
African-American	58	38
Hispanic	42	53
Under 55	41	56
Over 55	42	58
Married	36	63
Single	44	53
Men	38	60
Women	44	54
Live in Urban Area	55	43
Live in Suburban Area	36	63
Live in Rural Area	36	60

Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22
Approve	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43	41
Disapprove	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55	57
Net Diff.	+2	-8	+2	-8	-1	-10	-7	-9	-13	-15	-7	-2	-5	+3	+4	+11	+15	+12	+12	+10	+12	+16
	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Approve	45	49	45	46	44	45	44	43	42	41	41	42	42	43	43	42	42	42	42	42	43	42
Disapprove	52	49	51	52	53	51	52	53	55	56	56	55	55	52	54	55	56	55	55	54	55	56
Net Diff.	+7	0	+6	+6	+9	+6	+8	+10	+13	+15	+15	+13	+13	+9	+11	+13	+15	+14	+14	+11	+12	+14



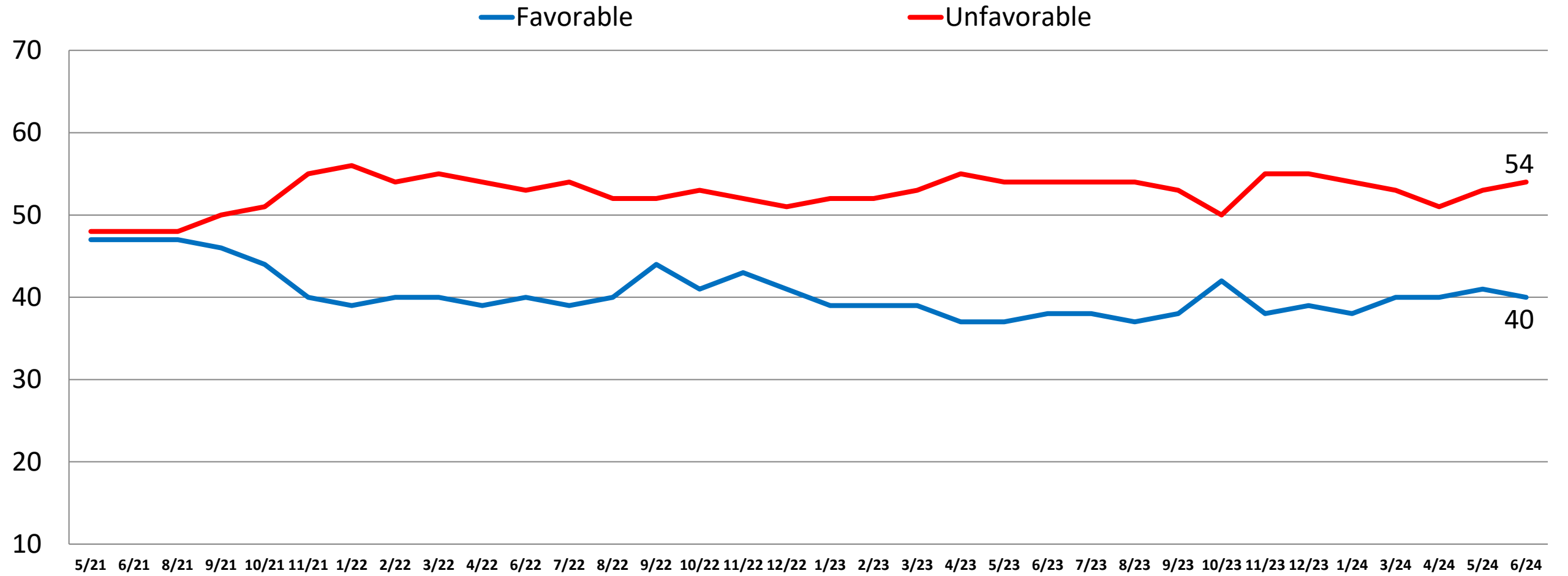
Opinion: *Joe Biden*



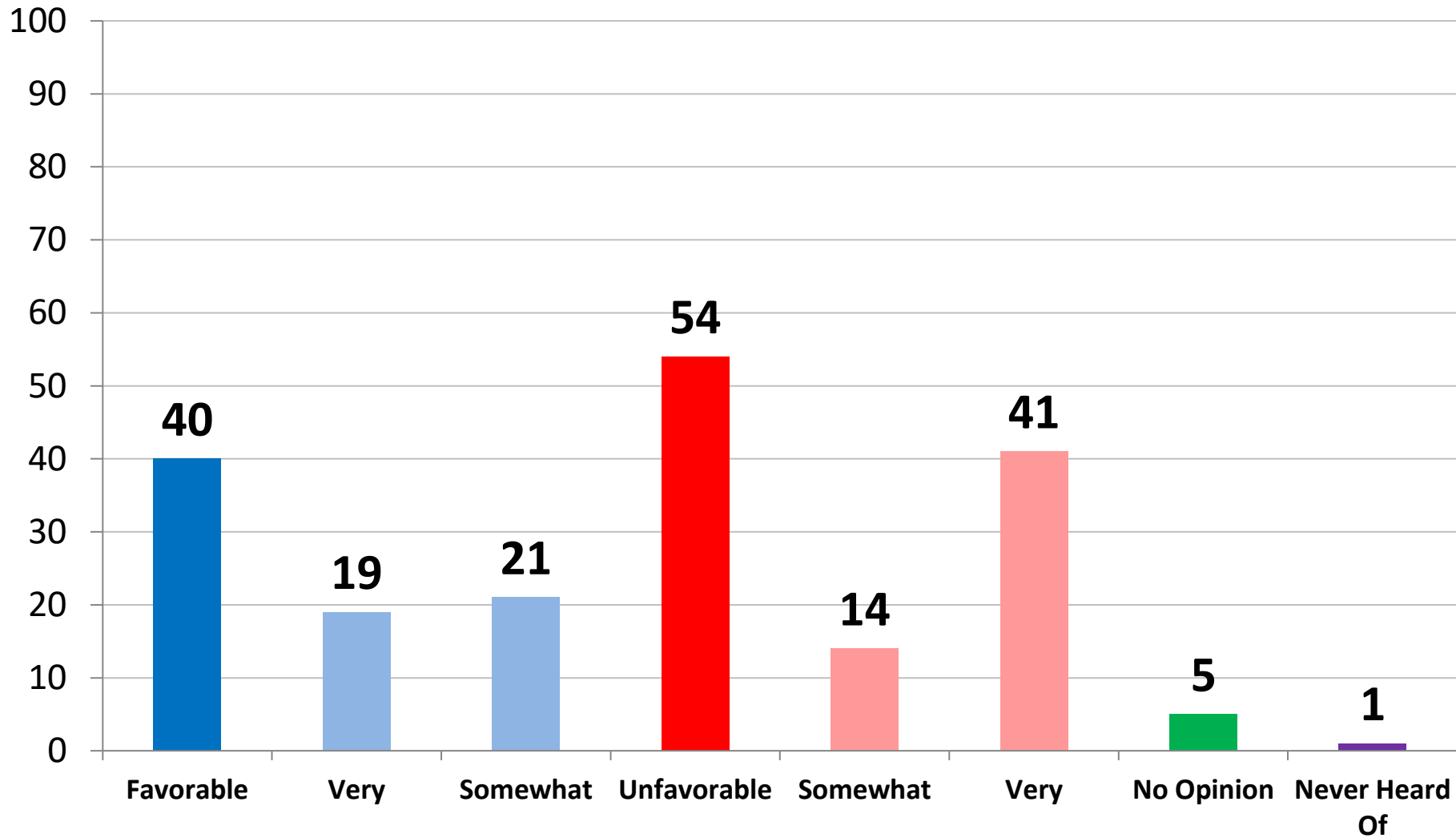
	Favorable	Unfavorable
East	49	50
Midwest	42	57
South	40	57
West	39	58
Vote Trump 2024	8	90
Vote Biden 2024	83	16
Vote Und. 2024	14	76
Generic: GOP	11	89
Generic: DEM	81	19
Generic: UND.	22	63
Approve Biden	94	5
Disapprove Biden	5	94
Republican	11	89
Democrat	79	20
Independent	34	60
Liberal	69	29
Moderate	47	49
Conservative	15	85
White	38	61
African-American	60	34
Hispanic	44	50
Under 55	42	55
Over 55	42	58
Married	37	62
Single	44	52
Men	38	60
Women	45	53
Live in Urban Area	54	42
Live in Suburban Area	38	61
Live in Rural Area	36	61

Opinion: *Kamala Harris* (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39	37	37	38	38	37	38	42	38	39	38	40	40	41	40
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53	55	54	54	54	54	53	50	55	55	54	53	51	53	54



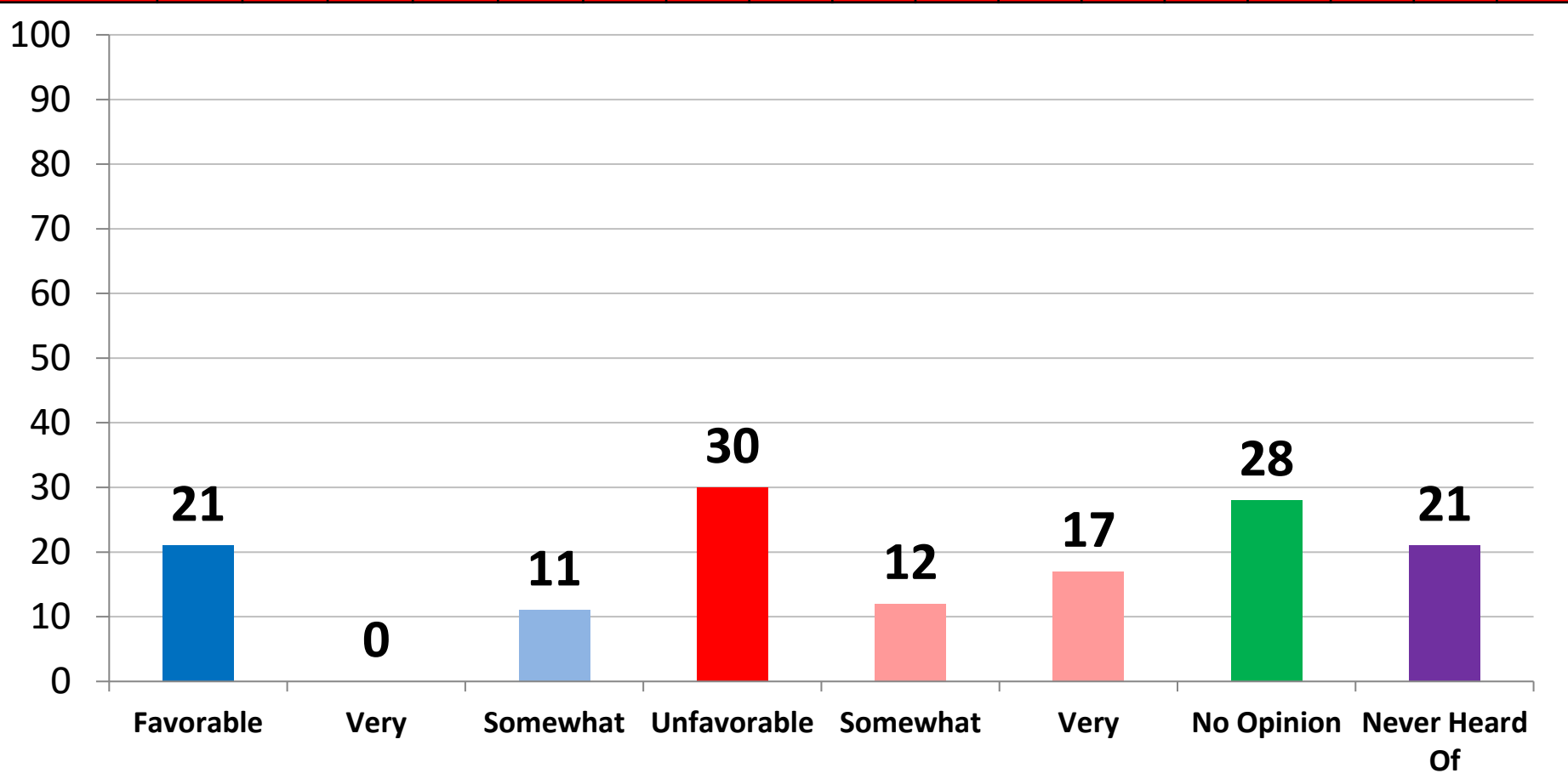
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	46	49
Midwest	41	54
South	38	56
West	36	56
Vote Trump 2024	9	86
Vote Biden 2024	77	18
Vote Und. 2024	15	66
Generic: GOP	9	87
Generic: DEM	78	19
Generic: UND.	20	57
Approve Biden	82	13
Disapprove Biden	8	86
Republican	8	89
Democrat	78	19
Independent	32	56
Liberal	72	25
Moderate	41	47
Conservative	12	85
White	34	61
African-American	65	25
Hispanic	44	46
Under 55	40	50
Over 55	39	60
Married	36	62
Single	42	46
Men	32	63
Women	46	47
Live in Urban Area	57	37
Live in Suburban Area	33	61
Live in Rural Area	33	60

Opinion: *Hakeem Jeffries*

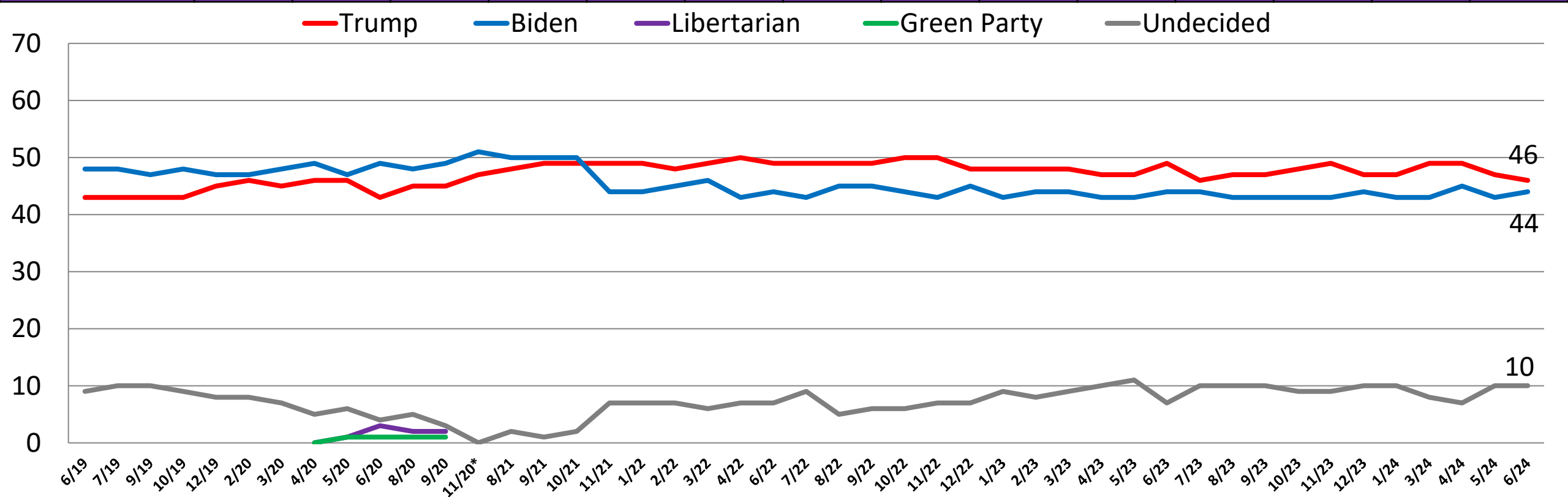
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Favorable	26	26	24	23	23	22	23	20	21	23	24	23	22	21	21	22	21
Unfavorable	24	23	25	27	25	28	25	28	31	27	29	33	28	30	32	32	30



	Favorable	Unfavorable
East	28	28
Midwest	23	30
South	19	32
West	19	29
Vote Trump 2024	11	43
Vote Biden 2024	36	16
Vote Und. 2024	6	32
Generic: GOP	11	43
Generic: DEM	37	17
Generic: UND.	9	22
Approve Biden	40	15
Disapprove Biden	9	41
Republican	9	43
Democrat	37	17
Independent	17	29
Liberal	38	18
Moderate	19	25
Conservative	10	44
White	21	31
African-American	31	24
Hispanic	19	31
Under 55	19	28
Over 55	25	33
Married	20	35
Single	21	25
Men	24	38
Women	20	23
Live in Urban Area	27	25
Live in Suburban Area	20	33
Live in Rural Area	18	28

If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)

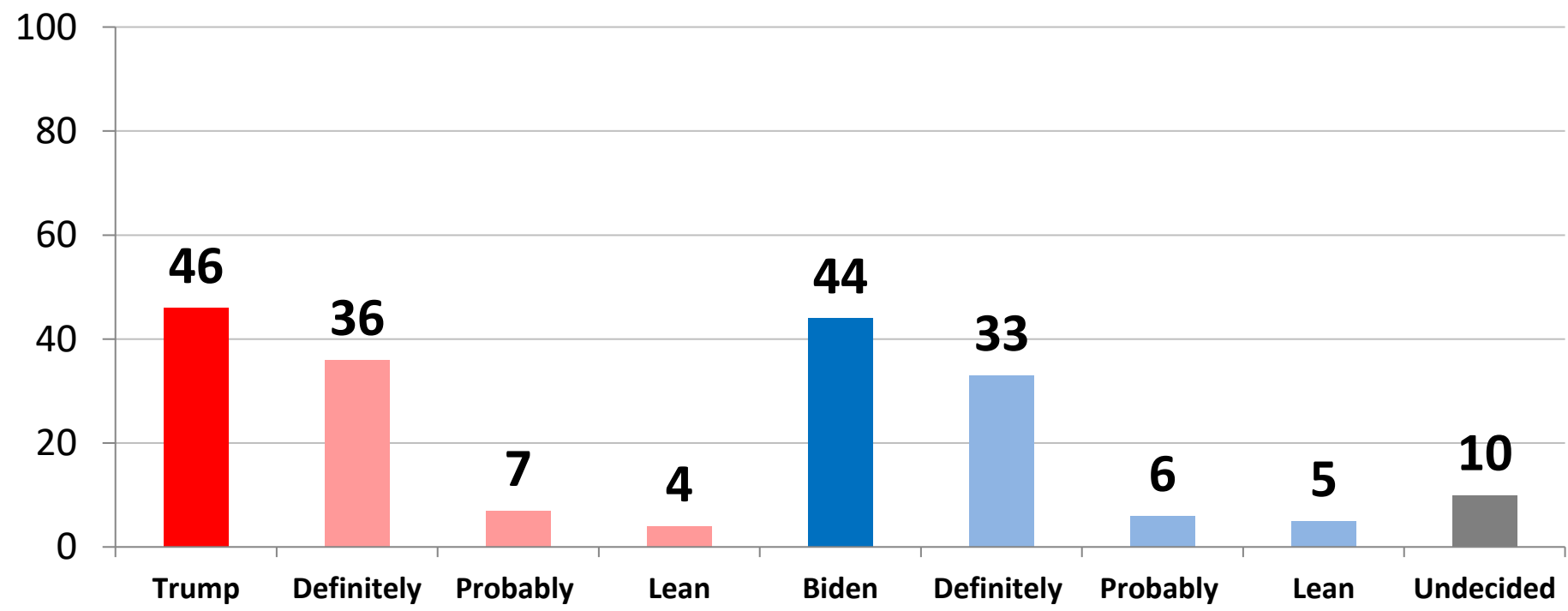
	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23
Donald Trump	49	48	49	50	49	49	49	49	50	50	48	48	48	48
Joe Biden	44	45	46	43	44	43	45	45	44	43	45	43	44	43
Undecided	7	7	6	7	7	9	5	6	6	7	7	9	8	9
Net Diff.	+5	+3	+3	+7	+5	+6	+4	+4	+6	+7	+3	+5	+4	+5
	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Donald Trump	47	47	49	46	47	47	48	49	47	47	49	49	47	46
Joe Biden	43	43	44	44	43	43	43	43	44	43	43	45	43	44
Undecided	10	11	7	10	10	10	9	9	10	10	8	7	10	10
Net Diff.	+4	+4	+5	+2	+4	+4	+5	+6	+3	+4	+6	+4	+4	+2



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?

	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23
Donald Trump	49	48	49	50	49	49	49	49	50	50	48	48	48	48
Joe Biden	44	45	46	43	44	43	45	45	44	43	45	43	44	43
Undecided	7	7	6	7	7	9	5	6	6	7	7	9	8	9
Net Diff.	+5	+3	+3	+7	+5	+6	+4	+4	+6	+7	+3	+5	+4	+5
	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Donald Trump	47	47	49	46	47	47	48	49	47	47	49	49	47	46
Joe Biden	43	43	44	44	43	43	43	43	44	43	43	45	43	44
Undecided	10	11	7	10	10	10	9	9	10	10	8	7	10	10
Net Diff.	+4	+4	+5	+2	+4	+4	+5	+6	+3	+4	+6	+4	+4	+2

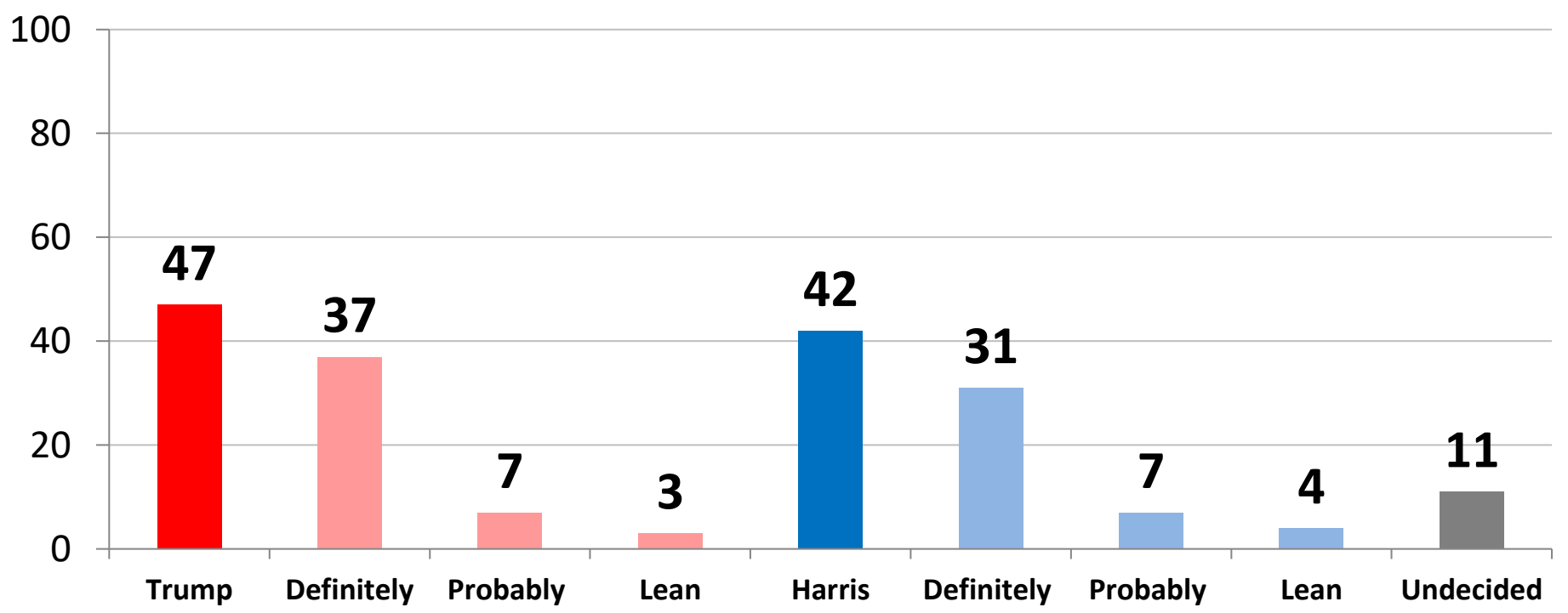
	Trump	Biden	UND
East	39	52	9
Midwest	48	43	9
South	52	39	10
West	41	47	12
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	91	4	5
Generic: DEM	4	93	3
Generic: UND.	25	19	56
Approve Biden	9	87	4
Disapprove Biden	75	13	12
Republican	90	6	4
Democrat	10	85	4
Independent	36	39	25
Liberal	18	78	5
Moderate	33	50	17
Conservative	82	11	7
White	51	40	9
African-American	28	64	8
Hispanic	42	45	14
Under 55	44	45	11
Over 55	50	43	8
Married	52	38	9
Single	40	49	12
Men	54	38	8
Women	39	50	11
Live in Urban Area	37	56	7
Live in Suburban Area	49	40	11
Live in Rural Area	52	38	10



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

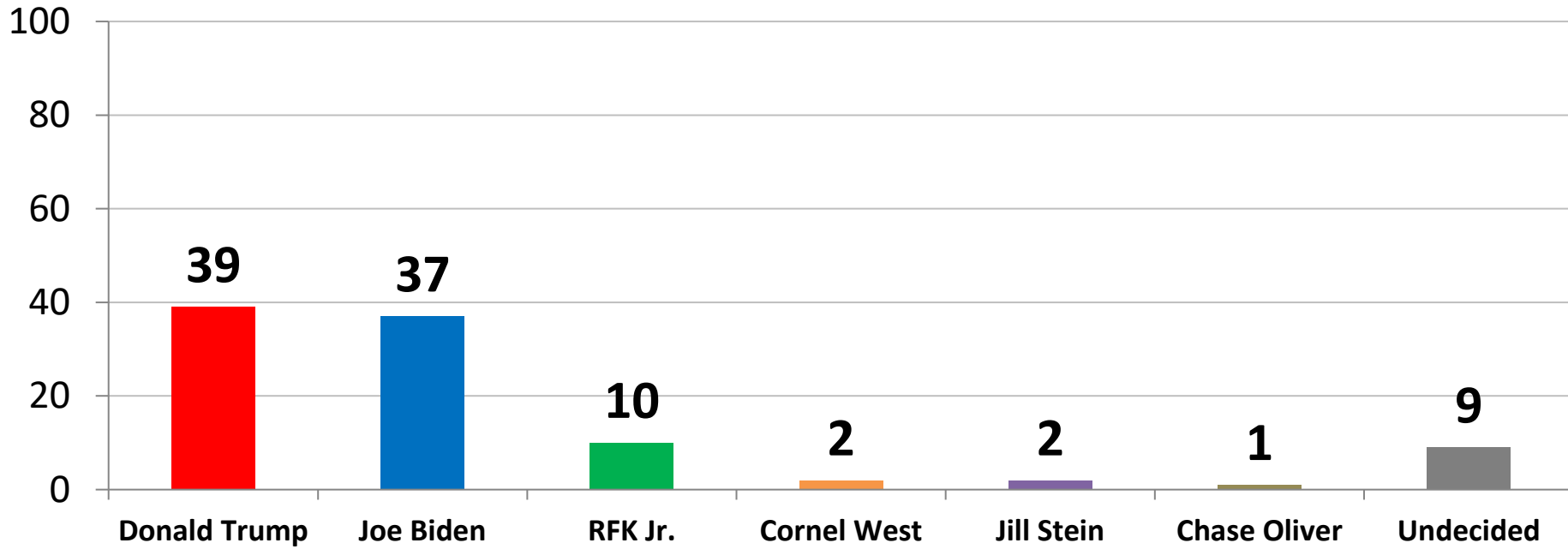
	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22
Donald Trump	49	49	49	49	49	50	51	50	50	51	50	50	51	51	51	52
Kamala Harris	45	45	46	47	46	42	40	43	42	41	42	42	43	42	42	41
Undecided	6	6	5	4	4	8	9	7	8	8	8	9	6	8	6	7
Net Diff.	+4	+4	+3	+2	+3	+8	+11	+7	+8	+10	+8	+8	+8	+9	+9	+10
	12/22	1/23	2/23	3/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	
Donald Trump	49	50	48	48	49	50	48	50	51	49	50	50	49	48	47	
Kamala Harris	42	40	43	42	40	40	41	42	40	42	42	41	43	41	42	
Undecided	9	10	9	10	11	10	11	9	9	9	9	9	8	11	11	
Net Diff.	+7	+9	+5	+6	+9	+10	+7	+8	+11	+7	+8	+10	+7	+8	+5	

	Trump	Harris	UND
East	38	50	12
Midwest	48	42	11
South	52	36	12
West	44	45	11
Vote Trump 2024	97	2	1
Vote Biden 2024	2	91	7
Vote Und. 2024	10	11	80
Generic: GOP	91	5	5
Generic: DEM	6	88	7
Generic: UND.	24	18	58
Approve Biden	10	83	7
Disapprove Biden	75	12	13
Republican	90	5	5
Democrat	12	80	7
Independent	36	39	25
Liberal	19	76	6
Moderate	33	47	20
Conservative	83	9	8
White	52	38	10
African-American	28	60	11
Hispanic	41	43	15
Under 55	44	42	14
Over 55	51	41	8
Married	55	36	10
Single	39	46	15
Men	56	34	10
Women	39	48	13
Live in Urban Area	37	53	10
Live in Suburban Area	51	38	11
Live in Rural Area	49	37	14



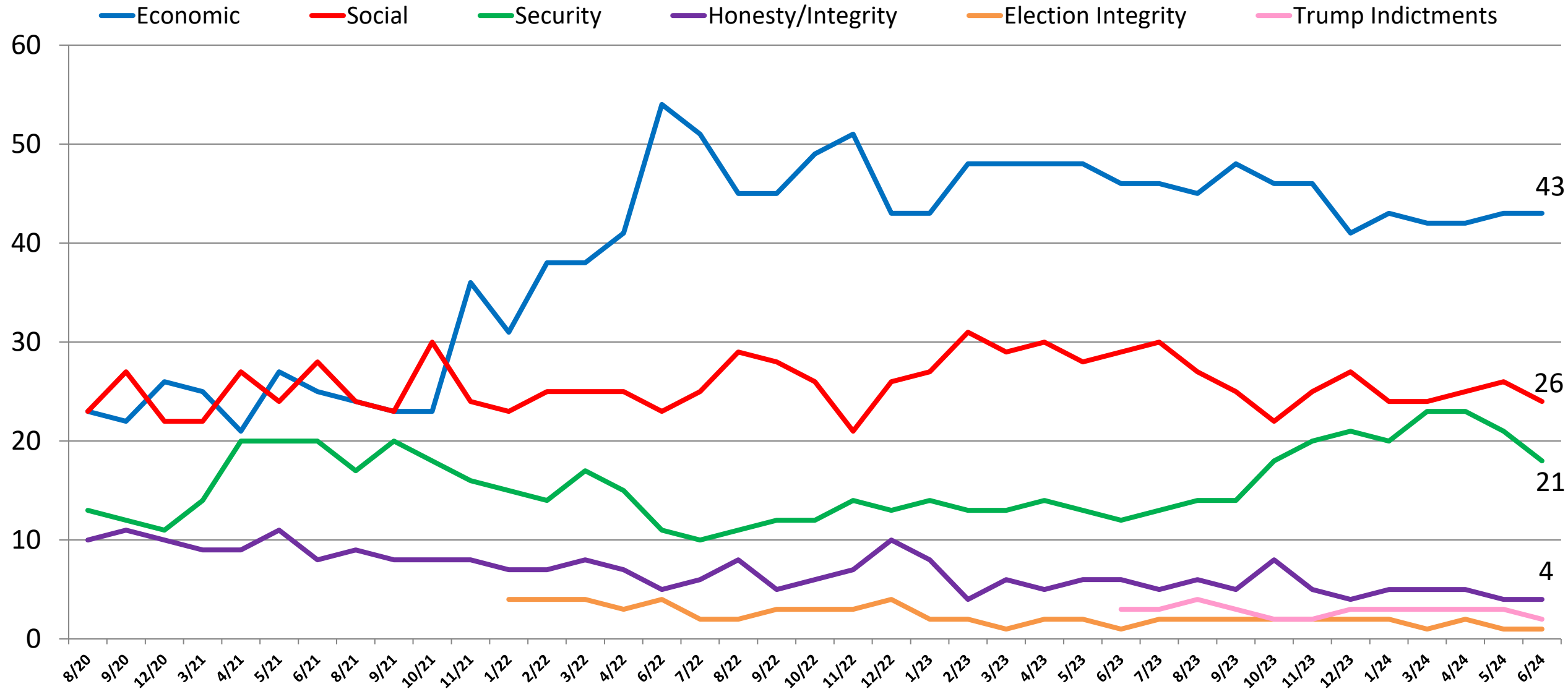
Now, if the general election for President were held today among the following candidates, for whom would you vote?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Donald Trump (Rep)	40	39	40	38	36	36	39	38	38	38	39
Joe Biden (Dem)	38	38	36	35	32	34	34	34	36	36	37
Robert F. Kennedy Jr. (Ind)	*	*	*	12	12	10	9	12	10	11	10
Cornel West (Ind)	5	5	4	2	4	2	2	2	2	3	2
Joe Manchin (No Labels)	6	7	*	*	3	3	2	2	*	*	*
Jill Stein (Green)	*	*	*	*	2	2	2	2	2	2	2
Chase Oliver* (Libertarian)	*	*	*	*	*	*	*	*	2	1	1
Undecided	12	12	14	13	12	13	12	9	9	9	9
Net Diff.	+2	+1	+4	+3	+4	+3	+5	+4	+2	+2	+2



	DT	JB	RFK	UND
East	33	43	10	9
Midwest	40	39	7	8
South	44	33	9	9
West	33	37	14	10
Vote Trump 2024	83	1	7	4
Vote Biden 2024	0	83	7	5
Vote Und. 2024	3	0	37	49
Generic: GOP	78	3	9	5
Generic: DEM	3	81	7	4
Generic: UND.	16	8	25	45
Approve Biden	5	76	7	5
Disapprove Biden	65	9	12	10
Republican	84	5	5	4
Democrat	6	78	5	7
Independent	24	25	23	18
Liberal	11	65	9	3
Moderate	24	41	15	15
Conservative	76	10	6	7
White	45	34	10	7
African-American	17	55	8	11
Hispanic	30	35	13	15
Under 55	33	34	13	11
Over 55	47	40	7	6
Married	46	35	9	7
Single	31	37	12	11
Men	46	32	7	9
Women	33	41	13	9
Live in Urban Area	26	49	10	8
Live in Suburban Area	42	32	10	9
Live in Rural Area	46	33	10	8

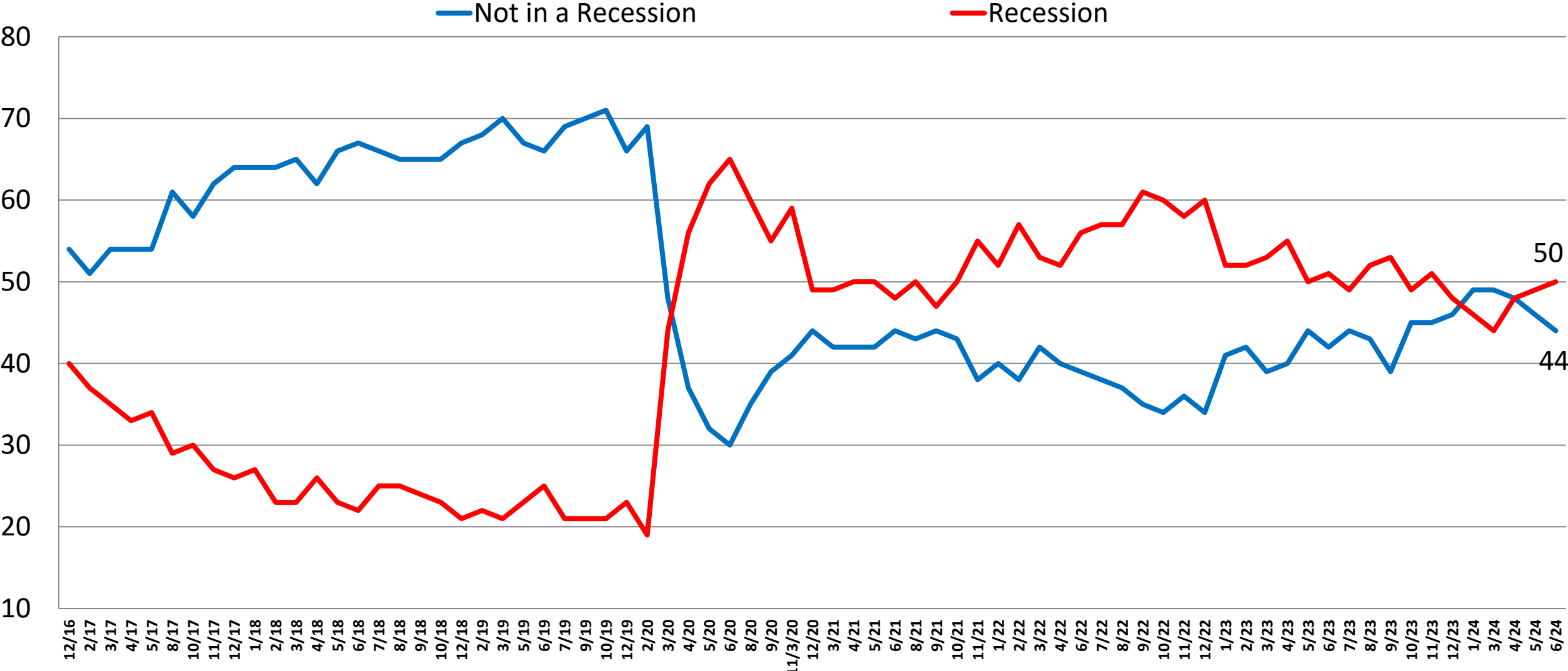
Most Important Issue (Time Series)



Most Important Issue

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Women	
Economic	43	48	48	48	48	46	46	45	48	46	46	41	43	42	42	43	43	51	34	44	30	45	51	51	32	44	42	
Reduce Inflation/COL	16	28	29	28	28	23	25	26	28	26	24	23	23	23	24	23	25	27	20	28	17	28	28	28	20	24	26	
The Economy	13	10	9	11	10	11	9	9	9	9	11	9	10	9	10	11	10	13	8	9	7	9	13	12	7	11	9	
Gov't Spending/Debt	6	4	4	4	5	4	5	4	4	4	4	4	4	3	3	3	3	4	1	3	2	1	4	2	3	3	2	
Jobs/Unemployment*	2	3	3	3	2	3	3	3	3	3	3	2	4	3	3	4	4	4	4	4	3	5	3	6	1	4	4	
Taxes	3	2	2	1	1	2	2	1	2	2	2	2	2	2	1	1	1	2	1	0	1	1	2	2	1	2	1	
Gas/Energy Costs*	3	3	2	1	3	3	1	2	2	2	2	1	2	2	2	2	1	2	1	1	1	1	1	2	0	1	1	
Social	27	31	29	30	28	29	30	27	25	22	25	27	24	24	25	26	24	13	35	24	39	24	12	23	25	20	28	
Soc.Sec./Medicare	6	11	9	10	10	10	10	8	8	7	9	8	7	7	8	9	7	6	7	7	6	8	6	2	13	5	8	
Climate Change/Envir.	6	4	6	6	6	6	5	7	5	5	5	6	3	5	4	4	4	1	8	4	9	4	0	3	6	4	4	
Health care	7	7	5	4	5	4	5	6	5	5	4	4	6	3	4	5	3	1	4	4	5	3	2	4	2	3	4	
Abortion	4	4	4	5	4	4	5	3	4	4	4	4	4	5	7	6	6	3	11	4	14	4	2	8	4	5	8	
Race Relations	2	2	2	3	2	2	2	2	1	1	1	1	2	1	1	1	1	0	2	2	1	3	0	2	0	2	1	
Improving Education	3	3	2	3	2	3	3	1	2	1	2	3	2	3	2	2	2	2	1	2	3	4	2	1	4	0	2	3
Security	14	13	13	14	13	12	13	14	14	18	20	21	20	23	23	21	18	29	11	13	9	13	29	14	23	24	13	
Border/Immigration	8	4	5	5	5	6	6	6	8	7	7	10	13	14	14	12	11	23	4	5	3	7	22	6	17	14	8	
Nat.' Security/Terrorism	3	3	3	3	3	2	2	3	3	3	4	4	2	3	3	3	3	4	2	3	2	2	5	2	4	4	2	
Fight Crime/Law & Order	3	3	3	4	3	2	3	4	3	3	4	3	2	2	3	2	2	1	2	3	2	2	2	2	1	3	1	
Russia-Ukraine War	*	2	1	1	1	1	1	1	1	2	2	1	1	2	1	1	1	1	1	1	1	2	1	1	1	1	2	1
China	*	1	1	0	1	1	1	1	0	1	0	1	0	1	1	1	0	0	1	0	1	0	0	1	0	0	0	
Hamas-Israel War	*	*	*	*	*	*	*	*	*	3	3	2	2	2	2	2	1	0	1	1	2	1	0	1	0	1	1	
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	5	8	5	4	5	5	5	4	4	3	5	5	5	5	3	3	5	4	4	
Election Integrity*	2	2	1	2	2	1	2	2	2	2	2	2	2	2	2	1	1	1	0	2	0	1	1	1	1	1	1	
COVID/Stop Spread	3	1	1	1	1	0	0	1	1	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Re-Examining 2020 Elec.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Indictments of Trump	*	*	*	*	*	3	3	4	3	2	2	3	3	3	3	3	2	1	3	3	3	3	1	1	3	1	3	
Protecting Democracy	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	7	2	12	6	12	7	3	5	10	5	9	
DK/Refused	2	1	2	1	2	3	1	2	2	2	1	2	3	1	2	2	2	1	1	4	2	3	1	3	1	2	2	

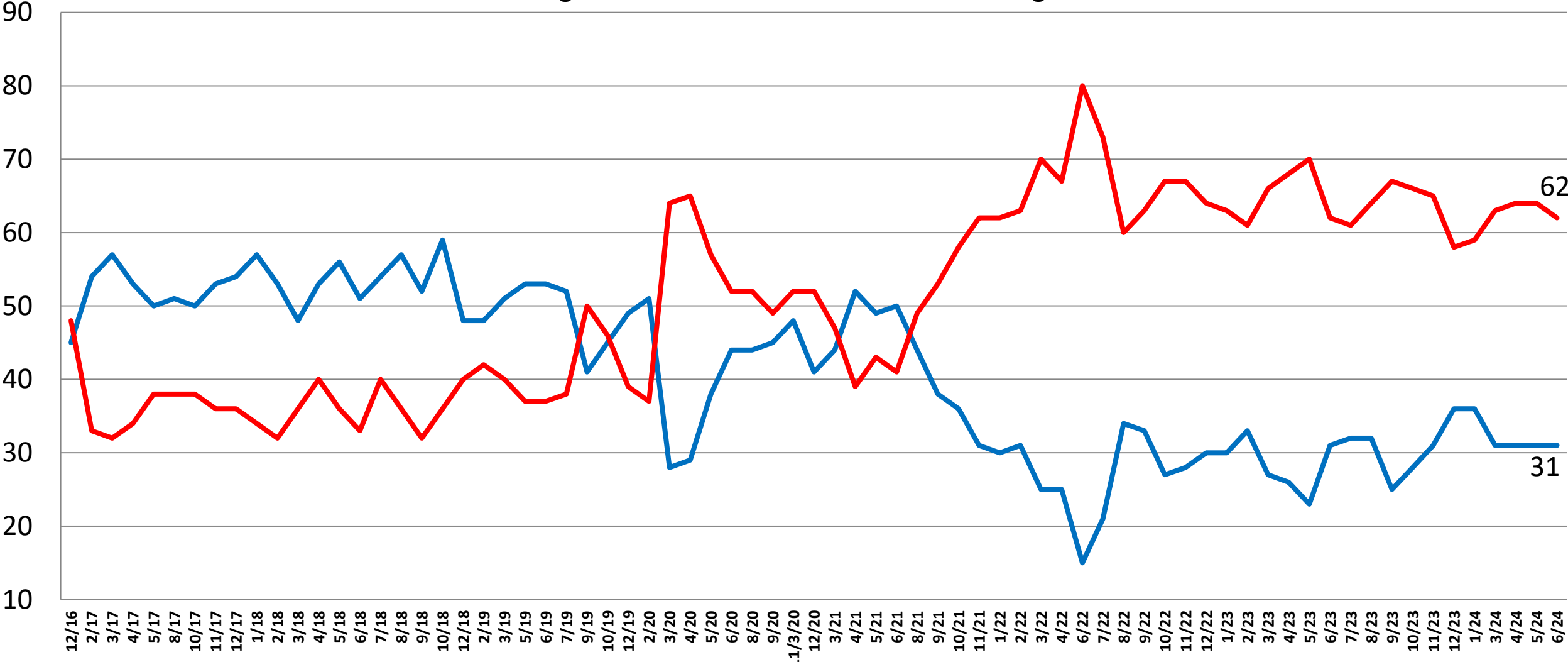
Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)

— Getting Better

— Getting Worse



Current Opinion of U.S. Economy (Time Series)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	Rep	Dem	Ind	Lib	Mod	Con	Under 55	Over 55	Men	Women
Not Recession	41	42	39	40	44	42	44	43	39	45	45	46	49	49	48	46	44	37	56	38	58	42	36	39	51	45	43
Getting Better	15	19	14	14	13	17	18	17	14	17	17	21	21	21	21	19	20	9	37	13	41	16	8	15	28	21	20
Getting Worse	26	23	25	26	31	26	26	26	24	28	27	25	28	28	27	27	24	27	19	25	17	25	28	24	23	24	23
Recession	52	52	53	55	50	51	49	52	53	49	51	48	46	44	48	49	50	61	37	51	37	48	62	54	43	50	49
Getting Better	15	14	13	13	10	15	13	15	11	11	13	15	15	10	10	12	11	6	17	11	16	12	7	14	7	12	10
Getting Worse	37	38	41	42	40	36	36	37	42	38	38	33	32	34	38	37	39	55	21	40	21	36	55	40	36	38	39
D.K./Ref.	7	6	8	5	7	7	7	5	8	6	5	6	5	7	5	5	6	2	7	11	6	10	3	7	6	5	8
Net Diff.	-11	-10	-14	-15	-6	-9	-5	-9	-14	-4	-6	-2	3	5	0	-2	-6	-24	19	-12	21	-7	-26	-16	8	-5	-7
Getting Better	30	33	27	26	23	31	32	32	25	28	31	36	36	31	31	31	31	15	54	24	56	28	14	29	35	33	30
Getting Worse	63	61	66	68	70	62	61	64	67	66	65	58	59	63	64	64	62	83	39	65	38	62	83	64	60	62	62
D.K./Ref.	7	6	8	5	7	7	8	5	8	6	5	6	5	7	5	5	6	2	7	11	6	10	3	7	6	5	8
Net Diff.	-34	-27	-39	-42	-47	-30	-30	-32	-42	-38	-34	-23	-24	-32	-34	-34	-31	-68	15	-42	18	-34	-69	-36	-25	-30	-32

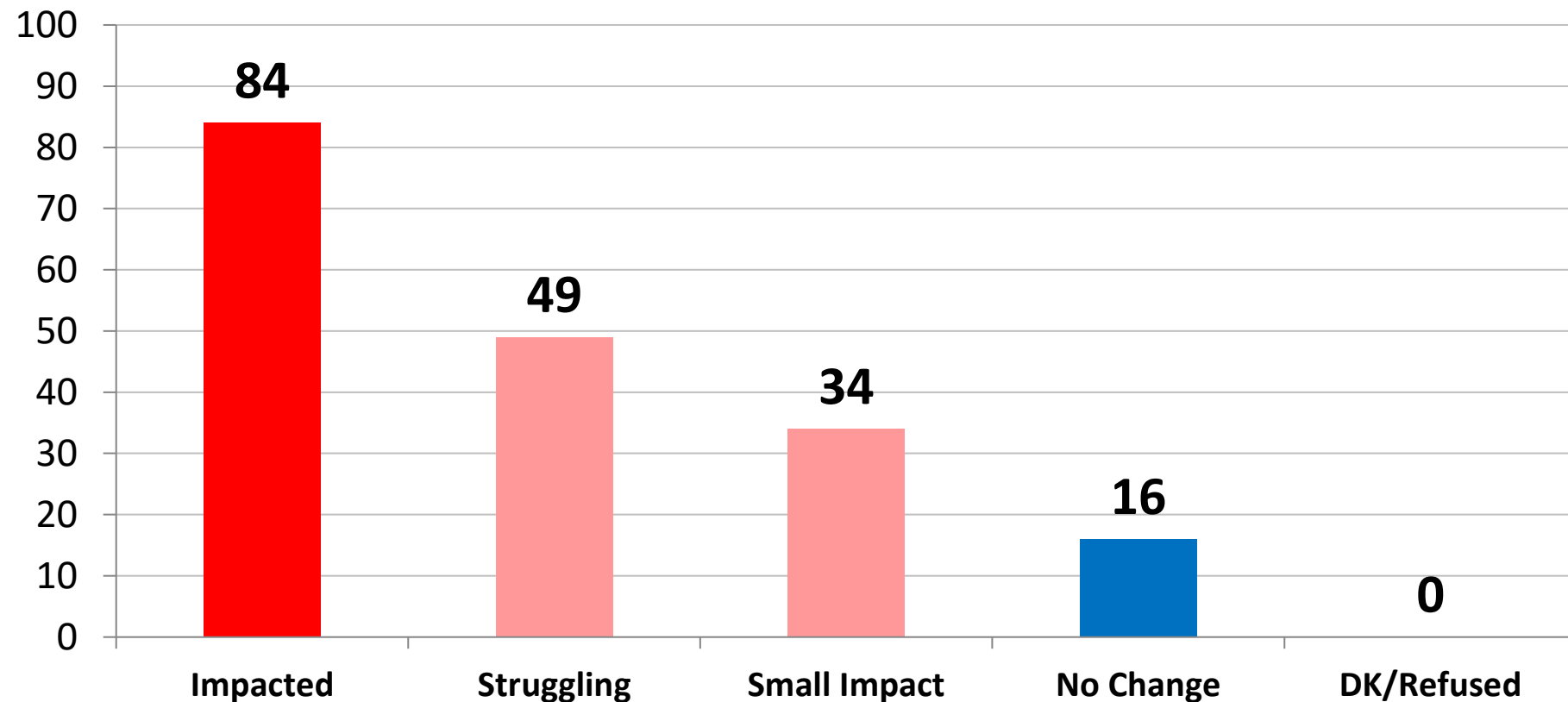
Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.

2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.

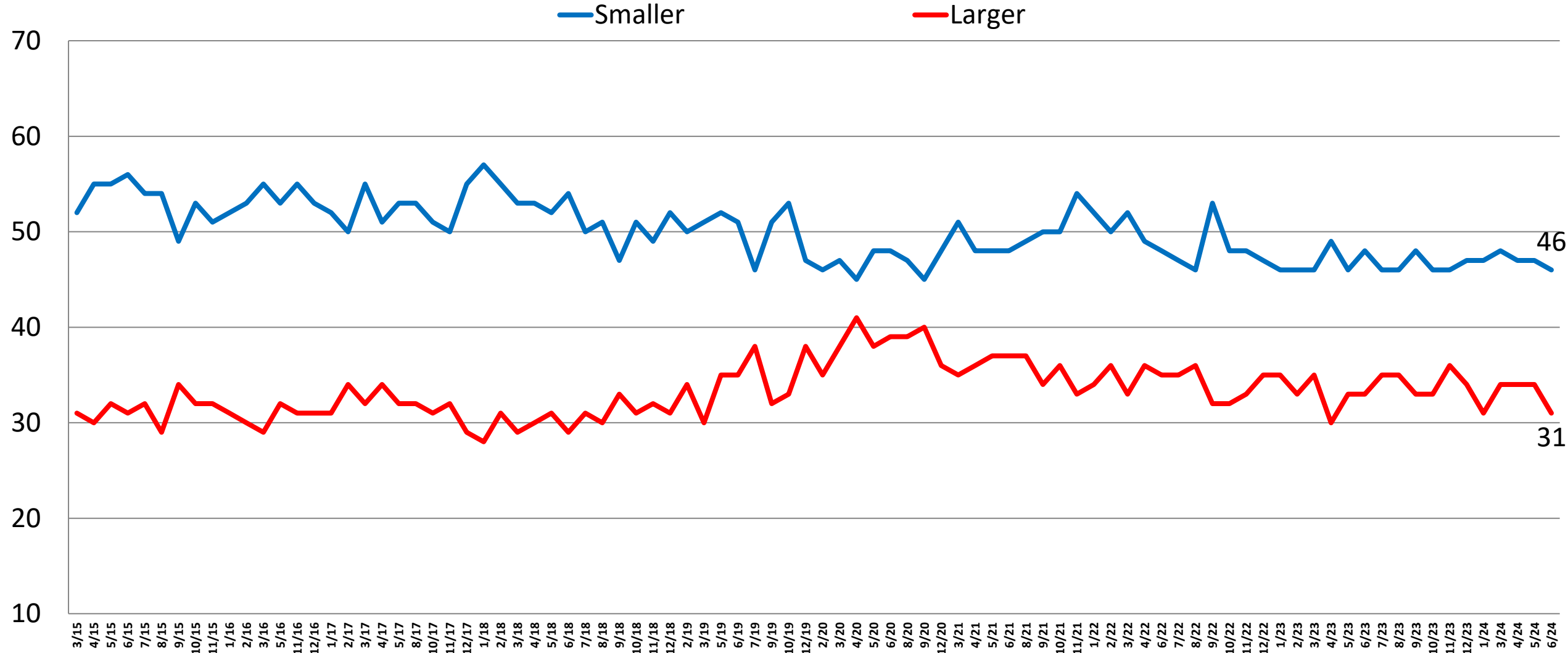
3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82	83	86	85	84
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47	50	48	47	49
Impact/ Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36	33	38	38	34
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18	17	14	15	16



	Struggle	Impact	No Change
East	44	37	19
Midwest	46	37	17
South	52	33	15
West	52	31	17
Vote Trump 2024	58	32	10
Vote Biden 2024	37	38	25
Vote Und. 2024	62	31	7
Generic: GOP	57	33	11
Generic: DEM	38	39	24
Generic: UND.	64	26	10
Approve Biden	35	38	27
Disapprove Biden	60	32	9
Republican	55	34	11
Democrat	40	36	24
Independent	54	34	13
Liberal	43	34	23
Moderate	49	36	15
Conservative	55	33	12
White	50	34	17
African-American	43	38	19
Hispanic	53	34	14
Under 55	53	33	15
Over 55	45	37	18
Married	44	38	18
Single	55	30	16
Men	45	35	20
Women	53	34	13
Live in Urban Area	47	33	20
Live in Suburban Area	47	36	17
Live in Rural Area	59	31	10

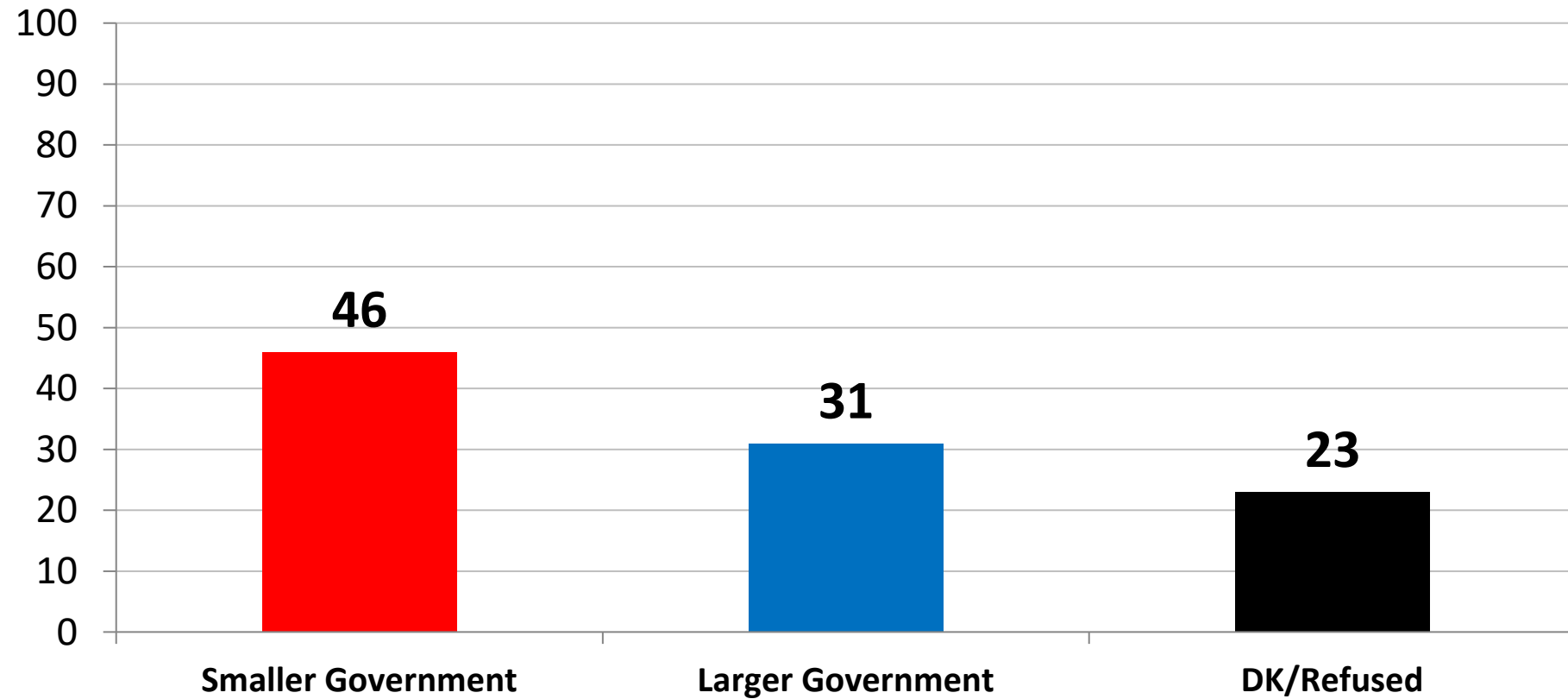
Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



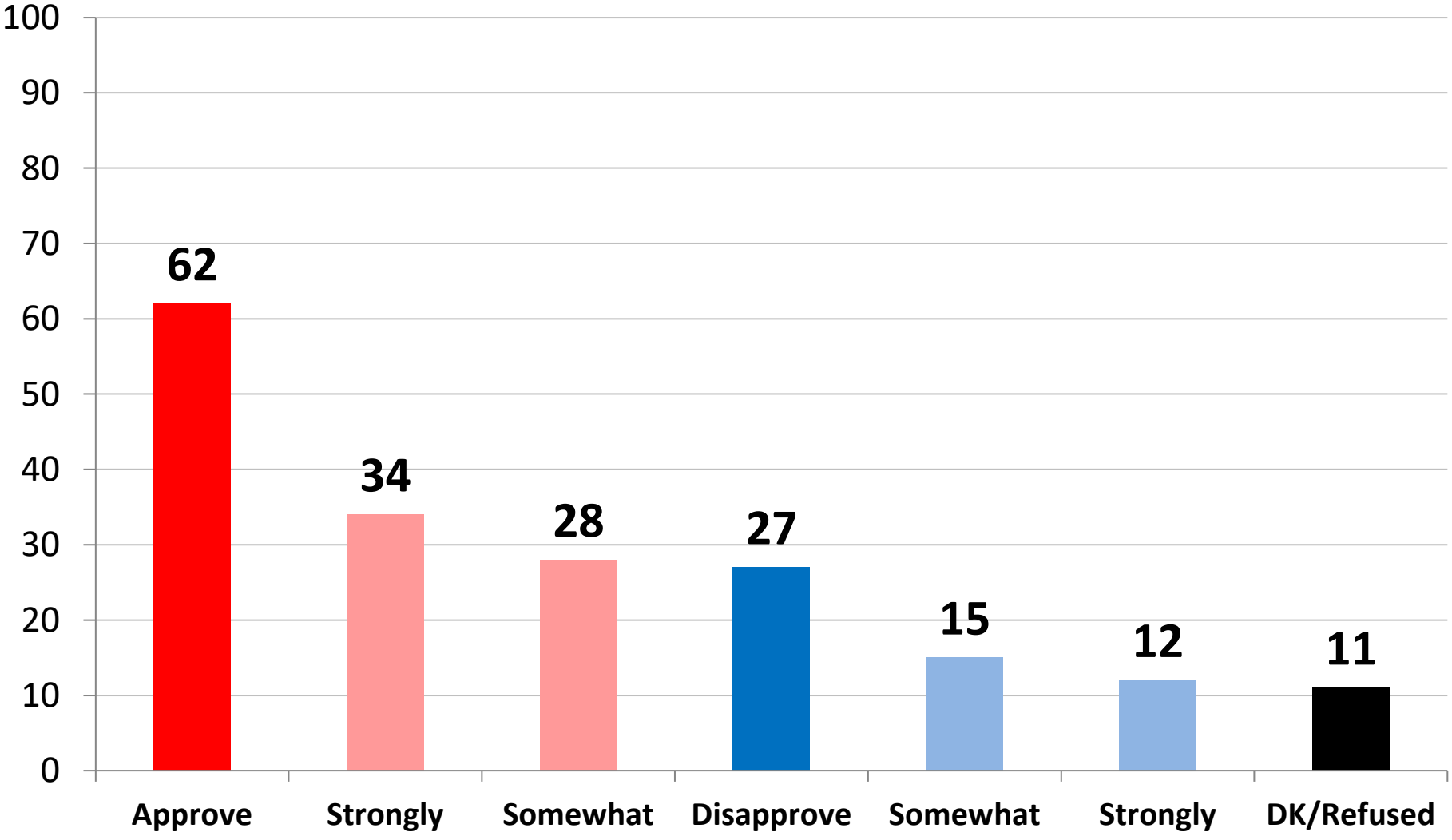
Would you say you most favor a smaller government with fewer services or a larger government with many services?

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53	48	48
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32	32	33
	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Smaller Gov't	47	46	46	46	49	46	48	46	46	48	46	46	47	47	48	47	47	46
Larger Gov't	35	35	33	35	30	33	33	35	35	33	33	36	34	31	34	34	34	31

	Smaller	Larger
East	42	39
Midwest	46	29
South	49	29
West	46	27
Vote Trump 2024	66	17
Vote Biden 2024	29	48
Vote Und. 2024	34	18
Generic: GOP	68	16
Generic: DEM	27	50
Generic: UND.	32	15
Approve Biden	27	48
Disapprove Biden	62	18
Republican	67	15
Democrat	27	52
Independent	44	24
Liberal	29	53
Moderate	39	27
Conservative	67	16
White	52	27
African-American	32	43
Hispanic	34	35
Under 55	43	35
Over 55	50	25
Married	55	24
Single	37	38
Men	57	27
Women	37	34
Live in Urban Area	36	43
Live in Suburban Area	50	26
Live in Rural Area	50	25

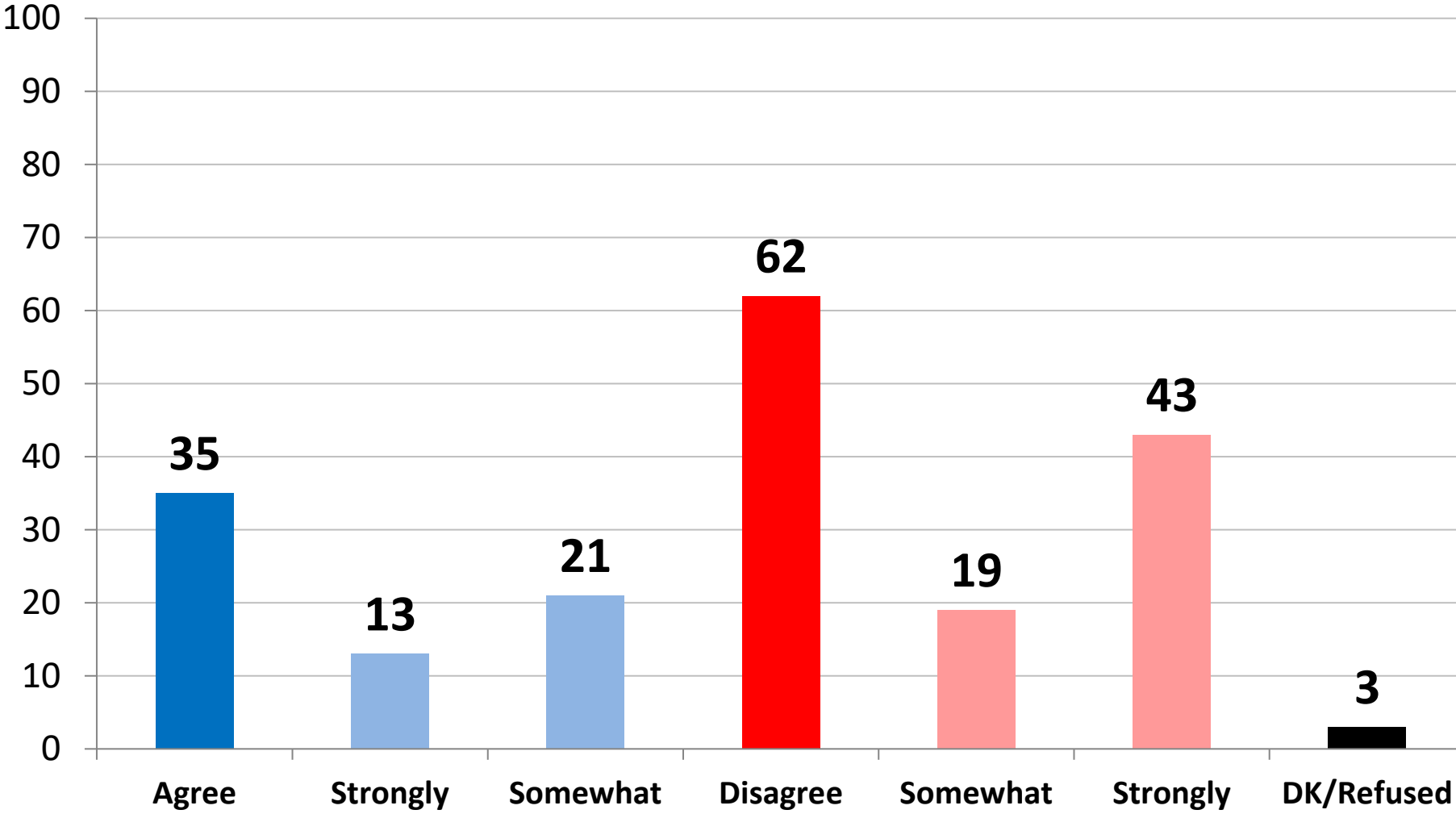


Do you approve or disapprove of eliminating federal taxes for waiters, waitresses, bartenders, car service drivers, food delivery workers and other service workers when they receive tips and gratuities from customers?



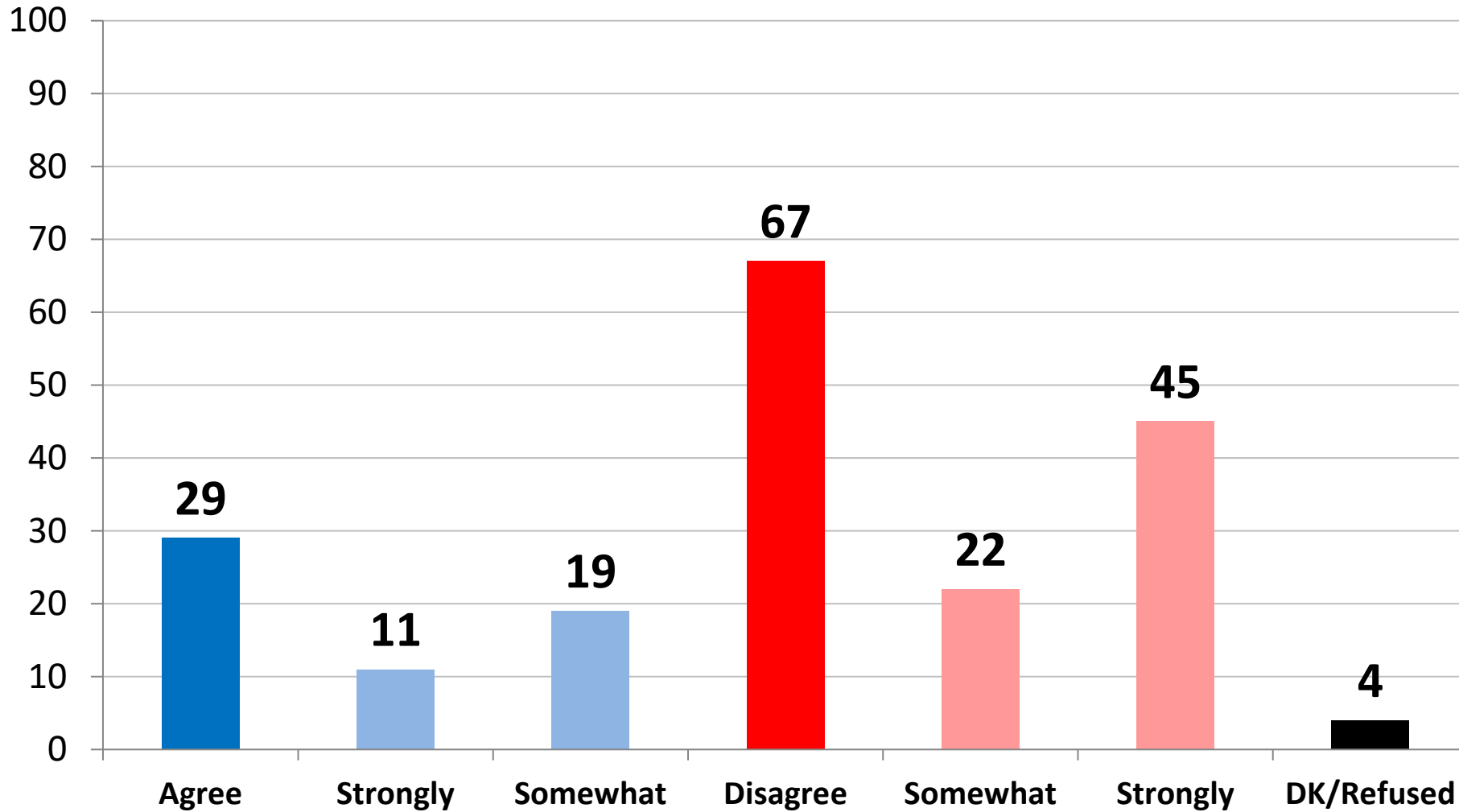
	Approve	Disapprove
East	59	26
Midwest	61	29
South	64	26
West	63	27
Vote Trump 2024	71	23
Vote Biden 2024	57	31
Vote Und. 2024	49	22
Generic: GOP	71	23
Generic: DEM	58	30
Generic: UND.	44	28
Approve Biden	60	28
Disapprove Biden	65	26
Republican	70	25
Democrat	57	29
Independent	59	26
Liberal	64	26
Moderate	53	29
Conservative	70	25
White	64	26
African-American	61	27
Hispanic	59	29
Under 55	63	25
Over 55	61	30
Married	63	28
Single	62	24
Men	65	27
Women	60	26
Live in Urban Area	60	30
Live in Suburban Area	64	26
Live in Rural Area	62	25

Do you agree or disagree with Joe Biden's statements where he has repeatedly said that quote... "Our economy is strong"?



	Agree	Disagree
East	43	54
Midwest	36	60
South	32	65
West	32	66
Vote Trump 2024	8	89
Vote Biden 2024	68	31
Vote Und. 2024	13	73
Generic: GOP	10	89
Generic: DEM	67	32
Generic: UND.	14	69
Approve Biden	75	22
Disapprove Biden	6	92
Republican	10	89
Democrat	66	32
Independent	26	66
Liberal	63	35
Moderate	37	58
Conservative	10	88
White	35	64
African-American	39	54
Hispanic	31	62
Under 55	32	63
Over 55	38	61
Married	32	66
Single	35	60
Men	36	61
Women	34	63
Live in Urban Area	46	51
Live in Suburban Area	30	68
Live in Rural Area	33	63

Do you agree or disagree with President Joe Biden when he says inflation is going down?

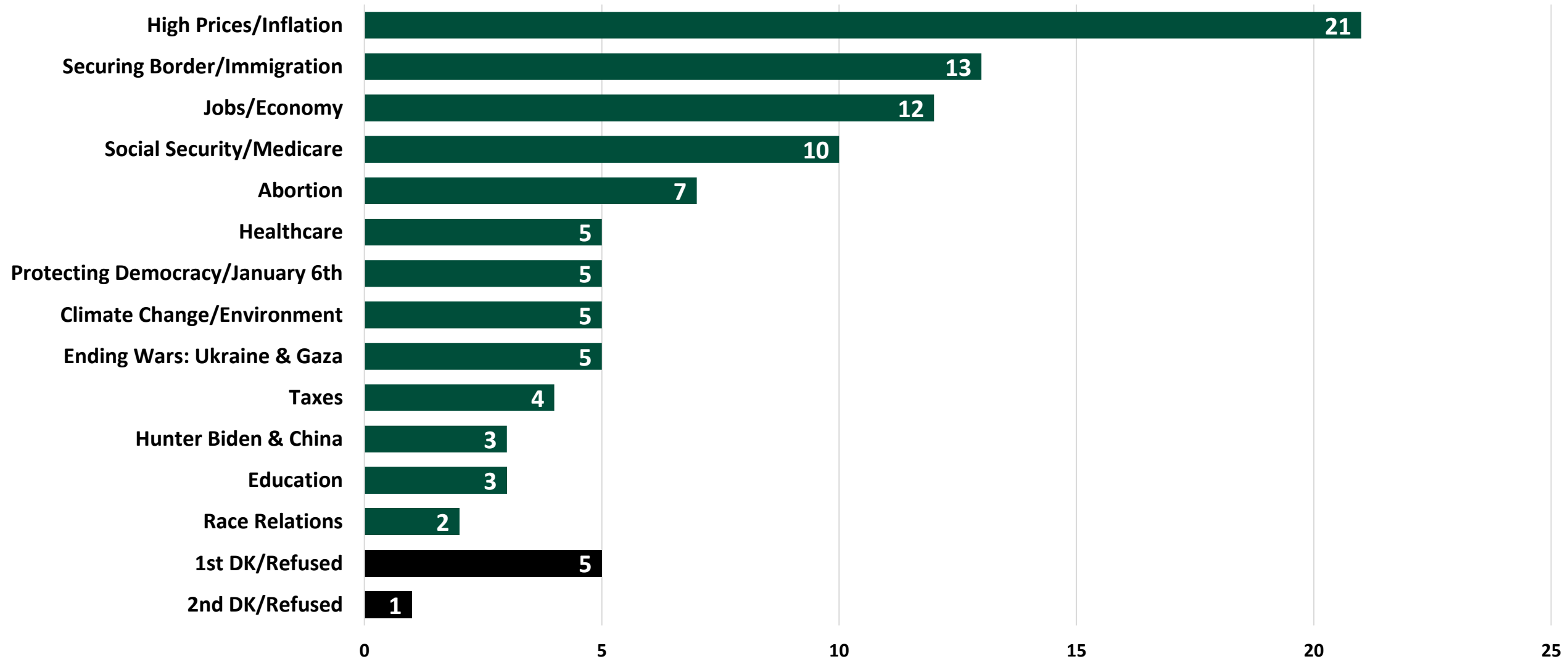


	Agree	Disagree
East	36	60
Midwest	31	65
South	27	69
West	27	71
Vote Trump 2024	7	91
Vote Biden 2024	57	39
Vote Und. 2024	9	78
Generic: GOP	8	91
Generic: DEM	57	39
Generic: UND.	9	75
Approve Biden	62	33
Disapprove Biden	6	92
Republican	9	91
Democrat	54	42
Independent	23	69
Liberal	55	40
Moderate	29	65
Conservative	8	90
White	29	69
African-American	37	55
Hispanic	28	62
Under 55	27	67
Over 55	32	67
Married	26	72
Single	30	64
Men	31	66
Women	28	68
Live in Urban Area	40	54
Live in Suburban Area	25	72
Live in Rural Area	26	69

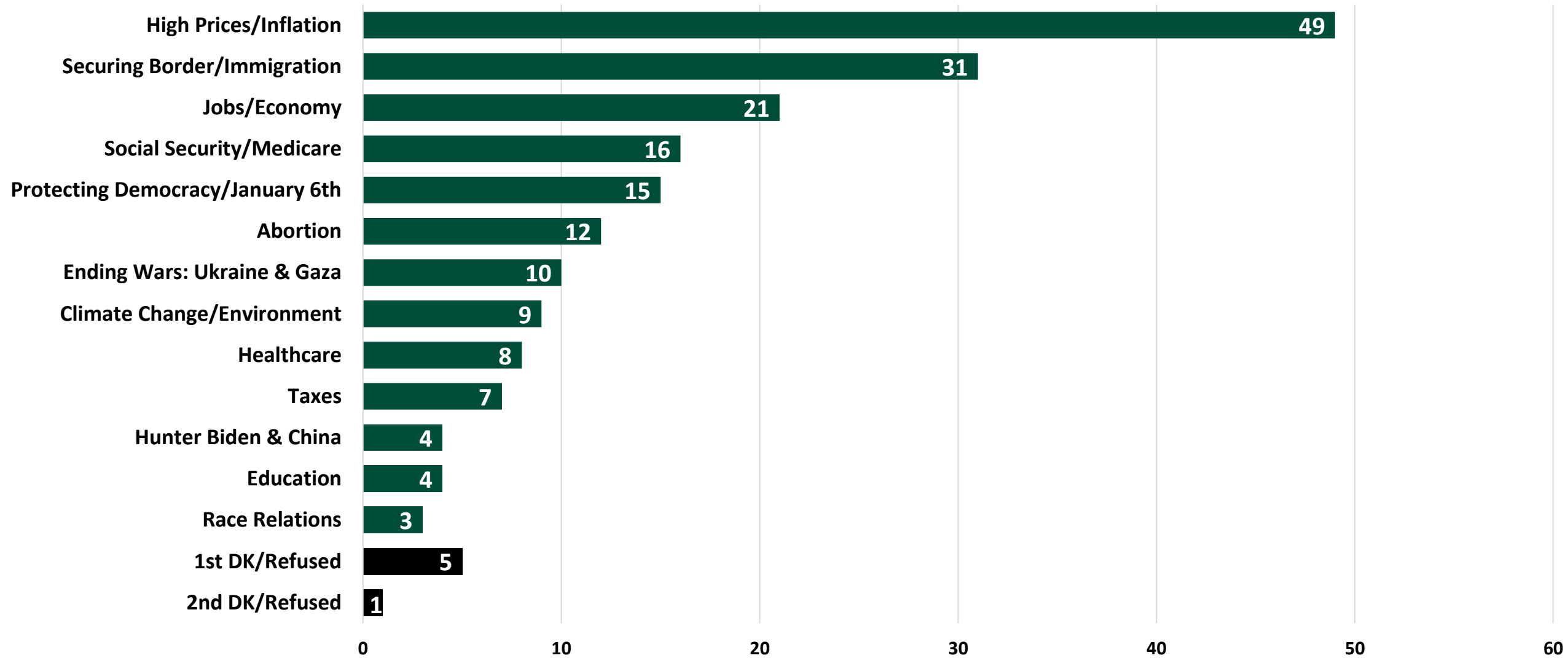
On Thursday night June 27th President Biden and former President Trump will appear in their first debate on CNN. The moderators will be Jake Tapper and Dana Bash. From the following list which issue would you like to see the moderators ask these candidates about most?

Ranked greatest to least by Total	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
High Prices/Inflation	29%	35%	24%	28%	28%	27%	38%	31%	26%	28%	30%
Securing Border/Immigration	17%	34%	4%	13%	22%	5%	10%	12%	25%	22%	14%
Protecting Democracy/January 6 th	10%	2%	18%	10%	11%	8%	7%	6%	15%	10%	10%
Jobs/Economy	9%	8%	8%	11%	8%	12%	6%	12%	5%	9%	9%
Social Security/Medicare	7%	5%	7%	8%	8%	5%	4%	3%	11%	6%	7%
Abortion	5%	3%	8%	5%	5%	9%	6%	6%	5%	4%	7%
Ending Wars: Ukraine & Gaza	5%	3%	7%	5%	4%	6%	9%	7%	2%	5%	5%
Climate Change/Environment	4%	1%	8%	3%	4%	6%	1%	4%	4%	4%	4%
Healthcare	3%	2%	5%	3%	2%	5%	8%	4%	1%	2%	4%
Taxes	2%	2%	3%	3%	2%	3%	2%	3%	1%	3%	1%
Race Relations	1%	0%	3%	1%	1%	4%	2%	2%	0%	1%	1%
Hunter Biden & China	1%	3%	0%	1%	1%	1%	1%	1%	1%	2%	1%
Education	1%	1%	1%	1%	1%	2%	2%	2%	0%	1%	1%
Don't Know	5%	3%	4%	9%	4%	7%	4%	7%	3%	4%	6%

From the same list which issue would you next most like to see the moderators ask these candidates about most?



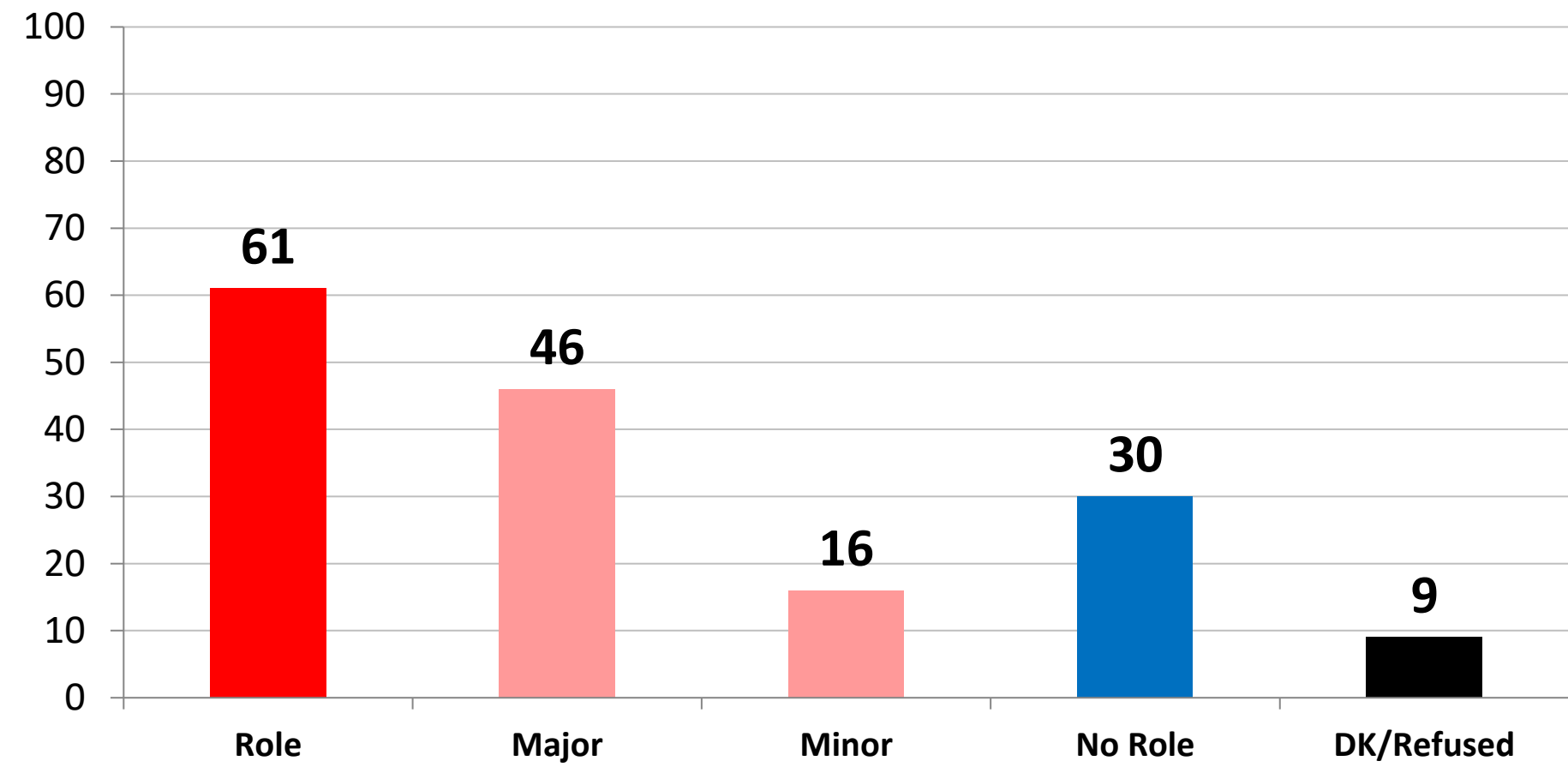
Debate Topic: *Combo*



As you are probably aware, former President Donald Trump has been indicted 4 times over the last year, this is the first time in American history that a sitting or former President has ever been indicted. How much of a role would you say politics has played in these indictments against former President Trump?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Major Role	56	55	52	48	50	48	53	50	47	46	46
Minor Role	*	19	18	20	18	21	16	17	19	19	16
No Role	29	19	22	25	25	25	23	27	27	28	30

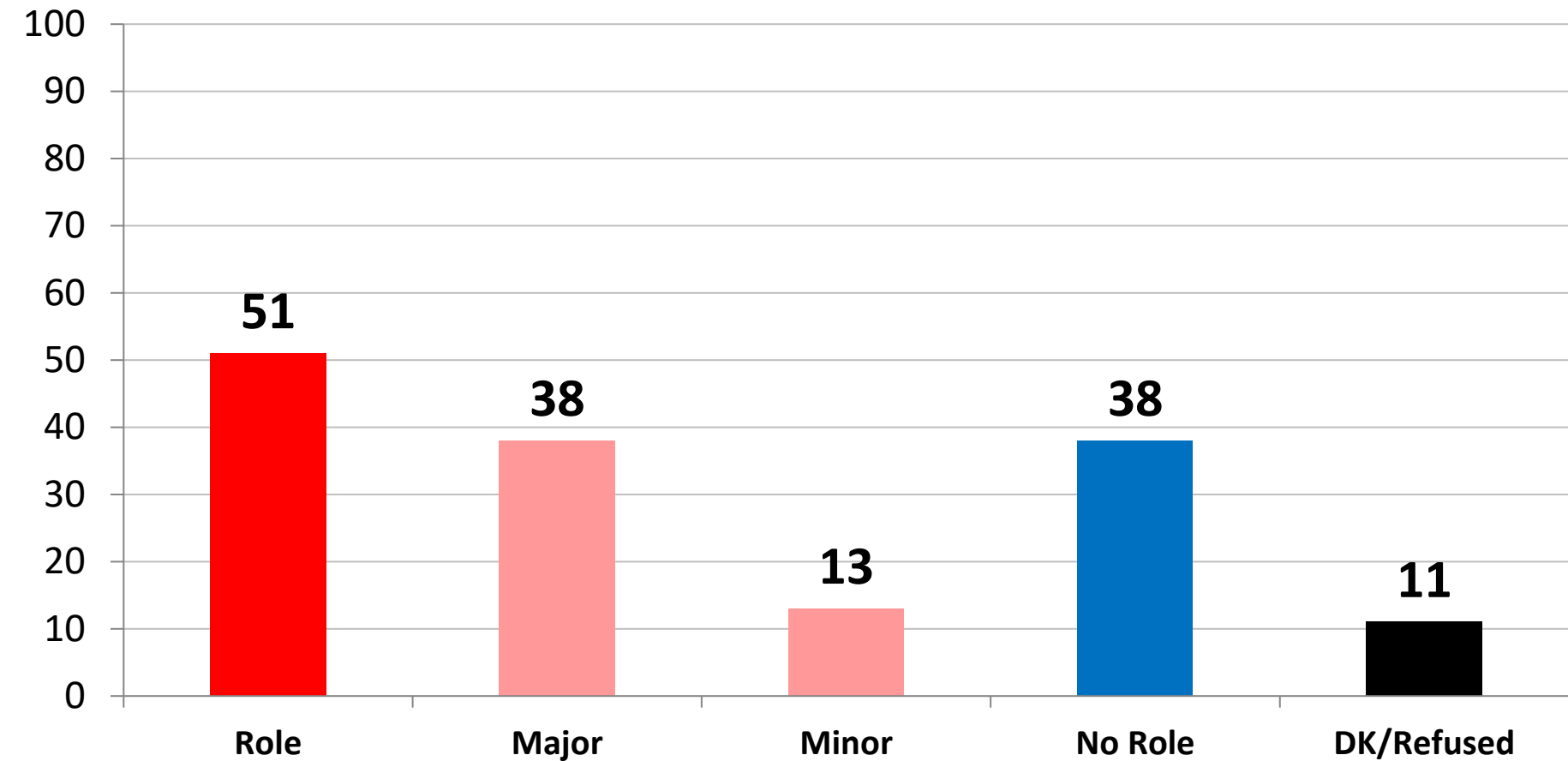
	Major	Minor	No Role
East	40	20	33
Midwest	47	13	31
South	46	16	29
West	47	15	26
Vote Trump 2024	69	9	16
Vote Biden 2024	23	22	47
Vote Und. 2024	37	18	20
Generic: GOP	68	11	16
Generic: DEM	24	22	47
Generic: UND.	35	15	20
Approve Biden	27	19	45
Disapprove Biden	59	13	19
Republican	68	11	16
Democrat	28	18	45
Independent	40	20	27
Liberal	31	18	43
Moderate	35	19	32
Conservative	68	10	16
White	47	14	33
African-American	32	26	32
Hispanic	48	15	19
Under 55	44	19	25
Over 55	48	11	36
Married	51	15	28
Single	40	18	29
Men	49	17	28
Women	42	15	31
Live in Urban Area	43	16	33
Live in Suburban Area	48	17	26
Live in Rural Area	42	14	34



And how much of a role would you say President Joe Biden has played in the indictments of former President Donald Trump?

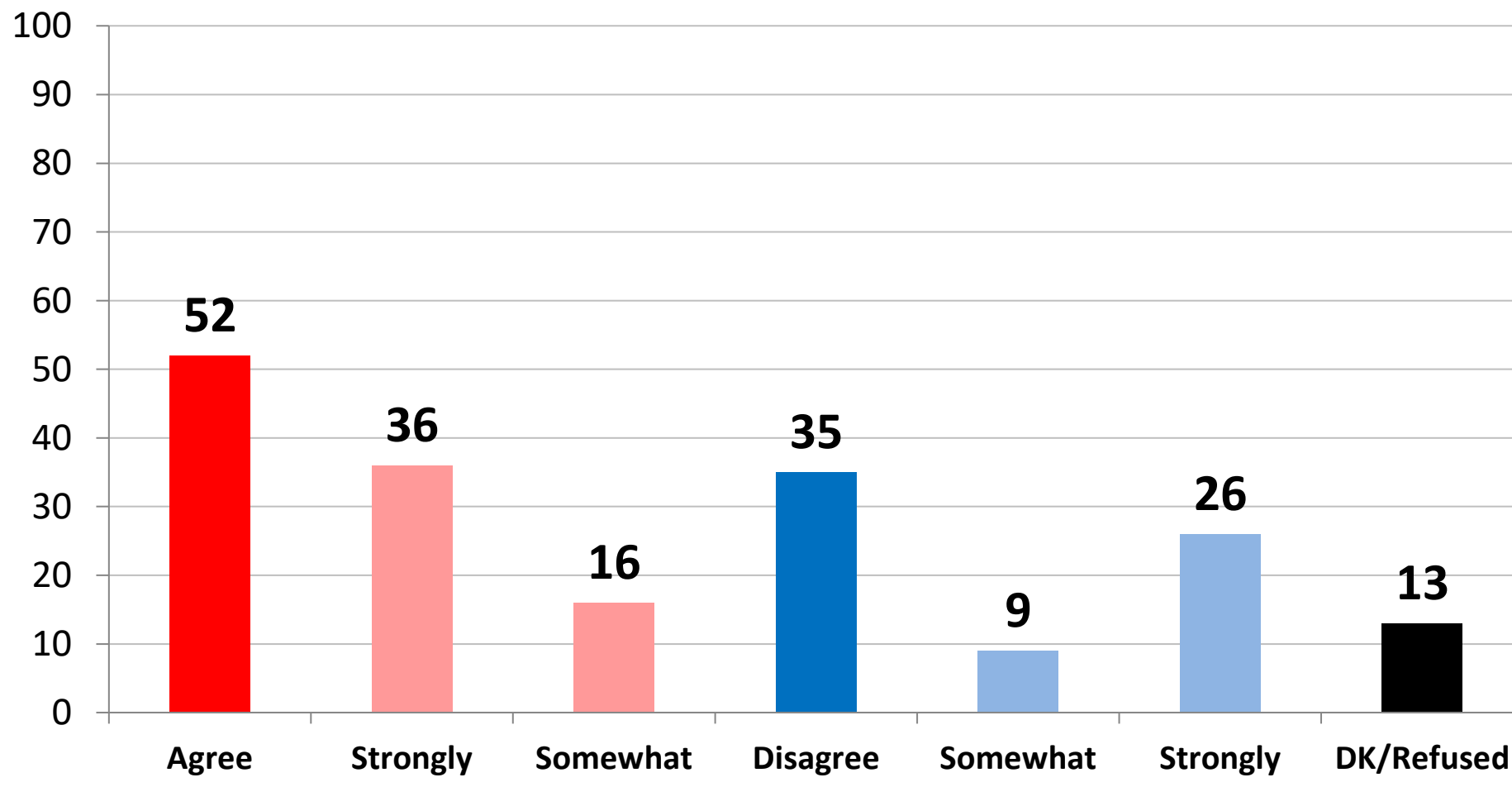
	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Major Role	39	38	36	42	35	40	40	39	37	38
Minor Role	21	19	20	19	23	17	18	17	22	13
No Role	29	31	34	31	34	33	33	35	32	38

	Major	Minor	No Role
East	34	15	44
Midwest	38	9	41
South	40	15	35
West	37	14	36
Vote Trump 2024	68	15	8
Vote Biden 2024	11	12	72
Vote Und. 2024	19	13	31
Generic: GOP	67	14	10
Generic: DEM	12	12	71
Generic: UND.	20	20	28
Approve Biden	15	12	67
Disapprove Biden	56	15	18
Republican	69	11	11
Democrat	16	13	64
Independent	27	17	39
Liberal	17	14	62
Moderate	25	17	43
Conservative	68	10	13
White	43	11	38
African-American	24	19	47
Hispanic	31	20	33
Under 55	34	18	35
Over 55	43	7	42
Married	43	12	35
Single	32	16	39
Men	44	14	34
Women	32	13	42
Live in Urban Area	31	17	43
Live in Suburban Area	41	13	35
Live in Rural Area	41	10	40



Do you agree or disagree that there is a double standard and bias at Joe Biden's Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?

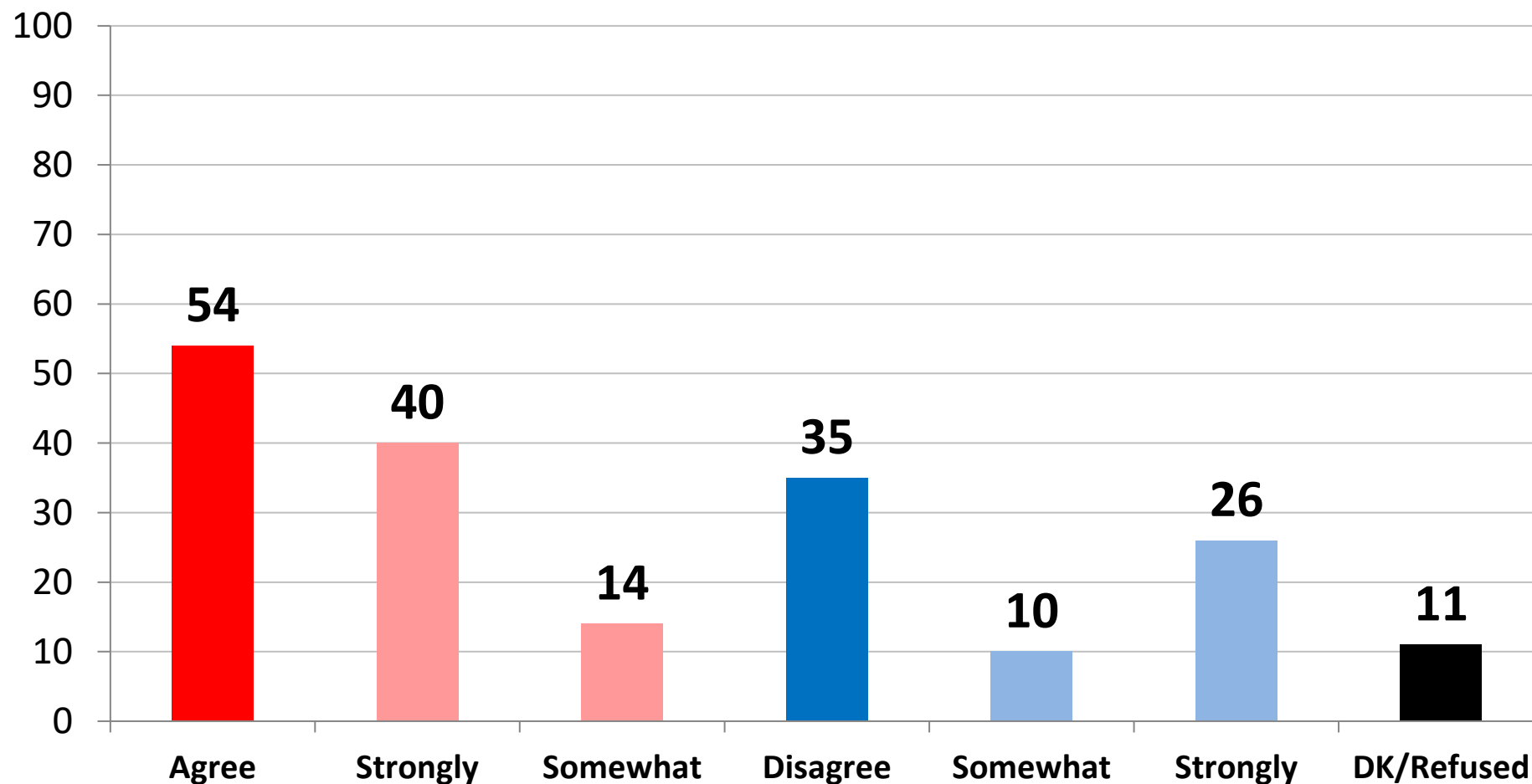
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Agree	57	59	54	58	57	56	54	56	54	55	52
Disagree	30	29	32	31	29	35	34	31	36	34	35



	Agree	Disagree
East	47	41
Midwest	50	36
South	58	32
West	49	34
Vote Trump 2024	87	7
Vote Biden 2024	19	68
Vote Und. 2024	40	23
Generic: GOP	85	9
Generic: DEM	20	67
Generic: UND.	41	21
Approve Biden	21	65
Disapprove Biden	76	14
Republican	85	9
Democrat	23	63
Independent	48	32
Liberal	32	59
Moderate	38	40
Conservative	84	11
White	57	34
African-American	34	45
Hispanic	47	33
Under 55	52	33
Over 55	53	38
Married	56	34
Single	49	34
Men	60	32
Women	46	38
Live in Urban Area	42	44
Live in Suburban Area	57	32
Live in Rural Area	55	31

Do you agree or disagree that Joe Biden's Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?

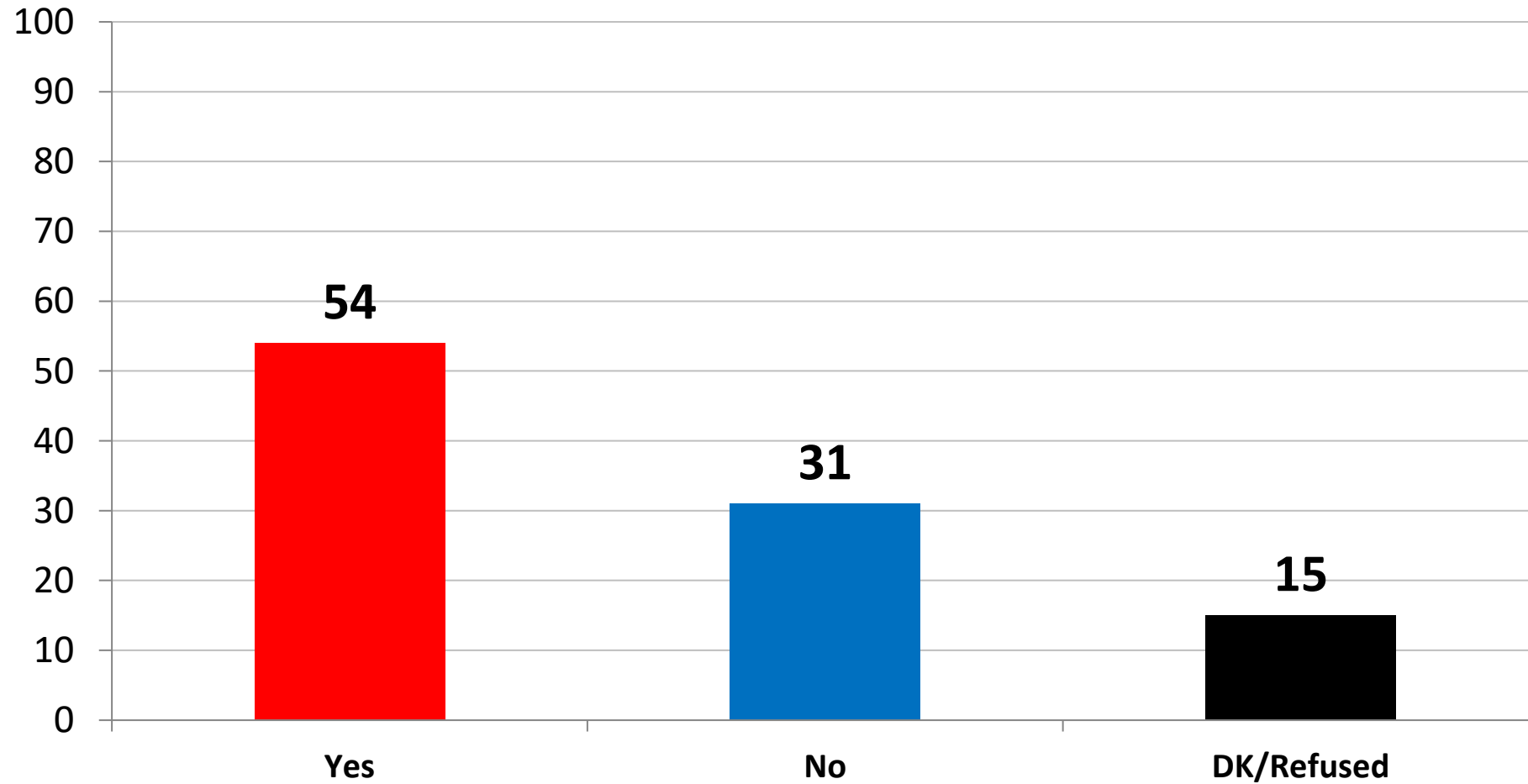
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24
Agree	54	56	55	56	60	56	56	58	56	54	54
Disagree	38	34	34	36	31	36	36	34	35	36	35



	Agree	Disagree
East	53	35
Midwest	49	41
South	61	30
West	47	40
Vote Trump 2024	89	7
Vote Biden 2024	20	67
Vote Und. 2024	40	29
Generic: GOP	85	11
Generic: DEM	22	66
Generic: UND.	48	21
Approve Biden	24	62
Disapprove Biden	76	16
Republican	85	10
Democrat	29	58
Independent	45	38
Liberal	28	61
Moderate	45	38
Conservative	83	12
White	59	33
African-American	38	45
Hispanic	46	37
Under 55	53	34
Over 55	54	37
Married	58	34
Single	49	36
Men	61	33
Women	47	38
Live in Urban Area	46	41
Live in Suburban Area	58	33
Live in Rural Area	53	35

President Trump has been indicted on a total of 91 counts by supporters of Joe Biden and his Justice Department. If convicted of these charges, do you think that Joe Biden wants to stop President Trump from winning the election by putting him in jail?

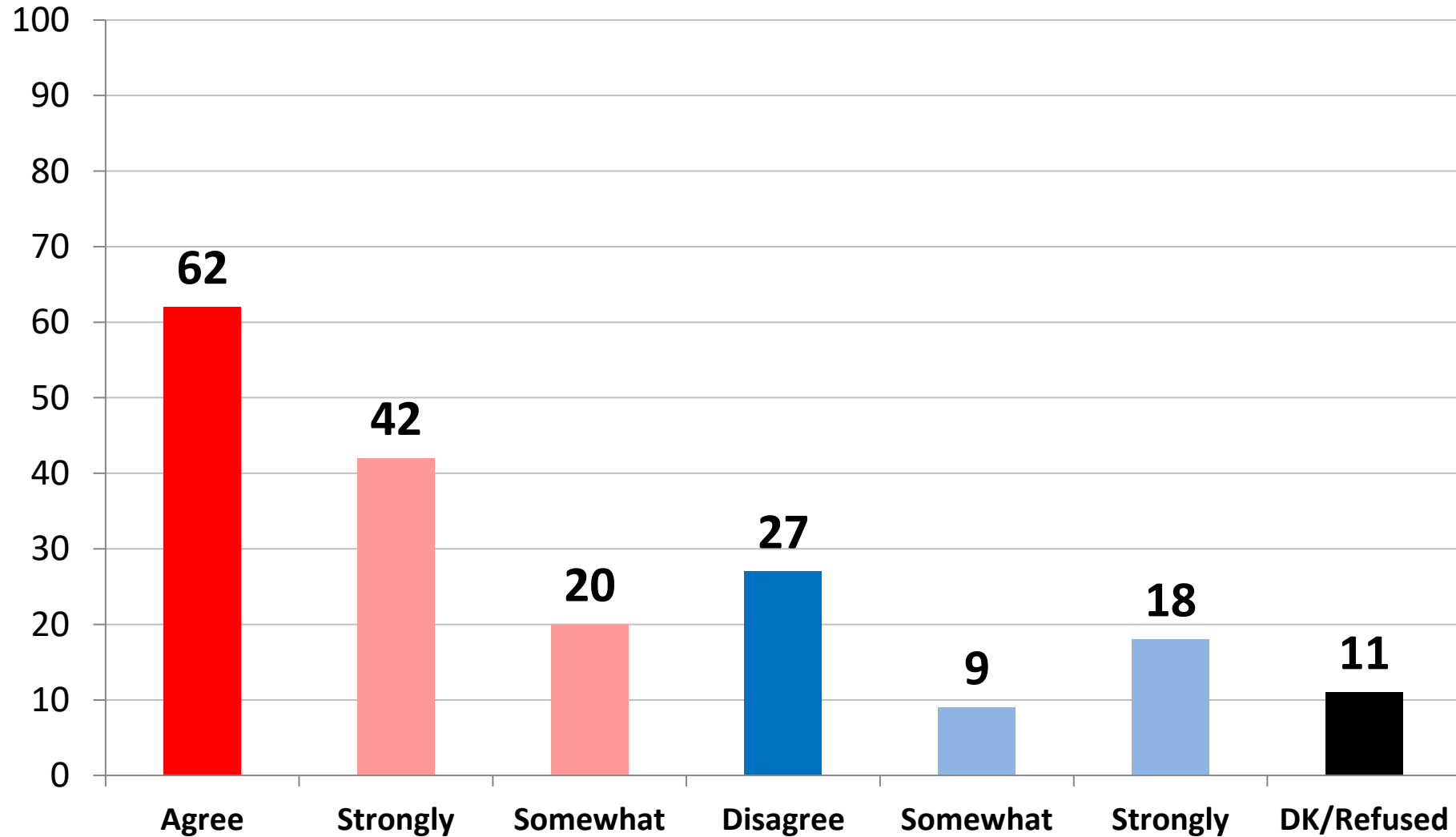
	3/24	4/24	5/24	6/24
Yes	56	53	53	54
No	30	34	33	31



	Yes	No
East	50	36
Midwest	53	32
South	58	27
West	53	34
Vote Trump 2024	85	8
Vote Biden 2024	24	58
Vote Und. 2024	48	23
Generic: GOP	83	11
Generic: DEM	26	56
Generic: UND.	45	20
Approve Biden	28	54
Disapprove Biden	75	15
Republican	82	12
Democrat	31	51
Independent	49	31
Liberal	32	50
Moderate	44	36
Conservative	83	12
White	58	29
African-American	40	42
Hispanic	55	30
Under 55	55	29
Over 55	54	34
Married	62	26
Single	50	33
Men	59	31
Women	50	31
Live in Urban Area	49	35
Live in Suburban Area	56	30
Live in Rural Area	57	30

Do you agree or disagree with the following statement:

“If the Justice Department and FBI can be weaponized and prosecute President Trump for political motives, in the future they will prosecute other political opponents.”



	Approve	Disapprove
East	55	34
Midwest	56	28
South	66	24
West	66	24
Vote Trump 2024	85	8
Vote Biden 2024	39	49
Vote Und. 2024	53	17
Generic: GOP	83	11
Generic: DEM	40	48
Generic: UND.	56	12
Approve Biden	42	46
Disapprove Biden	77	14
Republican	81	13
Democrat	48	42
Independent	55	26
Liberal	43	48
Moderate	57	26
Conservative	82	11
White	62	28
African-American	59	24
Hispanic	61	26
Under 55	62	25
Over 55	62	30
Married	66	25
Single	57	28
Men	66	25
Women	58	29
Live in Urban Area	61	27
Live in Suburban Area	62	27
Live in Rural Area	61	27

From the following list, what social networks do you use?

Ranked greatest to least by Total	5/24 Total	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	73%	72%	77%	70%	70%	74%	71%	66%	72%	73%	68%	76%
YouTube	66%	69%	65%	72%	71%	65%	77%	74%	76%	59%	69%	69%
Instagram	48%	47%	40%	52%	49%	41%	61%	58%	61%	28%	47%	47%
TikTok	30%	29%	24%	33%	31%	24%	48%	34%	42%	12%	27%	31%
Pinterest	29%	26%	21%	29%	28%	25%	25%	32%	26%	26%	13%	38%
LinkedIn	25%	28%	26%	27%	30%	27%	27%	26%	28%	28%	30%	26%
X (Formerly Twitter)	24%	27%	25%	27%	29%	27%	26%	25%	34%	17%	36%	19%
Snapchat	22%	21%	18%	27%	17%	17%	29%	27%	33%	5%	21%	21%
Reddit	18%	19%	18%	16%	24%	20%	11%	15%	23%	13%	22%	16%
WhatsApp	17%	17%	15%	20%	16%	11%	25%	31%	22%	11%	20%	15%
Telegram	7%	8%	8%	8%	7%	6%	11%	11%	12%	3%	12%	4%
Tumblr	5%	4%	2%	5%	5%	4%	3%	5%	6%	1%	5%	3%
Truth Social	5%	5%	8%	1%	4%	6%	2%	3%	3%	7%	6%	4%
Threads	4%	5%	2%	7%	7%	4%	8%	7%	7%	2%	5%	5%
Rumble	4%	3%	3%	1%	5%	3%	3%	1%	3%	3%	3%	3%
Parler	1%	1%	3%	0%	1%	1%	0%	2%	1%	2%	1%	1%
Gab.com	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%
Gettr	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%
CloutHub	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%
Other	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%
None	5%	4%	4%	4%	4%	5%	3%	3%	1%	8%	5%	3%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	40%	60%	28%	30%	40%	41%	43%	40%	41%	50%	32%
Not Legal in Any Case	8%	14%	6%	3%	8%	5%	8%	9%	7%	10%	6%
Legal to Save Mother	8%	13%	5%	6%	7%	12%	11%	9%	7%	10%	6%
Legal – Mother/Rape/Incest	25%	34%	18%	21%	25%	25%	25%	22%	28%	30%	19%
Pro-Choice	54%	35%	68%	60%	56%	52%	49%	54%	54%	45%	62%
Legal – Any Reason/Up to Certain Point	32%	26%	33%	38%	37%	25%	17%	28%	38%	26%	37%
Legal – Any Reason/Any Time	22%	9%	35%	23%	19%	27%	32%	26%	17%	19%	25%
DK/Refused	6%	5%	3%	10%	4%	7%	8%	6%	5%	5%	7%

At what point during the pregnancy should abortion be illegal and banned?

n=319	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
1st Trimester	56%	72%	44%	56%	56%	68%	46%	58%	55%	50%	61%
After First Heartbeat – 6 weeks	19%	23%	19%	16%	18%	33%	23%	25%	14%	16%	21%
After 15 Weeks	37%	50%	25%	40%	39%	35%	24%	33%	42%	33%	40%
After 2nd Trimester	22%	11%	32%	19%	22%	11%	36%	27%	16%	30%	16%
Other	22%	17%	24%	24%	22%	21%	18%	15%	29%	20%	23%

Voter Likelihood	Total	Age	Total	Region	Total	Marital Status	Total
Always Vote	69%	18-29	15%	New England	5%	Single	38%
Almost Always Vote	20%	30-40	17%	Middle Atlantic	13%	Never Married	30%
Vote Most of the Time	11%	41-55	25%	East North Central	15%	Live w/ Significant Other	8%
Direction		56-65	19%	West North Central	7%	Married	40%
Right Track	25%	65+	24%	South Atlantic	22%	Separated	2%
Wrong Direction	68%	Mean Age	49.7	East South Central	7%	Divorced	13%
Party Registration		Race		West South Central	10%	Widowed	7%
Republican	36%	White	68%	Mountain	8%	LGBTQ+	
Democrat	36%	African American/Black	13%	Pacific	14%	Yes	10%
Independent/Other	28%	Hispanic	13%	Grouped Region		No	88%
Ideology		Asian	4%	East	18%	Abortion	
Liberal	29%	Other	2%	Midwest	22%	Pro-Life	40%
Moderate	35%	Latino Household		South	39%	Pro-Choice	54%
Conservative	36%	Yes	13%	West	22%	Immigrant Household	
Vote Behavior		No	87%	Area		Yes	30%
Democrat	46%	Religion		Urban	27%	No	68%
Ticket Splitter	13%	Protestant	39%	Suburban	52%	Firearm Household	
Republican	41%	Catholic	22%	Rural	21%	Yes	36%
Education		Atheist/Agnostic	10%	Battleground State		No	62%
Less than College	60%	Jewish	4%	BG State	49%	Union Household	
College Graduate	40%	Muslim	1%	Non-BG State	52%	Yes	15%
Gender		Buddhist	2%	2020 Presidential Vote		No	83%
Male	47%	Mormon	1%	Donald Trump	42%	>\$5k in 401k/Investments	
Female	53%	Born Again/Evangelical n=607		Joe Biden	46%	Yes	45%
		Yes	47%	Joe Jorgenson	3%	No	52%
		No	53%				



McLaughlin & Associates

D.C./Virginia Office

1012 Cameron Street
Alexandria, VA 22314
703-518-4445

New York Office

566 South Route 303
Blauvelt, NY 10913
845-365-2000

www.mclaughlinonline.com