

Community Co helping to educate our community on responsible palm oil

Community Co was launched by the team at IGA with a core purpose, to give back to local Australian communities and to contribute to better environmental outcomes across the supply chain.

Over 100 products are now on shelf in many IGA's around the country and the business has now been recognised for its efforts in using sustainable palm oil, in a unique partnership with the Taronga Zoo's new Tiger Exhibit and Choice Mart.

Palm Oil is an ingredient found in up to 50% of Australian supermarket products including shampoo, body wash, margarine and packaged foods

Unfortunately, some palm oil is most often grown at the expense of the Indonesian Rainforest which is home to the endangered Orangutan and critically endangered Sumatran Tiger.

Every day over 300 football fields of rainforest are removed to make way for new or expanding palm oil plantations.



Taronga Zoo's new Sumatran Tiger Exhibit provides the public with an interactive, educational experience in which people are able to virtually fly over pristine rainforest and palm oil plantations. People are then released into the Sumatran jungle, home to the amazing Sumatran Tiger.



At the end of the exhibit is a virtual supermarket, the Choice Mart, containing shopping trolleys and screens featuring products which contain Certified Sustainable Palm Oil.



People are invited to send emails to companies commending them for sourcing sustainable palm oil or encouraging them to continue to strive for the top level of sustainable palm oil.

Within the Choice Mart, IGA have chosen to highlight soap and tortillas, which are sold under the Community Co range and contain responsibly sourced palm oil



To date, we have received almost 1000 emails from people at the Choice Mart. We look forward to providing these individuals and the broader community with more positive updates on certified sustainable palm oil in our products.

Metcash/IGA are committed members to the Round Table on Sustainable Palm Oil which is a not for profit, multi-stakeholder certification body, created in 2004, to provide companies with a choice to buy palm oil produced with minimum impact to the environment and communities.

To find out more about our Community Co product range visit communityco.com.au