



City of
**Lake Worth
Beach**
FLORIDASM

LAKE WORTH BEACH
**STREET
PAINTING
FESTIVAL**

FEBRUARY 24 & 25, 2024

Chalking up Lake Worth Beach for 30 YEARS!



LAKE WORTH BEACH
**STREET
PAINTING
FESTIVAL**

SATURDAY, FEBRUARY 24 | 10AM - 9PM
SUNDAY, FEBRUARY 25 | 10AM - 7PM

30 YEARS OF CHALKING IT UP IN LAKE WORTH BEACH!

Celebrate the vibrant artistry and creativity of the Lake Worth Beach Street Painting Festival as it marks its remarkable 30th anniversary in 2024! On February 24th and 25th, immerse yourself in an open-air gallery of colors and expressions that bring the streets of downtown Lake Worth Beach to life. The City of Lake Worth Beach is proud to produce this FREE community event celebrating 30 years.

Prepare to be captivated by the awe-inspiring talent of over 600 national and local artists who transform the city's pavement into a tapestry. With a palette of vibrant chinks at their disposal, these skilled artisans will unleash their imaginations and create mesmerizing masterpieces right before your eyes. Marvel at the intricate details, the depth of emotions, and the sheer brilliance of the artwork that graces the streets, only to be washed away by the first rain.





**Partner with City of
Lake Worth Beach on
this Palm Beach County
Signature Event!**

EVENT FACTOIDS

- 100,000+ Guests
- 600+ Participating Artists
- 200+ Pieces of Art Created
- Extensive Media Coverage

- Average Age - 49; 52% Aged 18-54; 78% 18 - 64
- 67% Palm Beach County Residents
- 65% Female 34% Male 1% Non-binary
- 56% HH Income of \$75K+
- 97% Rated Event as Excellent/Good

GUESTS LOVE THIS SHOW IN OUR DIVERSE, INCLUSIVE COMMUNITY!

Promote ALL Weekend in Downtown Lake Worth Beach!



EVENT COMPONENTS:

- THREE Live Stages of Entertainment for ALL to enjoy
- BUDDING KIDS Area for Children & Families to be creative
- Delicious Food & Beverages to partake
- Eclectic Downtown Merchants to explore
- Over 600 artists sharing their talents
- Almost 250 pieces of art created
- FREE Admission at this 30 year heritage event



PARTNER. PROMOTE. MARKET.

DAVINCI LEVEL

Benefits Like:

- Exclusivity
- PROMINENT LOGO inclusion on entrance banners
- On-site presence; City to provide tent, table, chairs, etc.
- PROMINENT LOGO inclusion on Print Media
- PROMINENT LOGO inclusion on Event Collateral
- LOGO inclusion on TV Spots promoting Event
- Name inclusion in select Radio PSA's for Event
- LOGO inclusion on 200+ Volunteer Event T-shirts
- PROMINENT LOGO inclusion on Event Signage
- PA Announcements continuously throughout Event
- Right to make a brief (2:00) stage announcement to the crowd one time each day
- Inclusion in Social Media campaign promoting Event 90 days out
- PROMINENT LOGO inclusion on website with hyperlink
- Recognition at one of our Premiere Artist pieces created at the Show
- LOGO inclusion in digitized billboard on I-95 promoting Event
- Right to recognition at Lake Worth Beach City Commission Meeting



INVESTMENT ONLY \$20- 30K

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PARTNER. PROMOTE. MARKET.

MICHELANGELO LEVEL

Benefits Like:

- Exclusivity
- Event Component (Stage, Kids Area, Info Booth, etc.) presented by your company
- On-site presence; City to provide 10x10 tent, table, chairs, etc.
- Logo inclusion on Event Collateral
- Name inclusion in select Radio PSA's for Event
- Logo inclusion on 200+ Volunteer Event T-shirts
- Logo inclusion on Event Signage
- PA Announcements continuously throughout Event
- Inclusion in Social Media campaign promoting Event 90 days out
- Logo inclusion on website with hyperlink
- Recognition at one of our Premiere Artist pieces created at the Show
- Right to recognition at Lake Worth Beach City Commission Meeting

INVESTMENT ONLY \$10-18K

REMBRANDT LEVEL

Benefits Like:

- Official Sponsor of Event
- On-site presence; City to provide 10x10 tent, table, chairs, etc.
- Logo inclusion on Event Collateral
- Name inclusion in select Media
- Logo inclusion on 200+ Volunteer Event T-shirts
- Logo inclusion on Event Signage
- PA Announcements continuously throughout Event
- Inclusion in Social Media campaign promoting Event 90 days out
- Logo inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the Show

INVESTMENT ONLY \$6-9K





**PARTNER.
PROMOTE.
MARKET.**

VAN GOGH LEVEL

Benefits Like:

- Official Sponsor of Event
- On-site presence; City to provide 10x10 tent, table, chairs, etc.
- Inclusion on Event Collateral
- LOGO inclusion on Event Signage
- Inclusion in Social Media campaign promoting Event 90 days out
- LOGO inclusion on website with hyperlink
- Recognition at one of our Artist pieces created at the Show

INVESTMENT ONLY \$3-5K



**BOOTH ONLY PACKAGES AVAILABLE ON REQUEST
Art Patron Donations welcomed at \$ 500 or more.**

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