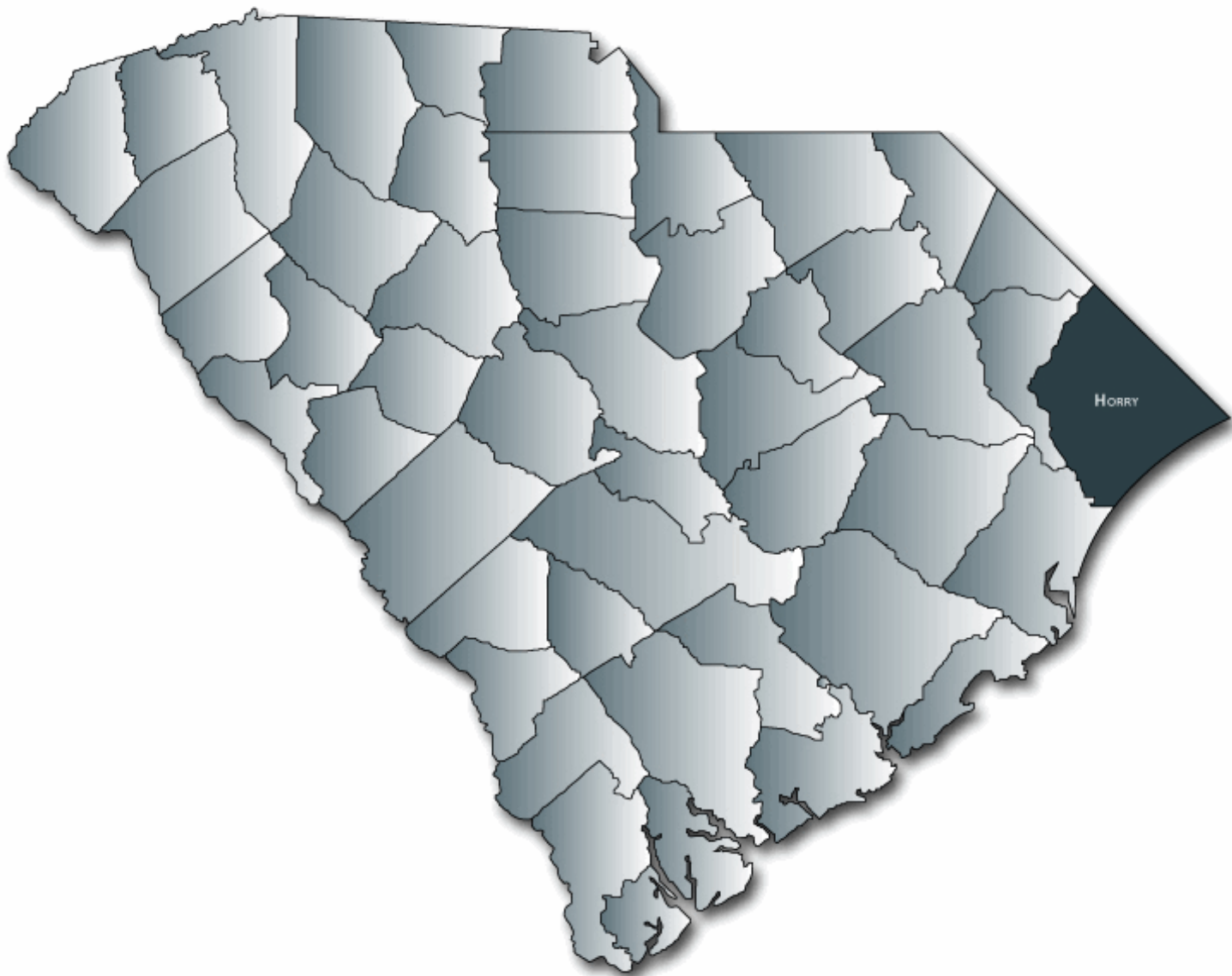


COMMUNITY PROFILE

Horry County



S.C. Department of Employment & Workforce

Business Intelligence Department

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Updated: 11/19/2024



Table Of Contents

1. Economic Data

Annual Unemployment Rates.....	1
Monthly Unemployment Rates.....	2
Area Job Openings.....	3

2. Employer Data

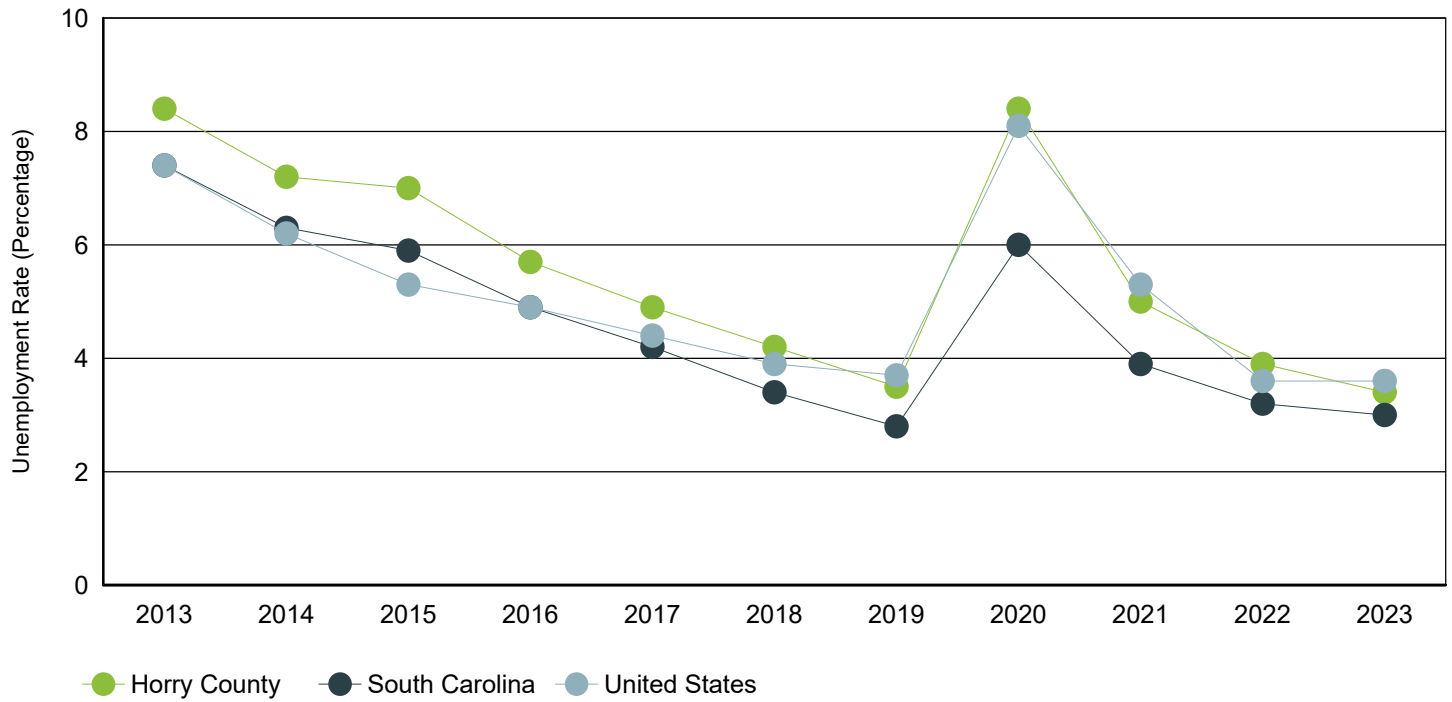
Size of Establishments.....	4
Employment by Size of Establishment.....	4
20 Largest Employers	5

3. Industry Data

Employment by Industry.....	6
Top Occupational Openings.....	7
Average Annual Wage by Industry.....	8
Projections by Industry.....	9

Annual Unemployment Rate (Unadjusted)

Trends

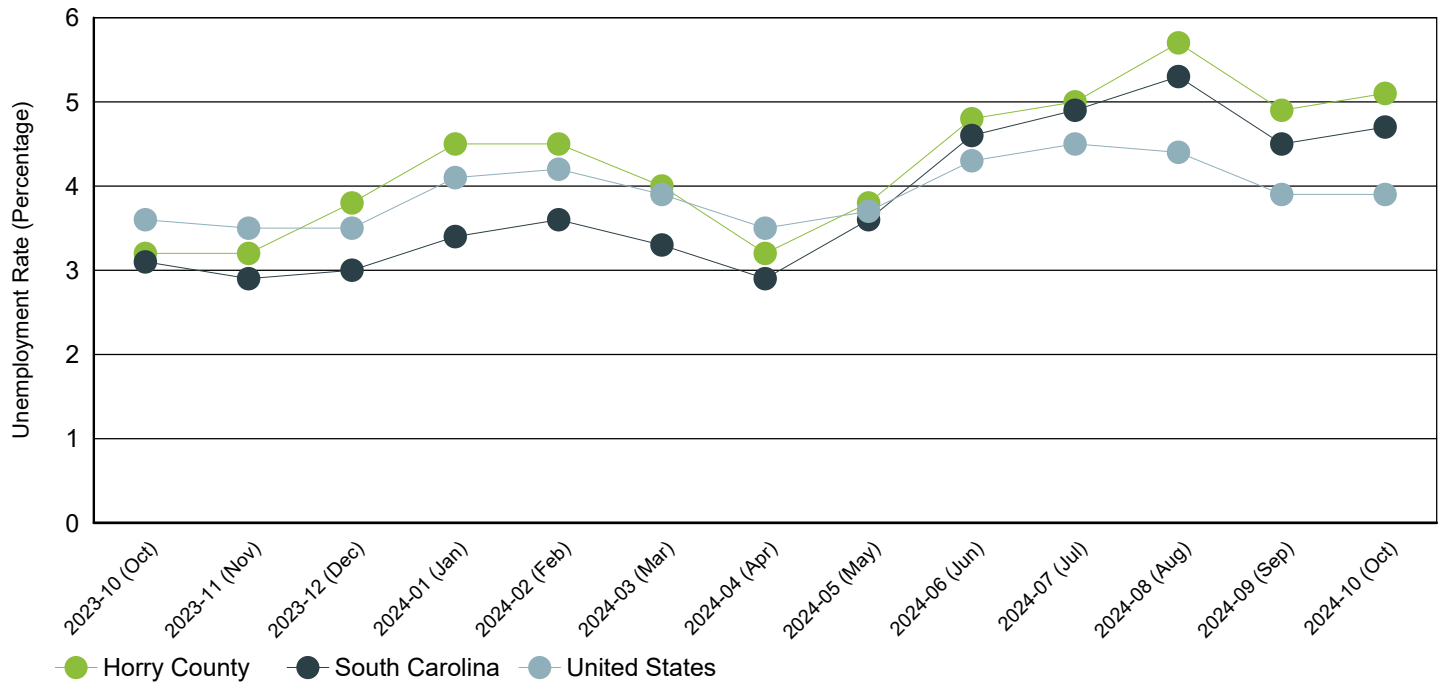


Year	Horry County			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2023	152,818	5,406	3.4%	2,380,392	72,668	3.0%	161,037,000	6,080,000	3.6%
2022	145,920	5,851	3.9%	2,316,435	76,894	3.2%	158,291,000	5,996,000	3.6%
2021	140,214	7,331	5.0%	2,266,611	92,558	3.9%	152,581,000	8,623,000	5.3%
2020	132,675	12,107	8.4%	2,199,751	139,389	6.0%	147,795,000	12,947,000	8.1%
2019	140,170	5,149	3.5%	2,268,884	64,649	2.8%	157,538,000	6,001,000	3.7%
2018	136,073	5,971	4.2%	2,205,356	76,666	3.4%	155,761,000	6,314,000	3.9%
2017	133,715	6,946	4.9%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	131,738	8,002	5.7%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	127,562	9,675	7.0%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	124,494	9,650	7.2%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	122,022	11,195	8.4%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Horry County	South Carolina	United States
Oct 2024	5.1%	4.7%	3.9%
Sep 2024	4.9%	4.5%	3.9%
Aug 2024	5.7%	5.3%	4.4%
Jul 2024	5.0%	4.9%	4.5%
Jun 2024	4.8%	4.6%	4.3%
May 2024	3.8%	3.6%	3.7%
Apr 2024	3.2%	2.9%	3.5%
Mar 2024	4.0%	3.3%	3.9%
Feb 2024	4.5%	3.6%	4.2%
Jan 2024	4.5%	3.4%	4.1%
Dec 2023	3.8%	3.0%	3.5%
Nov 2023	3.2%	2.9%	3.5%
Oct 2023	3.2%	3.1%	3.6%

Source: S.C. Department of Employment & Workforce

Area Job Openings

Period	Horry County				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Oct-24	153,136	8,182	5.1%		2,413,189	118,125	4.7%	
Sep-24	153,778	7,912	4.9%		2,413,300	113,975	4.5%	
Aug-24	157,212	9,455	5.7%		2,414,624	107,891	4.3%	
Jul-24	162,469	8,520	5.0%		2,415,158	97,764	3.9%	
Jun-24	161,033	8,173	4.8%		2,410,159	89,718	3.6%	
May-24	157,821	6,267	3.8%		2,406,512	83,589	3.4%	
Apr-24	158,819	5,183	3.2%		2,404,517	79,782	3.2%	
Mar-24	156,219	6,586	4.0%		2,399,640	77,948	3.1%	
Feb-24	151,576	7,215	4.5%		2,396,195	76,424	3.1%	
Jan-24	150,315	7,020	4.5%		2,396,514	75,325	3.0%	
Dec-23	150,165	5,905	3.8%		2,395,427	74,873	3.0%	
Nov-23	152,427	5,067	3.2%		2,395,934	74,957	3.0%	
Oct-23	154,256	5,127	3.2%	3,637	2,396,218	74,511	3.0%	91,724

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series
 South Carolina Data is Seasonally Adjusted

Employers by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	8,852	143,816
5 to 9	1,830	23,969
10 to 19	1,362	17,338
20 to 49	923	12,914
50 to 99	339	4,905
100 to 249	165	3,009
250 to 499	33	900
500 to 999	15	417
1000 +	9	303

Source: S.C. Department of Employment & Workforce - 2024 Q1

- Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	9,596	149,126
5 to 9	12,293	159,990
10 to 19	18,652	235,811
20 to 49	27,296	390,540
50 to 99	23,660	339,990
100 to 249	24,116	458,011
250 to 499	11,488	308,241
500 to 999	10,168	285,636
1000 +	21,126	817,578

Source: S.C. Department of Employment & Workforce - 2024 Q1

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ADIDAS AMERICA INC

CITY OF MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

FOOD LION LLC

FOUNDERS NATIONAL GOLF LLC

GEORGETOWN HOSPITAL SYSTEM

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

Horry County Council

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY TELEPHONE COOPERATIVE INC

KELLY SERVICES USA LLC

LORIS COMMUNITY HOSPITAL DISTRICT

MCLEOD LORIS SEACOAST HOSPITAL

OS Restaurant Services, Inc.

PUBLIX SUPER MARKET INC

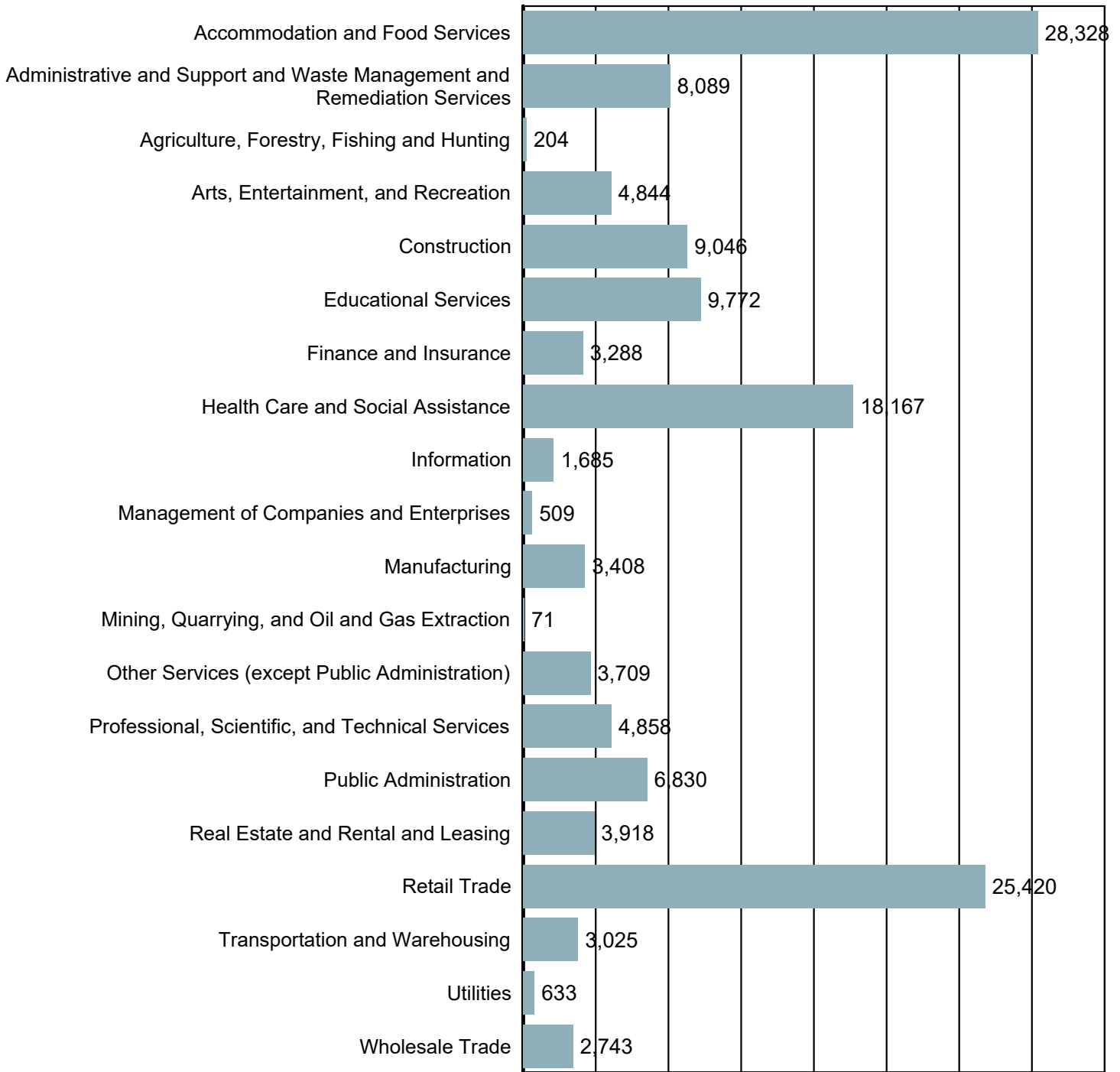
SOUTHEAST RESTAURANTS CORPORATION

WAL-MART ASSOCIATES INC

WYNDHAM VACATION OWNERSHIP INC

Source: S.C. Department of Employment & Workforce - 2024 Q1

Employment by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2024 Q1

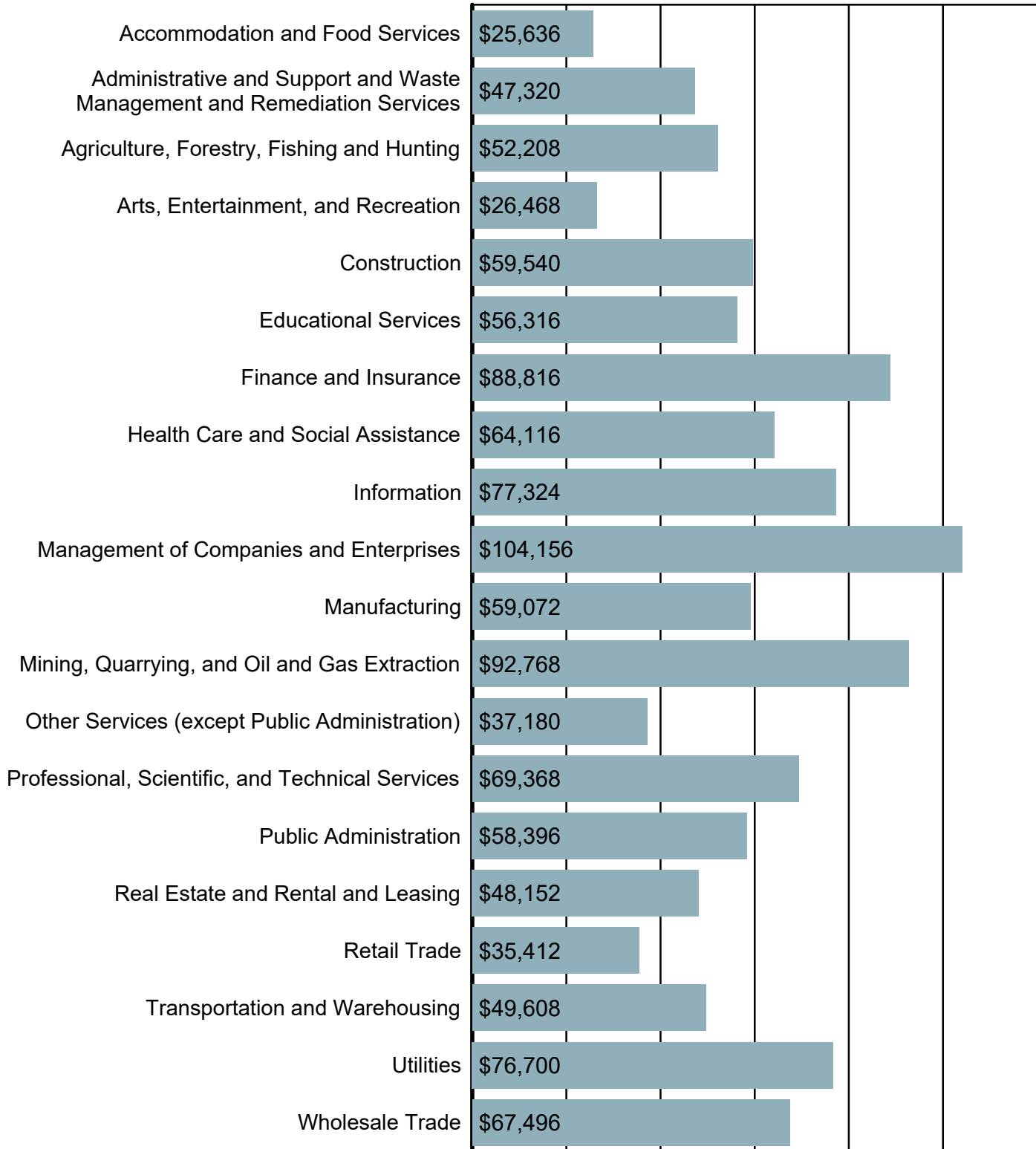
Top 20 Occupational Openings

Horry County
October-2023

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	267
Registered Nurses (29-1141)	199
First-Line Supervisors of Retail Sales Workers (41-1011)	161
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	73
Fast Food and Counter Workers (35-3023)	69
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	55
Health Technologists and Technicians, All Other (29-2099)	54
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	54
Maids and Housekeeping Cleaners (37-2012)	54
Maintenance and Repair Workers, General (49-9071)	54
Licensed Practical and Licensed Vocational Nurses (29-2061)	51
Stockers and Order Fillers (53-7065)	49
Cashiers (41-2011)	47
Customer Service Representatives (43-4051)	47
Food Service Managers (11-9051)	45
Nursing Assistants (31-1131)	45
Cooks, Restaurant (35-2014)	44
Medical and Health Services Managers (11-9111)	42
Hairdressers, Hairstylists, and Cosmetologists (39-5012)	39
Driver/Sales Workers (53-3031)	38

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2024 Q1

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Industry	2020 Estimated Employment	2030 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	173,111	216,845	43,734	25.26	2.28
Accommodation and Food Services	30,265	42,369	12,104	39.99	3.42
Administrative and Support and Waste Management and Remediat	9,866	14,114	4,248	43.06	3.65
Retail Trade	26,886	31,066	4,180	15.55	1.46
Health Care and Social Assistance	18,965	22,660	3,695	19.48	1.80
Government	10,145	13,175	3,030	29.87	2.65
Educational Services	11,096	14,074	2,978	26.84	2.41
Construction	9,887	11,855	1,968	19.90	1.83
Other Services (except Government)	7,848	9,786	1,938	24.69	2.23
Manufacturing	7,656	9,187	1,531	20.00	1.84
Professional, Scientific, and Technical Services	5,345	6,856	1,511	28.27	2.52
Real Estate and Rental and Leasing	4,513	5,702	1,189	26.35	2.37
Transportation and Warehousing	2,621	3,593	972	37.09	3.20
Wholesale Trade	3,050	3,974	924	30.30	2.68
Arts, Entertainment, and Recreation	4,933	5,838	905	18.35	1.70
Information	2,010	2,530	520	25.87	2.33
Agriculture, Forestry, Fishing and Hunting	1,227	1,403	176	14.34	1.35
Finance and Insurance	4,703	4,874	171	3.64	0.36
Management of Companies and Enterprises	766	923	157	20.50	1.88
Utilities	515	594	79	15.34	1.44
Mining	96	112	16	16.67	1.55

Source: S.C. Department of Employment & Workforce - Industry Projections