



DEVOPS BUSINESS VALUE CAN YOU MAKE THE CASE TO THE C-SUITE?

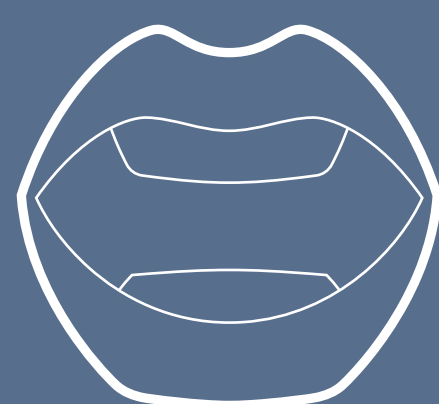
If you're a DevOps-first team lead, you might already use Accelerate's **Four Key Metrics** to measure your DevOps rollout. When you're talking to the executive team though, do the Four Key Metrics you love so much make sense to the CEO, CMO, and CFO too?

**TECH
SAYS**



**EXEC
THINKS**

DEPLOYMENT FREQUENCY



"These frequent deploys you see are part of continuous delivery. When you look at the frequency over time, it gives you an idea of how smoothly everything is running - look! no friction!"



"More than 4 deploys a day indicates high-performing teams. No friction means faster, more efficient delivery. This will also show up bottlenecks, so we can zap any blockers!"

CHANGE LEAD TIME



"This is the time between the 1st line of code to deployment. That downward trend shows both devs and the code are efficient with the tasks in hand".



"Great, a solid indication of process efficiency and speed. Keeping it nice and low means faster delivery. Faster than the competition? I guess we'll see..."

TIME TO RESTORE SERVICE



"You might have heard of MTTR? The low number shows that problems are being solved quickly, reducing downtime".



"Better down vs available metrics means we're keeping customers happier and the support team more efficient. I approve".

CHANGE FAILURE RATE



"This is the % of deploys that fail in production. It's a good indicator for seeing where you lie on the journey to CI/CD, but the lower, the better - 0% - 15% is what "elite" companies are seeing"



I can see how we've progressed over time, that's interesting and we seem to be going in the right direction. Close to 20% but dropping since we hired this person. Nice."

Using different metrics? It doesn't matter if you're using other KPIs instead of the **Four Key Metrics**. Take our suggestions and mold them to your needs.

Find out more about DevOps business value
Download our free ebook

