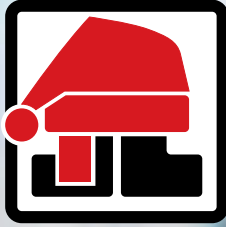


BE VOYAGEUR!

HEHO.CA #HEHO



FEB 12-21 FÉV.

SOYEZ VOYAGEUR!

Festival du Voyageur 2016

ANNUAL REPORT 2015 2016



Festival du Voyageur

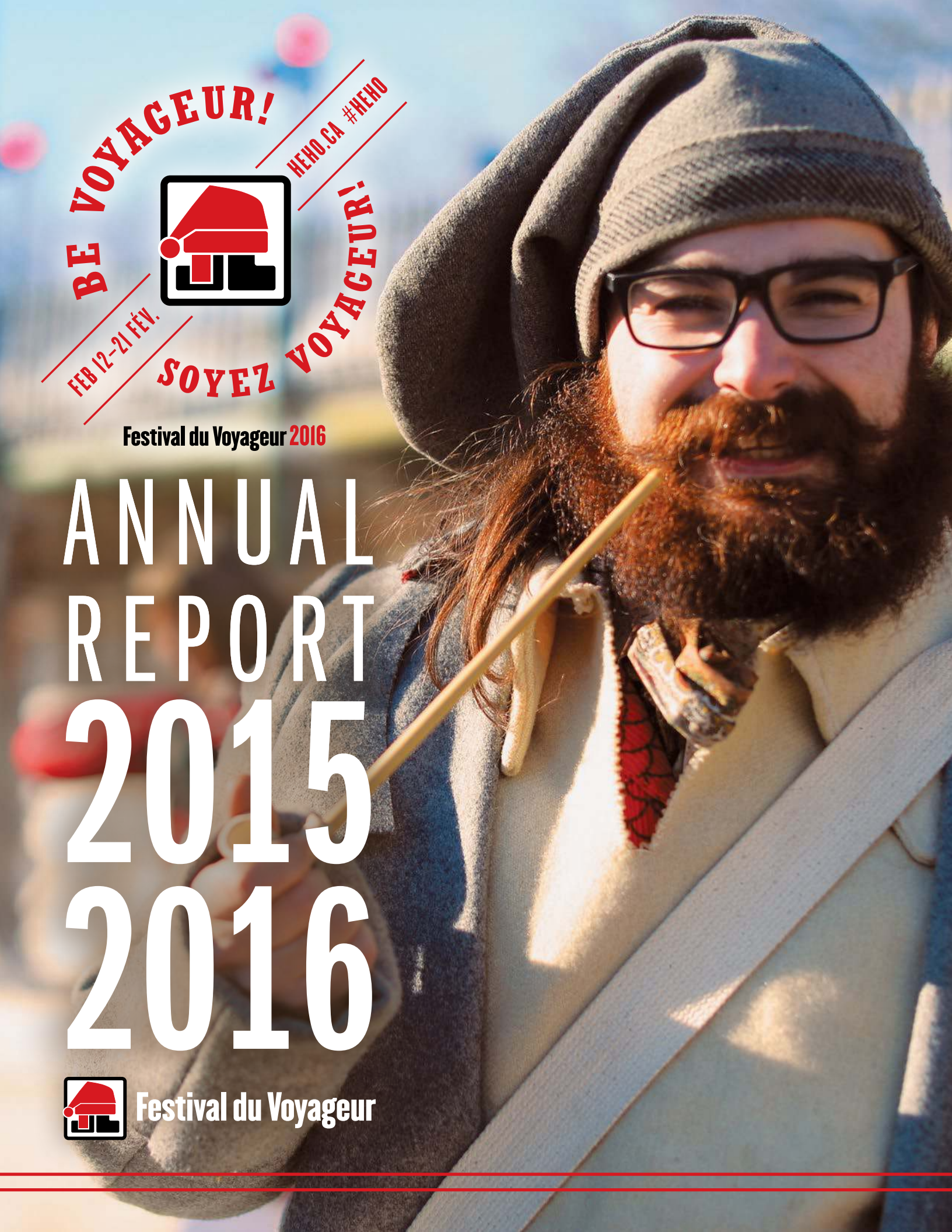


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MESSAGE FROM THE PRESIDENT



Festival du Voyageur is proud to present its 2015-2016 Annual Report. What a great year it has been for our organization which is 47 years young! This report proves that we are not only well established in the Franco-Manitoban community, but also in the Manitoban community at large.

Festival du Voyageur is happy to spread “joie de vivre” and increase its visibility throughout the year with numerous initiatives that encourage people to express and celebrate their francophone heritage. In 2015, Fort Gibraltar’s Interpretive Centre experienced unprecedented attendance levels which coincided nicely with the program’s tenth anniversary. The Mercredis en musique free concert series, presented in partnership with the Provencher Boulevard BIZ, once again took place in the heart of Saint-Boniface this summer and continued to attract people from the neighbourhood. Furthermore, the Great-West Life School Program and the winter festival were a resounding success! Thank you to all the festivalgoers from near and far who love our festival and share with us the celebration of our culture and heritage.

This year marks the end of my mandate as President of the Festival du Voyageur’s Board

of Directors which was a truly rewarding and unforgettable experience for me. My community holds a special place in my heart and I’m overjoyed to have had the chance to contribute to one of our community’s most important organizations. I would especially like to thank my colleagues on the Board of Directors for their support and guidance. I’m proud to have had the opportunity to work with such a dedicated group of people. I’d also like to recognize the Festival du Voyageur staff for their exceptional work and, above all else, their passion. Not only do they help us accomplish our mission and bring our vision to life, but they are also constantly looking for new ways to improve our overall performance. This report only offers a glimpse of what our team accomplishes over the course of a year thanks to their dedication and enthusiasm for this organization and for our community.

THANK YOU!

Daniel Leclair
President



MESSAGE FROM THE EXECUTIVE DIRECTOR

It was an exceptional year for our organization and we are thrilled to be able to share the results we were able to achieve together.

There is an abundance of enthusiasm for everything that relates to and celebrates french language, culture and our heritage which has translated into our products being sought out by an ever growing audience. We continue to welcome a large number of visitors to all our events and activities. High participation numbers and diversified programming along with sound fiscal management has resulted in a positive financial outlook for our corporation. As a result, we are proud to announce an accumulated operational surplus of \$196,367.

In 2015-2016 there were several changes to the Festival du Voyageur staff. It is with great emotion that we bid a fond farewell to valued members of our team and it is with smiles and an open arms that we welcome our new colleagues. Firstly, after twenty years with the Festival, Raymond Garand retired as Site Manager and passed the reigns to Jean Forest. Irina Ivanov Bissonette, Benj Funk, Rachelle Normand and Joëlle Brémault also left their positions and Dominique Tétrault and Lisa Woods assumed new roles within the organization. Sophie Dumontier, Stéphane Oystryk, Nicolas Audette and Monique Olivier were hired to fill vacant positions and we added a new full time position, that of Manager of first impressions which has been filled by Carine Boucher. We sincerely thank all the team members who have moved on for their years of service and

their dedication and we wish a warm welcome to our new colleagues.

In addition to the renewal of our staff, we also welcome our new ambassadors. During the 47th edition of the Festival, the Sorin family completed its mandate as the Official Voyageurs and passed the torch to the Perron-Beaudry family. We are lucky to have such incredible ambassadors year after year. Marcel, Michelle, Catherine, Amélie, Miguel and Cabrel, thank you for sharing your abundance of "joie de vivre". You are a talented, warm and loveable family – congratulations for your superb mandate! Christian, Nicole, Véronic, Manou and Félix, welcome to the Festival du Voyageur family! We are thrilled to be going on this wonderful adventure with you.

We are very appreciative of all the support we've received from all our partners, sponsors, funders as well as our volunteers. A big thanks must also be given to all the members of our team and our board of directors for your support and your exceptional generosity. It is thanks to all of you that we are able to radiate our "joie de vivre" and celebrate our french language culture. HÉ HO!

Ginette Lavack Walters
Executive Director



BOARD OF DIRECTORS 2015 – 2016

Daniel Leclair – President
Geneviève Clément – Past President
Simon Normandeau – Vice President
Denis Guénette – Treasurer
Anne-Marie Thibert – Secretary
Natalie Thiesen – Director

Maxine Robert – Director
Lynne Connelly – Director
Ginette Connelly – Director
Daniel Labrie – Director
Lisa Cupples – Director



STAFF

ADMINISTRATION

Ginette Lavack Walters, Executive Director

DEVELOPEMENT

Rachelle Normand, Director of Development

OPERATIONS

Jean-Luc LaFlèche, Director of Operations

Jean Forest, Manager of Site Operations

Julien Desaulniers, Artistic Producer

Joëlle Brémault, School Program Manager

Colin Mackie, Heritage Program Manager

FINANCE

Marc Boucher, Director of Finance

Fatimaty Gueye, Finance Assistant

MARKETING

Irina Ivanov Bissonnette, Director of Marketing and Communications

Dominique Tétrault, Communications and Administration Assistant

Sophie Dumontier, Graphic Designer

Lisa Woods, Promotions and Sales Coordinator



OFFICIAL VOYAGEURS : THE SORIN FAMILY

Already another Festival du Voyageur completed and it was wonderful to spend it surrounded by great friends. It feels like it was just yesterday that we were asked to get ready for the night when they announced that we would be the Official Voyageur Family. Two years went by and we have now passed on the reigns to the Perron-Beaudry family.

What to say about our two years as ambassadors for Festival? Well we were told that our second year would be even more special. The truth is, the second year was as special as the first with the exception that we were less nervous and it was much easier to dive right into the fun as we knew what to expect this time around. Whether we were visiting in the city or out of town, we were always greeted with smiles at the schools, retirement homes, hospitals and festivals.

During our second year we participated in the opening mass of the Festival, we sang Canada's national anthem in front of approximately 10 000 people during our visit to Lacrosse, Wisconsin, and

performed short musical presentations, singing and jigging (even at Aquatennial, in Minneapolis). The many, many times that we got dressed up in our cultural attire as if it was the very first time and were greeted by new and old acquaintances once again are all moments that we will cherish in our hearts forever.

We would like to wish the Perron-Beaudry family a wonderful two years as the Official Voyageur Family and an unforgettable experience, as we will always remember our years spent sharing these moments with our family.

Finally, a big thank you to the Festival du Voyageur and the Order of Official Voyageurs who have allowed us to represent this great winter festival. It has been an honour and a responsibility that we did not take lightly and that we will never forget. Hé! Ho!

The Sorin Family, 2015-2016 Official Voyageurs
Michelle and Marcel Sorin
Catherine, Amélie, Miguel and Cabrel



AWARDS AND NOMINATIONS

AWARD

Travel Manitoba Marketing Excellence Award

To celebrate Festival du Voyageur's 45th edition, a promotional campaign was launched with the slogan "Woven in Time" to illustrate the 45 years of existence of the festival woven throughout the years with a close knit French community just like our symbol, the ceinture fléchée (sash). This campaign was enhanced by the use of archived pictures and witty copywriting. It was the perfect occasion to share images and stories from the celebrations over the last 45 years. Festival du Voyageur proudly accepted this award in the fall of 2015.

The Travel Manitoba prizes are awarded in the fall for the activities that occurred in the previous year.

PRIZES AWARDED BY FESTIVAL DU VOYAGEUR

Over the years, Festival du Voyageur established various partnerships within the music industry in order for our artistic producer to discover new talent and raise the profile of our festival. We also award prizes to emerging francophone artists to give them the opportunity to perform in our year-round programming. This year we awarded Rayannah at the 2015 Découvertes manitobaines en chanson, with the opportunity to perform at Festival du Voyageur 2016!



OTHER EVENTS

MIDWEST US SALES BLITZ

In collaboration with Tourism Winnipeg, Festival du Voyageur participated in a 5 day US Sales Blitz. This trip consisted of meeting face to face with 14 prospective clients in 5 states (MN, ND, SD, IA and NE). It was a chance for the Festival to not only promote Winnipeg, but also to enhance visibility for the Fort Gibraltar Interpretive Centre to a variety of travel agencies and groups in the United-States.

FRENCH-CANADIAN PAVILLION AT FOLKLORAMA

From August 11 to 13, 2015, Festival du Voyageur was at the French-Canadian Pavilion during Folklorama with a « Voyageur Photobooth » kiosk where visitors were able to dress up as voyageurs and pose for a souvenir photo. We also promoted the Fort Gibraltar Interpretive Centre. Over 115 photos were taken over the course of the week.

GREY CUP CELEBRATIONS

The Festival du Voyageur was present at the Nissan Titan Street Festival during the Santa Claus parade which was a part of the Celebrations of the 103rd Grey Cup on November 28. We hosted a section of the street where we shared our "Joie de Vivre" and added Festival du Voyageur vibes to the party. The Official family, staff, Board of Directors, friends of the festival as well as Léo La Tuque danced and sang their way through the streets of downtown Winnipeg.

THE WONDERFUL WEDDING SHOW

The Wonderful Wedding Show was a great opportunity for us to showcase Festival du Voyageur as well as Fort Gibraltar to a large audience. The timing was ideal as the conference was held on January 23 and 24. Just prior to the festival, we were able to set up a booth and speak to thousands of visitors at the show. Several guests were familiar with the festival, however we did

introduce many to the event. The wedding show brought us great exposure and visibility.

SNEAK PEAK AT THE ZOO!

In anticipation of the opening of Festival, the official family and Léo La Tuque made a special appearance at the Assiniboine Park Zoo on February 6. A photobooth, singing and dancing were just a few of the activities that took place within the Journey to Churchill exhibit that day.

GOLDEYES' FRANCOPHONE NIGHT

The Goldeyes' Francophone Night was once again a success this year and Festival du Voyageur is proud to be a partner for the event. The Official Voyageurs were able to take part and mingle with the crowd over the course of the night spreading their "Joie de Vivre" and love for the Festival.

MANITOBA MOOSE FRANCOPHONE NIGHT

Festival du Voyageur hosted an information kiosk at the Manitoba Moose Francophone Night held on March 23 at the MTS Centre. It was a perfect occasion to present the new Official family to the public as well as to spread Festival du Voyageur and Fort Gibraltar's "Joie de Vivre" across the arena.

Festival du Voyageur also participated in the following events:

- Oktoberfest (La Crosse, WI)
- St. Paul Winter Carnival (St. Paul, MN)
- Aquatennial (Minneapolis, MN)
- BreakOut West (Winnipeg, MB)
- Contact Ontario (Ottawa, ON)
- Contact Ouest (Edmonton, AB)
- East Coast Music Awards (St. John's, NL)
- Festival International (Lafayette, LA)
- Jazz and Heritage Festival (New Orleans, LA)
- Francofolies de Montréal (Montréal, QC)
- Festival international de la chanson de Granby (Granby, QC)

OVERVIEW OF PROGRAMMING

HIGHLIGHTS

With a total of 102 000 visits to the official festival sites, representing a 13% increase over last year's attendance, the 47th edition of the Festival du Voyageur was a resounding success. Relatively mild temperatures combined with diverse and exciting programming clearly generated enthusiasm amongst festivalgoers.

During the 10 days of the festival, 140 artists took to stages at Voyageur Park and our 9 official festival sites. Several Franco-Manitoban artists were part of the festivities such as Rayannah, Jocelyne Baribeau, Les Surveillantes and Kelly Bado. The festival also welcomed francophone artists from the broader French community including a sold out Cœur de Pirate concert (in collaboration with the Winnipeg Folk Festival), Les Hay Babies, Nicolas Pellerin et les Grands Hurlleurs and Sweet Crude from Louisiana. Furthermore, an array of exceptional Anglophone artists also performed, such as The Harpoonist and the Axe Murderer, Red Moon Road, Sweet Alibi, The Crooked Brothers and The Lytics.

Along with all the phenomenal music, a variety of events and activities also took place during the 2016 Festival du Voyageur. To celebrate Louis Riel Day presented by Global News, arts and crafts and traditional trade demonstrations were offered. L'Union nationale métisse Saint-Joseph and the St. Boniface Historical Society

set up kiosks in the Université de Saint-Boniface Portage Tent and a Giant Louis Riel Mosaic was unveiled to the public. Additionally, the Prairie Wildlife Rehabilitation Centre also gave visitors a chance to meet an Arctic Fox, a Grey Owl and a Barn Owl.

NEW INITIATIVES AND SPECIAL EVENTS

For the very first time, Festival du Voyageur hosted a variety of theme-based activities in the new Université de Saint-Boniface Portage Tent. During both Saturdays, more than a dozen artisans and local vendors filled the tent for our Market Days. At night, the tent would change gears for Chansonner Night, Karaoke Night, Singles Night and Board Game Night which all reported good attendance numbers. Fort Gibraltar also welcomed the first outdoor Canadian Museum of Human Rights exhibit entitled Let Them Howl: 100 Years in the Women's Rights Struggle.

The Beard Growing Contest, Mascot Challenge, Cajun Night and the Fiddling and Jigging Contests were back this year and were as popular as ever. The Fashion Show on Ice at the Rendez-Vous on Ice and the Rendez-Vous des Chefs in the Maison du Bourgeois attracted a large number of festivalgoers. For the third year in a row, Manitoba Music hosted its Rame à la Rencontre francophone music showcase in collaboration with Festival du Voyageur.



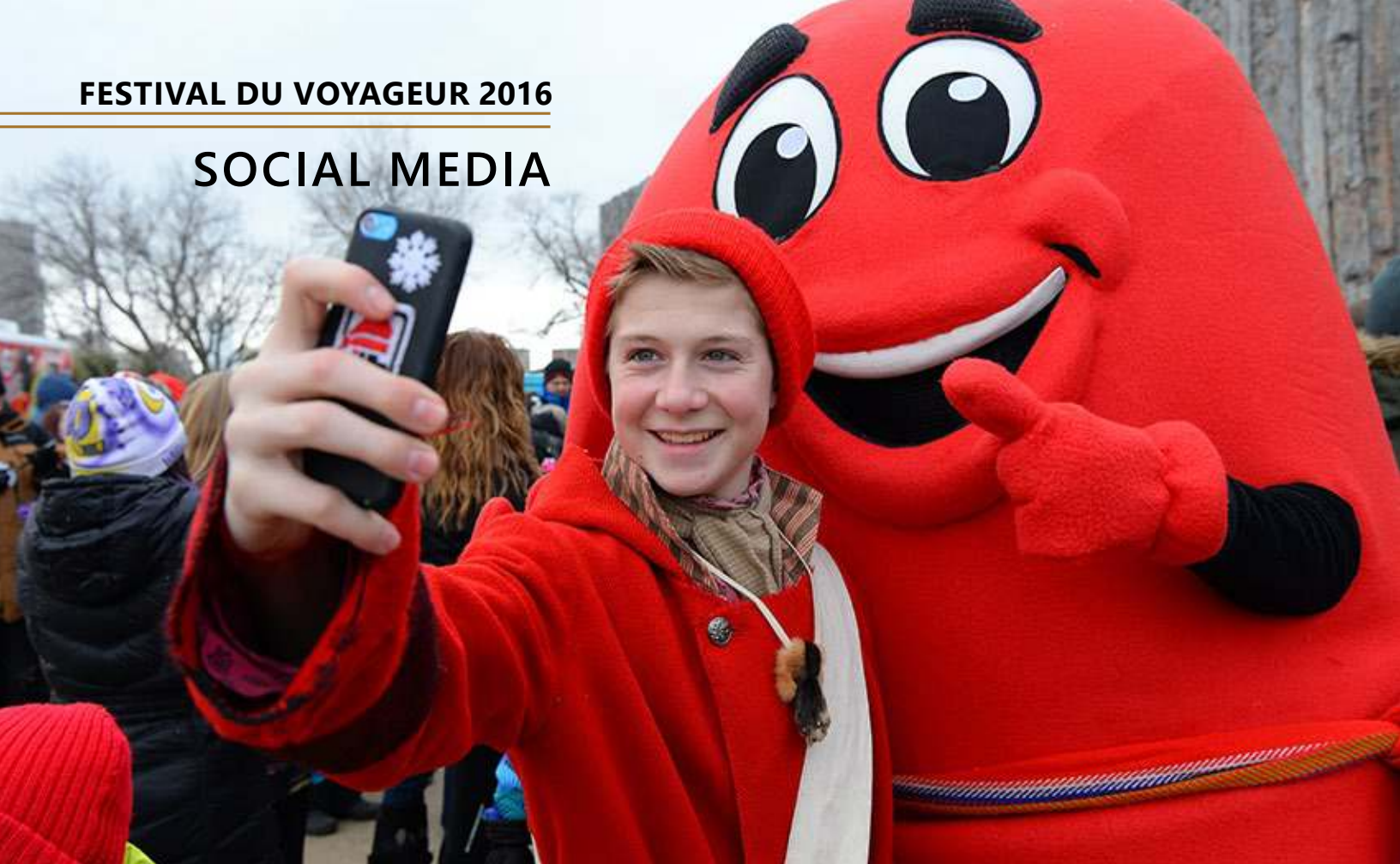
MARKETING CAMPAIGN

The 2016 tagline “Be Voyageur!” set an inclusive, familial and festive tone to the 47th edition of Festival du Voyageur. Our Official Voyageurs, the Sorin family, were the spokespeople of the campaign, bringing their “joie de vivre” everywhere they went with dance and music. Thanks to this lively campaign and solid partnerships with media outlets, the 2016 Festival du Voyageur earned remarkable media exposure.

An advertisement campaign for Festival du Voyageur appeared in print media such as the Winnipeg Free Press, Metro Winnipeg, La Liberté, Where Magazine and the Filipino Journal. Various Festival du Voyageur radio spots were also aired on 103.1 Virgin Radio, QX104, FAB 94.3 Radio-Canada – CKSB, and Envol 91.1 FM. Commercial spots appeared on Global News, Radio-Canada as well as Unis TV.

Festival du Voyageur is proud to have welcomed representatives of over 50 media outlets including Global News, CTV, Radio-Canada, Metro Winnipeg, APTN, Shaw TV, Unis TV, and more. Tourism Winnipeg collaborated with Festival du Voyageur to host familiarization tours with tour operators from across Canada and into the United States, such as Good News Tour and Travel, Hanover Holidays, Horizon Tours, Omnitour and Sunshine Travel. These opportunities made it possible for Festival du Voyageur to access the international markets and allowed us to raise awareness about the winter festival to American tour operators.

SOCIAL MEDIA



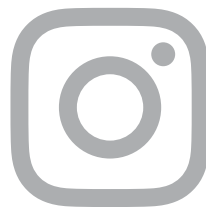
50

media outlets covered the festival on location



3,000

pictures with the hashtag #heho posted on Instagram



4,800

subscribers on Instagram



5,200

users of the 2016 festival mobile app



9,100

followers on Twitter



9,800

subscribers on Facebook



84,200

unique visitors to our website in February 2016



446,100

pageviews on heho.ca in February 2016



GREAT-WEST LIFE SCHOOL PROGRAM

For the last 29 years, the Great-West Life School Program has been giving students the opportunity to have fun while learning the history of the fur trade. The 2016 program welcomed over 11,200 students who participated in over forty activities, workshops and interactive shows.

The school program manager continues to work on improving the workshops and activities that we offer in order to effectively reach the school audience. Every year, we also focus on the training of our presenters in order to offer better workshops. This year, we offered on average eight hours of training sessions to over 80 facilitators to improve the experience of our visitors during the five days of the program.

Here are a few interesting statistics from the Great-West Life School Program of the 47th edition of Festival du Voyageur:

STATISTICS – 2016 SCHOOL PROGRAM

The majority of the participants were from grades 4 to 8: 1,500 participants from grade 4; 2,100 from grade 5; 1,500 from grade 6; 2,000 from grade 7; and 1,200 participants from grade 8

- Our average attendance for the past five years is 11,540 participants per year.
- 220 volunteers gave their time to help students and presenters during the program
- 545 students came from outside of Manitoba



CONTESTS AND RECOGNITIONS

Order of the Capot

Paul Desrosiers and Gérald Curé

Survey: VIA Rail Travel Credit (#1)

Jamie Moreau

Survey: VIA Rail Travel Credit (#2)

Nicole Berendse

Survey: Thermëa Package

Taras D. Maydaniuk

Local Snow Sculpture Contest

Jodine Pratt and family

Rendez-vous des chefs (Pea Soup Competition)

- People's Choice : Stella's
- Judge's Prize : The Mitchell Block

Jigging Contest

- 9 years old and under : Cassity Kent
- 10-13 years old : Brooklyn Rees McKay
- 60+ years old : Joyce Beach
- Championship : Ryan Richard

Fiddling Contest

- 7 years old and under : Shilo Hiebert
- 8-10 years old : Malacai Hiebert
- 11-13 years old : River Sawchyn
- 14-17 years old : Caitlin Armstrong
- 60+ years old : Henri Hince
- Championship : Simon Reimer

Beard Growing Contest

- Festival Beard : Michael Toogood
- Novelty : Anthony Monienik
- Voyageur Beard : Wayne Uprichard
- Open Category : Lisa Kappel



VOLUNTEERS

We are very grateful to the 1,245 volunteers who dedicated their time towards the 47th edition of Festival du Voyageur. Approximately 850 of the volunteers are members of various community groups such as, Knights of Columbus (Conseil Goulet and Conseil St-Émile), La Brigade de la Rivière-Rouge, Habitat for Humanity, La Compagnie de LaVérendrye, l'Union nationale métisse Saint-Joseph, the Saints-Martyr-Canadiens parish, Gens des bois, Red River Heritage Collective, Prairie Wildlife Rehabilitation Centre and the Forces of Lord Selkirk. Thank you for your hard work and dedication towards our winter festival!

Volunteers have important roles such as directing traffic in the parking lot, scanning

tickets at the entrance of Voyageur Park, bartending, hall management, cleaning up the tents as well as monitoring the fire pits and children's playground.

Once again this year, volunteers had access to the La Tuque Tent presented by Manitoba Hydro, where they could mingle with festival artists, eat hot meals, relax as well as meet with other volunteers between their shifts.

The generosity and good spirit of our volunteers greatly contribute to the success of Festival du Voyageur year after year. The entire staff and Board of Directors would like to thank all of the volunteers who generously gave their time and effort towards the success of our great festival!

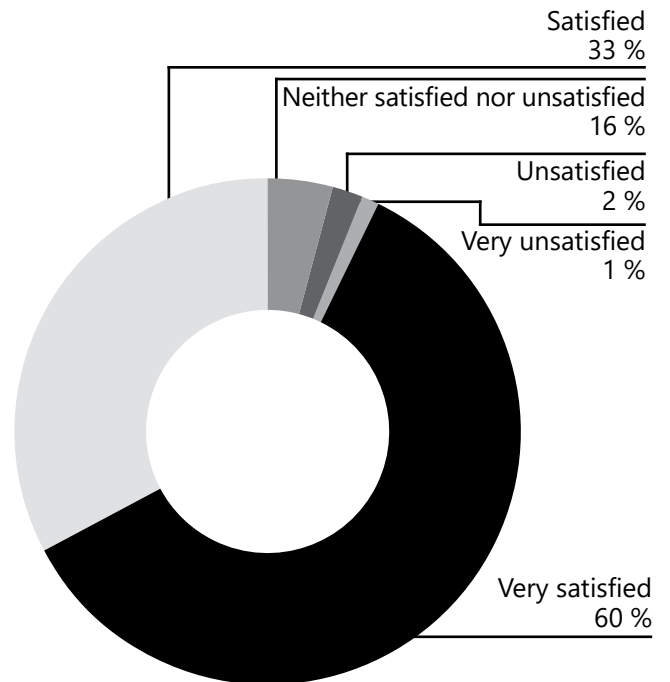
2016 SURVEY RESULTS

Every year, Festival du Voyageur conducts a survey among its visitors to measure their rate of satisfaction, to collect their general impressions and to establish visitor profiles. Thanks to our devoted volunteers who distributed hundreds of surveys on site at Voyageur Park and those that completed our online survey, we had one of the highest response rates to date, gaining valuable information and feedback from our participants.

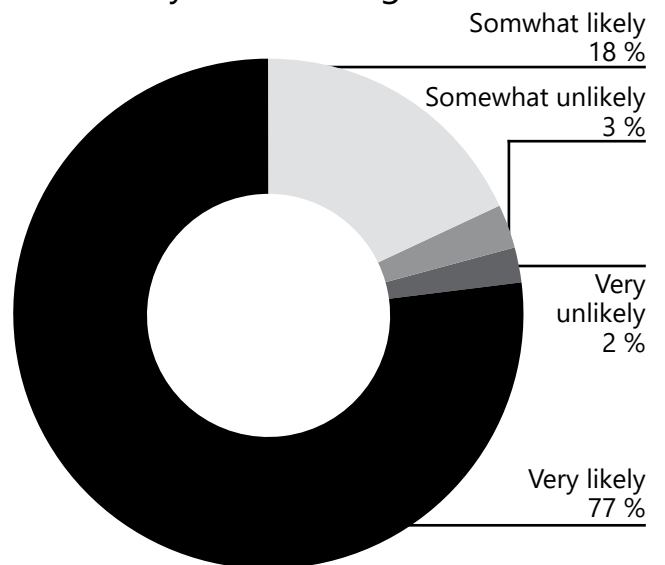
HIGHLIGHTS OF THIS YEAR'S SURVEY:

- 61 % of respondents are between the ages of 26 and 49
- 51% of respondents come from outside the city of Winnipeg
- 60% of respondents indicated English as their mother tongue, while 37% indicated French
- 93% of respondents indicated being "satisfied" or "very satisfied" with their experience at this year's festival
- 54% of respondents are women, 46% are men
- 78% of respondents have a post-secondary degree

Level of Satisfaction



Probability of Returning



SPONSORS

Official Partners



Official Sponsors



Winnipeg Free Press

Major Sponsors

Air Canada • CitiFinancial
Éducatrices et éducateurs francophones du Manitoba
Fried Green Tomatoes Catering • Hertz Equipment Rental
International Fur Dressers & Dyers • Manitoba Hydro
Manitoba Public Insurance • Pinnacle and Accountants Now
Power Corporation of Canada • Qualico Communities
Royal Canadian Mint • VIA Rail Canada • ENVOL 91 FM

Amis du Festival

Canadian Footwear • Chambre de commerce francophone de Saint-Boniface
Catholic Health Corporation of Manitoba • Diamond Gallery • Bérard Financial Group Ltd.
Guertin Equipment • Jack Daniels • Kinsmen Club of Winnipeg • Manitoba Film and Music
Manitoba Pulse & Soybean Growers • Maxim Truck & Trailer • Milk Every Moment
Mondia Alliance • Mountain Equipment Co-op • Canadian Museum for Human Rights
One Insurance • Pepsico Canada • Signcraft Display • Star Building Materials
Wawanesa • Winnipeg Airports Authority • Winmar Property Restoration Specialists

Government Sponsors



RENDEZ-VOUS ON ICE



For a third consecutive year, Festival du Voyageur offered free programming for the whole family in a unique setting. The Rendez-vous on Ice presented by CitiFinancial was located where the Assiniboine and Red rivers meet and presented innovative programming thanks to our partners, Ugly Duckling Productions and Mixte Productions.

This official site was the ideal spot for festivalgoers and river trail visitors alike to have a drink at the outdoor bar, savour delicious French-Canadian food, enjoy shows and even watch a fashion show on ice in a festive atmosphere!

Fashion on Ice showcased a total of 9 designers from Manitoba, all of which were represented in various winter outfits both colourful and functional proving that winter clothes can be fashionable!

PARTICIPATING DESIGNERS :

- Barbara & Cecile
- dEdiger
- Dugas-Lavack
- Gracetta
- Joel Fashion
- JGarn
- Lisa Dyck Designs
- Smash Knits
- Voilà par Andréanne

This year, Festival du Voyageur created a partnership with Community Living Winnipeg in order to help organize a new fundraising event. The Wild Winter Canoe Race was held on the Red River Mutual Trail. The race was held on a snow-packed 200-meter course, using canoes generously donated by Wilderness Supply Co. The only paddling required came from the legs – one leg in the canoe and one leg out of the canoe. Participants had to push hard to the finish line! 12 teams of 5 individuals were registered in this year's race, for a total of 60 participants. It was a successful first year.

MERCREDIS EN MUSIQUE



Festival du Voyageur and the Provencher BIZ were proud to present the third edition of Mercredis en musique in 2015, a concert series which pairs a musical act with a local restaurant. Every Wednesday, from July 1 to August 19, in the Maison des artistes' Sculpture Garden, the public was invited to have lunch and enjoy a free outdoor show in the heart of St. Boniface.

For the third edition of the series, Festival du Voyageur welcomed ten musical acts of all genres and styles: The Harpoonist and the Axe Murderer, Keith and Renée, Abotinam, Jérémie & The Delicious Hounds, Jocelyne Baribeau, Faouzia, Justin Lacroix, Mike Edel, Cécile Doo-Kingué and The New Lightweights. The artists entertained a diverse crowd of professionals, young families and seniors. Community participation was remarkable with more than 1,800 spectators attending the concerts, an average of 225 spectators per show.

Spectators were also able to enjoy delicious meals prepared by a variety of different restaurants from the St. Boniface area. Due to inclement weather, Cécile Doo-Kingué's concert was moved indoors at the Maison des artistes, however none of the shows were cancelled.

This concert series was created to support local music in both official languages, bring pedestrian traffic to the Provencher Boulevard by creating a vibrant and exciting atmosphere in St. Boniface and increase visibility for Festival du Voyageur and the Provencher BIZ as well as their partners. We would like to thank the sponsors of the concert series: La Maison des artistes visuels francophones, Le 100 Nons, Université de Saint-Boniface and Caisse Financial Group and the Province of Manitoba.

FORT GIBRALTAR

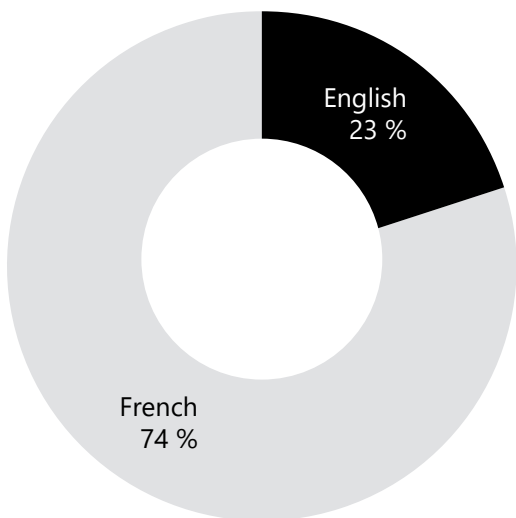


For its 10th summer season, the Fort Gibraltar Interpretation Centre was open to the public from May 19 to August 30, 2015. More than 3,400 visitors were transported back in time to the fur trade era and met various characters portrayed by our knowledgeable interpreters through interactive and educational guided tours during our public program. There was an increase in participation of 20% since 2014. Furthermore, close to 1,400 students participated in the 2015 Fort Gibraltar School Program.

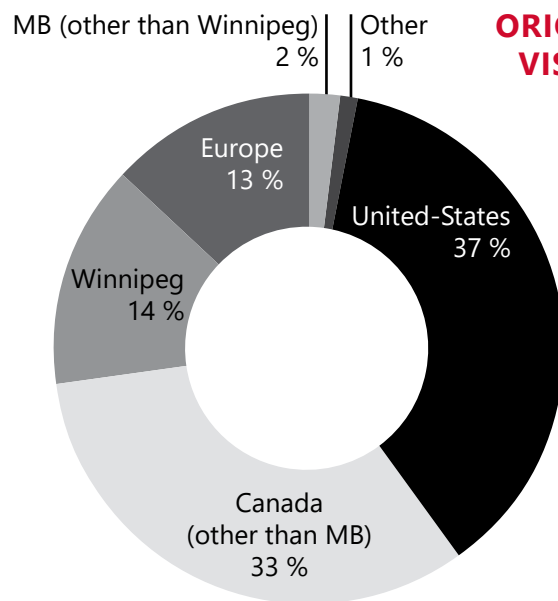
Festival du Voyageur also offered Voyageur Apprenticeship Workshops at Fort Gibraltar during the summer season to celebrate 10 years of historical interpretation! The series of workshops and demonstrations were designed to showcase the arts and crafts practiced by our ancestors. The apprentices got the opportunity to experience what life was like in the by-gone days through hands-on demonstrations and interactive lectures. Knowledgeable artists and craftspeople taught them how to do a number of important skills, such as journal making, Métis beading and forging techniques as well as birch bark basket making! Over 35 people participated in this program.

Thank you to the Province of Manitoba for funding this program.

LANGUAGE OF VISITORS



ORIGIN OF VISITORS



FINANCIAL STATEMENTS



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Fax: 204 926 7201
Toll-Free: 800 268 3337
www.bdo.ca

BDO Canada LLP/s.r.l./S.E.N.C.R.L.
700 - 200 Graham Avenue
Winnipeg MB R3C 4L5 Canada

Independent Auditor's Report

To the Members of
Festival du Voyageur Inc.

We have audited the accompanying financial statements of Festival du Voyageur Inc., which comprise the statement of financial position as at April 30, 2016, and the statements of changes in net assets, operations, and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Festival du Voyageur Inc. as at April 30, 2016, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

BDO Canada LLP

Chartered Professional Accountants

Winnipeg, Manitoba
September 15, 2016

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FESTIVAL DU VOYAGEUR INC.
STATEMENT OF FINANCIAL POSITION
AS AT APRIL 30, 2016

	2016	2015
	\$	\$
ASSETS		
CURRENT ASSETS		
Cash	18,892	-
Accounts receivable	187,307	157,223
Grants and subsidies receivable	137,550	183,974
Prepaid expenses	25,975	28,362
Inventory	22,037	30,625
	391,761	400,184
RESTRICTED INVESTMENTS (Note 3)	300,000	267,735
CAPITAL ASSETS (Note 4)	588,016	675,756
	1,279,777	1,343,675
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Bank indebtedness (Note 2)	-	175,820
Accounts payable and accrued liabilities	147,627	64,955
Government remittances payable	47,767	30,697
Unearned revenue	-	1,885
	195,394	273,357

DEFERRED CONTRIBUTIONS

RELATED TO CAPITAL ASSETS (Note 5)

433,205 482,654

628,599 756,011

NET ASSETS

Unrestricted **196,367** 126,829

Invested in capital assets **154,811** 193,100

Internally restricted (Note 1c)

 Capital asset replacement **300,000** 250,000

 Fort Gibraltar improvements - 17,735

651,178 587,664

1,279,777 1,343,675

The accompanying notes are an integral part of these financial statements.

Approved on behalf of the Board of Directors:



DANIEL LECLAIR, President



DENIS GUÉNETTE, Treasurer

FESTIVAL DU VOYAGEUR INC.
STATEMENT OF CHANGES IN NET ASSETS
FOR THE YEAR ENDED APRIL 30, 2016

	INTERNALLY RESTRICTED (Note 1c)				Total \$
	Unrestricted \$	Invested in Capital Assets \$	Capital Asset Replacement \$	Fort Gibraltar Improvements \$	
BALANCE AS AT APRIL 30, 2014	128,008	210,993	327,419	17,537	683,957
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR	(53,513)	(48,864)	5,886	198	(96,293)
INTERFUND TRANSFERS					
Capital asset acquisition	(30,971)	30,971	-	-	-
Net asset transfers	83,305	-	(83,305)	-	-
BALANCE AS AT APRIL 30, 2015	126,829	193,100	250,000	17,735	587,664
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR	106,039	(42,694)	-	169	63,514
INTERFUND TRANSFERS					
Capital asset acquisition	(4,405)	4,405	-	-	-
Net asset transfers	(32,096)	-	50,000	(17,904)	-
BALANCE AS AT APRIL 30, 2016	196,367	154,811	300,000	-	651,178

The accompanying notes are an integral part of these financial statements.

FESTIVAL DU VOYAGEUR INC.
STATEMENT OF OPERATIONS
FOR THE YEAR ENDED APRIL 30, 2016

	2016	2015
	\$	\$
REVENUE		
Operating grants		
Province of Manitoba		
Arts Branch	324,600	324,600
The Cultural Belonging and Connection through the Arts Program	19,275	-
City of Winnipeg		
Winnipeg Arts Council	100,000	100,000
Community Initiative	1,500	2,100
Other grants	-	11,200
	445,375	437,900
Winter Festival (Schedule 1)	2,562,623	2,222,085
Fort Gibraltar	124,578	112,983
Contributions related to capital assets (Note 5)	49,449	49,450
Interest and other	18,187	15,910
Other productions	12,915	5,319
	3,213,127	2,843,647

EXPENSES

Winter Festival (Schedule 1)	2,021,137	1,879,010
Salaries and benefits	585,038	567,711
Fort Gibraltar	196,085	165,123
Amortization	92,143	98,315
Insurance	65,102	64,383
Professional fees	32,779	28,464
Training, meetings and receptions	29,620	27,715
Photocopies and office supplies	28,972	14,828
Other productions	20,501	11,478
Property taxes	19,926	19,161
Supplies and service contracts	19,434	21,034
Utilities	14,571	14,922
Bank charges and interest	12,541	9,221
Telecommunications	4,661	(597)
Promotion and marketing	4,309	3,863
Stamps and delivery	2,794	1,822
Bad debts (recoveries)	-	(5,089)
	3,149,613	2,921,364
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR BEFORE OTHER ITEMS	63,514	(77,717)
OTHER ITEMS	-	11,676
Fort Gibraltar improvements	-	6,900
Donation to Community Fund	-	18,576
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR	63,514	(96,293)

The accompanying notes are an integral part of these financial statements.

FESTIVAL DU VOYAGEUR INC.**STATEMENT OF CASH FLOWS****FOR THE YEAR ENDED APRIL 30, 2016**

	2016	2015
	\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES		
Excess (deficiency) of revenue over expenses for the year	63,514	(96,293)
Adjustment for items not affecting cash		
Contributions related to capital assets	(49,449)	(49,450)
Amortization of capital assets	92,143	98,315
	106,208	(47,428)
Net change in non-cash operating working capital		
Accounts receivable	(30,084)	(8,368)
Grants and subsidies receivable	46,424	(16,124)
Prepaid expenses	2,387	5,304
Inventory	8,588	(6,798)
Accounts payable and accrued liabilities	82,672	(74,887)
Government remittances payable	17,072	19,629
Unearned revenue	(1,885)	85
	231,382	(128,587)
CASH FLOWS FROM FINANCING AND INVESTING ACTIVITIES		
Net increase in restricted investments	(32,265)	(198)
Capital assets acquired	(4,405)	(30,971)
	(36,670)	(31,169)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS DURING THE YEAR	194,712	(159,756)
BANK INDEBTEDNESS AT THE BEGINNING OF YEAR	(175,820)	(16,064)
CASH AND CASH EQUIVALENTS (BANK INDEBTEDNESS) AT THE END OF YEAR	18,892	(175,820)

The accompanying notes are an integral part of these financial statements.

FESTIVAL DU VOYAGEUR INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED APRIL 30, 2016

1. PURPOSE OF THE CORPORATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

a) Purpose of the Corporation

Le Festival du Voyageur Inc. ("Corporation") is a non-profit organization incorporated without share capital on the 18th day of December, 1969. The Corporation is therefore exempt from tax under section 149 of the Income Tax Act.

The Corporation's mission is: "Celebrate the Franco-Manitoban community's joie de vivre by sharing, with the public at large, the rich historical and cultural experiences which reflect the Voyageur era".

b) Basis of Accounting

The financial statements have been prepared using Canadian accounting standards for not-for-profit organizations.

c) Net Assets

Unrestricted net assets include transactions related to the maintenance of facilities and the general operations of the Corporation.

Net assets invested in capital assets involve internal restrictions and is used for recording capital asset additions, major repairs related to the building's operations, amortization of deferred contributions related to capital assets and amortization of capital assets. At year end, an interfund transfer is recorded from unrestricted net assets to the net assets invested in capital assets representing the Corporation's net investment in capital assets for the year.

Net assets restricted for capital asset replacement consist of internally restricted net assets designated for capital asset replacement in future years. This fund was established by the Board of Directors. Allocations to these net assets are at the discretion of the Board of Directors. All allocations from the net assets must be approved by the Board of Directors. Interest revenue earned on this net asset balance is credited to the net assets in the year earned.

FESTIVAL DU VOYAGEUR INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED APRIL 30, 2016

1. PURPOSE OF THE CORPORATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont`d)

d) Revenue Recognition

The Corporation follows the deferral method of accounting for contributions. Restricted contributions which include government grants and sponsorships are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions which include rental and admissions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonable assured.

e) Cash and Cash Equivalents

Cash and cash equivalents consist of cash on hand, bank balances and bank indebtedness.

f) Contributed Goods

Non-cash contributions of goods and services in the form of sponsorships are recorded at fair value on the date of contribution.

g) Contributed Services

A number of volunteers contribute a significant amount of time each year to the Corporation. Because of the difficulty of determining the fair value, contributed services are not recognized in the financial statements.

h) Inventory

Inventory is recorded at the lower of cost determined using the first-in, first-out method and net realizable value.

FESTIVAL DU VOYAGEUR INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED APRIL 30, 2016

1. PURPOSE OF THE CORPORATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont`d)

i) Capital Assets

Capital assets are stated at cost less accumulated amortization. Contributed capital assets are recorded at fair value on the date of contribution. Amortization of capital assets is provided on a straight line basis at rates estimated to amortize over their useful lives. The amortization rates applicable to the various classes of assets are as follows:

Maison du Bourgeois	25 years
Fort Gibraltar	10 years
Furniture and equipment	4 to 10 years
Automotive equipment	2 to 10 years

j) Financial Instruments

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, equities traded in an active market are reported at fair value, with any unrealized gains and losses reported in operations. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each statement of financial position date and charged to the financial instrument for those measured at amortized cost.

k) Use of Estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from management's best estimates as additional information becomes available in the future.

FESTIVAL DU VOYAGEUR INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED APRIL 30, 2016

2. LINE OF CREDIT

The Corporation has an available line of credit of \$250,000 with interest at prime rate at April 30, 2016 (effective rate at April 30, 2016 is 3.05%). The line of credit is secured by term deposits of \$125,000 (Note 3).

3. INVESTMENTS

The term deposits have maturity dates from August 2016 to October 2016 and have effective interest rates ranging from 1.70% to 2.40%.

4. CAPITAL ASSETS

	Cost	Accumulated Amortization	2016 Net Book Value	2015 Net Book Value
	\$	\$	\$	\$
Maison du Bourgeois	1,150,333	670,908	479,425	525,445
Fort Gibraltar	3,210	1,792	1,418	1,739
Furniture and equipment	260,414	174,191	86,223	119,905
Automotive equipment	66,240	45,290	20,950	28,667
	1,480,197	892,181	588,016	675,756

FESTIVAL DU VOYAGEUR INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED APRIL 30, 2016

5. DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS

Deferred contributions related to capital assets represent the unamortized portions of grants, donations and investment income received with which capital assets have been purchased. The amortization of capital contributions is recorded as revenue in the statement of operations at rates which match the amortization of the related capital asset purchased. The change in deferred contributions related to capital assets is as follows:

	2016	2015
	\$	\$
Balance at the beginning of year	482,654	532,104
Contributions recognized during the year	(49,449)	(49,450)
Balance at the end of year	433,205	482,654

6. FINANCIAL RISK MANAGEMENT

The Corporation is exposed to different types of risk in the normal course of operations, including credit, liquidity and market risk. The Corporation's objective in risk management is to optimize the risk return trade-off, within set limits, by applying integrated risk management and control strategies, policies and procedures throughout the Corporation's activities.

Credit Risk

Credit risk is the risk that one party to a financial instrument fails to discharge an obligation and causes financial loss to another party. Financial instruments which potentially subject the Corporation to credit risk consist principally of cash, grants, subsidies and accounts receivable.

Accounts receivable: The Corporation is not exposed to significant credit risk as the amounts receivable are spread among a broad client base and payment in full is typically collected when it is due. Management uses estimates and assumptions about current market conditions, an analysis of customers and their historical payment trends to determine whether the Corporation should establish an allowance for doubtful accounts or the receivable should be written off.

Grants and subsidies receivable: The Corporation is not exposed to significant credit risk as the amounts are due primarily from the provincial and federal governments.

FESTIVAL DU VOYAGEUR INC.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED APRIL 30, 2016

6. FINANCIAL RISK MANAGEMENT (cont`d)

Liquidity Risk

Liquidity risk is the risk that the Corporation will encounter difficulty in meeting its financial obligations as they become due. The Corporation's policy is to ensure that it will have sufficient cash to allow it to meet its liabilities when they become due.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate due to changes in market interest rates. The bank indebtedness is subject to a variable interest rate. Investments are held in fixed rate products.

7. ECONOMIC DEPENDENCE

The Corporation depends on government for funding a portion of its operations.

8. CONTINGENT LIABILITY

A lawsuit has been filed against the Corporation for an incident which arose in the ordinary course of business. In the opinion of management, the outcome of the lawsuit, now pending, is not determinable. Should any loss result from the resolution of this claim, such loss will be charged to the operations in the year of resolution. The claim has been referred to the Corporation's insurer for which the Corporation will be responsible for the deductible, as applicable.

FESTIVAL DU VOYAGEUR INC.
SCHEDULE OF REVENUES AND EXPENSES FOR WINTER FESTIVAL
FOR THE YEAR ENDED AVRIL 30, 2016

Grants	2016			2015		
	Revenus \$	Dépenses \$	Contribution \$	Revenus \$	Dépenses \$	Contribution \$
Province of Manitoba						
Manitoba Advanced Education and Training Employment and Training Services	332,849	-	332,849	332,216	-	332,216
Bureau de l'éducation française	67,000	-	67,000	67,000	-	67,000
The Cultural Belonging and Connection through the Arts Program	17,025	-	17,025	-	-	-
Government of Canada						
Canadian Heritage	99,500	-	99,500	99,500	-	99,500
City of Winnipeg	40,000	-	40,000	40,000	-	40,000
Province of Québec	5,000	-	5,000	5,000	-	5,000
	561,374	-	561,374	543,716	-	543,716
Admissions	606,988	10,042	596,946	457,895	8,281	449,614
Sponsorships	602,525	396,538	205,987	513,147	312,952	200,195
Souvenirs	76,421	37,729	38,692	77,065	26,947	50,118
Winter Feast	9,849	12,191	(2,342)	32,299	28,332	3,967
Hosting	19,980	27,333	(7,353)	13,539	28,410	(14,871)
Volunteer training	-	12,105	(12,105)	-	13,404	(13,404)
CCFM Trading Post	23,273	40,529	(17,256)	27,205	43,023	(15,818)
Sculptures Program	26,850	52,658	(25,808)	25,200	83,968	(58,768)
School Program	146,090	172,728	(26,638)	142,103	170,856	(28,753)
River Trail	6,047	57,507	(51,460)	2,987	64,993	(62,006)
Marketing and public relations	-	136,232	(136,232)	1,770	143,229	(141,459)
Voyageur Park	483,226	1,065,545	(582,319)	385,159	954,615	(569,456)
	2,562,623	2,021,137	541,486	2,222,085	1 879,010	343,075