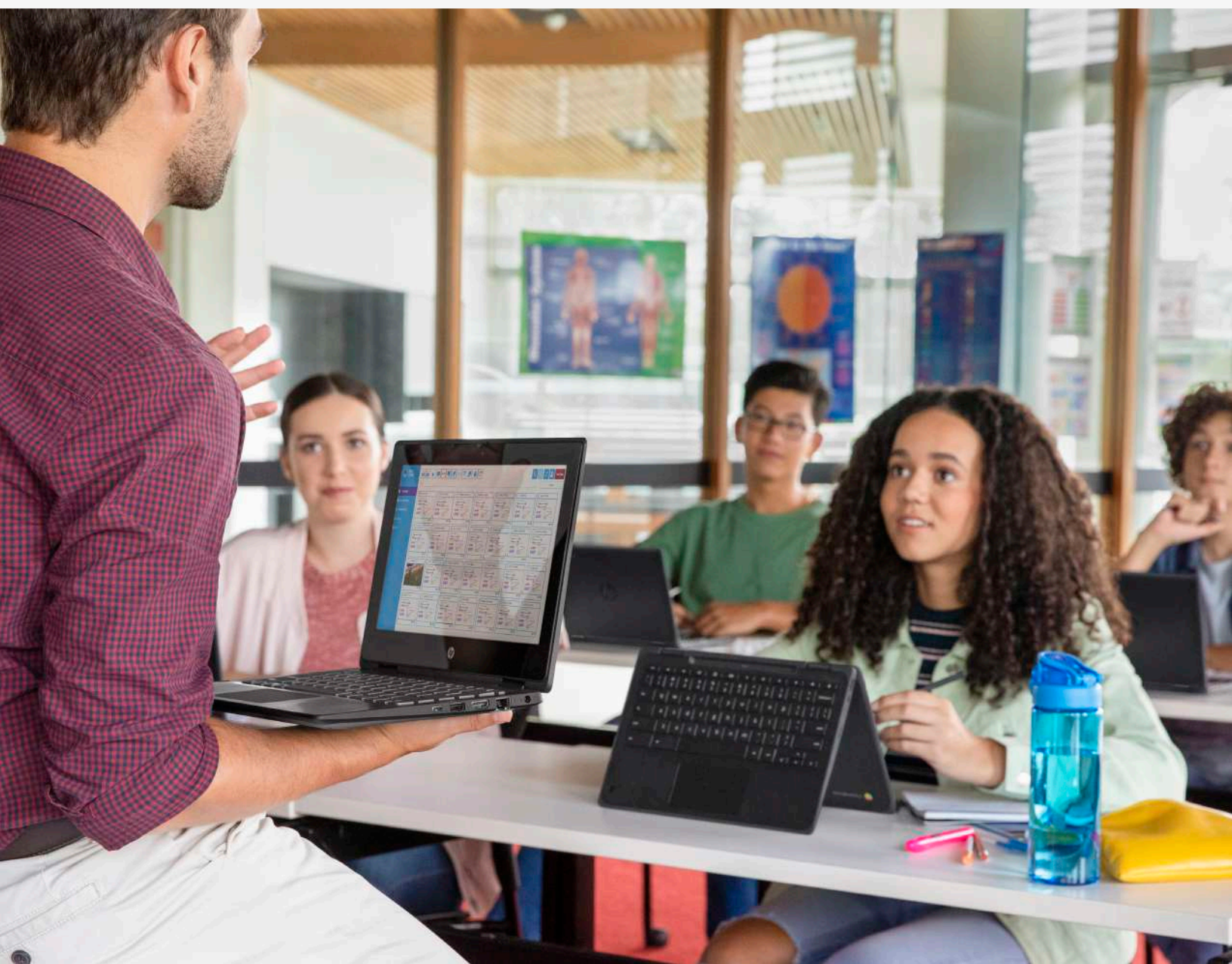# From disrupted to directed

JUMPSTART YOUR SCHOOL'S RECOVERY

WITH STRATEGIC PARTNERSHIPS

IT services are the key to improving student outcomes and solving burnout

Running a school system has never been easy, but today's challenges make it feel harder than ever. Bridging the digital divide is now urgent. You need to equip your students with the devices and connectivity they need to allow remote learning and maintain strong educational outcomes. Cybersecurity demands immediate attention, as your network's safety has been put literally in the hands of children. And these technical burdens have stretched your talented and highly trained staff to the breaking point.

The ultimate charge is equipping your students with the life and vocational skills they need to succeed in the world, but there are a million steps to get there. None of it can happen unless you give everyone in your district—students, teachers, and IT staff—the tools they need.

Your goals are the same as ever, but the obstacles have become more complex

Adapting to a new era

New challenges require a new approach

Although your core educational mission is unchanged, the way you accomplish it has some new wrinkles that may present the opportunity to take new approaches. Among those new challenges:

Creating 1:1 device programs and new learning experiences that go along with them

Equipping students with the devices they need, supporting that equipment, and keeping the hardware secure

Reducing teachers' administrative workloads so they can focus on teaching

Helping IT staff to focus more on strategic goals and less on urgent but routine tasks

Demonstrating that digitization contributes to positive student outcomes

None of those tasks are really new. They all are about enabling teachers to teach, making sure students get a quality education, taking care of your staff, and accomplishing all of that on a budget. However, the rapid onset and importance of digitization complicated every one of those issues and has left you more reliant than ever on your IT team.

The new types of challenges call for a new type of approach.

Services: your single greatest ally

Subscription services are already a way of life

You already rely on third-party partnerships to help your schools run better, and you probably don't think that's the least bit remarkable. Your cafeterias, janitorial service, or building maintenance may come from a third party. The same is true with a lot of your technical infrastructure. You subscribe to productivity software like Office 365 and Google Workspace, and instructional content may come from Khan Academy and similar purveyors.

Subscriptions and services have become a way of life—and for good reason. They help organizations manage and predict budgets. They provide expertise—some of it core expertise—that may be hard to replicate independently. And they give administrators the flexibility to adjust contracts to match their needs, rather than requiring you to commit to staffing levels.

The same theory applies to IT and IT services. The right trusted partner can give a school system the extra support it needs to manage administrative complexity, measure success (and identify places where you're coming up short), shore up a lack of technical expertise, and relieve the threat of burnout for teachers and staff. And when tech staff turnover does happen, your district will be able to keep providing vital services, fluidly and without interruption.

How services can help

One advantage of the services model is that it's the opposite of all-or-nothing. An experienced partner can help establish pilot programs so you can test the waters and fill an immediate need.

That applies to many computing requirements. Maybe you want to create a consistent user experience across remote, hybrid, and in-classroom learning environments. Maybe the district needs help making sure that everyone's laptops are secure and functional, and that they have the internet connectivity they need. Your schools may need to take administrative weight off your IT department so they're not always forced to drop longer-term strategic projects to provision a shipment of new laptops.

Just as your lunchroom benefits from the services model, the right technology partner can resolve pain points you might not even know you have.

HP?
Yes,HP

The HP services model customizes IT to your exact needs

You almost certainly know HP computers and HP printers. They're familiar brands with favorite products around the world—and likely in your classrooms. But you may not know that HP also has a well-established range of service products designed especially for the education market. Managed services can provide IT solutions that are fully customized to your schools' needs, from preconfigured PCs, remote support, and customized management software. Print services digitize workflows, improve content management both online and offline, and minimize security risks.

The HP Device as a Service (DaaS)[1] offering lets your school system pick the best devices that help improve student outcomes, make teachers more effective, and relieve pressure on beleaguered IT staff. World-class service can predict hardware failure before it happens, which means that technology keeps working, avoiding distraction and failures at the worst possible times for students, instructors, and support staff. HP Wolf Security fortifies devices against bad actors and ransomware attacks, so learning continues safely and uninterrupted.[2]

DaaS also includes tools to let you understand what your computers are actually being used for, and HP TechPulse[2] data optimizes IT resources and spending. It's technology that gives you an advantage in improving learning.[3]

Custom contracts control costs

The technology you need at predictable and affordable prices

Every school district is different. Every district has unique equipment needs, educational goals, funding challenges, and approval processes. That's why HP works with you to fine-tune services to align with your budget sources and priorities. The HP services model avoids large upfront expenditures, giving you the budgetary predictability you need combined with the flexibility to scale your device and service levels to meet your priorities and technology demands.

As your trusted partner, HP works to find the options you need. That may include analytics to help you understand— and communicate—the difference your technology is making. HP helps make sure you have access to the right equipment and services while taking the stress off your IT operation and reducing downtime. Maintenance, support, device refreshes, fast repair, and HP Wolf Security all alleviate IT burnout while keeping computers in students' hands.
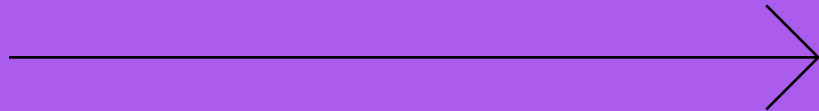
Call HP

To learn more about HP's managed services offerings, contact an HP representative.

LEARN MORE AT HP.COM

[1] HP DaaS includes hardware, repair services, and analytics components and may include financing. HP DaaS requirements may vary by region or by Authorized HP DaaS Service Partner. Please contact your local HP Representative or Authorized DaaS Partner for specific details in your location.

[2] HP Wolf Security for Business requires Windows 10 or 11 Pro and higher, includes various HP security features and is available on HP Pro, Elite, RPOS and Workstation products. See product details for included security features.

[3] HP TechPulse plans and/or included components may vary by region or by Authorized HP TechPulse Service Partner. Please contact your local HP Representative or Authorized TechPulse Partner for specific details in your location.

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