

# OUTREACHY

Outreachy is:

- A three month internship
- Completely remote
- Interns are paid a \$7,000 stipend

Outreachy interns:

- Work on open source projects
- Are paired with an experienced mentor



Outreachy intern,  
May 2020

# OUTREACHY

## Outreachy intern cohorts:

- Internships twice a year
- May to August
- December to March
- 60 to 70 interns per cohort
- 130+ interns per year



Outreachy intern,  
May 2020

# OUTREACHY

## Outreachy sponsorship levels

- \$ 75,000 - Ceiling Smasher
- \$ 50,000 - Equalizer
- \$ 25,000 - Promoter
- \$ 10,000 - Includer
- \$ 5,000 - Welcomer



Outreachy interns and sponsor

Sponsors are recognized for one internship cohort

There are two intern cohorts per year

Sponsorship of 1 intern is \$8,000



## **Outreachy sponsor benefits**

Outreachy is proud to:

- Include the sponsor's logo on our website
- Thank the sponsor on social media
- Advertise sponsor jobs to our interns and alums
- Connect sponsor employees who work on open source with current interns for informal career chats

**Email [<organizers@outreachy.org>](mailto:organizers@outreachy.org) to sponsor Outreachy**

# OUTREACHY

## Outreachy **May to August** sponsor timeline

- **Jan 1** - call for sponsors begins
- **Apr 1\*** - sponsors invoiced
- **May 1** - **deadline for sponsorship commitment**
- **Aug** - sponsor employees connected to Outreachy interns for informal career chats
- **Aug 23** - internship ends, great time for sponsors to send job postings



Outreachy interns and sponsor

\*Sponsors can be invoiced sooner, if they need to meet quarterly deadlines. Invoices can also be sent as late as June 15.

# OUTREACHY

## Outreachy **December to March** sponsor timeline

- **Aug 1** - call for sponsors begins
- **Oct 1\*** - sponsors invoiced
- **Nov 1** - **sponsorship commitment deadline**
- **Feb** - sponsor employees connected to Outreachy interns for informal career chats
- **Mar 1** - internship ends, great time for sponsors to send job postings



Outreachy interns and sponsor

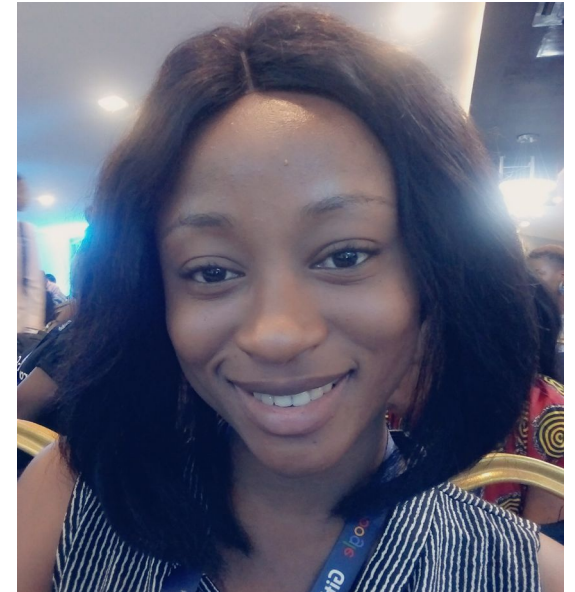
\*Sponsors can be invoiced sooner, if they need to meet quarterly deadlines. Invoices can also be sent as late as Jan 15.

# Success Metrics

# OUTREACHY

## Outreachy history:

- Running since 2010
- 875 interns total
- 96% internship completion rate



Outreachy intern,  
May 2020



# OUTREACHY

Outreachy is a **global internship program**:

- 39%\* Asian interns
- 22%\* European interns
- 21%\* North American interns
- 11%\* South American interns
- 5%\* African interns



Outreachy intern,  
May 2021

\* Percentages are based on the 2019 Outreachy longitudinal study. 219 out of 590 past interns responded. Past interns were asked what region of the world they were located in during their internship.

# OUTREACHY

Outreachy supports **diversity** in open source:

- 92%\* of interns are women
- 4%\* of interns are transgender or non-binary
- 64%\* of interns are people of color
- 12%\* of interns are from a historically disadvantaged caste or tribe



Outreachy intern,  
May 2021

\* Percentages are based on the 2019 Outreachy longitudinal study. 219 out of 590 past interns responded.

# OUTREACHY

Outreachy supports **retention** in open source:

- 80%\* of alums contribute to open source
- 44%\* of employed alums contribute to open source as part of their job

Outreachy supports **retention** in STEM:

- 22%\* of past interns are STEM students
- 61%\* of past interns found jobs in STEM with companies such as Intel, Facebook, Google, Oracle, Microsoft, Amazon



Outreachy intern,  
May 2020

\* Percentages are based on the 2019 Outreachy longitudinal study. 219 out of 590 past interns responded.

# Stories of Outreachy Impact



## Experiences from Outreachy interns:



"After Outreachy, I got a full time job at the most desired startup to work for in Brazil. At my job, I work with open source software.

I became a maintainer for the Outreachy project I contributed to. I also mentored for Google Summer of Code.

I have helped organize open source events, including FISL in Brazil."

- Luciana Fujii, Dec 2010 intern

# OUTREACHY

Experiences from Outreachy interns:



"Before Outreachy, I was a stay at home mom of 15 years.

Now I have a full-time job at Intel as a Linux Kernel Developer."

- Alison Schofield, May 2016 intern

# OUTREACHY

Experiences from Outreachy interns:



"Recently, I was promoted to be a Core Python Developer.

I also wrote a book on Python 2 and 3 compatibility.

I can't believe that the open source journey I started with Outreachy has brought me this far."

- Joannah Nanjekye, May 2017 intern

# Detailed Statistics



# OUTREACHY

Common countries Outreachy interns live in\*:

- 31% India
- 20% Nigeria
- 8% European countries
  - Albania, Austria, France, Germany, Portugal, Spain, Sweden, Turkey, United Kingdom
- 5% Cameroon
- 4% Pakistan
- 4% United States
- 3% Canada
- 2% Kenya

\* Percentages based on 132 interns total in the May 2021 and Dec 2021 cohorts. Location based on information publicly displayed on Outreachy alums page - <https://www.outreachy.org/alums>



Countries Outreachy May 2021 and Dec 2021 interns live in\*:

- 1 Albania
- 2 Argentina
- 2 Australia
- 1 Austria
- 2 Bangladesh
- 1 Benin
- 2 Brazil
- 6 Cameroon
- 4 Canada
- 2 Egypt
- 1 France
- 1 Germany
- 41 India
- 3 Kenya
- 1 Kazakhstan
- 1 Montenegro
- 26 Nigeria
- 5 Pakistan
- 1 Palestine
- 2 Peru
- 1 Portugal
- 2 Russia
- 1 South Africa
- 2 Spain
- 1 Sweden
- 2 Sri Lanka
- 1 Turkey
- 2 Uganda
- 1 United Kingdom
- 5 United States
- 1 Uzbekistan
- 1 Venezuela

\* 132 interns total in the May 2021 and Dec 2021 cohorts - location based on information publicly displayed on Outreachy alums page - <https://www.outreachy.org/alums>

# OUTREACHY

## Outreachy alum racial statistics details\*:

- 44% Asian
- 36% White
- 16% Hispanic or Latinx
- 12% from a historically disadvantaged caste or tribe
- 6% Black
- 3% Middle Eastern
- 1% Indigenous

\* Percentages are based on the 2019 Outreachy longitudinal study. 219 out of 590 past interns responded.