



FEEDING[®] NORTHEAST FLORIDA | Feeding for Health



GIOVANNA'S STORY

Giovanna Newbill was one of the first clients to experience The Corner Market. *"I lost two-thirds of my income, and bill collectors don't care,"* Newbill said. *"So you can't really buy food if you only have enough to pay your power bill, it makes it very difficult."*

She said The Corner Market gives her healthy options she doesn't have otherwise. *"When you only have a little bit of money, you buy what you can stretch, especially if you have kids. It's not always the healthiest thing. So I think this is awesome that they're giving us healthy food and good vegetables."*

Food insecurity affects nearly 240,000 individuals in Northeast Florida. Feeding Northeast Florida created *The Corner Markets* to provide individualized food services to our neighbors in need with a sense of dignity and the guidance to make healthier choices.

The Corner Markets support our prescriptive nutrition program in which we partner with Federally Qualified Health Clinics to serve low-income, underinsured patients referred by the clinic providers. Healthcare students and dietitians meet directly with clients shopping the market to discuss their individual needs.

THE STATS

- According to the USDA, Jacksonville has 40 food deserts and approximately 40% of them are in the Northwest Quadrant. The Corner Market serves individuals and families living in Northwest Jacksonville.
- The Corner Markets are stocked with 70% fresh produce, lean proteins, dairy and wholegrain food resources. All products are chosen by our nutrition team and dietitian.

OUR IMPACT

24 CORNER MARKET SITES
directly assisted in feeding our community

2,256 HOUSEHOLDS SERVED
through The Corner Market program within a year

262,393 POUNDS OF FOOD
provided to our most underserved neighbors

HUNGRY TO HELP?

Visit feedingnefl.org or contact Sarah Dobson at sdobson@feedingnefl.org