Increase Your Library Patron Engagement by Delivering a Personalized Mobile Experience, Anywhere, Anytime
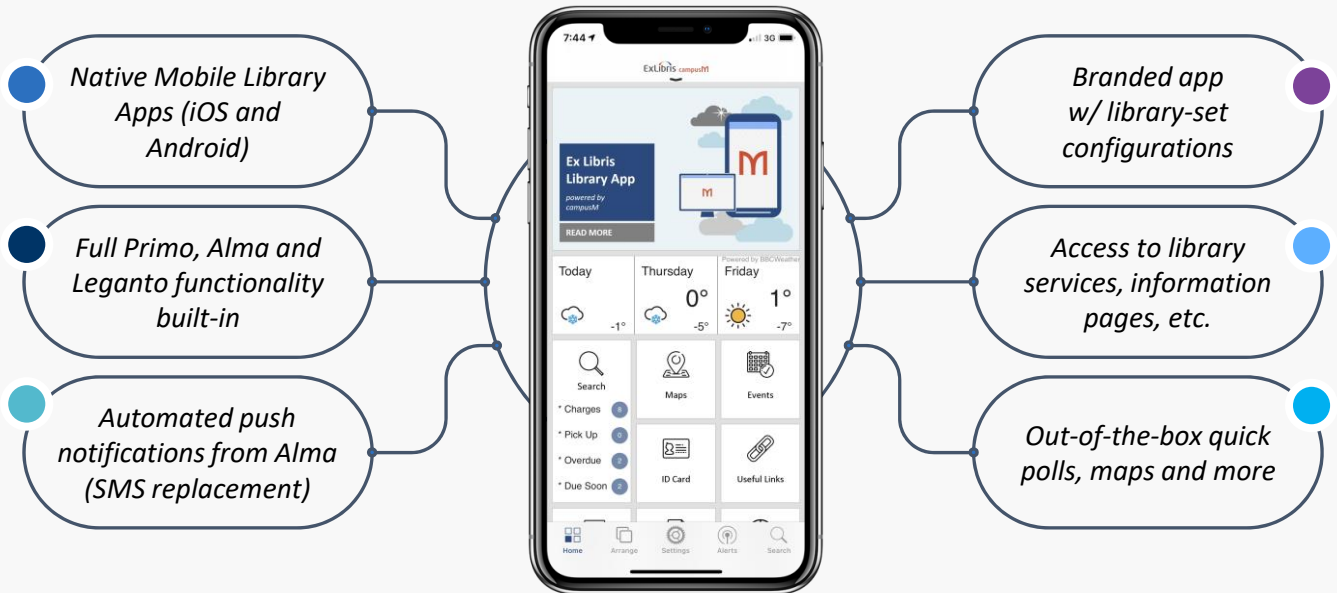
Native Mobile Library Apps (iOS and Android)

Full Primo, Alma and Leganto functionality built-in

Automated push notifications from Alma (SMS replacement)

Branded app w/ library-set configurations

Access to library services, information pages, etc.

Out-of-the-box quick polls, maps and more

The Library Mobile app, powered by Ex Libris campusM, enables university libraries to deploy a consolidated modern experience, integrated with key library systems, and delivered through native apps.

The platform provides library patrons, including students, faculty, staff, alumni, with branded and personalized services including: Search, My Account, Favorites functionality, Automated and scheduled push notifications (replacing outdated SMS services), Information pages, guides, maps and more.

Key Features
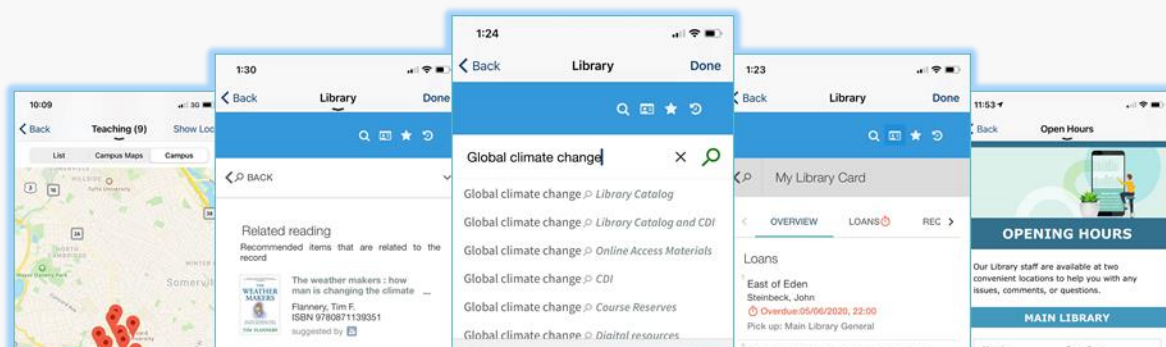
Consolidated Patron Experience

- ✓ Native mobile apps (iOS and Android) as well as a responsive web portal
- ✓ Integrated with library solutions, including Alma, Primo, Leganto
- ✓ Includes readily available library information, guides, maps, polls and more

Mobile Technology:

- ✓ Push notifications for updates, alerts as well as automated notifications from Alma
- ✓ Personalized patron app, layout and account information
- ✓ Native navigation to classes and university locations

Engagement Features

- ✓ Use scheduled polls to collect feedback and input from your patrons
- ✓ Promote Library and University events using the built-in Events Planner functionality
- ✓ Create and publish engaging content in minutes

Show me more:

⊕ **Global Student Survey**
Digital lives of
students (whitepaper)

⊕ **Content Management**
Creative Studio
overview (video)

⊕ **Best Practices**
Maximize the app for
student engagement

✉ sales@campusm.com 🏠 www.campusm.com 🐦 _campusM_ 💼 exlibris-campusm