

Case Study

Keeping Inventory Up to Date With an Automated FTP Solution From ExaVault

“Security is a big part of why we chose ExaVault, and the fact that they support the various protocols is a big plus on our end. We’re pretty happy with the solution.”

~George Silagadze, Vice President, TireConnect at Bridgestone

Challenges

With both wholesale and consumer clients, Bridgestone America’s Tire Operations needed a way to keep their inventory files up to day while maintaining a file exchange platform where any authorized user could access and upload or view current inventory files. The challenge was to find a hosted FTP service to act as the primary FTP solution for clients to upload inventory files. Bridgestone needed a reliable solution that would work with their platform and allow clients to deposit and update files on a regular basis. The need extended to being able to access those files, process them, and import into their system.

The challenge was finding a modern file transfer solution that offered support for legacy protocols like FTP and SFTP that could be used in an automated capacity for routine file upload and retrieval. Many companies offering FTP solutions had either little support, fewer features, or pricing plans with fees for additional users.

About Bridgestone

www.bridgestone.com

Best known for Bridgestone, Firestone, and commercial tires. Bridgestone America’s Tire Operations (BATO) maintains wholesale and original equipment sales operations across a broad line tire products for various vehicle types. BATO employs approximately 24,000 employees throughout North America.





Benefits

- ExaVault's uptime provides the ability process files as needed with no worries.
- Time savings benefit - ExaVault provides the ability to keep inventory up to date without having to manually check files.
- Option for clients to transfer files in secure mode (SFTP) is a big benefit.
- For BATO, the less support needed, the better. Functionality and ease of use have provided zero need to contact support. But, knowing support staff is there if needed increases the benefit.
- The biggest benefit is that ExaVault really does the job at the end of the day.



Solution

ExaVault rose to the challenge and made the choice easy. After determining their need for a new primary FTP solution, Bridgestone was referred to ExaVault by one of their consultants. A large portion of the American division of Bridgestone operates as a software business -- moving inventory and other data via various protocols over the internet to keep their website running smoothly while maintaining internal operations -- and ExaVault is integral to their platform.

Bridgestone's file transfer process with ExaVault is mostly automated. Staff create users in the account for clients when needed, then provide the client with FTP credentials. Those clients or their systems - when an automated process is set up - can then access the necessary directories to deposit inventory files. This saves time and keeps inventory up to date.

In 2015 Bridgestone America's Tire Operations found the features they required -- FTP & SFTP access plus automation for file transfers -- and signed up for an ExaVault account. Whether it's standalone FTP clients or something integrated with a client's systems, the simplicity and compatibility make ExaVault the solution Bridgestone is going to stick with.

For over four years and counting, ExaVault's the FTP solution with the features to keep their operations rolling.

Learn more about Bridgestone here: www.bridgestoneamericas.com