



EPHA PRIVACY STATEMENT

December, 2023

About the European Public Health Alliance.....	2
Data Privacy Statement	2
When do we collect data?.....	2
What data do we collect?	3
Why do we collect your data?.....	3
Legal Grounds	3
Sharing of your personal data.....	3
Retention of your personal data	4
Security	4
Your rights relating to your personal data	4
Cookies	4
Changes to this Privacy Statement.....	5
Questions.....	5



European Public Health Alliance: Privacy Statement

About the European Public Health Alliance

The European Public Health Alliance (EPHA) is an international not-for-profit organization established in Belgium in 1993. Our mission is to advocate for the protection and improvement of public health in Europe, both via health policies and across all other relevant policy areas that have an impact on health.

EPHA serves as a change agent by facilitating the participation of our diverse member organizations, that include civil society organizations, groups of health professionals and public health actors.

EPHA collates these perspectives from the many sectors its members represent and contributes them to European policy dialogues. Since its foundation, EPHA has grown into the EU's largest civil society platform of organizations working together to protect and improve public health in Europe.

We are a change agent in the public interest, independent from commercial funding.

Data Privacy Statement

EPHA, having its registered office at Rue de Treves 49-51 Brussels, Belgium (1040), is responsible for the processing of personal data it collects from its stakeholders, funders, media contacts and visitors of our website www.ephah.org. We take privacy seriously and are committed to the protection of your personal data. In this Privacy Statement we explain how we process your personal data.

When do we collect data?

We collect data when you:

- visit our website;
- contact us with a question or comment;
- sign up for our newsletter or other communication options;
- participate in one of our online events, webinars, or surveys.



What data do we collect?

In the course of our activities we may collect and process the following personal data:

- Your name
- Company name
- Contact details
- Contact details of your company
- Your job title
- Social media account names
- IP address
- Login details
- Information about your interaction with our website and access times
- Information included in your resume and cover letter when you apply for a job.

Why do we collect your data?

- To communicate with you or answer question you ask us;
- To keep you up to date about our activities such as EPHA campaigns, events, and newsletters;
- To administer your participation in online events, webinars, or surveys;
- For general research and analysis purposes, to improve the quality and security of our website based on statistical data;
- To comply with all legal obligations including disclosure obligations.

Legal Grounds

To process your personal data, we rely on certain legal grounds, depending on how you interact with us. We rely on your consent for providing you with our newsletter or other mailings and to further engage with participants of online surveys. You can opt-out at any time by using the “unsubscribe” link provided in the newsletter or mailing or by contacting us directly at COMMS@epha.org. We may also rely on other legal grounds for the processing of your personal data, such as our legitimate interests, or to comply with a legal obligation.

Sharing of your personal data

Any personal data collected by EPHA is only used for EPHA’ internal purposes, for the specific reason you submitted the personal data, or as otherwise authorised by you. EPHA does not share your personal data with third parties other than when required by law or with service providers who are hired by us and may process personal data on our behalf. For example, to manage and service our data or to distribute emails as well as administering certain services and features.

We enter into a processing agreement with each service provider that processes personal data on our behalf to ensure the same level of security and confidentiality of



your personal data. Some of these providers may be located in countries other than the country in which your personal data originally was collected. The laws in those countries may not provide the same level of data protection compared to the country in which you initially provided your data. We do not provide data to parties located outside the EU/EEA unless these countries and/or parties provide an adequate level of protection in accordance with the GDPR.

Retention of your personal data

EPHA will retain your personal data for as long as necessary to achieve the purposes for which your personal data is collected (unless a longer retention period is required by the applicable law).

Security

We use a variety of technical and organisational security measures to maintain the safety of your personal data.

Your rights relating to your personal data

You have the right to request: (i) access to your personal data; (ii) an electronic copy of your personal data (portability); (iii) correction of your personal data if it is incomplete or inaccurate; or (iv) deletion or restriction of your personal data in certain circumstances provided by applicable law. You have the right to file a complaint with the Data Protection Authority. Where we have obtained your consent for the processing of your personal data, you have the right to withdraw your consent at any time.

If you would like to request a copy of your personal data or exercise any of your other rights, please contact us via email. We shall respond within four weeks to your requests.

Cookies

In addition, we collect information, which may include personal data, from your browser when you use our website. We use cookies to collect this information which may include your: (i) IP-address (ii) information about your interaction with our website, and (iii) access times.

We use the following cookies on our website:

- Functional cookies: these cookies are required for basic website functionality and are therefore always enabled;
- Google Analytics: these cookies obtain aggregated data on our website traffic and website interaction and this data is retained for two years. We use this information to improve our website. We use Google Analytics in its default privacy-friendly setting and therefore have entered into a processing agreement with Google,



turned off 'data sharing' and do not use other Google services in combination with Google Analytics cookies.

- Social media: these cookies offer the possibility to link with “X” (ex-Twitter) and LinkedIn and may involve the processing of your personal data which is subject to the privacy policies of X” and LinkedIn.

You can choose to disable all cookies by adjusting your browser settings. We recommend that you access the ‘Help’ menu of your browser to find the correct way to adjust your cookie settings. If you disable all cookies, the website may not function properly.

Changes to this Privacy Statement

We may update our Privacy Statement. Changes made to this Privacy Statement will be posted on our website. If we materially change the way in which we process your personal data, we will provide you with a prior notice. Please check back frequently to see any updates or changes to our Privacy Policy. This Privacy Policy was last modified in December 2023.

Questions

We welcome any questions you may have regarding our processing of your personal data. You may contact us by sending an email to COMMS@epha.org.