

AMERICAN

## **MUSIC TRADE AND INDUSTRIES JOURNAL**

A Music-Making Publication

NUMBER 2284 Entered as second class matter Apr. 3. 1982. at CHICAGO, ILL., JUNE-JULY, 1937 Published bi-monthly by Presto Publishing Co., 417 S. Dearborn St., Chicago, III.

Toward the faint horizon of their children's future, all parents must look with mingled awe and expectation. What bright adventure awaits the young voyager? What valiant bark convoys him on his journey? . . . Parents cannot live the child's life for him, but they can arm him for his golden venture. Teach him now to know and love good music! This noblest of the arts is the first property of youth. It fires the mind, exalts the best emotions. Music brings to all existence a richer, deeper meaning. To all, it is a lifelong pleasure and delight.



## THE INSTRUMENT OF THE IMMORTALS-THE ONE, PERFECT COMPANION FOR YOUR CHILDREN

FORTUNATELY, the Steinway is not an expensive piano to acquire. The new Steinway Grand, at the extremely low price of \$885, is within reach of the most modest income. And this is a true Steinway, in all particulars.

The tone is the glorious Steinway tone, golden, resonant. The action is the celebrated

**STEINWAY & SONS** 

Steinway Accelerated Action, sensitive beyond all previous conceptions of sensitivity. This is as fine a piano as Steinway knows how to make.

THE NEW YORK

ASTOR, LENOX

Very generous terms can be arranged in the purchase of the new Steinway Grand. Deposit a small sum down, and the balance will be distributed over a convenient period.

> 109 WEST 57TH STREET, NEW YORK (between Sixth and Seventh avenues)

