CHICELLAS

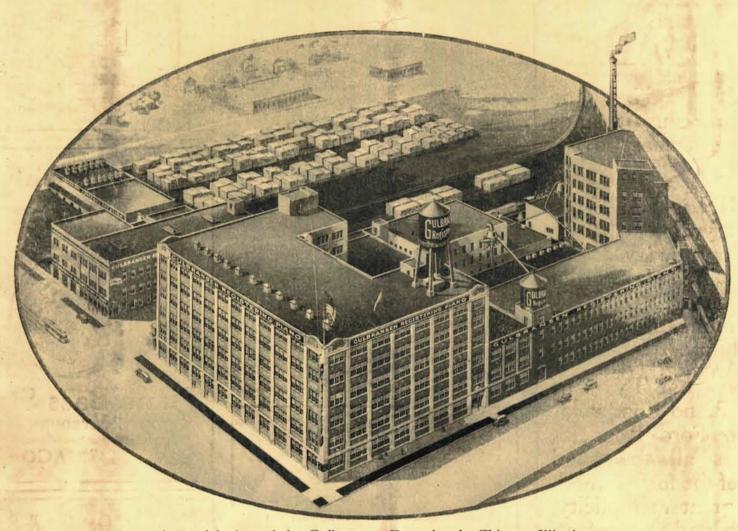
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46TH YEAR



An aerial view of the Gulbransen Factories, in Chicago, Illinois

GULBRANSEN dealers are offered an opportunity to greatly increase their business again in 1930!

Sound, profitable new developments in Piano merchandising are about to be released for Gulbransen Piano Dealers.

Gulbransen dealers who participated in the progressive merchandising helps furnished by the Gulbransen Company in 1929 showed an average of 23.8% increased business. The same type of progressive merchandising help is being carried on in 1930.

. . . . If you are interested in increasing your piano business in 1930.... If you want to meet 1930 conditions with methods that enable you to go ahead of competition-

.... If you are interested in merchandising plans that will show you a definite increase in profits from your piano business-

Then—by all means write or wire for complete details of the Gulbransen proposition for dealers.

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