

An Announcement of New Models

Baldwin

Distinctive triumphs of piano craftmanship, pianos which attain the perfection sought by world famous pianists.

Sponsored by the ideals through which these artists have raised themselves to the very pinnacle of recognition.

Permitting the exquisite tonal shadings of Gieseking, the grandeur and technique of Bachaus, the surpassing beauty of dePachmann.

Great singers and the foremost radio stations join these artists and a host of others in enthusiastic endorsement of these new Baldwins—their evenness of scale, intimate response of action, and tone of glorious possibilities.

Only when you hear and play the new Baldwin yourself will you fully appreciate what Baldwin craftsmen have accomplished.

Write to the nearest office for information regarding the Baldwin Co-operative Plan.

THE BALDWIN PIANO COMPANY CINCINNATI INDIANAPOLIS LOUISVILLE CHICAGO ST. LOUIS DALLAS NEW YORK DENVER SAN FRANCISCO

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