

THE WORLD RENOWNED ARTISTS SHOW THEIR PREFERENCES FOR THE

STEINWAY PIANO

Josef Hoffman reflected the attitude of the conscientious artist towards his chosen instrument when he wrote:

> I play the Steinway piano because it gives my audiences the greatest pleasure. If anything goes wrong with my recitals I know it is in me and not in the Steinway.

There is a richness in Steinway tone, an individuality not found in another piano. The support it gives the voice and the solo instrument is frequently referred to as a counterpart, just as the pianist feels that his Steinway is his other self.

STEINWAY & SONS