

## STEINSTRUMENT OF THE IMMORTALS

GREAT Pianists who use the STEINWAY buy it for its easily apparent qualities—its exquisite singing tone and quick, accurate response to the player's moods and feelings.

**Every STEINWAY Piano makes** 

a generous return to its owner in length of service. And the rare

qualities that endear the STEIN-

WAY to the great musicians as

well as the element of economy

Additional enhancement, optimization, and distribution by the International Arcade Museum. An extensive coll

It is the artistic tone of the STEIN-WAY Piano that makes it highly appreciated by the world's greatest pianists and their public recitals continually demonstrate its purity, sweetness and resonance.

Every STEINWAY Piano is a perfect example of Piano making art



Every STEINWAY Piano Embodies the fine qualities required by artists

RACHMANINOFF PLAYS "THE TROIKA"
ON THE STEINWAY PIANO

are present in every STEINWAY. The high character of the STEIN-WAY Piano is an element of strength to the music house representing it and the association assures prestige and dignity to the dealer.

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STEINWAY & SONS, STEINWAY HALL 109 West 57th Street, New York

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