Pianos That Are Trade-Advertised Are Easier to Sell-Read Presto Ads

Think Success And It's Half Won

PRESIO

Busy Men Never Know Dull Trade

Established 1884

THE AMERICAN MUSIC TRADE

WEEKLY

10 Cents; \$2.00 a Year

NUMBER 2015. Entered as second class matter Jan. 29, 1896, at Post Office, Chicago, under Act of Mar. 3, 1879.

CHICAGO, MARCH 7, 1925

Published weekly by Presto Publishing Co., 417 S. Dearborn St., Chicago, Ill.

41ST YEAR



"THE ROLL OF HONOR"

(TRADE MARK REG. U. S. AND CANADA)

If you believe players are bought to play rolls—not to serve as furniture, then administer your Roll Department as a creative force for player sales. Choose U. S. ROLLS for this vital service—you can rely on their constructive influence.

Your Player Sales Can Only Be as Great as You Make Your Roll Trade.

UNITED STATES MUSIC COMPANY

2934 - 2938 West Lake Street, Chicago

122 Fifth Avenue, New York



Sell U.S. Rolls-You'll Sell More Players!

Enhanced content © 2008-2009 and presented by MBSI - The Musical Box Society International (www.mbsi.org) and the International Arcade Museum (www.arcade-museum.com).

All Rights Reserved. Digitized from the archives of the MBSI with support from NAMM - The International Music Products Association (www.namm.org).

Additional enhancement, optimization, and distribution by the International Arcade Museum. An extensive collection of Presto can be found online at http://www.arcade-museum.com/library/