

The Piano's Advertisement Is the Manufacturer's Guarantee—Read Presto Ads.

# PRESTO

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## Quality's Supreme Achievement

THE ever increasing popularity of Packard Pianos is due to their high, dependable quality. No detail in the Packard is slighted. The features that are hidden beneath the surface possess the same high quality as those that can be readily seen.

Packard Pianos are made by happy, contented workmen—who put *themselves* into their work—not just their time. Packard quality starts in the minds of the men in the shop.

Be fair with yourself. Look into the Packard proposition. One of the big things in it is Packard service—that cooperation which we give that helps you sell pianos.

You will feel like putting your time, money, effort and enthusiasm back of our proposition—and that's the only way to build for the future.

Every Packard Piano you sell will prove a genuine block of strength in the erection of your success structure. The Packard is safe, sure and strong, and will stand the test of time. Build right—and we'll help you build.

THE PACKARD PIANO COMPANY  
FORT WAYNE, INDIANA