THE WENT TO De 18 20F PUBLIC LIBRA Publicity Is the Guide to Prosperity—Read Presto Ads.

Prints No News That Can Only Destroy

Boosts Are Builders But **Knocks Upset**

Established 1884

THE AMERICAN MUSIC TRADE

10 Cents; \$2.00 a Year

NUMBER 1736. Fublished weekly by Presto Publishing CHICAGO, OCTOBER 16, 1920 Entered as second class matter Jan. 29, 1896, at 37TH YEAR. Post Office. Chicago, under Act of Mar. 3, 1879.



What Al. Jolson the Comedian and



world-wide renowned Singer thinks of it:



Messrs. William Tonk & Bro. Inc., 452-4-6 Tenth Ave., New York City.

Gentlemen:

The Tonk Piano which you were kind enough to select for me, came in fine order. I am in every way highly pleased; its richness and power of tone, together with perfect construction, make it well suited for use in professional work.

My experience with your instruments in the past has been the same, and I cannot but speak the highest praise for your product, which deserves every success.

Very truly yours,

al. Johan