

## Appendix A – Ad Marker Text by Language

**Note:** the table below must be **updated** before an official release of the AATP:

- As some of the existing language translations do not include a reference to advertising, further effort should be carried to ensure unambiguity regarding the fact that the information presented is an advertisement.
- Provide language translations where they are currently missing and default to “en”.

Country	Laanguage	ISO 639 code <sup>3</sup>	String	Default Landing Page URL
<b>AUSTRIA</b>	German	DE	Datenschutzinfo	<a href="http://www.youronlinechoices.com/at/">http://www.youronlinechoices.com/at/</a>
<b>BELGIUM</b>	French	FR	Choisir sa pub	<a href="http://www.youronlinechoices.com/be-fr/">http://www.youronlinechoices.com/be-fr/</a>
	Flemish	NL	Info reclamekeuze	<a href="http://www.youronlinechoices.com/be-nl/">http://www.youronlinechoices.com/be-nl/</a>
<b>BULGARIA</b>	Bulgarian	BG	Вашият избор	<a href="http://www.youronlinechoices.com/bg/">http://www.youronlinechoices.com/bg/</a>
<b>CROATIA</b>	Croatian	HR	N/A	<a href="http://www.youronlinechoices.com/hr/">http://www.youronlinechoices.com/hr/</a>
<b>CZECH REPUBLIC</b>	Czech	CS	Volby reklamy	<a href="http://www.youronlinechoices.com/cs/">http://www.youronlinechoices.com/cs/</a>
<b>DENMARK</b>	Danish	DA	Annoncevalg	<a href="http://www.youronlinechoices.com/den/">http://www.youronlinechoices.com/den/</a>
<b>FINLAND</b>	Finnish	FI	Mainokseni	<a href="http://www.youronlinechoices.com/fi/">http://www.youronlinechoices.com/fi/</a>
<b>FRANCE</b>	French	FR	Choisir sa pub	<a href="http://www.youronlinechoices.com/fr/">http://www.youronlinechoices.com/fr/</a>

<sup>3 3</sup> The list of codes is referenced from [http://en.wikipedia.org/wiki/List\\_of\\_ISO\\_639-1\\_codes](http://en.wikipedia.org/wiki/List_of_ISO_639-1_codes), which is a more digestible form of the [original document](#) itself. The RFC that mandates the use of these 2 letter codes for content-language is [rfc 1766](#).

<b>GERMANY</b>	German*	DE	Datenschutzinfo	<a href="http://www.youronlinechoices.com/de/">http://www.youronlinechoices.com/de/</a>
<b>GREECE</b>	Greek	EL	Οι διαφημίσεις μου	<a href="http://www.youronlinechoices.com/gr/">http://www.youronlinechoices.com/gr/</a>
<b>HUNGARY</b>	Hungarian	HU	AdChoices	<a href="http://www.youronlinechoices.com/hu/">http://www.youronlinechoices.com/hu/</a>
<b>IRELAND</b>	English	EN	AdChoices	<a href="http://www.youronlinechoices.com/ie/">http://www.youronlinechoices.com/ie/</a>
<b>ICELAND</b>	Icelandic	IS	N/A	<a href="http://www.youronlinechoices.com/is/">http://www.youronlinechoices.com/is/</a>
<b>ITALY</b>	Italian	IT	Scegli tu!	<a href="http://www.youronlinechoices.com/it/">http://www.youronlinechoices.com/it/</a>
<b>LITHUANIA</b>	Lithuanian	LT	N/A	<a href="http://www.youronlinechoices.com/lt/">http://www.youronlinechoices.com/lt/</a>
<b>LATVIA</b>	Latvian	LV	N/A	<a href="http://www.youronlinechoices.com/lv/">http://www.youronlinechoices.com/lv/</a>
<b>NETHERLANDS</b>	Dutch	NL	Info	<a href="http://www.youronlinechoices.com/nl/">http://www.youronlinechoices.com/nl/</a>
<b>NORWAY</b>	Norwegian	NO	Annonsevalg	<a href="http://www.youronlinechoices.com/nor/">http://www.youronlinechoices.com/nor/</a>
<b>POLAND</b>	Polish	PL	Informacja	<a href="http://www.youronlinechoices.com/pl/">http://www.youronlinechoices.com/pl/</a>
<b>PORTUGAL</b>	Portuguese	PT	N/A	<a href="http://www.youronlinechoices.com/pt/">http://www.youronlinechoices.com/pt/</a>
<b>ROMANIA</b>	Romanian	RO	Optiuni	<a href="http://www.youronlinechoices.com/ro/">http://www.youronlinechoices.com/ro/</a>
<b>SLOVAKIA</b>	Slovak	SK	Vaša voľba	<a href="http://www.youronlinechoices.com/sk/">http://www.youronlinechoices.com/sk/</a>
<b>SLOVENIA</b>	Slovenian	SL	N/A	<a href="http://www.youronlinechoices.com/sl/">http://www.youronlinechoices.com/sl/</a>
<b>SPAIN</b>	Spanish	ES	Gestión anuncios	<a href="http://www.youronlinechoices.com/es/">http://www.youronlinechoices.com/es/</a>
<b>SWEDEN</b>	Swedish	SV	Annonssval	<a href="http://www.youronlinechoices.com/se/">http://www.youronlinechoices.com/se/</a>

<b>SWITZERLAND</b>	German*	DE	Datenschutzinfo	<a href="http://www.youronlinechoices.com/ch-de/">http://www.youronlinechoices.com/ch-de/</a>
	French	FR	Choisir sa pub	<a href="http://www.youronlinechoices.com/ch-fr/">http://www.youronlinechoices.com/ch-fr/</a>
	Italian	IT	Scegli tu!	<a href="http://www.youronlinechoices.com/ch-it/">http://www.youronlinechoices.com/ch-it/</a>
<b>UK</b>	English	EN	AdChoices	<a href="http://www.youronlinechoices.com/uk/">http://www.youronlinechoices.com/uk/</a>
<b>DEFAULT</b>	English	EN	AdChoices	<a href="http://www.youronlinechoices.com/uk/">http://www.youronlinechoices.com/uk/</a>

**\*Note:**

Due to legal requirements to clearly differentiate advertising from content, the string Anzeige/Datenschutzinfo is also allowed under this specification.